



Carsharing in Cambridge

What is carsharing?

Carsharing gives Cambridge residents a transportation option that complements the city's robust transit, bicycling, and walking networks. Carshare members get the benefit of a private car without the cost and responsibility of owning one.

How does carsharing work?

- You apply for membership; once you are approved, the carshare company sends you a card that unlocks the vehicle doors and ignition. There is no need to go to a central car rental office to pick up the keys.
- You can reserve a car online or on a smartphone.
- You can choose from a large variety of car types, including electric vehicles, hybrids, pickup trucks, and luxury cars.
- Reservations can be by the hour or day.
- Insurance and gas is usually included in the rental cost.
- Peer-to-peer carsharing allows residents to put their own cars into a carshare pool to be used by neighbors.

How does carsharing support city goals?

Carsharing is an important tool in the city's efforts to reduce car-dependence, traffic congestion, and greenhouse gas emissions. Once residents become carshare members, they tend to change their behaviors in two essential ways:

1. They often get rid of their cars or delay buying one
2. They drive less and use transit, bike, and walk more

How many private cars does a carshare vehicle take off the road?

National research shows that each carshare vehicle takes 9 to 13 privately owned cars off the road. That means that even if you aren't a carshare member, you will still benefit because your neighbor will be able to live without a car, which helps reduce the parking burden and traffic in residential neighborhoods.

ZipCar: More than 60 locations in Cambridge and thousands more across the US and the world.

Application Fee: \$25

Yearly/monthly membership fee: Starting at \$70/yr or \$50 driving time per month with discounted hourly and daily rates.

Hourly rate: Starting at \$7.75

Daily rate: Starting at \$78

Free daily miles included: 180

zipcar.com



Enterprise Carshare: More than 50 locations throughout the Boston area, and hundreds more across the US.

Application Fee: \$25, fee waived if you are a member of another carshare company.

Yearly/monthly membership fee: \$40/year, first year free or starting at \$50 driving time per month with discounted hourly and daily rates.

Hourly rate: Starting at \$7

Daily rate: Starting at \$65.94

Free daily miles included: 180

enterprisecarshare.com



Turo: A peer-to-peer carsharing network with more than 150 cars in the metro Boston area.

Users

Application Fee: None, includes \$25 in driving with referral sign-up

Yearly/monthly membership fee: None

Daily rate: Starting at \$24

Free daily miles included: Starting at 100

Owners

Setup fee: Free to list your car

- Car owner sets daily rates, Turo takes a portion of rate income for expenses
- \$1 million insurance policy included
- Opportunity to earn up to \$3,000 per yr

turo.com



The City of Cambridge assumes no responsibility for quoted numbers. For the latest rates, plans, and information please visit the individual carshare websites, as information, options, and locations change frequently.