Harvard Square Loyalty Program Eligibility and Guidelines

Eligibility: The Harvard Square Loyalty Program is open to U.S. residents during the duration of the Program which runs from March 1, 2019 until the end of construction related to the Eliot Street Reconstruction Project and the Harvard Square Kiosk and Plaza project.

How to Enter:

To participate in the Harvard Square Loyalty Program, follow these directions:

1. Pick up a Harvard Square Loyalty Card at a participating Inman Square business.
2. Visit participating businesses each month and get your card stamped six (6) times.
3. Return your completed Loyalty Card (6 stamps) to drop boxes located throughout the Square (mostly at participating businesses).
4. Be entered to win a $50.00 gift certificate to a local Harvard Square business of your choice. Two winners will be chosen at random at the end of each month while construction is ongoing.

Participants are limited to submitting one completed Loyalty Card per month.

Winner Selection: The two winners will be selected in a random drawing on or about the first day of each month during the Loyalty Program period from among all eligible entries received. The actual odds of winning will depend upon the total number of eligible entries received during each month of the Loyalty Program period. Once the winner chooses a gift card, it is provided "as-is" and the City of Cambridge provides no warranty. Gift cards cannot be used for wine, liquor, or tobacco purchases, per Massachusetts State Law.

Notices:
Employees of the City of Cambridge (including Cambridge Health Alliance and Cambridge Public Schools) are encouraged to visit the participating shops, but they are ineligible to enter the Loyalty Program drawing.

No purchase necessary to participate in the Harvard Square Loyalty Program. Merchant will stamp the card upon the request of anyone who asks for a stamp.

Data Collection: Information collected from participants is subject to the public records laws of the Commonwealth of Massachusetts.