

Volpe Site – Built Form

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Principles (So Far) Built Form in the Urban Environment **Comparative Buildings** Discussion

Volpe Site and Building Program Discussion

Principles (so far) for Built Form

Character - two underlying themes:

A welcoming neighborhood:

Sense of Place, Integral to the city of Cambridge, Pedestrian Friendly, Live, Work, and Play

Innovation:

The district should be SPECIAL – something unique, a destination, it should somehow not only encourage innovation but also exemplify it

Comfort:

- Protection from the elements shade, canopies
- Indoor/outdoor space Galleria/Market Hall
- Minimize shading of open spaces, maintain views to sky
- Sense of protection, enclosure
- Pedestrian seating, sidewalk furniture
- Minimize wind at pedestrian level

Building Program should enhance Streets and Open Spaces:

- Retail create double sided retail on bordering streets
- Residential facing parks
- Family housing near play areas

Fit with Existing Context:

- Sensitivity to scale and views from existing building
- Programmatic compatibility with existing buildings and streets



Sense of Place



Active Streetscape



Comfort Innovation

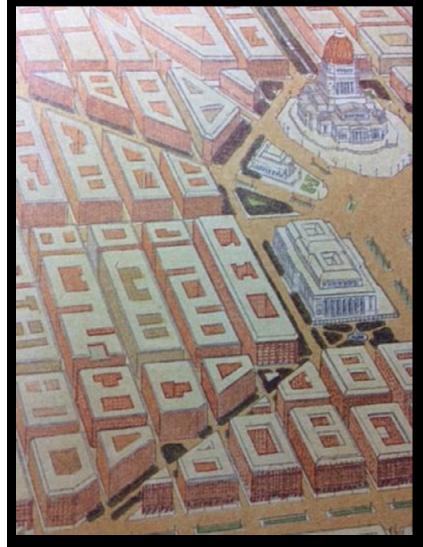


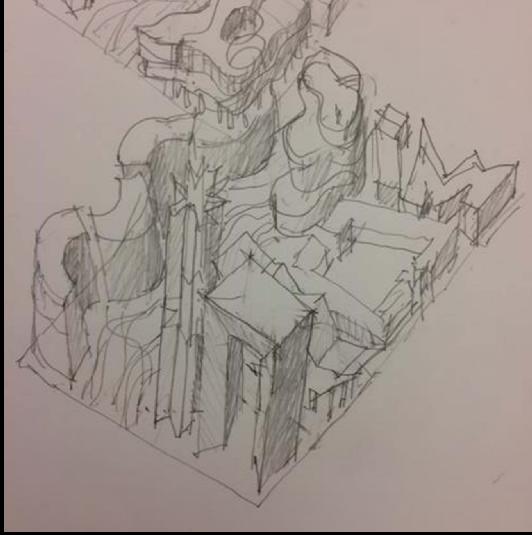
Built Form in the Urban Environment











Built Form in a Dense Urban Environment -Five Zones

Built Form in a Dense Urban Environment - Five Zones



Ground Plane



Tower



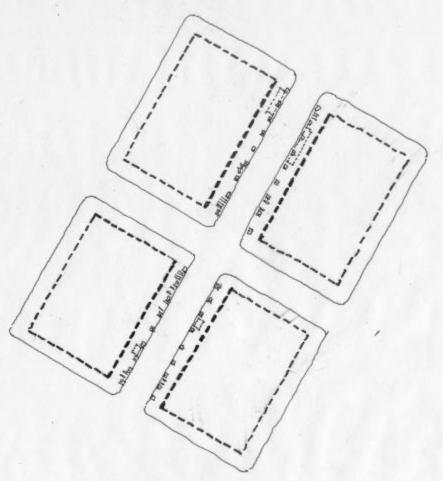
Pedestrian Frontage

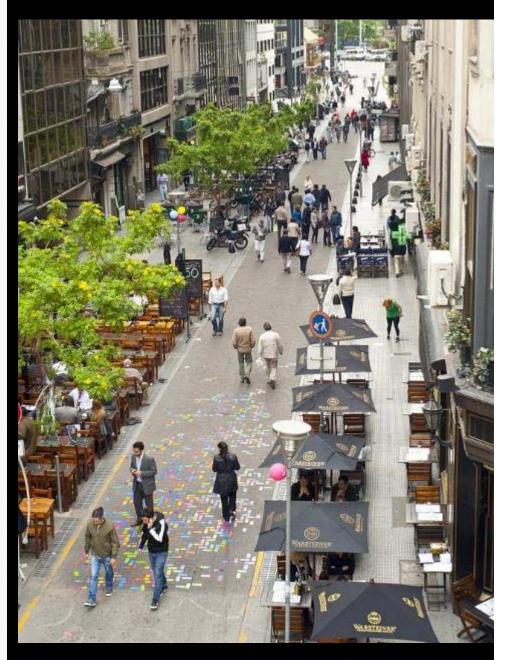


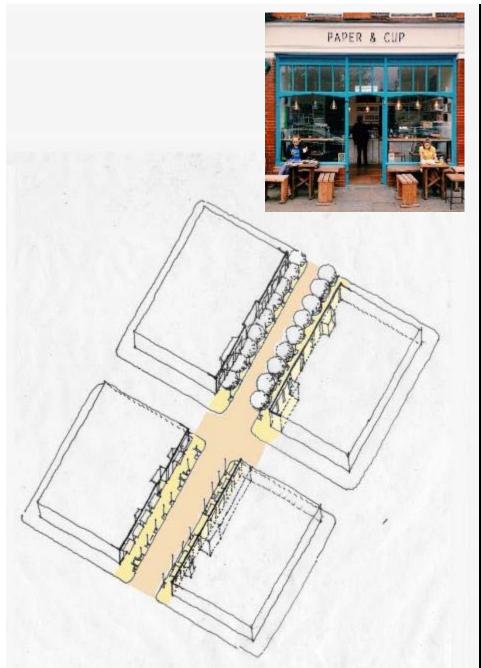
Top

Street Wall

















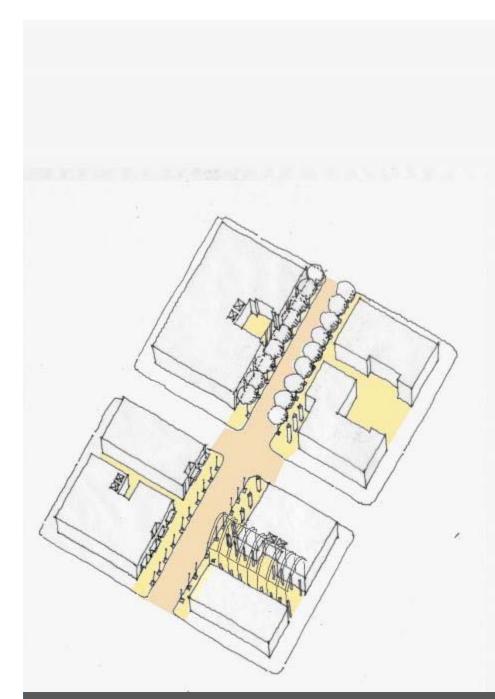




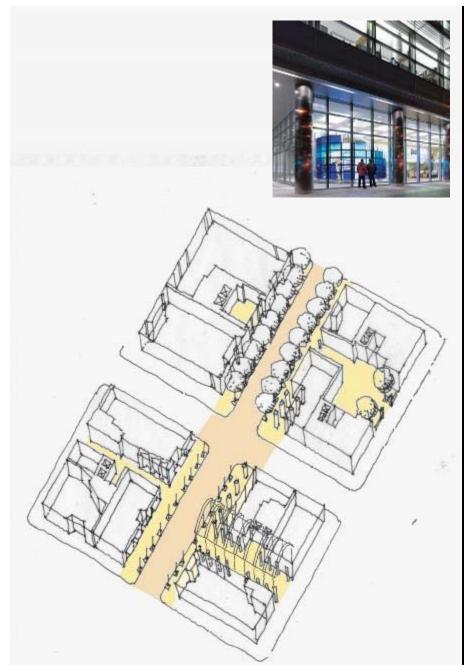






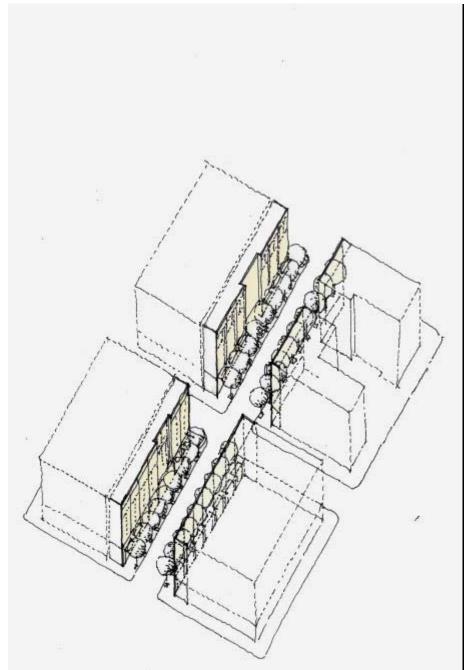


















































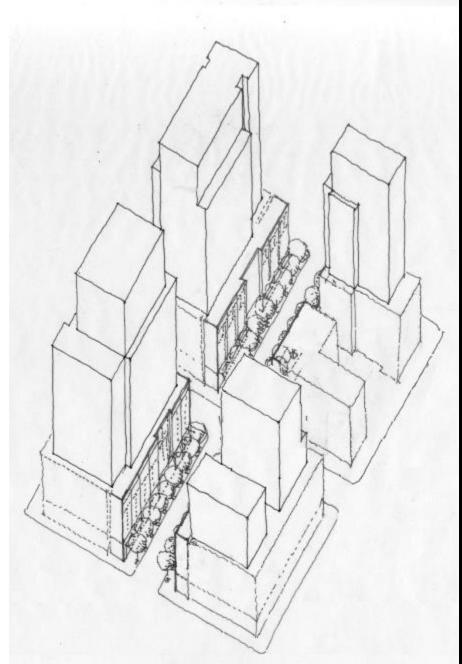








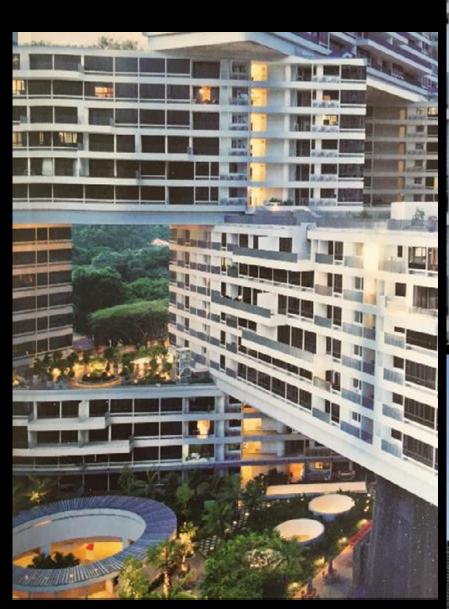








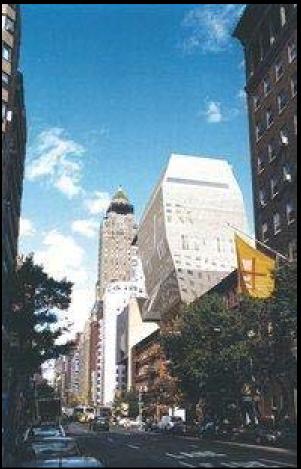






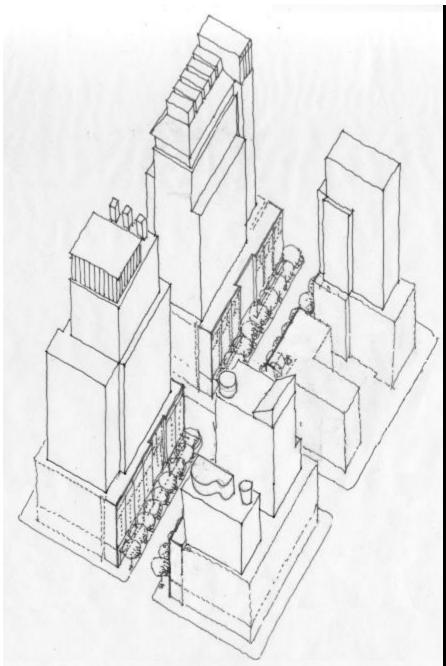












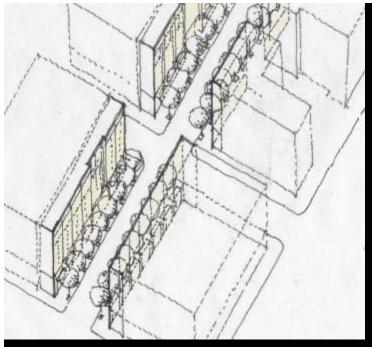








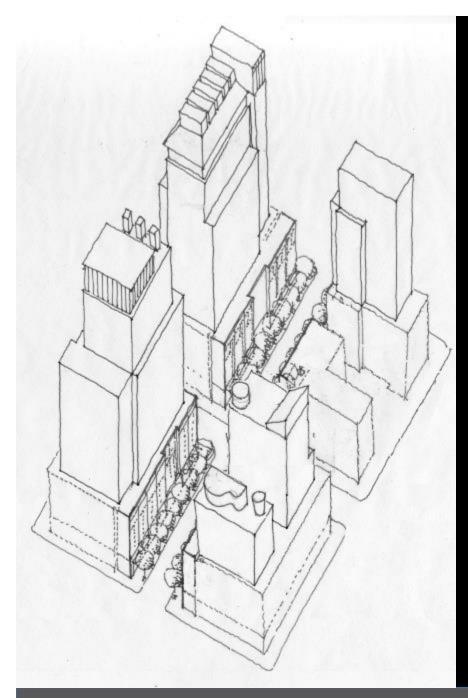






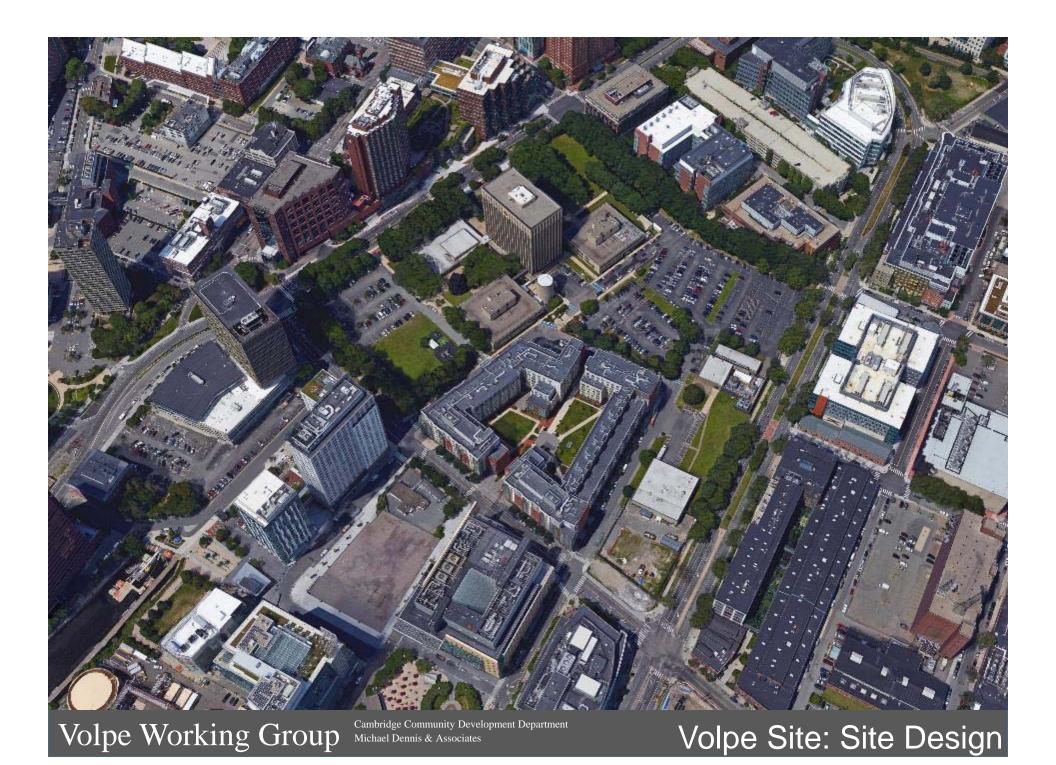
How can these elements of Built Form:

- Create a comfortable pedestrian experience?
- Define an enjoyable streetscape or square?
- Provide an appropriate amount of sunlight and sky?
- Complement the character of older buildings?
- Give an area a memorable character?
- Welcome diverse segments of the population?
- Make other positive contributions to the community?



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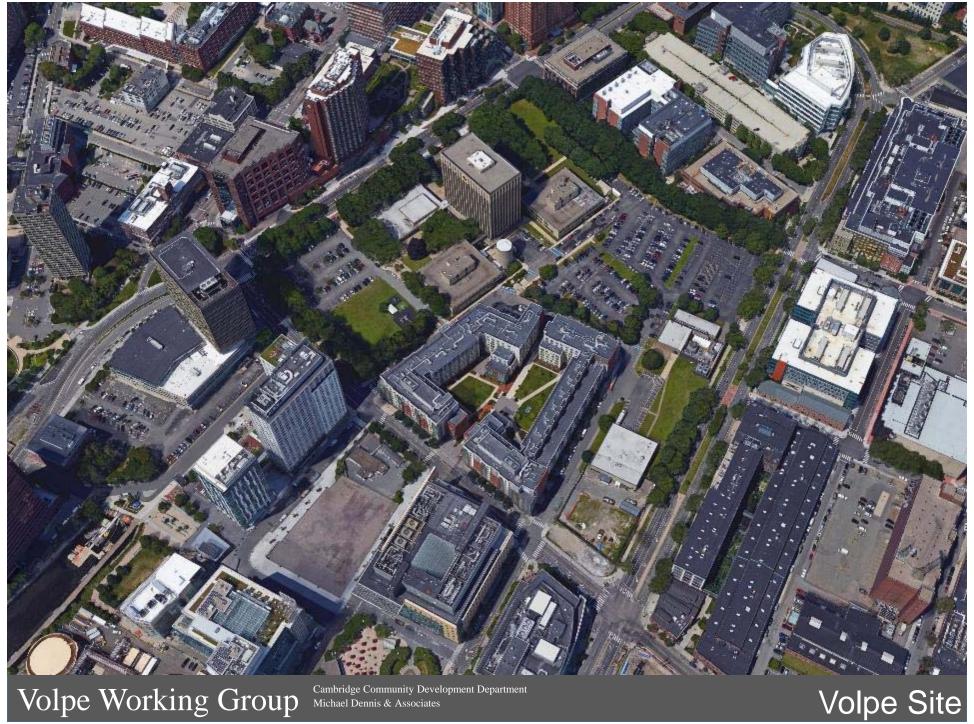
What approaches to built form are most desirable in the Kendall Square / Volpe context?

Where is it important to have active pedestrian frontage?

Where would different street wall approaches help to define a successful urban streetscape?

What principles should guide the arrangement of building heights within the site?

What is the desired image of building tops / skyline when viewed from a distance?



Volpe Site