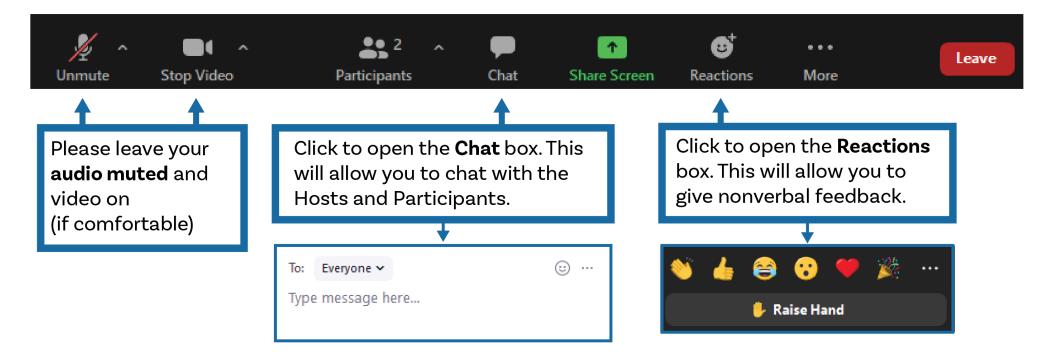






Getting to Know Zoom



Por Zoom-related questions reach out to Lev McCarthy via chat or email lmccarthy@cambridgema.gov



If you're having connectivity issues, call in at

929/436-2866

Meeting ID: 897 6365 1164

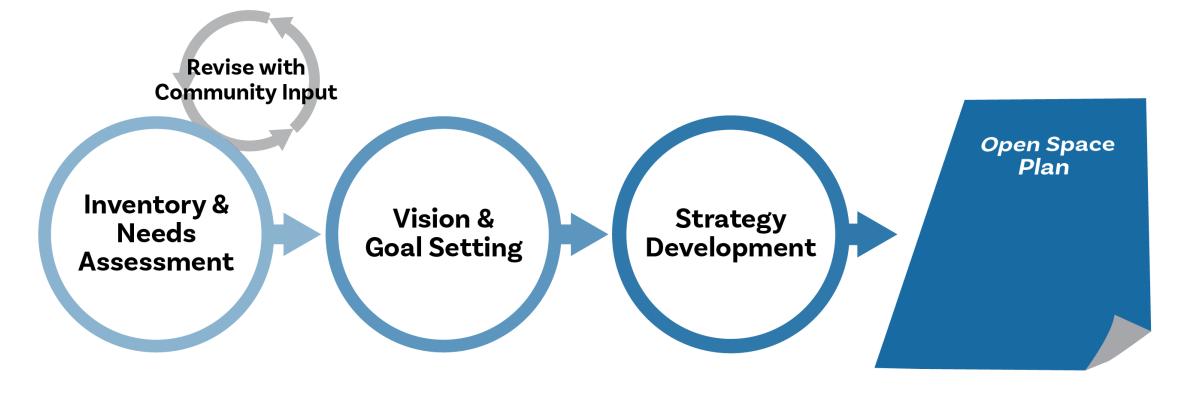


We're recording!

Parks and open spaces are a key part of the City's infrastructure for maintaining and increasing quality of life

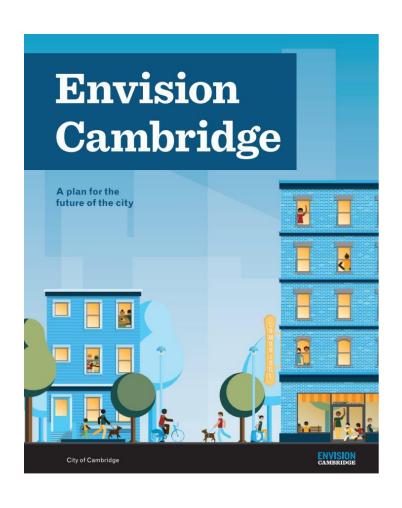


Open Space Planning Process



Community Engagement & Feedback

Community Core Values



- Livability
- Diversity and Equity
- Economic Opportunity
- Sustainability and Resilience
- Community Health and Well-Being
- Learning





Community Core Values

Livability - We value a vibrant built and natural environment and support sustainable transportation with affordable and convenient access to daily needs and recreational resources.

Diversity and Equity - We are a welcoming community that celebrates our diversity and ensures access to affordable housing choices and opportunities to succeed.

Economic Opportunity - We provide opportunity and stability through access to quality jobs, workforce development and training, and livable wages that support economic security for residents.

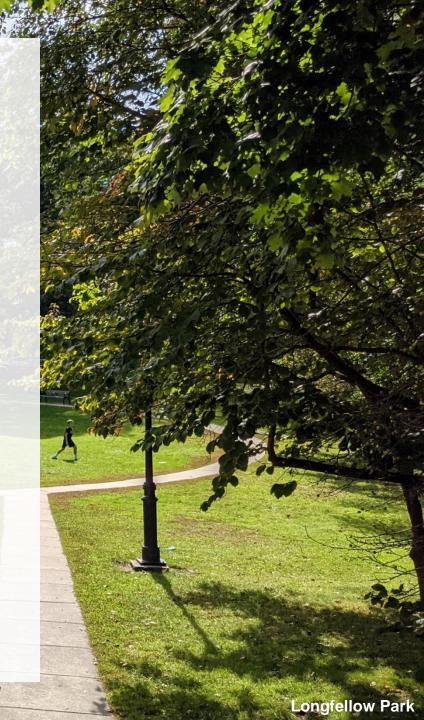


Community Core Values

Sustainability and Resilience - We take responsible action to reduce our impact on the environment and build a resilient city and strong community.

Community Health and Well-Being - We promote healthy and active lifestyles in a supportive, safe community with diverse opportunities to connect with our neighbors and nature and to engage in civic life.

Learning - We embrace lifelong learning and celebrate art and creativity in our culturally rich community.



Community Values and Priorities

ACTIONS

Specific, tangible

STRATEGIES

Categorical, "tools in the toolbox"

VISION & GOALS

Broad, but directional

COMMUNITY VALUES & PRIORITIES

Broad values that inform Vision & Goals Shapes how we interpret what we see

How do we define open space needs?

Resilience Access Viewed Open Space through Equity Lens Needs **Public Health Community**

Factors and Metrics

Park Access	Resilience	
Park type walksheds*	Tree canopy density	
Proximity to multiple park types	Urban heat island (current day)	
Access to open space acreage*	FEMA 100-yr flood (current day)	
Population density with housing starts*	Projected flooding (100 and 500-yr flood by 2070)	
Accessible acres of park space per resident		

Factors		
Metrics		

Public Health 🕺	Community	
Asthma (estimated prevalence)	Age Distribution (65+)	
Diabetes (estimated prevalence)	Family populations	
High Blood Pressure (estimated prevalence)	Person with any disability	
Obesity (estimated prevalence) Population at or below 200% poverty level		
Lack of Physical Activity (estimated prevalence)	Percentage Minority Population by Census tract	
	Population without vehicle access	

^{* (}Incorporated into subsequent map)

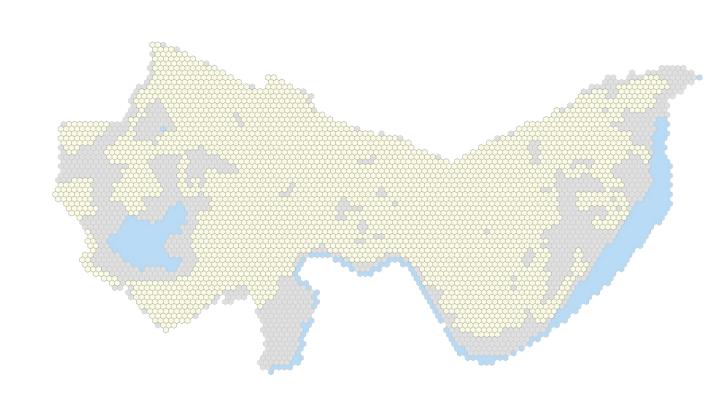
Existing Conditions: Questions to Consider

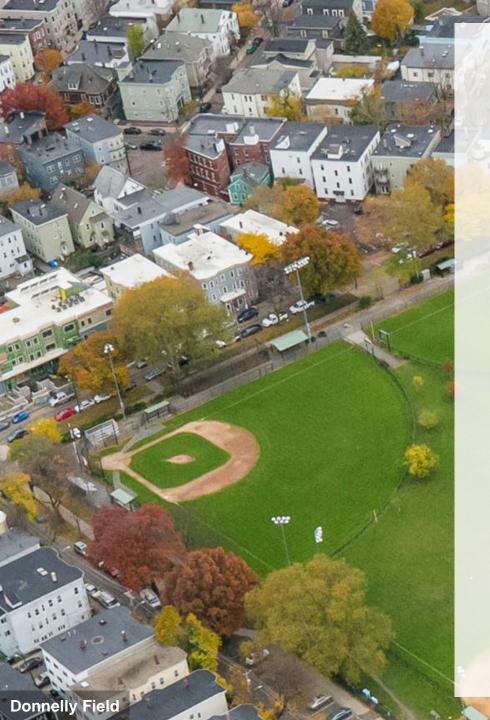
What factor(s) do you consider important and why?

For each factor, consider:

Are these the right metrics? What's missing? Are there any that you think should be emphasized?

Are there additional factors (broad categories) that we should be looking at?





Park Access

Park types and park type walksheds

Areas of the city that are within a 5-minute to 10-minute walk to different park types.

Proximity to Multiple Park Types

Areas within walking distance to multiple park types.

Access to Open Space Acreage

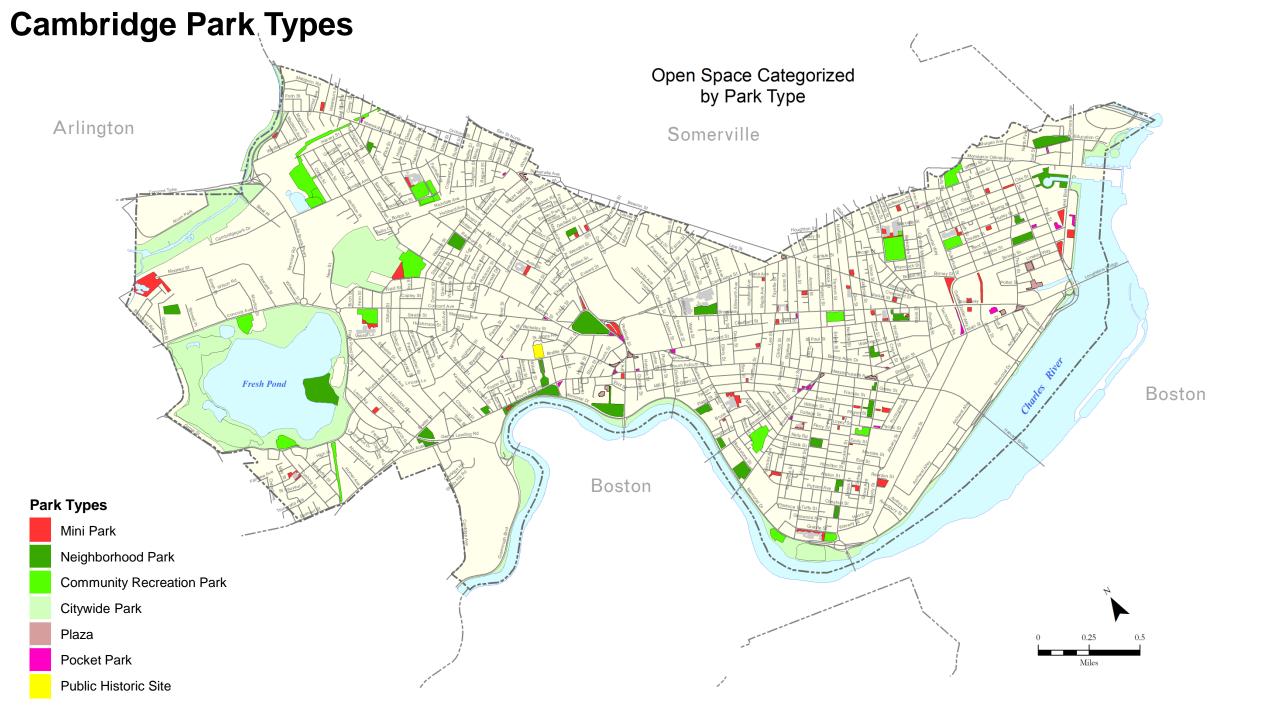
Total acreage amount of park space accessible (within walking distance) for different areas of the city

Population density (with housing starts)

Residents per acre

Accessible Acres of Park Space per Resident

Amount of park space per resident based on population density and parks (walking distance and uniform ¼ mi)



Cambridge Park Types

Park Types and Walkshed Distances					
Mini-Parks (1/4 mi)	Neighborhood Park (1/2 mi)	Community Recreation Park (1/2 mi)	Citywide Park (1/2 mi)		
Small parks of a scale and/or design where there is a single program type.	Scale and function where multiple types of uses can be accommodated at a single site.	Larger open space areas that provide space for programmed activities, generally athletic league use.	Parks that serve a larger user base, including regional users and/or are parks that provide a unique landscape or open space area.		

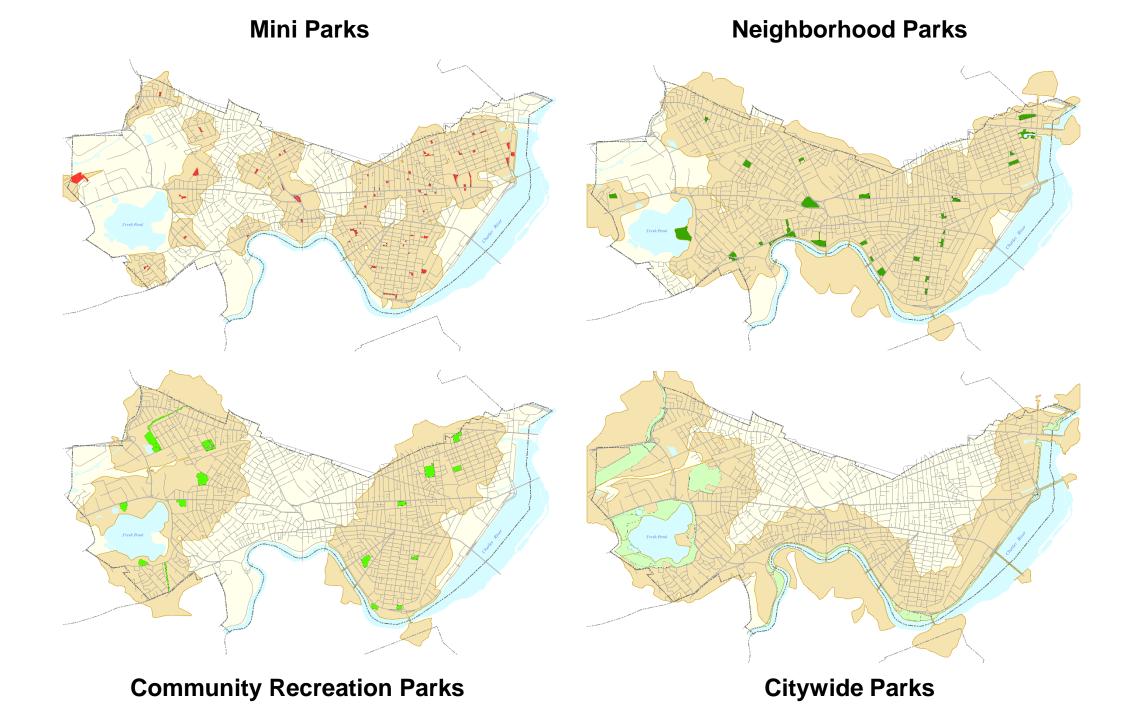
Additional Types – No Walkshed Distance Measured

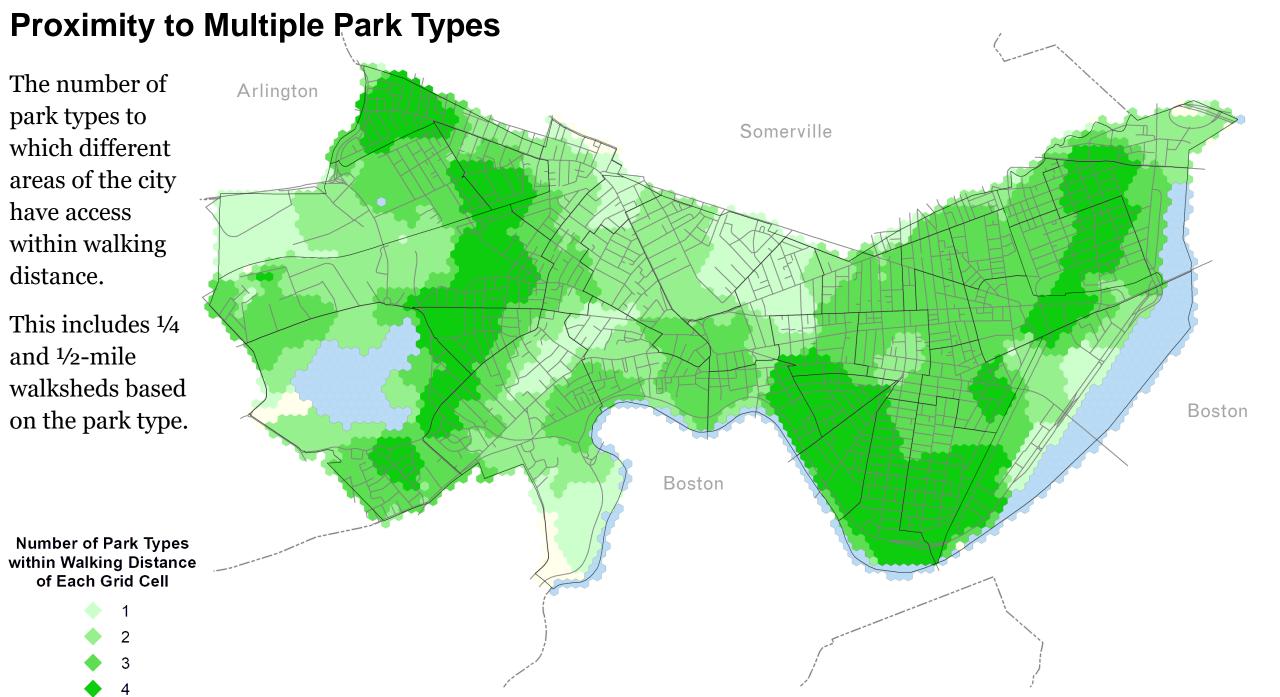
Pocket Park

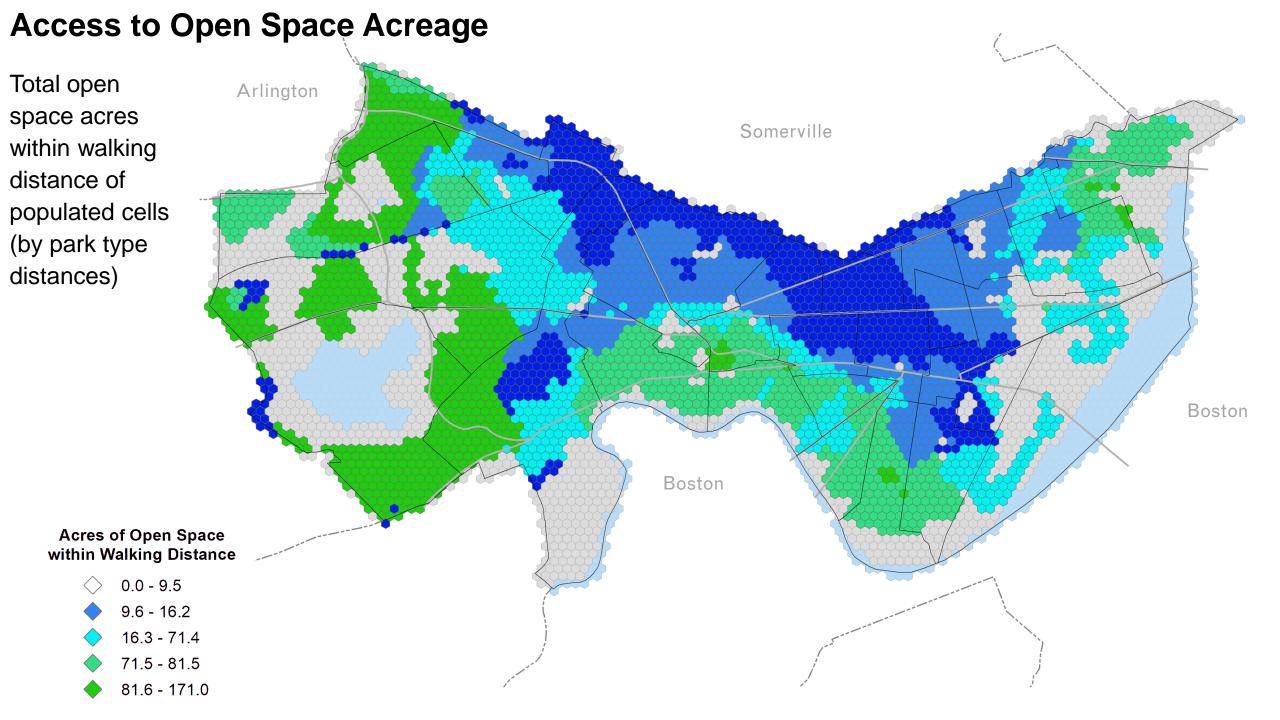
Very small open space area, generally located near or within the public right of way.

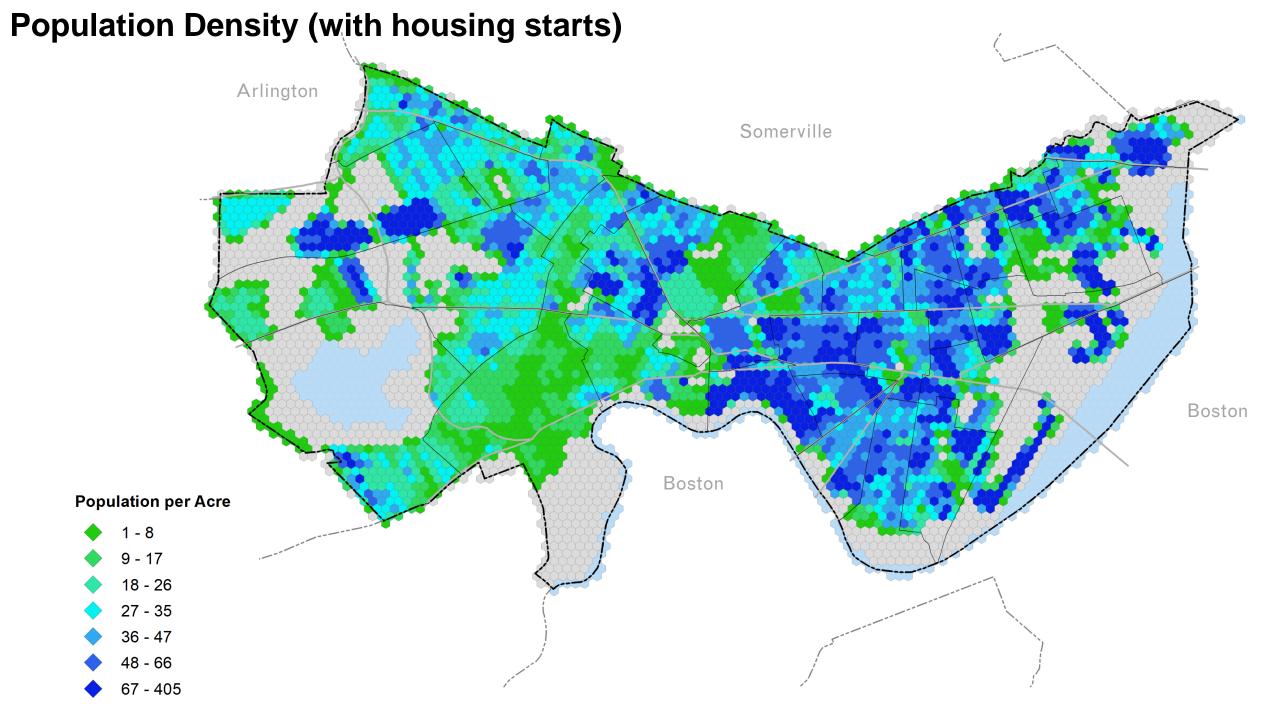
Plaza

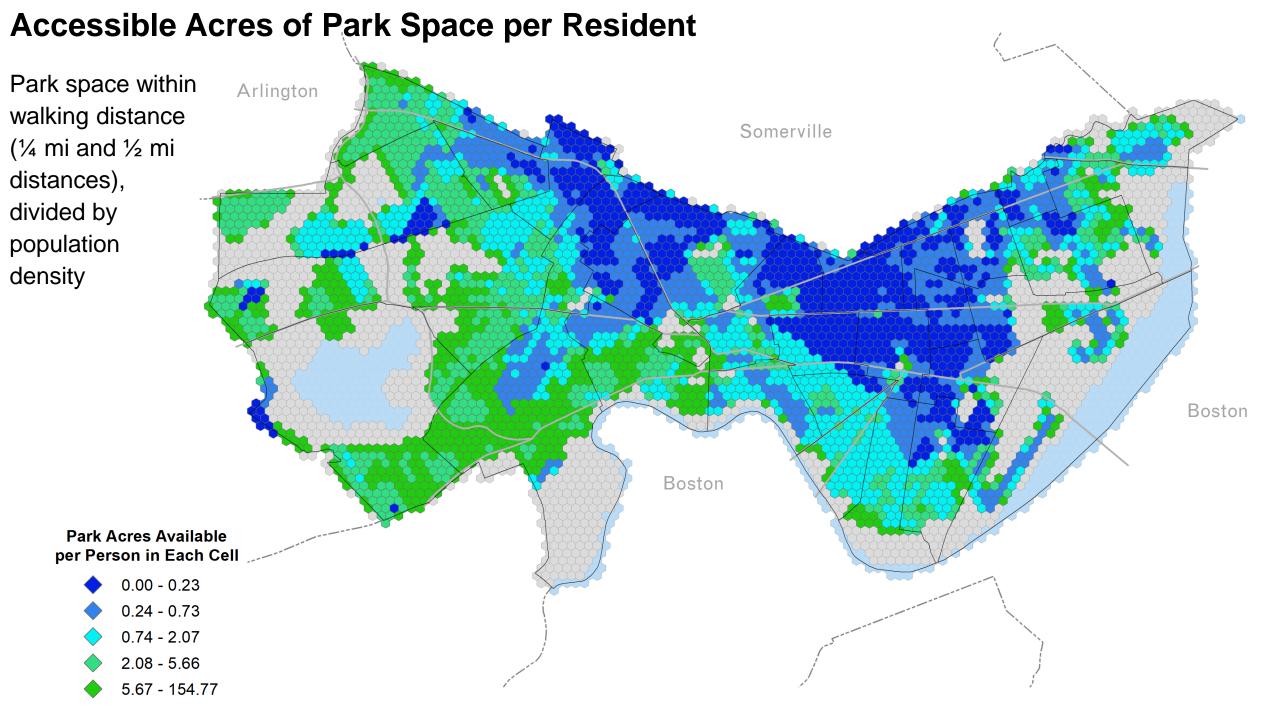
Open area where the majority of space is hardscape and shade trees. These are generally located on larger streets or in commercial districts.

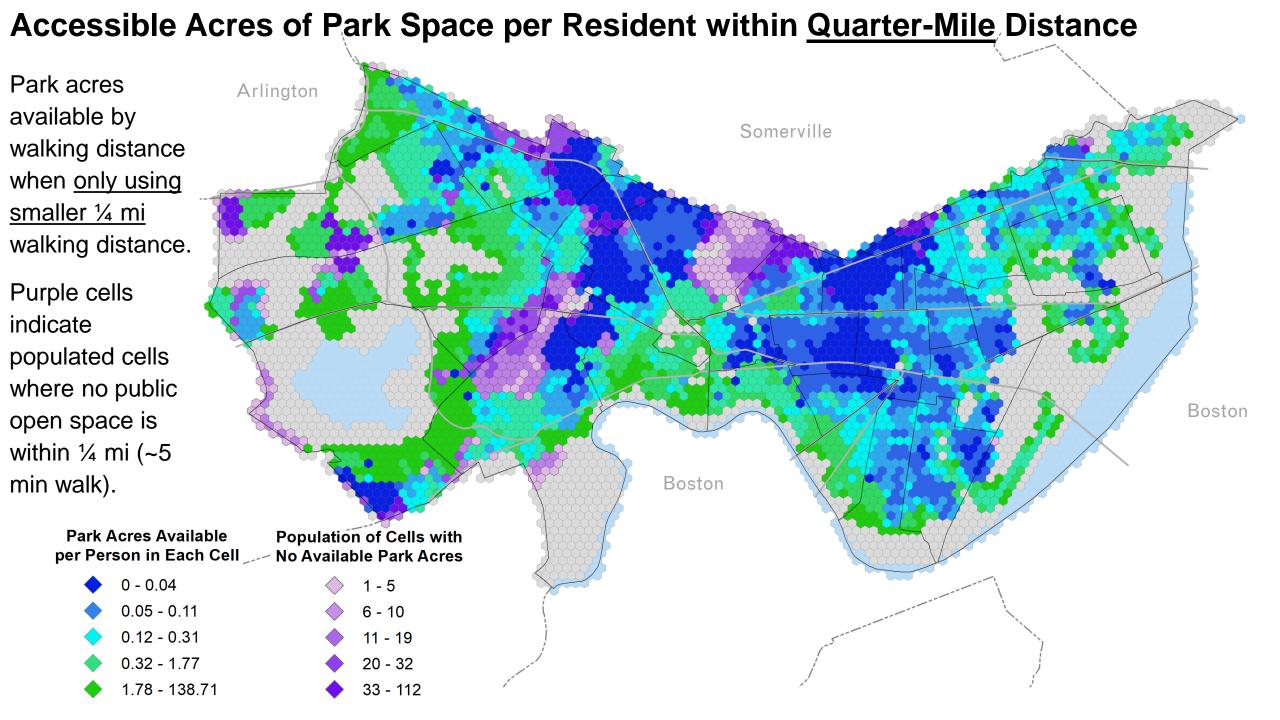




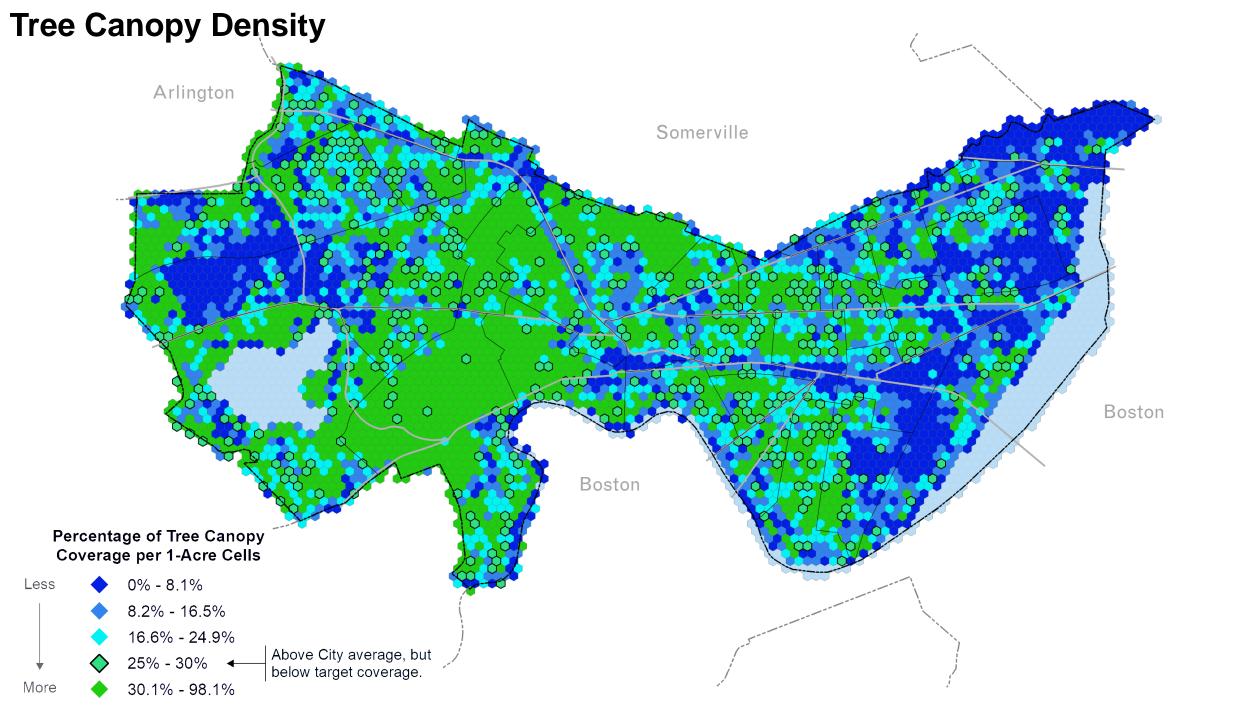


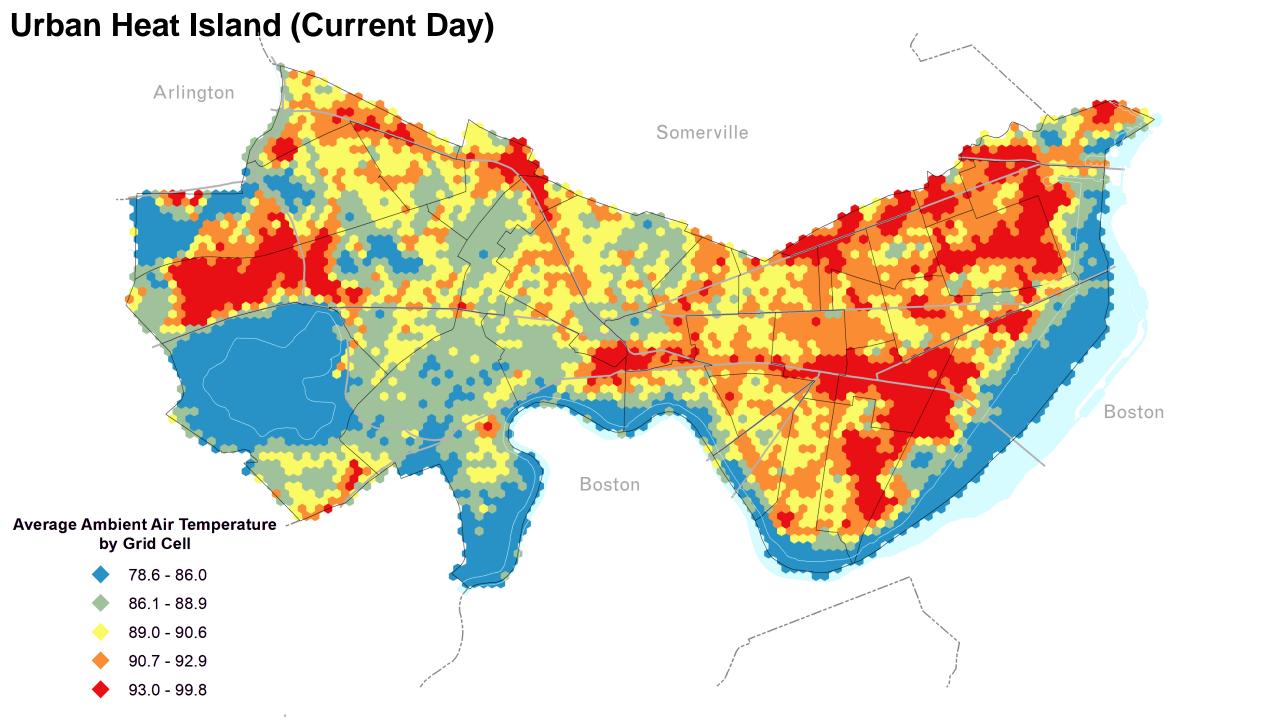


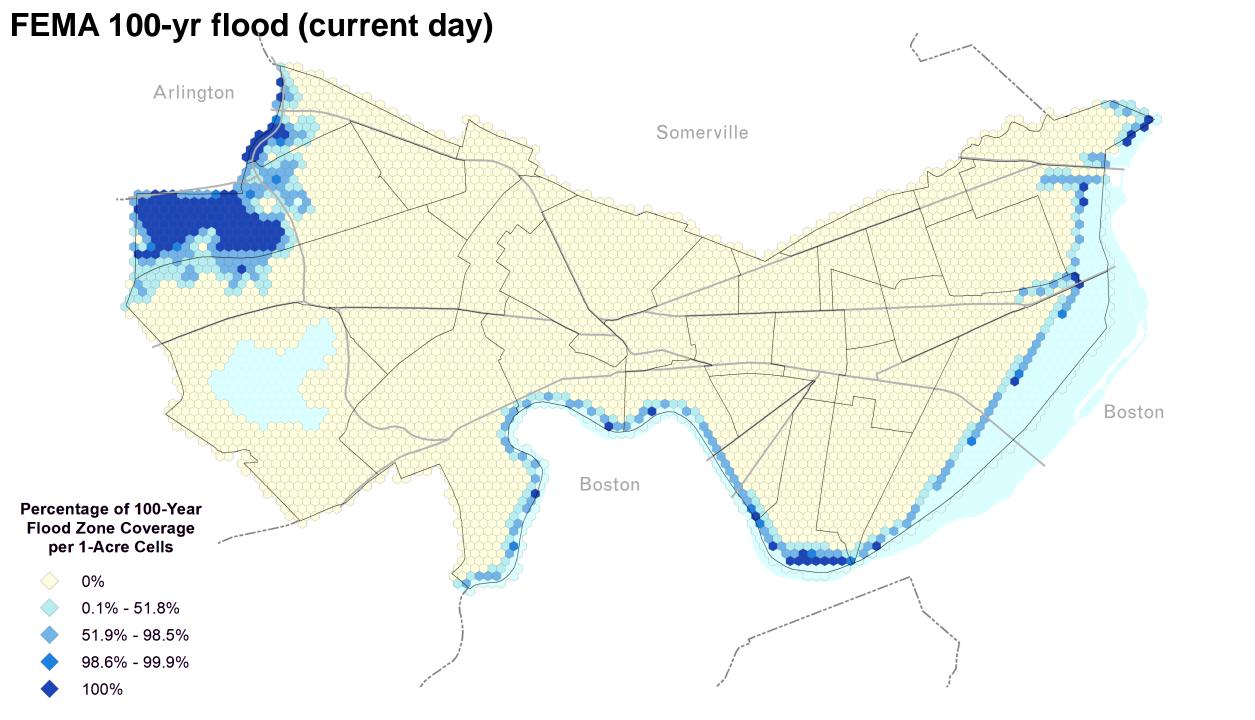


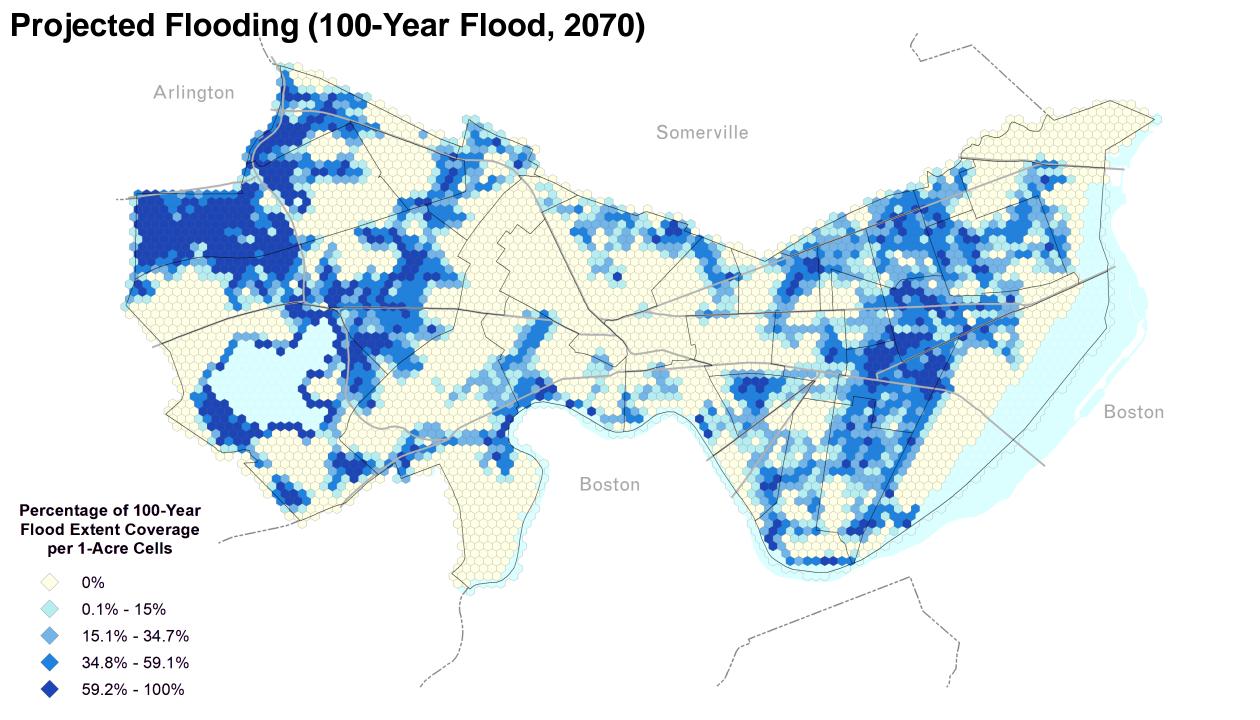




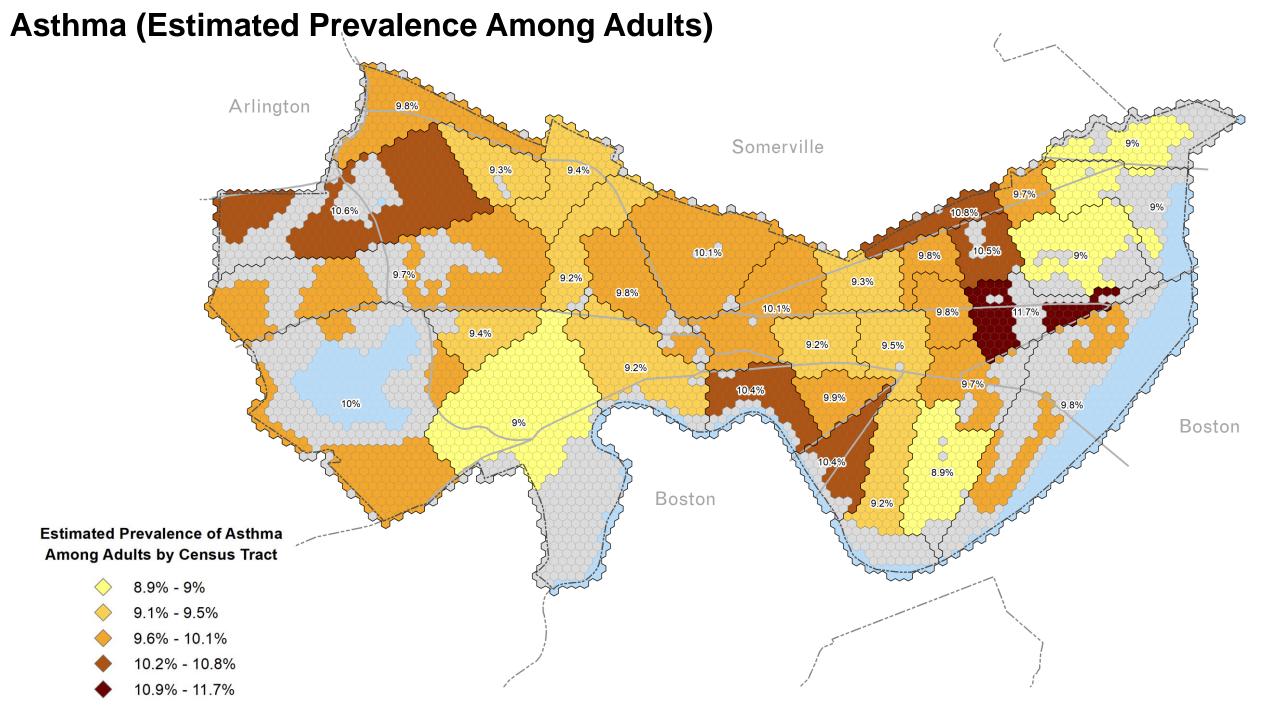


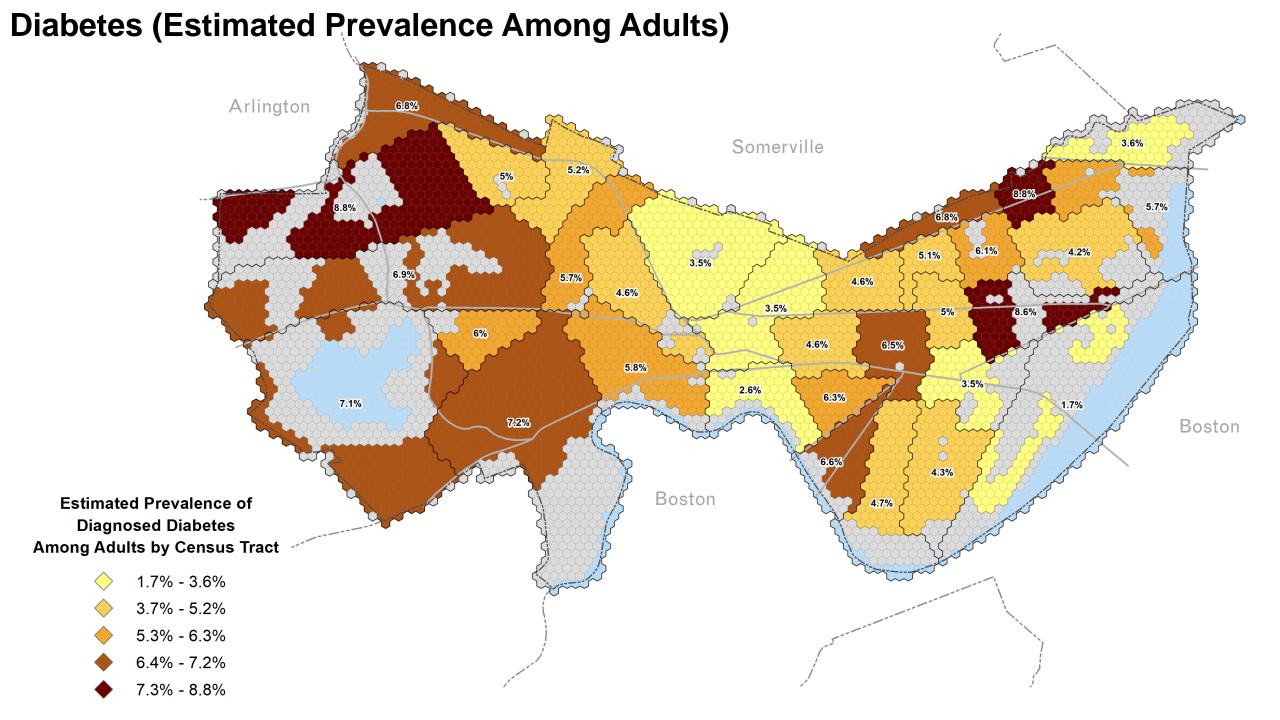


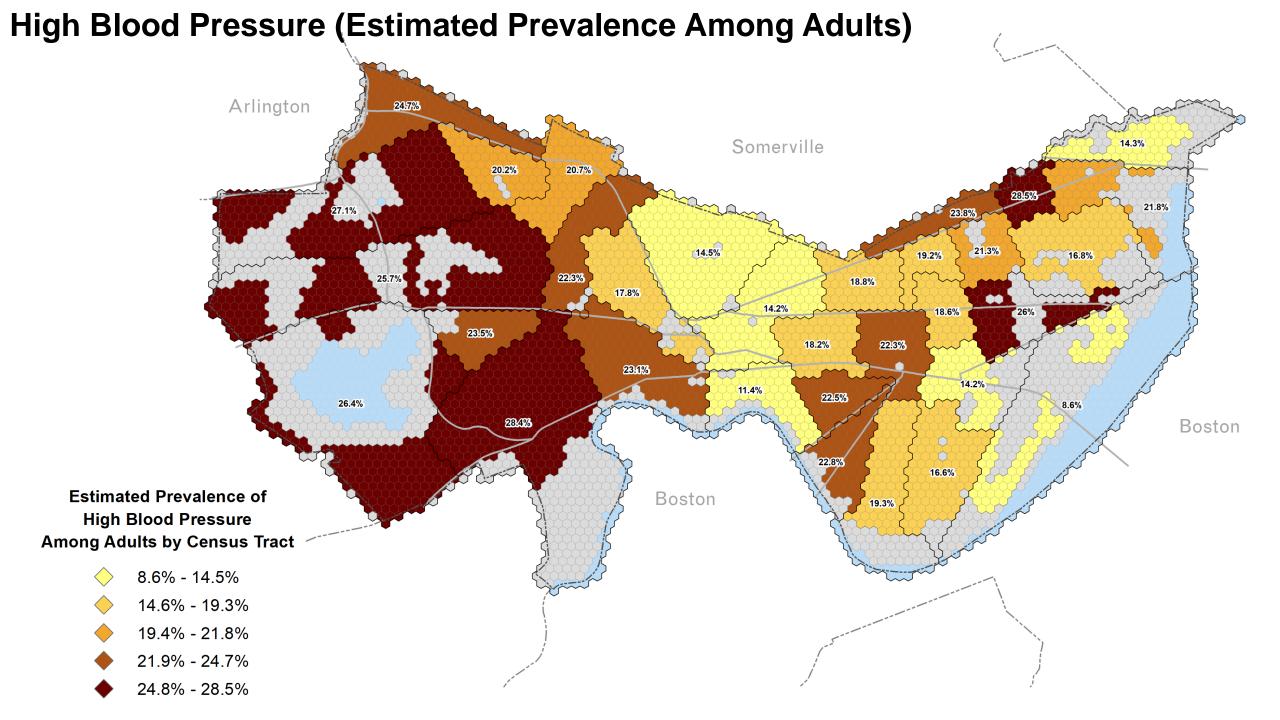


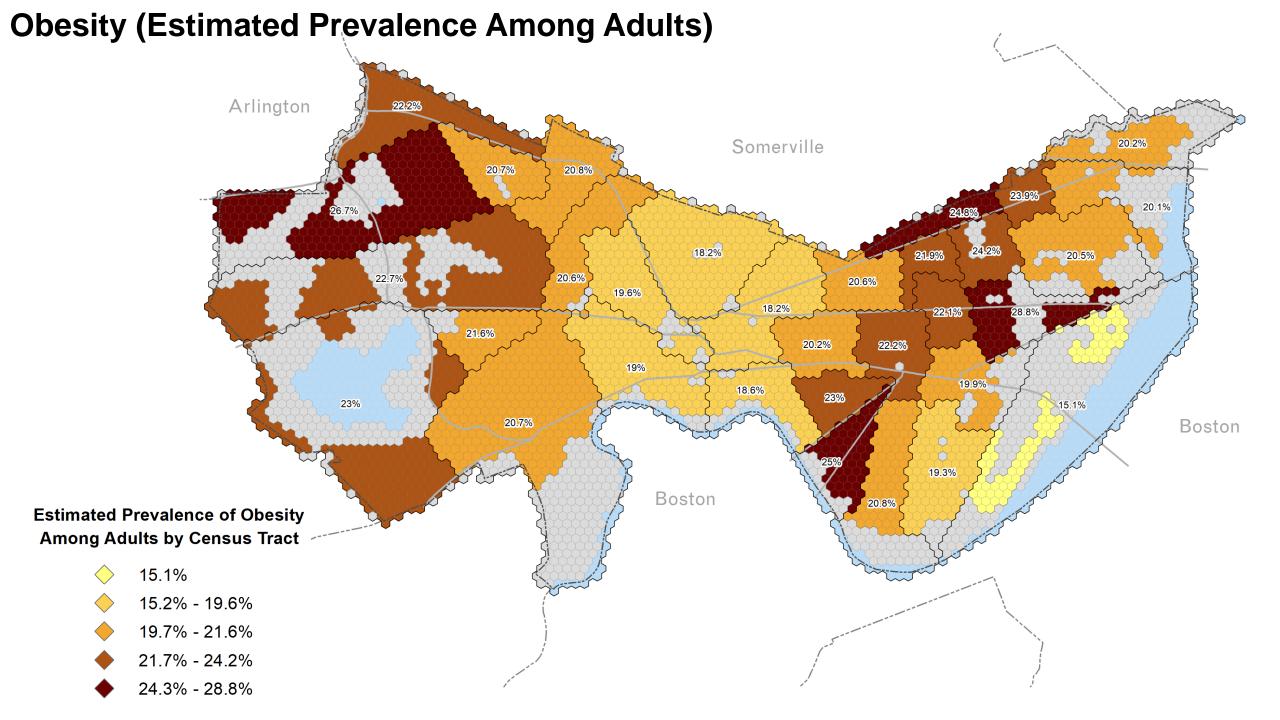


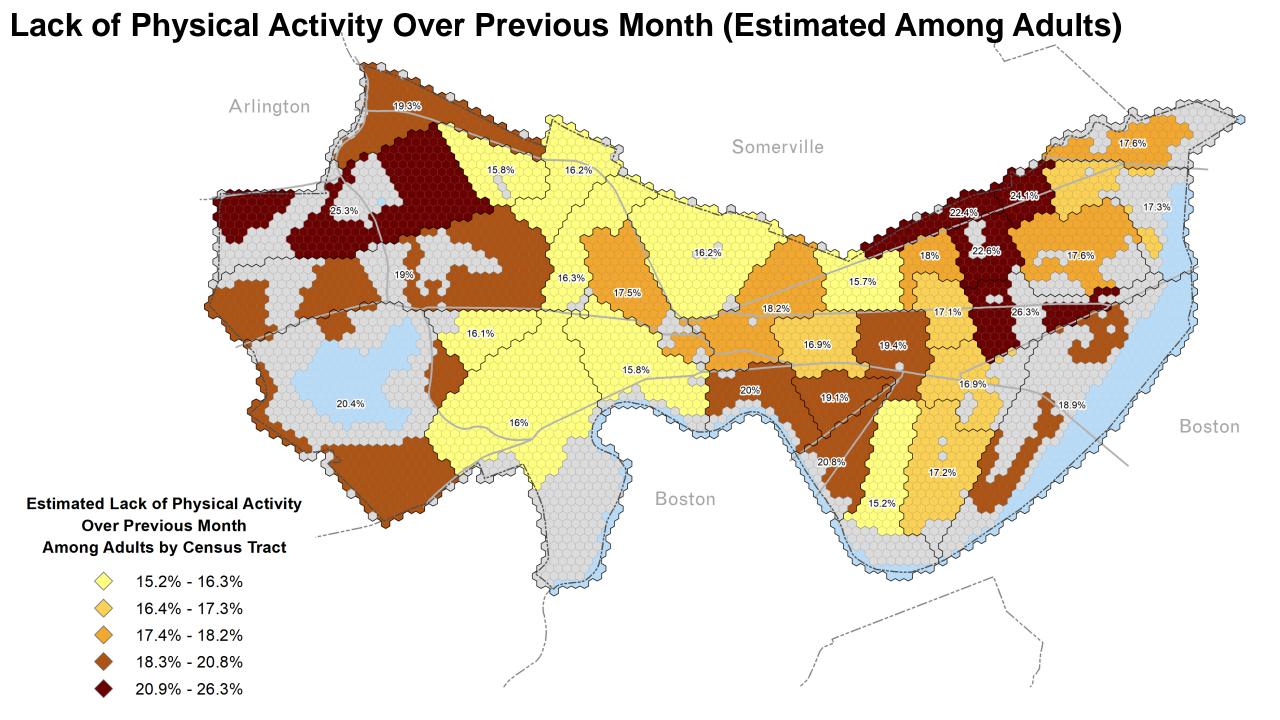




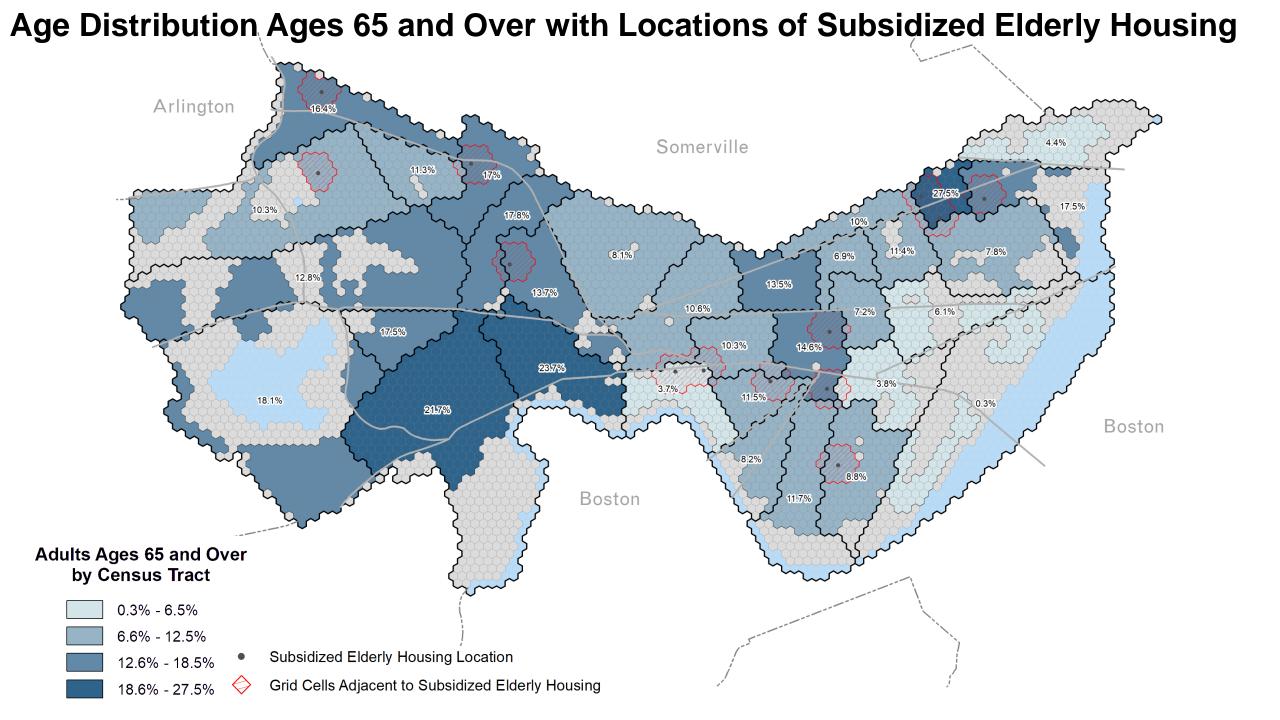


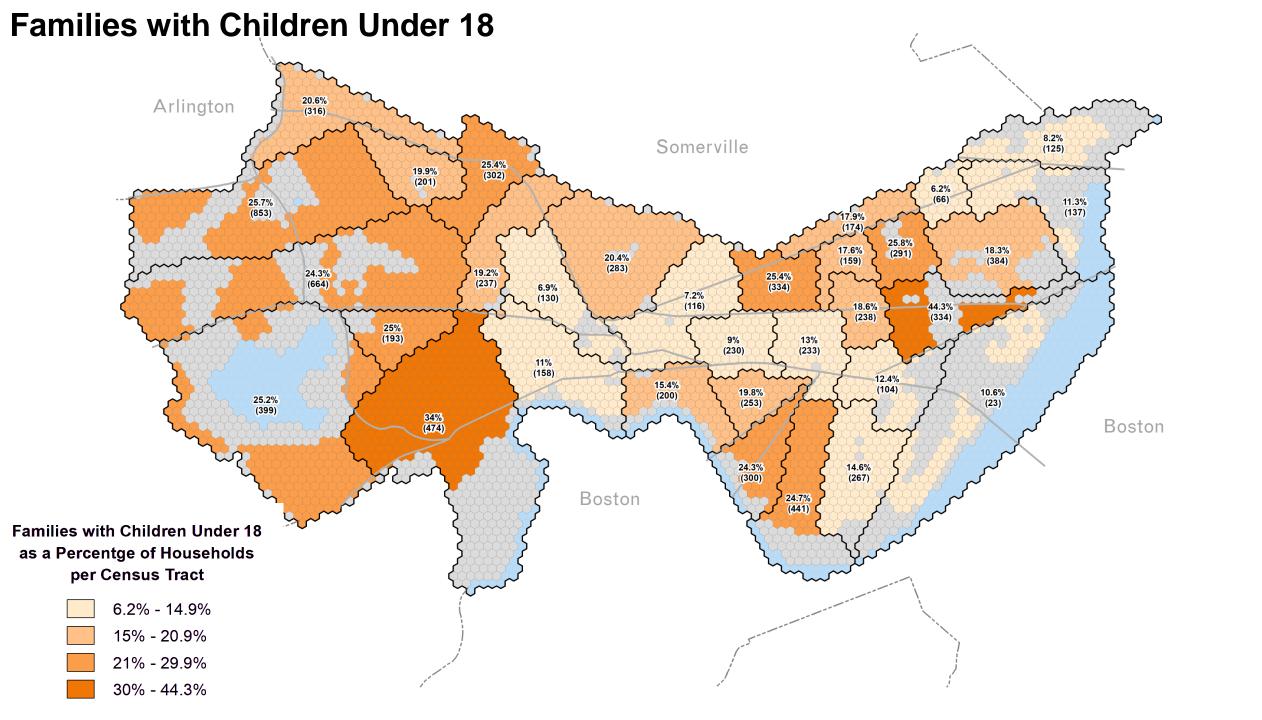


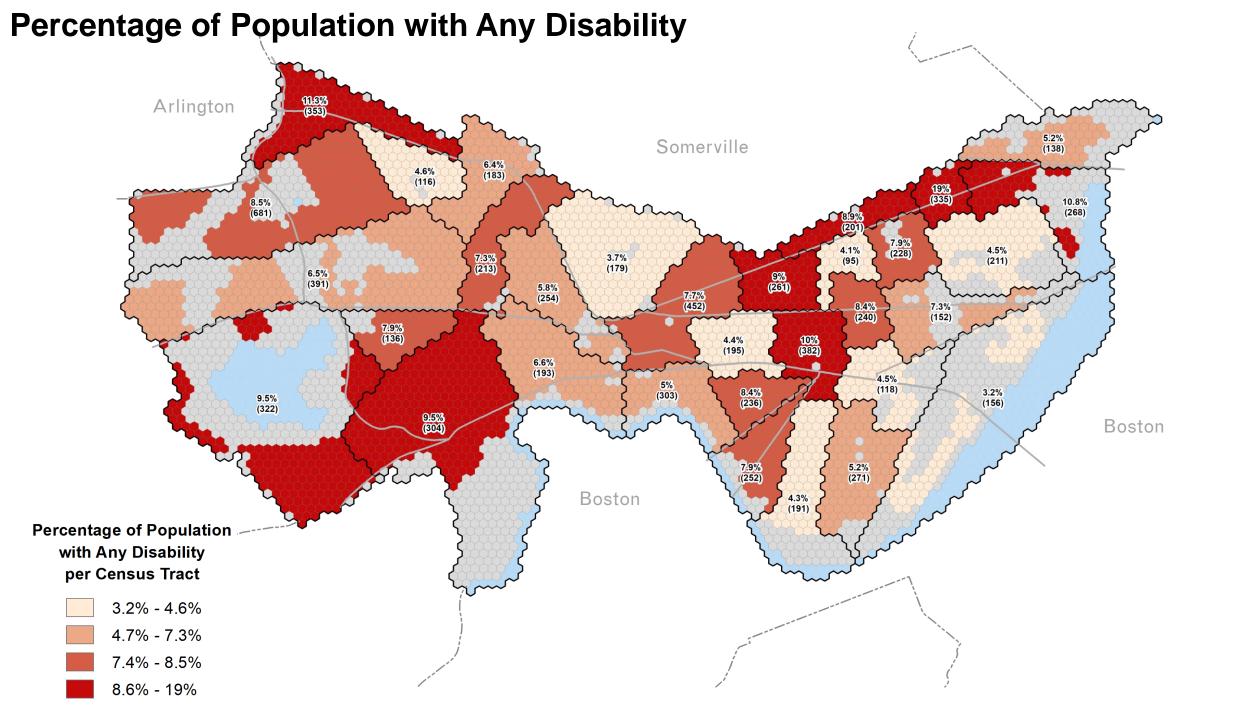


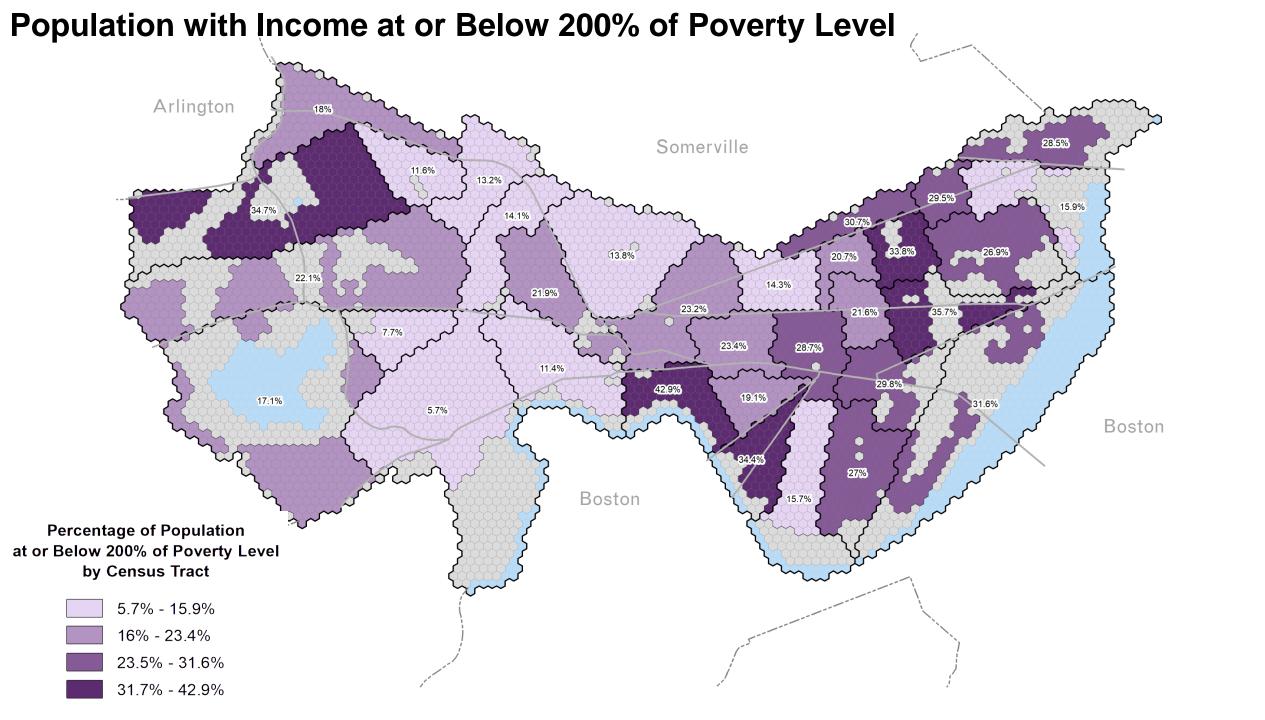


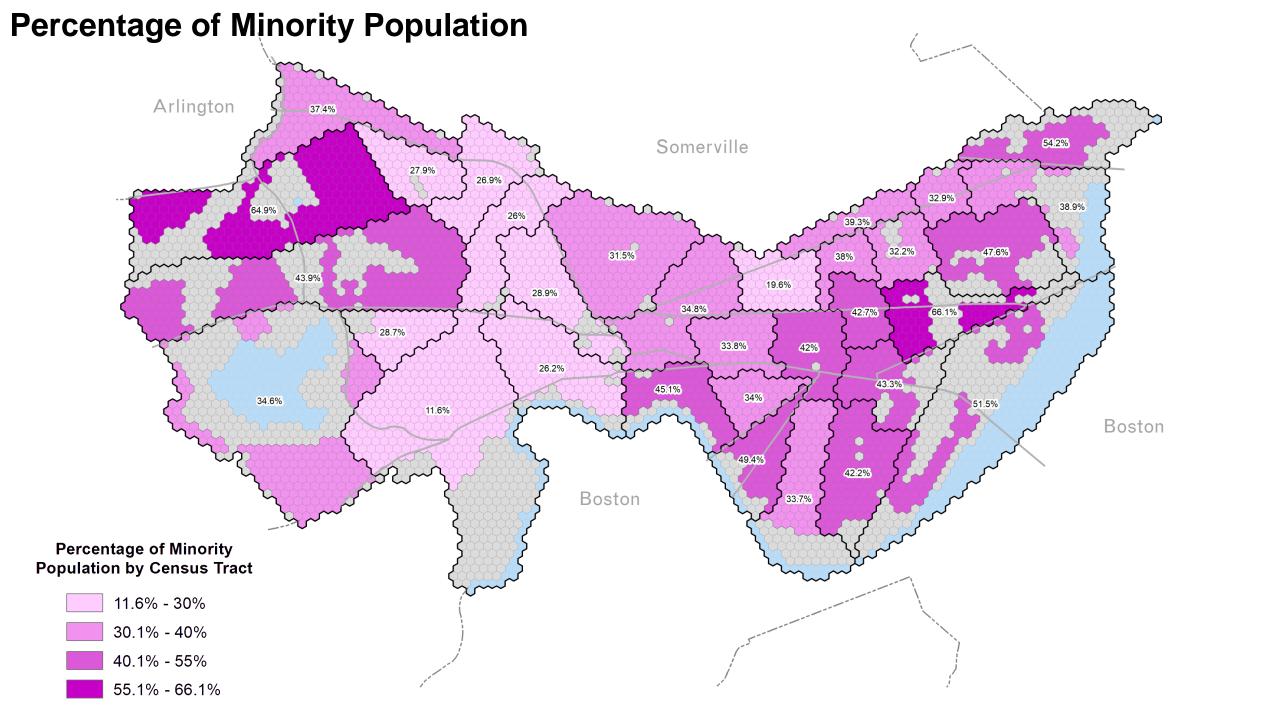


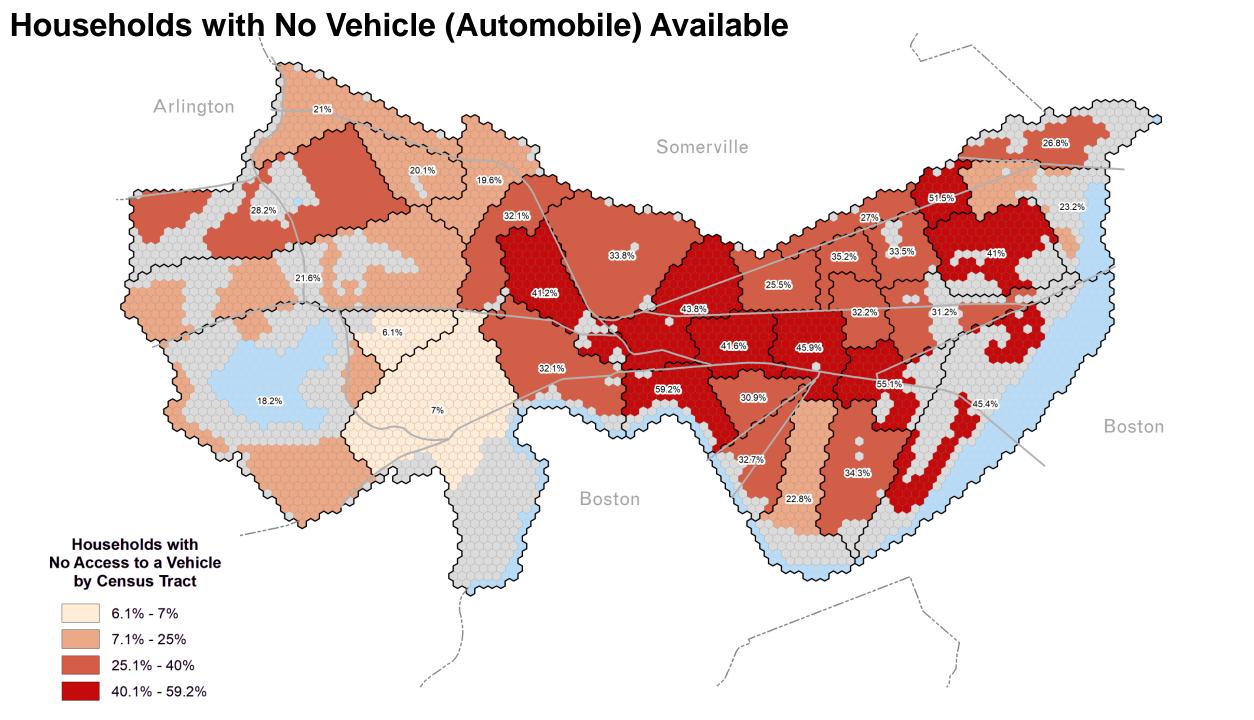












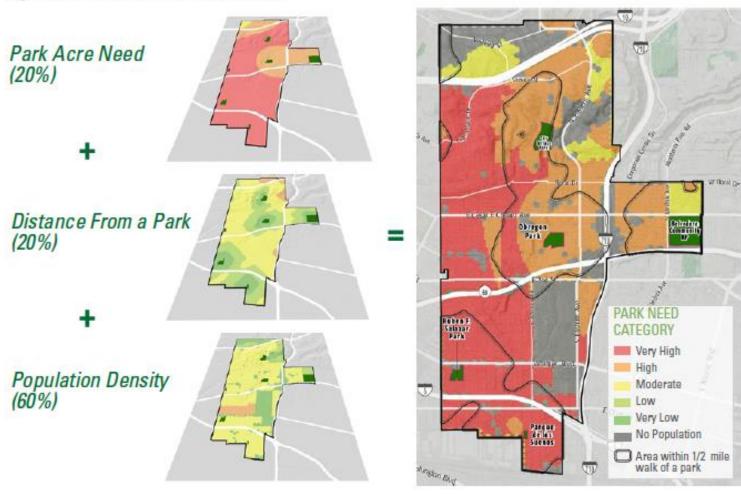
Previewing What's Next

- Review and continue discussions around factors
- Develop index and composite maps <u>EXAMPLES</u> on upcoming slide (will change based on discussion and new data
- Continue site assessments
- Ongoing community engagement

Citywide Open Space Need

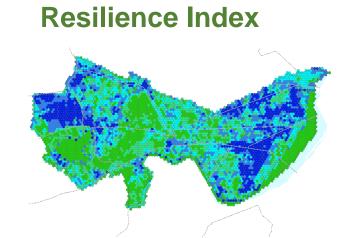
Precedent: LA Countywide Comprehensive Parks & Recreation Needs Assessment





- Based on these factors and metrics, where (and what) is open space need?
- What can we learn from how these factors and metrics interact? Do they compound?
- What do these various metrics tell us, and what do they not, about goals, strategies, and actions?

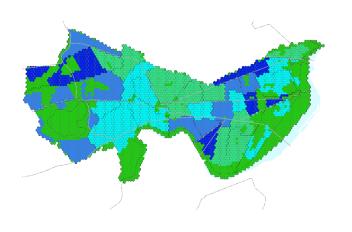
Park Access Index



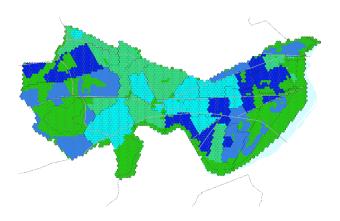
NOTE: Maps are

EXAMPLES/DRAFTS to
demonstrate methodology.
These will be re-run with
updated data and based on
feedback and discussion.

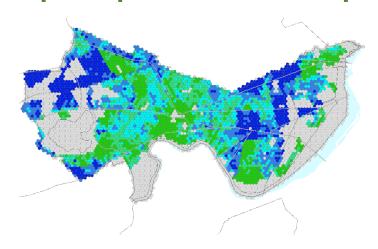
Public Health Index



Community Index



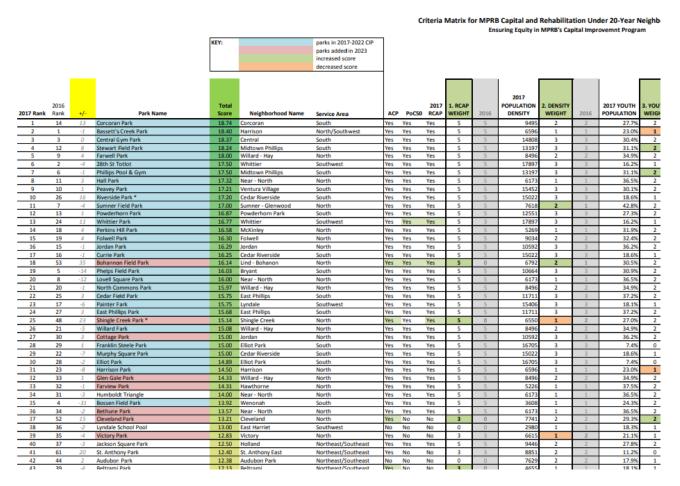
Open Space Needs Composite



Capital Planning (Site-Level) Prioritization

Precedent: Minneapolis Neighborhood Parks Plan

- Translate to site level to help guide capital planning and identify opportunity areas
- Example data for each park site:
 - Condition and Recent Investments
 - Community
 - Resilience
 - Program Needs/Areas of Emphasis



Breakout Group Guidelines

- Respect each other's right to speak without interruption.
- Be aware of how long and often we speak so that everyone has a chance to contribute.
- Make every effort to listen to each other so we understand the various perspectives.
- Speak for ourselves 'I think ...' or 'I feel ...' rather than 'everyone knows...'
- No personal attacks or put-downs.
- Use inclusive language.

Breakout Group Questions:

What factor(s) do you consider important and why?

For each factor:

- Are these the right metrics?
- Is there anything missing?
- Are there any that you think should be emphasized more?
- Are there factors (broad categories) that we're missing?

Open Space Needs: Factors and Metrics

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Park type walksheds	Tree canopy density
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	Population without vehicle access

Next Steps

- Keep the discussion going:
 - Office hours signup link is on our project page
 - Survey 2 will be launched next week: Our Parks Values and Priorities
 - Focus group/small group discussions in new year
- Sign up for email list for updates on next community meeting:
 - Vision and Goals, Strategies
- For more information:
 - Visit <u>cambridgema.gov/openspaceplan</u>
 - Contact Gary Chan at <u>gchan@cambridgema.gov</u>