



# **2016 Annual Town Gown Report**

Submitted: December 5, 2016

1000 Massachusetts Avenue Cambridge, MA 02138

Page 1 August 25, 2016

# 2016 Annual Town Gown Report

Institution Name: Cambridge College

Report for Time Period: Academic Year 2015-2016 (9/1/15 to 8/31/16)

Date Submitted: December 5, 2016

#### I. EXISTING CONDITIONS

Please provide the following information about the current conditions and population at your Cambridge campus. Add clarifying comments as needed.

#### A. FACULTY & STAFF<sup>1</sup>

Cambridge-based Staff	2012	2013	2014	2015	2016	2026 (projected)
Head Count:	111	109	101	100	111	N/A
FTEs <sup>2</sup> (if available):	111	109	97	95	102	N/A
Cambridge-based Faculty						
Head Count:	251	257	313	231	238	N/A
FTEs <sup>1</sup> (if available):	98	99	118	90	89	N/A
Number of Cambridge Residents Employed at Cambridge Facilities:	29	23	21	20	26	N/A

- FTE formula: Full Time + 1/3 Part Time
- A meaningful 2026 projection is not available at this time.

Page 2 August 25, 2016

<sup>&</sup>lt;sup>1</sup> Post-doctoral scholars are counted in the "Student Body" section. Do not include them in the "Faculty & Staff" section.

<sup>&</sup>lt;sup>2</sup> "FTE" refers to Full Time Equivalent employees, which treats part-time workers as a fraction of a full time position based on the number of hours worked per week.

Τ

B. STUDENT BODY <sup>3</sup>	2012	2013	2014	2015	2016	2026 (projected)	
Please provide the following statistics about your Cambridge-based student body:							
<b>Total Undergraduate Students:</b>	<u>1,310</u>	<u>1,183</u>	<u>1,137</u>	<u>1,256</u>	<u>1,117</u>	<u>NA</u>	
Day:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
Evening:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
Full Time:	<u>406</u>	<u>379</u>	<u>223</u>	<u>427</u>	<u>335</u>		
Part Time:	<u>904</u>	<u>804</u>	<u>914</u>	<u>829</u>	<u>782</u>		
<b>Total Graduate Students:</b>	<u>1,812</u>	<u>1,763</u>	<u>1,536</u>	<u>1,566</u>	<u>1,453</u>	<u>NA</u>	
Day:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
Evening:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
Full Time:	<u>599</u>	<u>507</u>	<u>454</u>	<u>642</u>	<u>639</u>		
Part Time:	<u>700</u>	<u>658</u>	1,082	<u>924</u>	<u>814</u>		
Non-Degree Students:	<u>NA</u>	NA	<u>123</u>	<u>83</u>	<u>61</u>	<u>NA</u>	
Day:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
Evening:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
Total Students Attending Classes in Cambridge (inclusive of all categories below)	<u>3,122</u>	<u>2,946</u>	<u>2,796</u>	<u>2,905</u>	<u>2,631</u>	<u>NA</u>	
Post-Doctoral Scholars	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>o</u>	<u>NA</u>	

- A reliable day/evening segmentation analysis is not available. Students are free to choose from both day and evening classes. Given the College's mission to serve working adults, more than 90% of weekday classes are held in the evenings (5:00 pm or later). Daytime classes are held mostly on weekends.
- Student enrollment includes degree and certificate-seeking students, and non-matriculated students. School collaborative students are not included.
- A meaningful 2026 projection is not available at this time.

Page 3 August 25, 2016

<sup>&</sup>lt;sup>3</sup> Include all non-degree students enrolled in day or evening classes, such as persons taking Harvard Extension classes.

C. STUDENT RESIDENCES	2012	2013	2014	2015	2016	2026 (projected)		
Number of Undergraduate Students residing in Cambridge:								
In dormitories:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
Number with cars garaged in Cambridge <sup>4</sup> :	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
In off campus affiliate housing <sup>5</sup> :	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
In off campus non-affiliate housing:	<u>88</u>	<u>51</u>	<u>69</u>	<u>90</u>	<u>73</u>	<u>NA</u>		
Number of Graduate Students residi	ng in Can	nbridge:						
In dormitories:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
Number with cars garaged in Cambridge <sup>4</sup> :	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
In off campus affiliate housing <sup>6</sup> :	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>		
In off campus non-affiliate housing:	<u>54</u>	<u>48</u>	<u>49</u>	<u>60</u>	<u>62</u>	NA		

- Please note that Cambridge College is not a residential campus and all students live in non-affiliated off campus housing. This represents undergraduate students with a Cambridge place of residence.
- At this time, Cambridge College has no plans to offer on or off campus affiliated student residential housing
- A meaningful 2026 projection is not available at this time.

Page 4 August 25, 2016

<sup>&</sup>lt;sup>4</sup> Cars Garaged in Cambridge refers to any car kept in Cambridge by a student residing in a college or university dormitory

<sup>&</sup>lt;sup>5</sup> For the purpose of this report, affiliate housing is defined as other housing owned by the institution that is available only to members of the academic community. Affiliate housing does not include either dormitories or housing available for rent to persons who are not affiliated with the institution.

<sup>&</sup>lt;sup>6</sup> For the purpose of this report, affiliate housing is defined as other housing owned by the institution that is available only to members of the academic community. Affiliate housing does not include either dormitories or housing available for rent to persons who are not affiliated with the institution.

# D. FACILITIES & LAND OWNED

The following facilities and land information should be provided for the campus as a whole as well as for sub-areas/precincts of the campus. For example:

- Harvard University for the North Campus, Law School, Radcliffe Quad, Harvard Yard, etc.
- MIT for the East Campus, West Campus, Sloan School, Investment holdings, etc.
- Lesley University for the Main Campus, Porter Square Campus and Brattle Campus

Acres:	2012	2013	2014	2015	2016	2026 (projected)
110105.						(projected)
Tax Exempt	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>
Taxable	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>
Number of Buildings:	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>
(include both taxable and tax exempt b	ouildings)					
Dormitories:						
Number of Buildings:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>
Number of Beds:	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>
Size of Buildings (gross floor area):	<u>110,361</u>	<u>110,361</u>	110,361	110,361	<u>110,361</u>	<u>110,361</u>
Institutional/Academic	<u>59,186</u>	<u>59,186</u>	<u>59,186</u>	<u>59,186</u>	<u>59,186</u>	<u>59,186</u>
Student Activities/Athletic	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>
Dormitory/Nontaxable Residential	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>
Commercial	<u>51,175</u>	<u>51,175</u>	<u>51,175</u>	<u>51,175</u>	<u>51,175</u>	<u>51,175</u>
Taxable Residential	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>	<u>NA</u>

Page 5 August 25, 2016

# **Parking**

This section refers to parking spaces maintained in Cambridge only. Provide figures for all Campus facilities in Cambridge; do not include spaces owned or leased in other communities. Include additional information as necessary.

Number of parking spaces maintained for	
students (include resident and commuter parking):	80 [6pm to 11pm]
Number of parking spaces maintained for faculty, staff and visitors:	93

Housing (Do not include any information about dormitories in this table.)

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2012	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number	NA	NA	NA	NA
of Units:				
Number of	NA	NA	NA	NA
Buildings:				

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2013	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number of Units:	NA	NA	NA	NA
Number of Buildings:	NA	NA	NA	NA

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2014	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number	NA	NA	NA	NA
of Units:				
Number of	NA	NA	NA	NA
Buildings:				

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2015	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number	NA	NA	NA	NA
of Units:				
Number of	NA	NA	NA	NA
Buildings:				

Page 6 August 25, 2016

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2016	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number of Units:	NA	NA	NA	NA
Number of Buildings:	NA	NA	NA	NA

2026	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
Projected	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number	NA	NA	NA	NA
of Units:				
Number of	NA	NA	NA	NA
Buildings:				

# **Property Transfers:**

Please list Cambridge properties <u>purchased</u> since filing your previous Town Gown Report:

None

Please list Cambridge properties sold since filing your previous Town Gown Report:

None

Please describe any planned dispositions or acquisitions:

Cambridge College is pursuing the sale of its 1000 Massachusetts Avenue property and will relocate to Boston in September 2017.

#### E. REAL ESTATE LEASED

Please attach to the report a table listing of all real estate leased by your educational institution within the City of Cambridge. Include the following for each lease:

- Street address
- Approximate area of property leased (e. g., 20,000 SF, two floors, entire building, etc.)
- Use (e. g., institutional/academic, student activities/athletic, housing, etc.)

If your institution does not lease any real estate within the City of Cambridge, you may omit this section.

1. 17 Monsignor O'Brien Highway: 24,205 SF, 4 Floors, Academic /Institutional Use Lease expires 8/31/2017

Page 7 August 25, 2016

# F. PAYMENTS TO CITY OF CAMBRIDGE:

	FY 12	FY 13	FY 14	FY 15	FY 16
Real Estate Taxes Paid	\$279,937	\$264,876	\$203,376	\$221,516	\$226,438
Payment in Lieu of Taxes (PILOT)	NA	NA	NA	NA	NA
Water & Sewer Fees Paid	31,503	\$30,247	\$30,247	\$18,083	\$19,335
Other Fees & Permits Paid	<b>\$1,940</b>	\$1,940	\$ 1,940	\$1,940	\$2,123

# G. INSTITUTIONAL SHUTTLE INFORMATION

Please include information about all regularly scheduled shuttle services operated by your institution within the City of Cambridge or between Cambridge and other municipalities:

Route Name	Vehicle Type, Energy Source, and Capacity	Frequency of Operation	Weekday Hours of Operation	Weekend Hours of Operation
NA	NA	NA	NA	NA
NA	NA	NA	NA	NA
NA	NA	NA	NA	NA

Please provide ridership data, if available, and describe efforts both to coordinate shuttle system with other institutions and to streamline shuttle services. Indicate if you allow residents to use shuttles.

Page 8 August 25, 2016

#### II. FUTURE PLANS NARRATIVE

On page 12 of the 1991 Report of the Mayor's Committee on University-Community Relationships, the members of the Town-Gown Committee agreed that "Universities should offer statements of their future needs to the city and plans responding to those needs. These plans should include specific statements about known development projects and their status; forecasts of faculty, staff or student population growth; and identified needs that do yet have solutions . . . These plans should address known concerns of the community, such as parking and/or tax base erosion."

#### STRATEGIC AND LONG TERM PLANNING

Describe your institution's current and future physical plans:

- Employ a future planning horizon of ten years;
- Summarize the needs and strategic goals stated in institutional plans;
- Address how your campus will evolve to address your institution's strategic goals and objectives, providing specific information on projects and plans where available;
- Describe campus development efforts over the past five years to provide context;
- Review your institution's specific planning objectives for the coming ten year period;
- Include in your discussion:
  - Projections of student enrollment and other factors that form the basis for facility planning. Include projected and expected trends and changes in student enrollment, including undergraduate, graduate and non-degree students, and expected changes in the number of post-doctoral positions;
  - Sustainability and resiliency planning efforts, including environmental, social and economic impacts of the institution on the community, particularly as related to physical planning, building design, technology and infrastructure;
  - A description of existing facilities for housing your students, faculty and staff and any plans for increasing such housing;
  - A review of the relationship between planned and projected institutional development and adjacent residential and commercial districts within Cambridge and any impacts that might result from that development (e. g., use of open space, parking and transportation impacts; etc.);
  - A review of the relationship between planned and projected institutional investment portfolio development and adjacent retail and commercial districts within Cambridge and any impacts that might result from that development (e.g., loss or relocation of retail space, conflicting uses, etc.); and
  - O Housing needs of your affiliate population and institutional plans for housing these individuals, including any goals for the proportion or number of students housed in university owned, controlled or affiliated properties. Address this question separately for undergraduate and graduate students. Include in the discussion the housing needs of post-doctoral affiliates, if applicable to your institution. Address the effect of student housing needs on community housing availability and pricing.
  - An assessment of tree resources on campus, and opportunities to increase plantings in order to further sustainability goals.

Page 9 August 25, 2016

 A review of cellular antenna installations on campus buildings, and discussion of approaches to organize and locate such installations in a rational way to minimize their visual impact.

#### PRECINCT AND SITE SPECIFIC PLANS

- Identify and describe plans for future development of the sub-areas/precincts of your campus, being certain to address the institution specific information requests and questions found in Section IX (coordinate with Map 4 in Section V);
- Identify all future short term and long term development sites under the institution's ownership, including both academic and non-academic properties (coordinate with Maps 3 and 4 in Section V);
- In the first section of your future plans narrative, make specific note of any changes that have occurred in your institution's future plans for a particular site or area (such as changes to the anticipated future use of a site) within the past three years. Explain the reasons that have led to any such changes in thinking.

# **Future Plans Response**

As described in our 2015 report, the College had begun a process to consolidate its graduate schools to enhance student access and experience. This process evolved to consider ways in which we might achieve these goals to a greater degree through consolidation of all Cambridge locations into a single campus.

Over the course of this past year, the College defined a strategic physical master plan that would allow it to achieve greater operational efficiencies in support our staff and faculty. Based on an in-depth assessment of the campus and its physical configuration, a number of goals were identified as important for future sustainability and success:

- Enhancing the academic experience of students;
- Ensuring holistic services for student success;
- Establishing operational efficiencies across all departments; and
- Optimizing the College's physical presence and brand.

With these as goals, the College undertook an exhaustive analysis of over 20 siting options, including multiple locations in Cambridge. Specific attributes were sought that included proximity to public transportation, access to parking, growth potential and the availability of amenities for our students. Opportunities for appropriately sized facilities were few, but with the majority of our students coming from the Boston-based communities of Roxbury, Dorchester and Mattapan, it became clear that a Boston based location would best serve our core demographic.

After a full year of analysis, the College chose the option that best met the established criteria for moving and will relocate all Cambridge-based operations into a single facility in Charlestown, Massachusetts. Located at the historic Hood Park at 500 Rutherford Avenue in Charlestown, the new site will offer the College the opportunity to provide efficiencies in resource sharing and academic experience for all of our students as defined by our strategic plan. It will provide the College the opportunity to expand non-classroom space for students and faculty and space for innovative programs and initiatives; to invest in current state of the art technology based on a

Page 10 August 25, 2016

comprehensive technology plan that will address academic, administrative and student information systems and technology needs; improve access and support for students including parking and on-site amenities; and the provision of more efficient business services to support all schools and programs in a single location. The new site will also provide the opportunity for consideration of expanded daytime programming, which would be extremely challenging at our current location.

#### **Precinct and Site Specific Plans Response**

The College has formally entered into a long-term lease for nearly 109,000 square feet of space in the Hood Park complex in Charlestown and is anticipating the opening of the new campus for the Fall term of 2017. Relocation to new site will enable the College to address the physical requirements identified as strategic goals and to overcome many of the shortcomings of our current space at 1000 Massachusetts Avenue and 17 Monsignor O'Brien Highway.

The 1000 Massachusetts Avenue property represents the most significant asset for the College and its future plans. The College plans to sell the building. The sale of the property is planned for the fourth quarter of 2016 or early first quarter of 2017. The College, however, anticipates no disruption to our academic programs and operations in Cambridge through both the Spring and Summer 2017 terms. A phased moving plan is anticipated for July and August 2017.

# III. RELATIONSHIP WITH CAMBRIDGE PUBLIC SCHOOLS

Please report on your institution's relationship with the Cambridge Public Schools, including a description of any programs for CRLS students, faculty and staff.

# Relationship with Cambridge Public Schools Response

Over the course of any given year, Cambridge College actively engages the broader community of Cambridge as an extension of our social justice mission. We host and co-host events and activities and have had faculty and staff volunteer to share their expertise on meaningful ventures proposed by the City and non-profits, including but not limited to the Cambridge Health Alliance, the Department of Human Services, the Possible Project, the Center for Family Transition; the Cambridge Public Health Department and the Division of Childcare and Families.

With regards to Cambridge Public Schools and CRLS in particular, we have primarily served as a host for activities ranging from ACT/SAT testing; professional development seminars for teachers and administrators including curriculum and instruction professionals; Out of School Time Educator training sessions, and City of Cambridge STEAM initiatives that have included Cambridge Public School administrators and students. We have also worked with the Cambridge Housing Authority's Work Force program, providing internship and employment to CRLS students year round. Finally, we are also proud of the number of Cambridge College alumni who are part of the Cambridge Public School system and routinely include them, and other senior administrators within the system, in outreach efforts for events held here at the College.

Page 11 August 25, 2016

#### IV. LIST OF PROJECTS

List all development and public improvement/infrastructure projects completed within the past year, currently in construction or which will require City permits or approvals during the next three years (coordinate with Map 3 in Section IV);

- Indicate how each project meets the programmatic goals of your institution discussed in Section II;
- Indicate how each project fits into the physical plans for the immediate campus area;
- Indicate the "green" attributes over and above city green building requirements, if any, of the project;
- Indicate identified future development sites on your campus (coordinate with Map 4 in Section IV).

# **Projects Response**

No new development projects to report.

# V. MAPPING REQUIREMENTS

Please attach to the report maps of the following (these may be combined as appropriate):

- 1. Map of all real estate owned in the City of Cambridge. Categorize properties by use as appropriate (e. g., institutional/academic, student activities/athletic, dormitory/nontaxable residential, investment, etc.).
- 2. Map of real estate leased. Categorize properties by use as appropriate (e. g., institutional/academic, student activities/athletic, housing). This map can be combined with the one above.
- 3. Map of development projects completed within the past year, now underway, proposed or planned within the next three years.
- 4. Map the sub-areas/precincts of your campus, indicating the location of future development areas and projects. If appropriate, include detailed maps of sub-areas/precincts where significant changes are anticipated to occur over the next five years.
- 5. Map of all regularly scheduled campus shuttle and transit routes.

# **Mapping Requirements Response**

This information will be provided by the City of Cambridge. The maps will include 1000 Massachusetts Avenue and 17 Monsignor O'Brien Highway. The College does not have any proposed or planned development projects, sub area/precincts or shuttle and transit routes.

#### VI. TRANSPORTATION DEMAND MANAGEMENT

Page 12 August 25, 2016

Please provide the following information. You may summarize the information below or attach documents to this report, as appropriate. If your school has not updated information since submitting the 2012 Annual Report, you may so indicate in the appropriate space.

- A. Results of surveys of commuting mode choice for faculty, staff, and students.
- B. Information on the point of origin of commuter trips to Cambridge for faculty, staff and students.
- C. Have there been any changes in your TDM plan or strategy since submitting your 2014 Town Gown-report? If so, please describe briefly. (Your PTDM plan is on file at CDD.)

# **Transportation Demand Management Response**

The City of Cambridge SOV goal for the College is 56 percent or less—or 44 percent in alternatives such as van-/ carpools, transit, walking or bicycling. In 2016 the overall SOV rate for commuters according to the survey results is 57 percent, as summarized in our 2016 PTDM Report. The complete results of the data analysis are available in that report which was submitted to the City of Cambridge Community Development Department in June 2016.

Page 13 August 25, 2016

The following is a brief summary of key findings:

Cambridge College staff SOV rate decreased from 62 percent in 2015 to 60 percent in 2016. Given the small staff population, it is possible that slight changes in mode choice can significantly shift overall SOV rates. The typical staff person arrives between 8:00 and 10:00 AM, and departs between 5:00 and 6:00 PM. Most (89 percent) have some flexibility in varying their work hours and a little more than half work 36 or more hours a week. In 2016, over 70 percent of staff trips originated from the Metro Boston towns of Boston, Cambridge, Somerville, Watertown, Medford, Arlington and Brookline. Nearly 52 percent of staff members live within 10 miles of the campus which may explain the higher percentage of staff commuting by transit, bicycling or walking to work.

The SOV rate for Cambridge College students increased from 52% in 2015 to 54% in 2016. Most of our students (69 percent) report traveling to the College directly from work. This is a significant increase from 2015, when that percentage was only 54 percent. Almost 81 percent arrive on campus after 5:00 PM, and leave campus between 7:30 and 10:00pm. This makes it very difficult for many students to access the College via transit, ridesharing or biking/walking. In addition, the majority of students (61 percent) are not full-time (less than 12 credits per semester). Given these factors, it is very difficult for students to coordinate travel using transit or carpooling. The College's outreach efforts informing students of various commuting options helped keep the SOV rate relatively constant. A good number of students also biked and walked to campus.

Cambridge College's faculty SOV rate increased from 53 to 66 percent. This increase is likely due to the fact that we saw a sharp increase this year in the number of faculty who reported traveling to campus directly from their place of work. Most (64%) instructors arrive after 4:00 PM, and depart by 10:00 PM. While only 48% of instructors traveled to campus directly from work in 2015, this percentage rose to 60% in 2016.

#### VII. BICYCLE FACILITIES

Discuss planning for bicycle facilities on campus, including Hubway stations.

#### **Bicycle Facilities Response**

Given the College planned move to Charlestown in 2017, we have no plans for bicycle facilities.

#### VIII. ANTENNA INSTALLATIONS

Review strategies to mitigate the visual impact of telecommunications antennas mounted on institution-owned buildings, in collaboration with wireless network providers and City staff.

#### **Antenna Installations Response**

No issues to report.

Page 14 August 25, 2016

# IX. INSTITUTION SPECIFIC INFORMATION REQUESTS

# **Cambridge College**

- 1. Discuss how the College's announced plans to relocate programs to Boston affect future plans for Cambridge facilities.
- 2. To develop a more complete picture of the institution, provide a listing of the college's education sites located outside of Cambridge.
- 3. Discuss changes in student enrollment in recent years and the school's approach to such changes in light of the strategic review completed in 2012
- 4. Provide clarification about the parking arrangements for College employees and students in light of the College's Parking and Demand Management obligations and commitments. Discuss plans for changes in parking availability to faculty, staff and students. Discuss what facilities are available for each population. Discuss efforts being made to discourage the use of single occupancy vehicles as a means of transportation to class for students.

# **Institutional Information Response**

- 1. Cambridge College is moving its entire Cambridge-based operations to Charlestown in 2017. The College is a tenant at 17 Monsignor O'Brien Highway and that lease terminates in the summer of 2017 and will not be renewed. The College owns 1000 Massachusetts Avenue and the current plan is to sell the building, as noted earlier. The College will remain at 1000 Massachusetts Avenue as a tenant from whatever point there is a transfer of ownership, until the planned move in the Fall of 2017 to our new home. In both cases it is our expectation that given the strong real estate and rental market in Cambridge, both properties will be occupied shortly after our physical departure.
- 2. Through the remainder of our tenure in Cambridge, the College's main campus will be comprised of two buildings, the currently owned facility at 1000 Massachusetts Avenue and a leased facility at 17 Monsignor O'Brien Highway. Cambridge College will continue to retain two sites that exist outside of Massachusetts and two that exist outside of Cambridge. As noted in our 2015 Report, they include the following:
  - Cambridge College Puerto Rico located in San Juan, Puerto Rico.
  - Cambridge College Southern California located in the San Bernardino Valley.
  - Cambridge College Lawrence located in the Merrimack Valley.
  - Cambridge College Springfield located in western Massachusetts near the Connecticut border.
- 3. There has been a decline in national averages for student enrollment in higher education in recent years. Our focus on building out strategic growth opportunities in our Massachusetts locations has allowed the College to perform slightly better than national

Page 15 August 25, 2016

averages. The College continues to aggressively develop and launch new programs that we believe will be well suited to today's market.

4. From 2015-2016, the College was comprised of 191 FTE staff and faculty, and approximately 2,631 students –commuting weekly to our Cambridge locations. The status of the College's efforts around parking, however, remains largely the same as in our 2016 Report. As recorded in our 2016 PTDM Report, the College exceeded the SOV requirements (56 percent) set by the City of Cambridge in 2006 by a modest one percent.

In 2014, the College piloted an evening student parking plan that utilized garage spaces vacated by daytime users after 6:00pm at 1000 Massachusetts Avenue. Approximately 80 spaces are made available to students, with approximately 75% utilization at peak periods of use. As the PTDM report notes, even in light of this option to park on site, the number of students using SOV's remains below the 56% Mode Split commitment that we are committed to maintain.

The program was designed to directly address the fact that a majority of our students continue to travel to campus from work or locations other than home. With multiple stops in their trips, using public transit or carpooling can be very difficult for the majority of students, who end up driving alone. Most students arrive at the College after 5:00pm and leave the campus late in the evening when public transportation is less available. While this program has drawn modest engagement by students, the College plans to continue it to support those students that have limited commuting options available to them.

Students are encouraged to purchase MBTA Semester Passes, which provides an 11% discount on published rates; information about transportation options is available on the College's website. This information is also included in the new student information packets and posted on our bulletin boards and LCD monitors throughout the College. Additionally, through our membership with the CRTMA, students have access to the EZRide Shuttle Service, a Ride Matching Service and Vanpool Formation Assistance. Finally, the College provides preferential parking for carpooling and vanpooling and provides secure bicycle parking to students at each location.

Currently at our two locations we have 93 parking spaces and 45 bicycle parking spaces total for all students, staff and faculty:

- At 1000 Massachusetts Avenue we have a two level parking garage with a total of 187 parking spaces for cars and 35 spaces for bicycles. Of the 187 parking spaces, 71 spaces on the lower level are utilized by the College during the day. Up to 80 spaces are made available to students after 6pm.
- At 17 Monsignor O'Brien Highway we have a surface parking lot with 22 spaces for cars and 10 parking spaces for bicycles.
- Commuters have also been known to utilize public parking options available in Cambridge and adjacent to public transportation lines that access the College.
- The College actively promotes the use of public transportation, for students via our website and messaging around the campus. Given the evening timeframe for many of our programs it is not as easy to promote walking or bicycling to and from the

Page 16 August 25, 2016

College. We recognize and acknowledge the desired goal that Cambridge has for maintaining optimal levels of SOV use in the town and will do our best to manage to the levels we have been assigned.

Page 17 August 25, 2016