## Draft Minutes of the Cambridge Bicycle Committee Meeting September 12, 2012

Present: Cara Seiderman, John Goodman, Andrea Williams, Catharine Hornby, Taylor Walker, Amy Linne, Tegin Teich, Matthew Schrumpf, Adam Serafin, Carole Sousa, Randy Stern, Daniel Baronofsky, Madeleine deBlois, Peter Stokes, Tom Meek

# Agenda Review, Approval of Minutes, Other Logistics

Question of whether the July minutes were clear regarding the Wayfinding vs Infrastructure subcommittee definitions. The committee will review the minutes after the subcommittees meet and define their goals.

### Fall Ride - Bow Tie Ride

Date will be September 30th in the afternoon. Cara arranged for a table and chairs to be delivered by DPW at the library where the ride begins/ends; need a volunteer to staff the tables during the ride, Amy and Carole volunteered. Whole Foods will potentially provide water. The other vendors will be Fuji, Red Bones and High Rise Bakery -- volunteers needed to pick up food the day of the ride. Matt and John will lead the ride, Daniel and Tegin will be the sweeps. Maybe Hubway will want to be involved in some way.

### Park(ing) Day

This event will take place on September 21st, the committee was asked by the city if they want to participate in some way. Though there was some interest it was short notice to organize and occurs on a weekday, perhaps next year the committee will participate.

### Committee Projects / Subcommittee Reports

Tegin gave an update for the Wayfinding subcommittee. The committee identified its goals: To identify and encourage safe and comfortable routes between popular destinations. Their action items are: research what the next step is on the BU Bridge/Central Sq/Inman Sq route and follow up on the process of getting the signs put up for the route the committee had previously recommended.

A student is looking to do a project within the city to map and evaluate street network, routes and gaps. There is potential that the wayfinding committee collaborate with this project.

Amy gave an update for the Public Image subcommittee: their approach to improving cyclist's image will be to try to humanize cyclists and appeal to business owners (their customers are cyclists). They are brainstorming ideas about slogans, videos, PSA or handouts.

The infrastructure subcommittee will meet at Matt's house at 566 Putnam Ave on 9/17 at 7pm.

Tegin is going to set up a dropbox account for the subcommittee so everyone can access important documents and minutes.

### Huron Ave

Cara distributed notes from the joint Bicycle and Pedestrian committee meeting with city staff/project manager Jeff Rosenblum about Huron Avenue. The main focus of the meeting was the new street cross section that the city is planning to present at its upcoming public meeting. Jeff indicated that a cycle track is not being presented as an option for this project. The barriers cited were: cost, loss of parking, bus stops and snow removal. The committee was in agreement that they would like to have the option of a cycle track presented to the public for an open dialogue about the costs and benefits. The committee will draft a letter to the city's planners.

#### **Bicycle Parking Zoning Proposal**

The new bike parking zoning proposal will be presented to the planning board on 10/30. The committee can send a letter asking the Planning Board to move the proposal ahead. Members are encouraged to attend the meeting.

#### NorthPoint Development

There is a meeting on 9/24 to review proposed changes to the master plan and the new residential building.

#### Outreach to the elderly.

The bicycle survey has not yet been successfully included in the COA newsletter. But a few people responded on paper. Carole would like to set up a meeting with a small group of committee members and seniors.

#### Next Committee Meeting Wednesday October 10th