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3	PLANNING BOARD FOR THE CITY OF CAMBRIDGE
4	GENERAL HEARING
5	Tuesday, August 16, 2011
6	7: 00 p. m.
7	in
8	Second Floor Meeting Room, 344 Broadway City Hall Annex McCusker Building
9	Cambri dge, Massachusetts
10	Hugh Russell, Chair William Tibbs, Member
11	Pamel a Winters, Member Steven Winter, Member
12	Charles Studen, Associate Member
13	
14	Community Development Staff:
15	Bri an Murphy, Assi stant Ci ty Manager Susan Gl azer
16	Li za Paden Roger Boothe
17	Stuart Dash Jeff Roberts
18	Jerr Roberts
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1	PROCEEDINGS
2	(Sitting Members: Hugh Russell, Pamela
3	Winters, Charles Studen.)
4	(Discussion held off the record for
5	Board of Zoning Appeal Cases.)
6	PAMELA WINTERS: Soit's just two
7	feet?
8	LIZA PADEN: Right. So right now
9	the building is 30 feet, seven inches and
10	they want the option to go up to 35 if they
11	need it.
12	The meeting was posted.
13	CHARLES STUDEN: Do we know that our
14	colleagues are coming, two more are coming?
15	HUGH RUSSELL: They're reliable.
16	Bill is usually here about 7:20 and Steve is
17	I ate.
18	LIZA PADEN: Right, Steve, I'm a
19	little surprised.
20	PAMELA WINTERS: Well, the
21	International. So they're increasing the

1	limit from 525 students to 650 students?
2	LIZA PADEN: Yes.
3	PAMELA WINTERS: Are they increasing
4	the space as well or just the number of
5	students?
6	LIZA PADEN: I believe that what
7	happens is that they are looking to do some
8	reconfiguration of the existing spaces so
9	that it works better for the students. There
10	is a they have spaces but they haven't
11	been using currently in the building. And
12	so, this would now be laid out for
13	PAMELA WINTERS: Classroom spaces?
14	LIZA PADEN: classroom spaces.
15	PAMELA WINTERS: Oh, okay. But the
16	envelope of the building is not
17	LIZA PADEN: As far as I can tell,
18	no, they' re not changing any of those things.
19	PAMELA WINTERS: Okay.
20	(Whereupon, a discussion was
21	held off the record.)

HUGH RUSSELL: We're going to get started now. And so the first -- we've talked about the Board of Zoning Appeal cases and we have no action to take or recommendations for the Board of Zoning Appeal, so that's not an action. And then the next item will be Brian's update. And I think Pam has a question following that.

BRIAN MURPHY: Okay. Just to give a quick update in terms of coming attractions.

September 6th, on the agenda we've got

Chestnut Hill petition hearing notice. EF hearing notice and 119-135 Harvey Street hearing notice. We are also trying to nail down the dates to have hearings on a series of Zoning petitions that were filed in August. It looks now like the Council will hear most of those at Ordinance Committee on September 7th and 14th.

And on October 4th I think it is likely to be MIT night at the Planning Board where

1 we hear from both the academic side of the 2 house in terms of their plan for MIT 2030 as 3 well as for the follow up on the hearing of 4 the Zoning Petition they've had so far. 5 HUGH RUSSELL: Pam, did you have a 6 questi on? 7 PAMELA WINTERS: Oh, I did. Liza, 8 in our discussion yesterday. 9 LIZA PADEN: Yes. 10 PAMELA WINTERS: Did you say that 11 there was an Ordinance Committee meeting last 12 week and that the Council is going to be 13 discussing something on Monday, like last 14 night that might -- it might have some 15 suggestions to -- or is that going to be for 16 later? 17 LIZA PADEN: Some of those Zoning 18 Petitions that Brian's speaking of --19 PAMELA WINTERS: Right. 20 LIZA PADEN: -- those public 21 hearings at the Ordinance Committee are going

1	to be in September.
2	BRIAN MURPHY: On the 7th and the
3	14th.
4	LIZA PADEN: On the 7th and the
5	14th. So those are the Wednesdays.
6	PAMELA WINTERS: Oh, okay.
7	LIZA PADEN: It's actually the day
8	after your public hearing.
9	PAMELA WINTERS: Oh, oh, okay. I
10	didn't know if it was last night or not.
11	LIZA PADEN: No, but I can't
12	remember off the top of my head, but some of
13	them are going to be on the 7th, and so that
14	will be the week before the 6th that we're
15	having on the 13th.
16	PAMELA WINTERS: Gotcha. Okay
17	thanks.
18	CHARLES STUDEN: Excuse me, Brian,
19	on the 6th do we have the six Zoning
20	Petitions on the agenda that evening?
21	BRI AN MURPHY: Not for that evening,

1	no. We have the Chestnut Hill one. EF
2	hearing notice, and 119-135 Harvey Street.
3	As of now, that's what's scheduled for the
4	next one.
5	CHARLES STUDEN: Okay, thank you.
6	HUGH RUSSELL: And the six hearings
7	are the following week.
8	SUSAN GLAZER: One of the seven that
9	were filed with the Council is the Chestnut
10	Hill Zoning.
11	CHARLES STUDEN: Oh, okay.
12	SUSAN GLAZER: You have heard that
13	before, and we felt that that did need a long
14	explanation, but it could deal with that
15	fairly readily.
16	HUGH RUSSELL: So did that one
17	expire, the Council action?
18	SUSAN GLAZER: Yes, that expi red.
19	So this is actually a second re-filing.
20	HUGH RUSSELL: Okay. So I think
21	then we will go to the North Mass. Avenue
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study discussion is the next item.

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We expect to have at least one more member. And so anything that requires a vote, we'll want to wait until we have that additional member.

Good evening. TAHA JENNINGS: My I'm a neighborhood name is Taha Jennings. planner with the City of Cambridge Community Development Department, and I'm joined by other staff from the department. actually came to you this past April to talk about a planning study that we've been conducting on the stretch of Mass. Avenue that we've referred to as North Mass. Ave. which extends from Porter Square up to the Arlington line. And at that meeting in April, we introduced some Zoning and non-Zoning recommendations that came out of the process. You had requested some additional information from us in terms of a vision for the corridor and how it emerged.

How the Zoning recommendations in particular fit into that vision as well as what kinds of -- what the extent of changes we might expect from some of the Zoning proposals that we put forward. Hopefully you have the materials that I had sent out ahead of time which outlined some of the things that I'm going to go over tonight.

I should mention again that there is no major street reconstruction or infrastructure work anticipated on this stretch of Mass.

Ave. So we're not looking at major street changes or reconstruction. No changes to the curb lines or medians or that level of changes. But we did want to look at through this process our other planning related steps that could help improve the character of the avenue, such as potential Zoning changes, strategies to support retail, other types of streetscape improvements like plantings and landscapings and street amenities. And

actually, North Mass. Ave. has a lot of positive features already. You've got a mix of uses. You have MBTA access. You've got open space facilities such as Linear Park. You've got a number of properties with really nice historic features. You've got a good nearby population. And it's, it is -- can be considered part of a larger kind of commercial area, including Porter Square, Davis Square, and to some extent Fresh Pond.

And so when we say we're looking at potential Zoning changes and streetscape improvements and supporting retail, we think that those represent really good opportunities to leverage what the avenue already has going for it and at the same time make some key improvements.

I also mentioned last time, but I think it's worth reiterating, that one of the biggest fairly recent impacts to this area and to North Mass. Ave. in particular, was

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the introduction of transit service at Porter Square, Davis Square and at Alewife. this created a -- really a whole new set of development issues and pressure on the area, and especially on Mass. Ave. here. With the addition of this transit service, essentially all of North Mass. Ave. was within walking distance of a transit station. And so we expect development in this area to continue, but I think we're also starting to see, and even through the process that we had, some shifting populations and even attitudes and expectations about things like density, transit access and walkability.

And in the years since MBTA service was introduced to the area, we can start to see how some of the developments have affected the look and feel and the character of the avenue here. And while we agree that overall, the changes have been generally positive, you can start to get a sense of

what we might consider missed opportunities.

Now, I should point out from the City's

perspective, we think that a residential presence on the avenue is a positive thing, but there are some examples of housing developments where the design outcomes might not be quite what people were looking for or anticipated and don't really add that level of street activity or interest that I think people appreciate and really want to see more of.

And it's in this context that a vision began to emerge throughout our process for North Mass. Ave., one for a safe, walkable mixed use street with active ground floors, that's really appropriately scaled and just visually appealing. And that vision is what led to our set of recommendations both Zoning and non-Zoning recommendations.

The non-Zoning recommendations we summarized last time, I won't read through

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the list, but they really reflect strategies that we feel capitalize on some of those positive features that I had mentioned before. And I think that's a realistic way to have a really positive affect if you take these things together in the overall character of the avenue.

One of the main Zoning strategies that we're introducing is to require non-residential uses on the ground floor of the new buildings. And there are a number of reasons why we think this is an appropriate strategy in terms of meeting that vision that There is a general I had mentioned. consensus that ground floor non-residential uses add a certain level of street interest and activity beyond what some of the more recent residential developments have provided, especially if it's neighborhood scaled and focussed. And one of the things that we heard consistently throughout our

process was a concern about losing some of this retail at the ground floor as development continued. And as we looked at our current Zoning, it was apparent that there's actually a disincentive to including retail in a development in terms of the GFA that's allowed.

So, our proposed Zoning, actually removes that disincentive to creating non-residential uses and requires that the ground floor be non-residential. And it's important to point out that we're referring to non-residential uses here as opposed to strictly retail. We think that extra flexibility is really important, and it made us much more comfortable with the concept of requirement in the Zoning.

So during our process, this chart that's up here -- actually was not only helpful for us presenting to the public but even amongst staff discussing amongst

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ourselves, just to give us a sense and to help us visualize what different FARs meant and to compare different FARs and the -- how the Zoning we're proposing might affect that.

If you look on the top row, it basically shows just under current zoning, these are the green buildings which are not actual buildings, thank God, they're just diagrams to give a sense of the scale. Under current zoning, if you have a totally -- all housing development, you can go up to 1.75 FAR currently. If you're doing all commercial, it goes down to 1.0 FAR that's allowed. But if you're doing housing with, say, retail on the ground floor, you can actually only go up to 1.45 FAR. So it's that disincentive that I'm talking about that's in the Zoning currently.

So our approach, which is the second row, it actually removes that disincentive and creates somewhat of a disincentive to

a totally residential development. So, just to go over quickly, if you were to do all housing under our proposal, it would only be allowed in very certain situations and you could only go to 1.0 FAR with a Special Permit. The commercial FAR remains the same, and the -- if you were to do residential development with a non-residential use on the ground floor, such as retail or even office, you can go to 1.75 FAR.

And we don't expect the zoning we're proposing here to lead to immediate or drastic changes, but probably more in an incremental way. So our hope is that those incremental changes that do happen include non-residential uses at the ground floor, North Mass. Ave. here.

This map shows the remaining gross floor area of parcels within the study area. And we often use maps like this just to get

an idea of where development might occur based on the amount of floor area that a parcel has left to use.

On this map the darker oranges are where there's more square footage available on parcels. And so, when we take this kind of information and also consider the age of buildings, what the current uses are, even the overall size of the lot, you can start to get a sense of where you might expect some development to occur at some point in the future based on FAR -- floor area remaining on the site, and the type of building that's currently on the site.

And, again, it just gives us an idea of the extent, the amount, and the types of places that you might see redevelopment happen. But if and when these sites are redeveloped, we want to make sure that it's in the right direction and consistent with that vision for North Mass. Ave.

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The last time we spoke with you, the topic of a market analysis for the area was also brought up. In order to help understand whether the area and this corridor in particular can support retail uses. We recognize that there are nearby retail areas at Porter and Davis and at Fresh Pond which in some ways might even compete with North Mass. Ave., but we do feel that the area as a whole is strong enough to support what exists as well as the types of things we're proposing in the Zoning. During our process the economic development division within our office actually did a very basic market analysis of the area. This is just a real quick summary of the handouts that you have, but there are at least initial indications that in terms of the population, the income, retail sales in the area, and what's being spent by consumers who live in the area, that the avenue could support the non-residential

uses that we're talking about requiring here. During our process I should point out that we've also met with business owners specifically to talk about their issues and concerns with running a business on the avenue. And a group of these owners are actually in the process of taking a serious look at creating a business association for North Mass. Ave.

The next Zoning proposal that we want to bring forward has to do with helping facilitate outdoor seating for eating establishments. Outdoor seating is another thing that we've heard some general interest in, and we feel can add to that street activity and interest, but under our current Zoning, if a business wants to provide even temporary seasonal outdoor seating, parking must be required for those -- parking must be provided for those extra seats. And in our discussions with some of those same business

owners, this Zoning requirement was actually mentioned as our -- a significant hurdle to providing outdoor seating during certain times of the year. So our proposal as far as outdoor seating is to exempt parking requirements for a seasonal outdoor seating between certain dates which could match up to License Commission or DPW standards, and up to a certain amount of seats. So they can't go out and put like a hundred seats out there, but up to a certain set amount or percentage of seats for -- depending on the business.

The final Zoning proposal that we're bringing forward has to do with examining the BA-2 District where it extends passed the -- what's typically 100 feet from the center line of Mass. Ave. and into more residential areas. And there were three areas that we took a closer look at as part of this approach.

The first was the Cottage Park area, which if you recall was recently rezoned as part of the Fox Petition to a Residence B District. So we're not really addressing that anymore. That was addressed through a separate rezoning petition.

The next area, the Henderson Carriage site, we mentioned last time that we're not really recommending a change at this location, because the site as a whole is really essentially built out already.

And finally, the Trolley Square area which is circled in green, our proposal would involve changing the parcel, changing the Zoning of the parcels that are more than 100 feet from Mass. Ave. from BA-2 to a Residence C-2B which allows similar densities but has increased setback and open space requirements.

And the bottom two panels on this slide just give you an idea of the areas that we're

talking about changing the Zoning in the Trolley Square area.

On the bottom left is the current Zoning, and on the right is where we would change from BA-2 to Residence C2-B past that 100 foot mark.

HUGH RUSSELL: Is that property mostly owned by the T at the moment?

TAHA JENNINGS: The largest parcel is probably still owned by the T, but there are some -- a few other parcels I think that's -- north of Linear Park which are privately owned I believe.

And so overall, we think that the Zoning recommendations along with the non-zoning recommendations taken together really help Mass. Ave. continue to evolve into an inviting mixed use, pedestrian-friendly street and really be a positive addition to our existing system of mixed use streets in the city.

That's all I have to present for now. So we'd be happy to answer any questions you have about the vision piece, or we're also prepared to walk through the Zoning and we look forward to your thoughts and discussion on the more specific Zoning proposals.

PAMELA WINTERS: Taha, so I'm

I ooking at the dark orange space by Beech

Street, I'm assuming that that's the church
that's going to be the former car wash,
that's going to be turned into housing? Near
Beech Street way down in the lower right-hand
corner. It's the dark orange.

TAHA JENNINGS: That's probably correct. Yes, that's St. James and the car wash.

PAMELA WINTERS: Right.

And then going up a little bit more by Day Street, there's another little street there. So there's another dark orange area that extends into the neighborhood a little

1	bi t.
2	TAHA JENNINGS: That's Pemberton
3	Farms.
4	PAMELA WINTERS: Oh, okay.
5	And so, that could be housing if
6	that could be converted to housing in other
7	words?
8	TAHA JENNINGS: I mean, it's a
9	property we, you know, there's not a
10	picture of it. I mean, there's been some
11	investment in that site. It's used, it's
12	acti ve.
13	PAMELA WINTERS: Right. That's not
14	going any place any time soon.
15	TAHA JENNINGS: Well, I can't speak
16	for them.
17	PAMELA WINTERS: Right, no, I know.
18	I hope not because that's where I get my
19	lunch. I love that place.
20	TAHA JENNINGS: And it's for that
21	reason that people want to keep the places

1 like that. 2 PAMELA WINTERS: Okay, got it. 3 Great, thank you. 4 HUGH RUSSELL: Charles. 5 CHARLES STUDEN: I'd like to start 6 out by saying, Taha, that this presentation 7 is really excellent. 8 TAHA JENNINGS: Thank you. 9 CHARLES STUDEN: We talked about 10 this once before. We had some questions, and 11 what's prepared here is extremely helpful and 12 very coherent. It's very easy to understand 13 in your verbal presentation, and slide show 14 was excellent as well. I, I think I said 15 this the last time you were before us, that 16 while I understand what we're trying to 17 achieve here, I still worry a bit about this 18 idea of non-residential uses on the ground 19 floor. While it doesn't necessarily have to 20 be retail and can include office, that this

might create a disincentive for anything to

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1 happen on these sites, which I think would be 2 unfortunate. And I'm, you know, I don't 3 know, I guess the notion is that it's not 4 possible to develop -- I guess you can. 5 You're not suggesting that you can't do all 6 residential. It's just that the FAR gets 7 substantially reduced if you do a development where you're going to do just all 8 9 residential? Is that correct? From 1.75 to a simple 1.0 FAR. 10 11 Ri ght. TAHA JENNINGS: And in most 12 cases, I would say, and Stuart you can jump 13 I would say that non-residential uses in. 14 are required on the ground floor. 15 CHARLES STUDEN: Yes. 16 TAHA JENNINGS: Where we want to be 17 able to have some flexibility, are things 18 like historic structures mainly. And where 19 there is really less flexibility are 20 locations where there's already retail 21 existing. Those are things we are hoping to

1 discuss with you and continue to work on. 2 CHARLES STUDEN: Yes, I like very 3 much the fact it says exempts historic properties in most cases. I think that's 4 5 excellent. 6 But going back, again, to this whole 7 issue of retail, because this -- the map you've showed us are so close to other major 8 9 retail areas, I just worry about like the 10 capacity. I just, I don't know. 11 Now, what other uses besides office 12 would you anticipate might be included in 13 this non-residential? There's retail and 14 office and is there anything else? 15 (Steven Winter in attendance.) 16 Zoning proposal, TAHA JENNINGS: 17 there's, you know, an initial list of uses 18 that would be allowed. I mean, I don't -- I 19 don't want to anticipate what other kinds of 20 things might go in there. We want to keep it 21 as flexible as possible while still trying to

1	stay on this vision for the avenue.
2	CHARLES STUDEN: I guess I missed
3	that. There's a listing of what would be
4	allowed in the Zoning proposal?
5	TAHA JENNINGS: Yes, I'm not sure
6	what page.
7	STUART DASH: Page seven on the
8	Zoni ng.
9	TAHA JENNINGS: Page seven on the
10	Zoning. And we can walk through some of this
11	text with you as well.
12	CHARLES STUDEN: No, you don't need
13	to walk through. I see it. I apologize. I
14	see it here.
15	HUGH RUSSELL: I think part of the
16	logic here is that many of the soft parcels
17	have retail on them already. And some of the
18	parcels that have been developed entirely
19	into residential had retail on it. So, if
20	you proceed that way, you're going to lose
21	retail. This way, it's kind of to maintain

1	the status quo.
2	TAHA JENNINGS: Right. And which
3	sustain the status quo and enhance what works
4	on the avenue. So I think overall you come
5	up with an improved
6	HUGH RUSSELL: The status quo of
7	some of the automobile uses could probably be
8	ni cer.
9	TAHA JENNINGS: Right, that's true.
10	CHARLES STUDEN: I also like very
11	much this idea of exempting seasonal basis
12	the parking requirement for outdoor seating.
13	PAMELA WINTERS: Right.
14	CHARLES STUDEN: Because I do think
15	the outdoor seating has a lot. I think that
16	the constraining factor will really be the
17	width of the sidewalk.
18	TAHA JENNINGS: Right.
19	CHARLES STUDEN: And the
20	requirements for being able to pass back and
21	forth and still and the sidewalk's aren't

1	that wide in some places. So you can see in
2	front of Flowers, it looked very crowded. It
3	was just one single row of tables and chairs,
4	but very nice. I'd like to see more of that.
5	So I think this is very good.
6	TAHA JENNINGS: Right, that's
7	correct. And we would still they would
8	still be subject to whatever standards and
9	requirements are set by DPW and the License
10	Commission as far as sidewalk width and
11	passing and things like that.
12	CHARLES STUDEN: Yes.
13	PAMELA WINTERS: Taha, do you know
14	what's going in the Marino's site by any
15	chance?
16	TAHA JENNINGS: I don't know what's
17	going in there.
18	PAMELA WINTERS: Because it's a
19	rather large parcel there.
20	TAHA JENNINGS: Right, yeah. I'm
21	not aware of what is going in there. I mean,

1 I know there have been people interested in 2 the property. I don't know if it's sold or 3 what's going on. 4 PAMELA WINTERS: Okay. 5 Or what's going on TAHA JENNINGS: 6 with it. 7 UNI DENTI FI ED MEMBER FROM THE 8 A preschool is what I've heard. AUDI ENCE: 9 PAMELA WINTERS: Preschool? 10 STUART DASH: At one point there was 11 a coffee house was looking at it, but then 12 relocated their operation to the old Sears 13 building. But it's now a preschool has been 14 looking at it. 15 PAMELA WINTERS: 0h. 16 HUGH RUSSELL: I'm wondering if we 17 want to churn through line by line through 18 the draft regulations. There's a lot of very 19 detailed and well thought out language that 20 seems to be trying to achieve things. 21 when I look at it, there's only one worth --

1 three words that bothered me. And, you know, 2 they're judgment calls being made on certain 3 things, but it's really -- the three words 4 are on page two, paragraph 20. 104. 20. 2. 5 the three words are "contain a rectangle." 6 That's very draft TAHA JENNINGS: 7 I anguage. We're withdrawing 8 STUART DASH: 9 Because that actually won't -- we're that. 10 actually -- the image is correct, but there's 11 -- we're actually going to work -- if you --12 the overall concept is agreed but we're 13 hoping to work on different language that 14 will actually come -- the outcome going to 15 come -- the idea is to get the outcome of 16 more the typical New England bay than the 17 current language which is restricted by three 18 by six feet. 19 HUGH RUSSELL: Ri ght. 20 STUART DASH: So we've heard from 21 architects who've said that doesn't really

quite work if you're trying to do the typical bay. That's more like typical 12 or 13 feet. So, what we think to do is put language in that says the limit on your distance, the wall that's parallel to the exterior wall can be no longer than six feet, and then has to angle in to the length of 12. We're still working on that language. But you're right, that rectangle language doesn't work.

architect, you almost always put rectangular being windows on structures and I'm not sure I would like to be so constrained. It's actually substantially easier to structure rectangular bays. And maybe what you should do is simply figure out a floor area. I mean, this is an exemption. This is just an exemption of FAR to encourage people to put bays on that you don't want them to be too big. And maybe you should just say well, okay, maybe a -- well, let's say, let's take

1 the one we want them to build and it's 12 2 feet by six or that. And the angles, 3 calculate the area and say that's the area. 4 And so you might end up with a rectangular 5 one that, you know, is eight feet 6 rectangular, but that probably is okay in 7 terms of the scale. 8 STUART DASH: Yes. 9 HUGH RUSSELL: Just maintaining a 10 rectangle I can just imagine well how Ranjit 11 would deal with that. 12 I mean, is there a specific language or 13 concepts here that you would like the Board 14 to weigh in on? 15 STUART DASH: I think there's two 16 maybe to call out. I think we're still -- if 17 you can turn to the back, actually the last 18 few pages where we've -- we're getting into 19 the actual, the specific district 20 requirements regarding what Taha just laid 21 20. 110. 31 required ground floor out.

So we specified the 1 non-residential uses. 2 depth at 40 feet. Store size at 5,000 3 And the minimum ground floor maxi mum. 4 height, and I think that's also important, 5 too, for us that we've not had those things 6 all bundled together. I think we feel pretty 7 good about those, and just call those out as people have comments on those. 8 9 HUGH RUSSELL: I would comment, 10 again, minimum ground floor height. That's a 11 little imprecise. 12 Actually, we have a STUART DASH: 13 definition that's in an odd place, it's up 14 actually earlier because it's where the 15 definition of window -- present a window is, 16 and we've specified them because actually 17 some of this language is original, still 18 vested language in here and it's to the 19 bottom of the framing. 20 Ri ght. So that's, HUGH RUSSELL: 21 that's very high. I mean, I'm doing a

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project which requires ground floor retail in a community called South Shore Tr-town Development Corporation.

STUART DASH: Sounds beautiful.

HUGH RUSSELL: Which is the former Naval air station in Weymouth, Abington and Because it's in three towns, Rockl and. there's a quasi municipal entity that functions as a city or a town. The rule there is 15 feet to the floor level on the second floor. So you get about 13 feet clear under the structure. And what we're not hearing that people feel that's inadequate to put in the retail. So, 16 feet gets -- it's pretty high, because then if you've got two feet of structure, it's almost two full floors taken up by the retail.

In terms of the depth, I'm thinking of the Novartis office building where they created retail. I think it's substantially shallow. And it made -- it helped them

1 because they're able to put, you know, their 2 own uses behind that. And it's then 3 stretched out two businesses to cover, you 4 know, 20 or 30 feet of building. Where if it 5 had been 40 feet deep, it would have been 6 more businesses that you might not have been 7 able to find. So 40 feet's a good depth for 8 retail store, but it may complicate the 9 overall goals and maybe there should be 10 some --11 STUART DASH: You need a wai ver 12 provision for that? 13 Something like that. HUGH RUSSELL: 14 It's hard to imagine what the rest of the 15 floor would be used for in this scheme. 16 the parking is handled and access to ramps Because these parcels aren't 17 and things. 18 very Large. So, you know. 19 STUART DASH: The next thing calling 20 out on 0.32, we under 1.75, the FAR for mixed 21 use, notably we have eliminated the height

setback of 35 feet and allowed a 50 foot height for those buildings, the mixed use buildings. And this is in response to conversations that we had with architects who worked on some recent work with the North Mass. Ave. guidelines, sort of a little tight with 45 feet to do what we're talking about.

HUGH RUSSELL: Well, particularly if you had that much height in the retail.

STUART DASH: And I think we sort of Iike to make sure we give these things as good a chance of succeeding, and I think we felt that we did. And also the setback at 35 was problematic in a number of ways.

HUGH RUSSELL: We're doing nine foot ceilings and ten-foot, eight foot floor to floor for residential properties. So if you had -- the top floor only has nine, so you have basically two floors of 11, top floor at nine feet, that's 31 feet. And then you'd add 19 feet if you had a flat roof. A ground

floor on that would work with your 16. But I'm not sure you need that much space on the ground floor.

STUART DASH: Yes.

HUGH RUSSELL: On the other hand, it's a wide street and a 50-foot high building doesn't seem to be out of scale on the street.

STUART DASH: And probably the last piece to note is what Taha mentioned is the possibilities for not doing the non-commercial -- for the non-residential on the ground floor. And we tried to limit it as much as possible. So if you look under the last page, page nine, if there's existing commercial on the site, that it's not -- that the non-residential is required. And we have in there some possible language for a waiver which is trying to be as strict as possible, meaning if there's no, no use within the last five years, the Planning Board may choose to

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-- given those conditions, the Planning Board may choose to waive that. But still trying to make a rigorous....

The second one down on desirable use on the site, those were generally sort of what we're still working on some North Mass. Ave., some of the older automotive uses where it's still preferred to get that off of the avenue rather than, and we might prefer to have a residential on there. But I think we still ask the Planning Board to try to have at least have that question be in the conversation that is there any reason they're not doing non-residential on the ground floor. And, again, it's an historical structure on the site. That's also may waive the requirements.

HUGH RUSSELL: Right. I mean,
without that you have to convert the
St. James church to a disco or something?
STUART DASH: Yes, something like

1 that. 2 PAMELA WINTERS: Stuart, is there 3 any difference between the red copy versus the purple or any significance there? 4 5 STUART DASH: The red is where it 6 gets to be just the Overlay District to this 7 -- specific to the Mass., into this section, The purple applies to 8 Porter Square. 9 actually all of the Overlay Districts to the 10 full Mass. Ave. Overlay District. 11 PAMELA WINTERS: Okay. 12 STUART DASH: The most notable one 13 -- the other ones, the most of the purple is 14 fixing up the language from things that Les 15 had seen had been problematic for years. 16 Ranjit thought the bay window in fact would 17 apply to all. So, that's all that is. 18 PAMELA WINTERS: There was a --19 Charles and I were like, oh. 20 STUART DASH: And we thought it was 21 entertai ni ng.

1 STEVEN WINTER: Stuart, I have a 2 question about the undesirable use. Is that 3 an industry-standard term? And do we use 4 that term in other places in our regulations? 5 STUART DASH: No, only here. STEVEN WINTER: 6 Okay. 7 STUART DASH: We may have to specify 8 that a little bit better to some industry 9 standard. HUGH RUSSELL: It's a use that does 10 11 not conform to the goal statement of the 12 di stri ct. 13 STUART DASH: That's right. 14 fact, actually the Mass. Ave. -- this Zoning 15 was one of the first ones that sort of 16 established that. There were a set of uses 17 that were not considered desirable in the 18 long term. So we'll refer to those uses I 19 think is what we'll do. 20 HUGH RUSSELL: So any further 21 comments by the Board? Any other questions?

1 CHARLES STUDEN: I don't, but I just 2 wanted to say, Hugh, that I agree with the 3 comments that you're making on some of the dimensional issues. All right? Those are 4 5 some of the things that need to be looked at, 6 because they could have an unintended affect. 7 So I think we go to STUART DASH: 8 change those or make them wai verable or 9 And I think we have to come change them. 10 back to you with a certain firm Zoning 11 language, you know, shortly in the next few 12 meetings, and then have that sort of to 13 submit them to the Council. 14 HUGH RUSSELL: And have you been 15 working with a specific advisory committee or 16 just doing it? Overall, these were 17 STUART DASH: 18 actually very well attended public meetings. 19 More than 50 people for three or four public 20 meetings, and then there is the group. 21 Michael --

1	UNIDENTIFIED MEMBER FROM THE
2	AUDI ENCE: Main Street, North Cambridge.
3	STUART DASH: Main Street, North
4	Cambridge has actually been very involved
5	supporting in the notion. But I have to say
6	that the larger public meetings were all very
7	much the same kind of support.
8	HUGH RUSSELL: Okay, very good.
9	CHARLES STUDEN: Thank you.
10	STUART DASH: Thank you.
11	* * * *
12	HUGH RUSSELL: Now, let's go to item
13	No. 4 on our agenda. 300 Athenaeum Street,
14	Cambri dge Research Park North Plaza.
15	Who is going to present that?
16	LIZA PADEN: We're waiting for one
17	person who stepped out to come back. We can
18	go and change the order around a little bit.
19	HUGH RUSSELL: Okay.
20	LIZA PADEN: Do the extension
21	requests.

1 HUGH RUSSELL: Sure. 2 LIZA PADEN: I have two extension 3 requests. One is for the Harvey Street 4 application. And this request was submitted 5 requesting that the public hearing be 6 continued to September 6th. And that they 7 will then grant us till September 21st to 8 draft any decision that the Board may make on 9 And I'd like the Board to agree with that. 10 that. 11 So we've agreed to HUGH RUSSELL: 12 the extension of time. And my own personal 13 comment is this is not going to be the last 14 extension of time on this case unless there's 15 an enormous difference to what's going on. 16 PAMELA WINTERS: Right. 17 LIZA PADEN: I will forward that 18 comment to the applicant. 19 HUGH RUSSELL: 0kay. This is a 20 challenging situation that's going to require 21 a lot of thought, and I think it seems

1 unlikely that they will have got it perfect 2 in two weeks. 3 There's a further LIZA PADEN: 4 complication on the Harvey Street 5 application, and that is that Special District No. 2 is one of the seven zoning 6 7 petitions that was submitted. So, there has 8 to be some thought about how that's going to 9 proceed in that case. 10 HUGH RUSSELL: Okay. 11 Li za. CHARLES STUDEN: 12 LIZA PADEN: Yes 13 Now I've forgotten CHARLES STUDEN: 14 what I was going to say. I'll think of it. 15 Go ahead to the next one, sorry. 16 Okay. So, the next LIZA PADEN: 17 request for an extension is 40 Norris Street. 18 And this was the application for the 19 conversion. And they are looking for a 20 two-month extension from September 7th to 21 November 7th.

1 HUGH RUSSELL: Okay. Any objection? 2 CHARLES STUDEN: No. 3 STEVEN WINTER: Is it usual for us 4 to ask why the extension or simply to decide 5 whether or not we want to grant it? I'm not 6 familiar with -- I'm trying to make certain 7 that we're making the right decisions, that 8 there's no procedural things in the way. 9 Well, the applicant did LIZA PADEN: 10 submit a letter and he pointed out that 11 recently there have been changes made to 12 Section 5. 28. 2, and they would like further 13 time -- those changes were very recently 14 adopted, and so they would like time to 15 incorporate those into their application. 16 I see, thank you. STEVEN WINTER: 17 CHARLES STUDEN: Yes, I can see why 18 the applicant would want an additional two 19 months to look at the new zoning. 20 LIZA PADEN: Okay. 21 HUGH RUSSELL: I mean, I think in

1 general, we think giving more time will 2 increase the likelihood of having a big 3 project and we do it. I can't think of an 4 instance where someone has asked for an 5 extension that doesn't fall into that 6 category it seems to me. So, on the -- on 7 that, are we all agreed on the extension? 8 STEVEN WINTER: Yes. 9 PAMELA WINTERS: Yes. 10 Is the other gentleman LIZA PADEN: 11 here for the Red Bones? I can do this. 12 CHARLES STUDEN: Li za? 13 LIZA PADEN: Yes. 14 CHARLES STUDEN: Before we move on I 15 remember what I was going to say about Harvey 16 Street. I remember that Tom Anninger and 17 Hugh Russell prepared what I thought was a 18 very thoughtful kind of summary of what the 19 principle issues were, and I'm trying to 20 remember did that get forwarded to the 21 appl i cant?

1	LIZA PADEN: That was forwarded to
2	the applicant. The applicants responded. My
3	understanding was that there must be
4	something wrong. I'm going to check my
5	e-mail, because l've gotten a response from
6	the applicant and that was supposed to have
7	gone back to the Planning Board members as a
8	whole. They put together responses, and I'll
9	make sure I send it out again. Pam, you said
10	you didn't get it, and now you're saying you
11	didn't get it.
12	CHARLES STUDEN: Well, now that
13	you're reminding me. I actually did, I'm
14	remembering something where there was a
15	response back. Okay, that's fine. Let me
16	look at my e-mails. If you want to send it
17	agai n.
18	LIZA PADEN: I'll re-send it
19	tomorrow.
20	CHARLES STUDEN: Sorry.
21	LIZA PADEN: No problem.

1 CHARLES STUDEN: Sorry for being so 2 di sorgani zed. 3 That's okay. LIZA PADEN: 4 HUGH RUSSELL: They actually sent 5 back a sort of sketch plan. 6 CHARLES STUDEN: Yes. 7 HUGH RUSSELL: Of what the group was 8 to look at. That's what everybody I think 9 needs to have. 10 There were three parts LIZA PADEN: 11 to it. There was a response -- a written 12 response to the comments that Tom and Hugh 13 put together. There was a revision of site 14 plan, and there was a revision of the 15 el evati on. Okay. 16 JEFF ROBERTS: Hi. I'll just run 17 through this quickly and Christian Rivera; is 18 that right? From Brown Rudnick representing 19 Biomed is here. And Rob Gregory from Red 20 Bones is also here in case you have any 21 questions, any specific questions about the

use.

2 This is a case where there's a proposed 3 use which is determined to be a fast order 4 food establishment which is being proposed 5 for the -- it's a small building, existing 6 building that was built in the plaza at 7 Cambridge Research Park. And it will be the 8 Red Bones Rib Shack. This is a case where 9 the use is not specifically allowed in the 10 PUD-3 District, but there is a provision in 11 that district that the Planning Board, upon 12 making a written determination, that the use 13 is compatible with the goals of the district 14 and compatible with the overall development 15 within the planning unit development can 16 permit other uses that are explicitly allowed

So, the question before the Board is that the Board would make a determination that that use is permitted as it is consistent with the goals of the district.

in the district.

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1	And if you have again, if you have any
2	specific questions about the use itself, I'm
3	sure they'd be happy to answer.
4	HUGH RUSSELL: Yes, I would like
5	I didn't review any material on this case, so
6	I would like to have somebody tell me what
7	the use is and what the
8	JEFF ROBERTS: Sure.
9	HUGH RUSSELL: I mean, I believe I
10	got some sort of an e-mail, but I didn't have
11	an opportunity to review it.
12	JEFF ROBERTS: And do you not have
13	hard copies with photographs and a memo
14	expl ai ni ng i t?
15	CHARLES STUDEN: Yes.
16	JEFF ROBERTS: Did Liza distribute
17	those?
18	CHARLES STUDEN: We got them via
19	e-mail.
20	JEFF ROBERTS: There should be hard
21	copies, too. I'll locate them.

Hi, my name is Rob 1 ROB GREGORY: 2 Gregory, co-founder of Red Bones. Would you 3 like me to talk about it or ask me questions? 4 HUGH RUSSELL: Yes, yes. Just what 5 are you planning to do? 6 ROB GREGORY: What we're planning to 7 do is a limited menu mainly initially lunch; 8 ribs, pulled pork, pulled chicken. We have a 9 portabella mushroom sandwich. Just bring a 10 little bit of Red Bones barbecue over to 11 Kendall Square. Some Lemonade, iced tea. 12 HUGH RUSSELL: This would just be in 13 the summer where people would sit outside or 14 would they take it back to their offices? 15 ROB GREGORY: Well, yeah, I think 16 people would sit outside as well as take it 17 back to their offices. And there's an ice 18 skating rink there. So I understand that's 19 busy at times and so maybe we would try it a 20 term in the winter to see how it went. 21 CHARLES STUDEN: Do the handouts,

1	the color photographs, the last two, is this
2	what you're proposing or is that what's there
3	now?
4	ROB GREGORY: That's what's existing
5	there right now. It's a freestanding
6	building. Not being used except for as
7	public bathrooms on the other side.
8	CHARLES STUDEN: And so your
9	enterprise would be in the space that we're
10	looking at here, these windows?
11	ROB GREGORY: That's right, yeah, in
12	the corner there, yeah.
13	CHARLES STUDEN: And you would get
14	your food standing outside?
15	ROB GREGORY: That's correct. You
16	would come up to one of those windows and
17	order your food and go pick it up on the
18	other si de, yeah.
19	PAMELA WINTERS: Can I ask you a
20	questi on?
21	ROB GREGORY: Sure, pl ease.

1	PAMELA WINTERS: I go to Red Bones a
2	lot, just because it's right around the
3	corner from my house.
4	ROB GREGORY: Thank you. I
5	appreciate it.
6	PAMELA WINTERS: But I'm just
7	curious as to I mean, this is very, very
8	different from the Red Bones that you have
9	in, you know, bordering in Davis Square.
10	ROB GREGORY: Right.
11	PAMELA WINTERS: What prompted you
12	to get this idea to come here? I'm just
13	curi ous.
14	ROB GREGORY: Well, one thing it
15	just sort of happened. One thing led to
16	another. We were somehow we wound up with
17	this food truck and
18	PAMELA WINTERS: The one that says
19	Red Bones on it, the big one?
20	ROB GREGORY: Yeah, that big one.
21	And that wound up somehow just we got into

1	Boston and at the same time someone from
2	Biomed had contacted us and asked us if we
3	were interested in, you know, doing something
4	similar there. And now, we just thought we
5	would try it after 25 years
6	PAMELA WINTERS: Sure.
7	ROB GREGORY: of staying in one
8	pl ace.
9	PAMELA WINTERS: Yes.
10	ROB GREGORY: And I guess people
11	we were itchy to try something. And it's
12	pretty limited menu. Some people thought it
13	was full restaurant, but we think it will be
14	fun and hopefully it will well received.
15	PAMELA WINTERS: Sweet sauce, sour
16	sauce?
17	ROB GREGORY: All the sauces, yeah.
18	Pretty basic. But people seem to be
19	responding well, you know, to the idea of us
20	coming so yeah.
21	PAMELA WINTERS: Good.

1 HUGH RUSSELL: Bi omed owns both of 2 the biotech buildings? 3 ATTORNEY CHRISTIAN RIVERA: That's 4 correct. Biomed is the developer under the 5 existing Special Permit, and we're, you know, 6 very supportive of the proposed use. It's 7 going to activate public space and public activities there. It's an existing 8 9 structure. It won't change sort of the 10 landscape of the development in any way, but 11 it will just bring more people and create a 12 lot more foot traffic and, again, activate 13 the space there. 14 STEVEN WINTER: I have a few 15 questions if I could. 16 HUGH RUSSELL: Sure. 17 STEVEN WINTER: Are there proposed 18 hours of operation? 19 ROB GREGORY: Yes, there are. 20 Currently our proposed hours of operation are 21 eleven to five in the evening. But we're

1	hoping maybe we'll see what the demand is and
2	maybe we'll try some nights, probably earlier
3	evening and maybe on the weekends when the
4	ice skating rink begins.
5	STEVEN WINTER: Right now Monday
6	through Fri day?
7	ROB GREGORY: Right now Monday
8	through Friday, right.
9	HUGH RUSSELL: And just following up
10	on that, would there be a market for people
11	to pick up some dinner to go on the way home?
12	ROB GREGORY: We hope so. You know,
13	we'd like to test it out.
14	HUGH RUSSELL: You have to be open
15	late enough.
16	ROB GREGORY: Right. So we'd like
17	to we've left the option open with Biomed
18	to stay open a little later and also do the
19	weekends if it's viable.
20	STEVEN WINTER: Is there beer
21	served, beer and wine?

1 ROB GREGORY: No. there isn't. 2 Lemonade, iced tea. There's no license at 3 the time. 4 STEVEN WINTER: Okay. 5 And is there a valet bicycle parking? 6 Just kidding about that part. 7 ROB GREGORY: That's good. 8 STEVEN WINTER: Is there a -- and I 9 would hope there's a really good plan to 10 manage the public's disposal of the 11 containers and utensils and leftover food 12 that they have, that there's a really solid 13 plan in effect to manage all that. 14 ROB GREGORY: I think there's a 15 pretty solid plan in effect between us and 16 Bi omed. You know, all the containers are 17 recyclable and compostable, both somehow. 18 And then there is quite a bit of, you know, 19 trash receptacles in the area. And Biomed 20 does have quite a big cleanup crew I've 21 noticed. And we of course do as well.

1 don't anticipate any trash problems. lf 2 there were, we would try to take care of them 3 right away. 4 PAMELA WINTERS: That's a good 5 question, though, because you're, they are --6 your receptacles are very bulky. So that is 7 a good question, Steve, yes. We would 8 ROB GREGORY: It is, yeah. 9 want to be pretty sensitive to it because --10 yeah. 11 HUGH RUSSELL: So does this 12 permission then constitute the full approval 13 for Zoning? They don't need a fast order food permit. 14 15 No, the Planning JEFF ROBERTS: 16 Board can, as stated in the Zoning, make the 17 determination that any use is consistent with 18 the goals of the PUD district. It's only --19 the Special Permit is only required in 20 districts where it's specifically called out 21 of the Zoning.

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HUGH RUSSELL: But presumably you will have a license from the License Commission because you're serving food, ri ght?

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ROB GREGORY: I don't know. That's next I guess. I started off, somehow we're getting through it. And Jeff's been very helpful, but he said then after this we go to to Licensing. I went to Licensing first, but it just somehow wound up down in ISD at the Health Department. And we do have -- and so they inspected us, and we're -- have that. And if we need, you know, whatever else we

11 12

13 14 need, we'll find out and we'll get it.

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got a case where the owners got an enormous

HUGH RUSSELL: I mean, here you've

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incentive to keep the area looking good

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because he's got a lot of -- I mean, aside

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from the fact that that's what they want to

do, but there's also an incentive there as

the rest of the place. I mean, I think this

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is a terrific idea.
PAMELA WINTERS: I do, too.
CHARLES STUDEN: I agree. I think
it's fantastic.
STEVEN WINTER: I concur.
HUGH RUSSELL: And I think it's
really consistent with the district because
we' re trying to develop pedestrian uses, and
having a source of exceptional food that's
available would certainly make things better.
STEVEN WINTER: What is our action,
Mr. Chair?
HUGH RUSSELL: We have to apparently
make a determination that this fast order
food establishment is consistent with the
objectives of the PUD-3 District. And we
could, I suppose, refer to those objectives,
but I take it that the staff has done that
and is convinced this is correct, right?
STEVEN WINTER: I don't feel the
need to do that. I haven't heard any of the

1	negative comments from the staff. And we've
2	clearly got two proponents who have good
3	who are good partners with Cambridge and have
4	a history of working the right way. So I
5	feel very comfortable that we're going the
6	right way here.
7	HUGH RUSSELL: So would someone like
8	to make a motion?
9	STEVEN WINTER: I move that we
10	determine that the fast food order
11	establishment proposed by Red Bones is
12	consistent with the objectives of the PUD-3
13	di stri ct.
14	HUGH RUSSELL: Is there a second?
15	PAMELA WINTERS: Second.
16	HUGH RUSSELL: Pam.
17	Di scussi on?
18	All those in favor?
19	(Show of hands.)
20	HUGH RUSSELL: Four in favor.
21	(Russell, Winters, Studen, Winter.)

1	ROB GREGORY: Thank you very much.
2	HUGH RUSSELL: As I said many times,
3	the real power on this Board is to let people
4	do good things.
5	CHARLES STUDEN: Exactly. That's
6	great.
7	HUGH RUSSELL: So, Liza, are there
8	any transcripts?
9	LIZA PADEN: Oh, yes. So I have
10	been going through the transcripts and I got
11	through the January 18th, February 1st,
12	February 15th, March 1st and March 15th. And
13	I found them all to be in agreement with the
14	notes that I had taken at the meeting.
15	CHARLES STUDEN: Don't tell me you
16	took these on your vacation?
17	LIZA PADEN: Yes. I looked at them
18	on the
19	CHARLES STUDEN: Above and beyond
20	the call of duty. Thank you very much.
21	LIZA PADEN: No, I didn't.

1	STEVEN WINTER: Mr. Chair, I move
2	that we accept Liza's judgment that the
3	transcripts of January 18th, February 1st,
4	15th and March 1st, 15th are consistent with
5	the actual fact.
6	HUGH RUSSELL: Okay. And we approve
7	those minutes. And we are approving those
8	mi nutes.
9	STEVEN WINTER: Correct.
10	HUGH RUSSELL: Okay?
11	LIZA PADEN: And just to be clear,
12	there's more transcripts than this. I'm just
13	catching up. This is not okay.
14	PAMELA WINTERS: That's okay.
15	HUGH RUSSELL: All those in favor of
16	approving those?
17	(Show of hands.)
18	HUGH RUSSELL: All members voting in
19	favor.
20	(Russell, Winters, Winter, Studen.)
21	LIZA PADEN: Thank you.

1	HUGH RUSSELL: I believe we're
2	through our agenda.
3	LIZA PADEN: Yes.
4	HUGH RUSSELL: And, therefore, we
5	are adj ourned.
6	(At 8: 30 p.m., the Pl anning
7	Board Adjourned.)
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1	CERTIFICATE
2	
3	COMMONWEALTH OF MASSACHUSETTS BRI STOL, SS.
4	I, Catherine Lawson Zelinski, a
5	Certi fi ed Shorthand Reporter, the undersi gned Notary Public, certi fy that:
6	I am not related to any of the parties
7	in this matter by blood or marriage and that I am in no way interested in the outcome of
8	this matter.
9	I further certify that the testimony hereinbefore set forth is a true and accurate
10	transcription of my stenographic notes to the best of my knowledge, skill and ability.
11	IN WITNESS WHEREOF, I have hereunto set my hand this 9th day of August 2011.
12	ing hand this 7th day of hagast 2011.
13	
14	Catherine L. Zelinski Notary Public
15	Certi fi ed Shorthand Reporter Li cense No. 147703
16	My Commission Expires:
17	Apri I 23, 2015
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