


## PROCEEDINGS

(Sitting Menbers: Hugh Russell, Panel a Wivnters, H Theodore Cohen, Ahned Nur.)

HUG RUSSELL: Good eveni ng. Thi s is the neeting of the Cantoridge Pl anni ng Board, and the first itemis an update from Brian Murphy. There are no Zoni ng Board cases for us to consi der toni ght.

BRI AN MRPH: So in terns of neetings, you' ve got the next one will be Decenter 4th and that's general busi ness. And the two pieces that we'll have there will be Central Square -- an update of Central Square reconmendations fromthe $C 2$ process whi ch is winding down this nonth, as well as sort of an update on MT Zoni ng proposal di scussi on. Today I bel i eve that the Provost at MT announced that they nould be re-filing and di scuss sort of what cane out of the committees, and the goal is to have MT cone and gi ve an update to the Board on Decentber

4th.
Decenter 18th we' ve got a Witer mark I green roof Special Pernit as nell as a conti nuation of the private way parking hearing, and bi ke parking zoni ng is al so schedul ed for Decentber 18th.

And we will have three neetings in J anuary and three in February, and those will be January 8th, 15th, and 22nd. And then February 5th, 12th and 19th. And I think the goal with that is to try to have nore neetings but have themend at a slightly nore ci vilized hour as we try to bal ance things.

And the other thing that's set at this point is February 5th will be the Town Gown reports.

HUGH RUSSELL: Okay, thank you.
So ny vision isn't that good so it looks like it's 7: 20 to me.

So we will have a public hearing on the Patty Chen, Et. A. Petition to anend the

Zoni ng Or di nance.
Are you Ms. Chen?
PATTY CFEN $H$, how are you?
ATTORNEY J AMES RAFFERTY: Good
eveni ng, M. Chai rnan, nenbers of the
Pl anning Board. I'mJimRafferty. I
represent $\mathrm{M}_{\mathrm{s}}$. Chen on the Chen Petition.
She' s present with her husband Mark Shul man.
He nould be the second si gnat ory on the Petition. The Petition, l'msure you're aware of fromhaving revi ened it, deal s with a very di screte one bl ock segnent of the Central Square Overlay District. When the Overlay District was created and adopted in 1989, it contai ned a provi si on whi ch anounts to a use restriction that says that if restaurants serving al cohol and al so having entertai nnent, I i ve ent ertai nnent; danci ng or live entertai nment, need to have thei r princi pal entry on Massachusetts Avenue or Mai n Street. $\mathrm{M}_{\text {b }}$. Chen and her husband are
the I ong-time operators of the entertai nment venue on Mass. Ave. now known as Al Asia.

They have identified a location in a buil ding that has a Mass. Ave. address. It's the former, what did we call it? The Cantbri dge El ectric Li ght building or is that the one behi nd it?

AHMED NUR: The forner CC?
ATTORNEY J AMES RAFFERTY: Yes. Thi s is the former CC space on frontage -- the 634 Mass. Avenue I bel i eve.

UN DENTI FI ED MALE: 675.
ATTORNEY J AMES RAFFERTY: Thank you.
AHED NRR: It's right at the cor ner.

ATTORNEY J AMES RAFFERTY: But the princi pal entrance to the buil ding is on Mass. Ave., but this is a space that has its princi pal interest on Prospect Street. But Prospect Street has as you know, is a very I engthy street, but the characteristics of

Prospect Street between Mass. Ave. and Bi shop Alen Drive are frankly very consistent with the characteristics of Mass. Ave. and Main Street. And I didn't cone up with that notion, that was actually contai ned in a reconmendati on that the Pl anni ng Board sent not too I ong ago to the BZA when we sought to obtai $n$ a Use Variance to do this. And your colleagues at the BZA, while they thought it was a fine idea, they suggested that if the City Council felt so strongly about it and others, that what the Appl i cant should do is anend the Ordi nance.

So we took themat thei $r$ nord and we filed this Petition. 忚 had a hearing I ast week bef ore the Gity Council's Ordi nance Committee. It was very enthusi astically recei ved. Counsel or Chung asked that we report to you, the Planni ng Board, the I evel of interest and enthusi asmof the Council and urge themto -- the Pl anni ng Board to
favorably -- it was Councillor Naher who poi nted out to the Councillor Chung that it was the Planni ng Board that advi sed the Ordi nance Conmittee and not the other way around. So it was a sonewhat brief hearing. No one speaki ng agai nst, and nost Councillors recognizing that this is exactly what the Pl anni ng Board said in your conmentary on the BZA case; that the characteristics of this street. Just rennd you of the other uses, across the street is a long time--

AHMED NR: Fi el d.
ATTORNEY J AMES RAFFERTY: Tavern,
Field is across the street. The I nprov Boston is there. So the street itself -- the buil di ng does have as I said frontage on Mass. Ave. And we tried to convi nce the BZA that the hardshi $p$ noul $d$ be that patrons would have to enter into the office lobby, go up the el evator a floor, go down a corridor, and then go down a flight of stairs in order to
neet this requi rement. But that case has been conti nued, but gi ven ny poners of predi ction, l'mnot expecting it to succeed. I thi nk the preference at the BZA was that if everyone so convi nced it was such a good i dea, that perhaps rather than struggl e over the issues and I egal definitions of hardshi p, the nore I ogi cal thing might be to at tempt to nodi fy it.

So it's a very di screte change. It si mpl y asks to add in that section of the Ordi nance in the Central Square Overl ay District the phrase Prospect Street between Mass. Avenue and Bi shop Al en Drive. So that then, that bl ock of Prospect Street noul d then j oi n Mass. Ave. and Mai n Street, the I ocations where princi pal entries could be I ocated.

I thi nk you probably will recall that there was a period of time when places like Green Street in particular had a lot of
active ni ghtcl ub uses at Green and Brookl ine, and there was a lot of conflict with resi dences back in the 80 ' s . And I suspect mach of the thi nki ng behi nd the adoption of this had to do with the fact of the conflict of resi dential uses was probably not ideal. We don't have that type of context on this section of the block. So that's the purpose for the Petition.

HUGH RUSSELL: Nbr do you have a reputation that those busi nesses on Green Street had.

ATTORNEY J AMES RAFFERTY: Yes, they had an active foll owi ng, but yes, I agree. But I'd be happy to answer any questions. I know ny clients are eager to speak, but I enphasi zed that this is a policy decision and the testimony about what a fine establishnent they run might be better served at the Li cense Conmissi on than the Pl anning Board so they' ve agreed to allow ne to speak on
their behal $f$.
Thank you.
(Thonas Anni nger seated.)
HUGH RUSSELL: Shal I we proceed to the publ ic hearing?

STEVEN WNTER: Yes.
HUGH RUSSELL: Does anyone wi sh to speak on this case?
( No Response.)
HUGH RUSSELL: So, I ' mactual I y del i ghted to see the Al Asi a Cafe is going to have a way to rel ocate, because that's one of the difficulties when you devel op areas and you can't al ways -- busi nesses who are -good busi nesses don't al nays have all the options. I bel i eve the street is conpl et el y suited to this use. I'msure at some time a different operation cone in that is l ouder and nore boi sterous, I still think it nould be fine for the type of policy.

STEVEN W NTER: M. Chai $r$, I ' m
inclined to be favorable to this. The only
-- but I nould like to have sone sense of due diligence that we have here, is there anything that we' re missing, any impact that we're missing that could cone up if other thi ngs were built on Prospect, if other uses that are zoned for what -- I just want to make sure that we' re making a deci si on that's correct forever.

HUGH RUSSELL: Vell, I think because it onl $y$ affects one block, the west side, is very hard property. It's not goi ng to change. It's, you know there's this one part of the, you know, the place where they' re planning to go in is sort of soft, but that's really the onl y -- on the other si de of the street there's a similar use.

STEVEN WNTER: Very active si de of the street.

HUGH RUSSELL: I think the buil di ng at the corner is of sone historic
si gni fi cance. And so I don't thi nk we' re apt to see a change there. You know if sonebody should choose to devel op the part that's cl oser to Bi shop Allen Drive and similar operations of Fi el d came i n , nould that be a problenf I don't think so. I should remind you that we did look at a broader thing, when was it, last spring? Yes.

ATTORNEY J AMES RAFFERTY: That's right. That anendnent proposed a conpl ete del etion of the restriction. And I think we I earned fromthe Ordi nance Conmittee that there was a feel ing that that was too broad. HUGH RUSSELL: Ri ght.

Ahned.
AHMED NUR: I 'mpretty confident and supportive of this and rel ieved that they' re act ually st ayi ng in Central Square. I've known these guys. They were on Broadway Street and I I i ved on NeedhamStreet at the time and I used to bring ny kids around the
cor ner where the restaurant was. And even though there was no ni ghtcl ubs and dri nki ng at the tine, they had the bi ggest TV I know back in the early ni neties. But Al Asia is a very i mportant I andnark in ny opi ni on in Central Square, especially when it gets dark. And I think this particular bl ock bet ween right around the corner from Mass. Avenue on Prospect across fromthe Fi el dis a dead bl ock after HSR and the CCTV noved out. I thi nk it needs Al Asialike and the type of entertai nnent to bal ance the field. And so l'mvery confi dent and actual ly relieved that as part of the Central Square that ne're I ooking for nore like Al Asia ki nd of entertai nnent for Central Square. So, you have ny vote. H THECDORE COEN WEll, I similarly support this. I nean, I think this particular block is totally appropriate for a restaurant, a bar formof entertai nnent. I
thi nk the next bl ock down has a lot of parking lots and there really are no resi dential nei ghbors anywhere very cl ose by. It's a devel oped conmercial park and bringing nore life and activity would be good for it. PAMELA WNTERS: I concur with ny col I eagues.

HUGH RUSSELL: So, have we -- Tom, you haven' t wei ghed in on this.

THOMAS ANN NGER: It sounds reasonabl e to ne.

HUG RUSSELL: So we coul d reconmend this favorably to the City Council citing what Ted has sai $d$ about the expected i mprovenent to the street frontage havi ng an active use on this corner.

STEVEN WNTER: Coul d we nention that a favorable reconmendation is ent husi astic and favorable reconmendation? I næan I thi nk it's not just -- ne' re sayi ng okay. I thi nk we' re saying this is good.

## HUGH RUSSELL: Yes.

AHMED NRR: Ri ght. There are al so, I might add what differentiates Al Asia from the Fiel d, for example, fromany other bar or cl ub, is they do musi $c$ that are sort of what Central Square -- what we thi nk of Central Square central, music fromAfrica, mosic from all over the place. The Iive mosic, it's a very cultural thing. It's a really uni que thing. The naj ority of people that Iive in Central Square would go to the Downs Conpl ex would walk to Al Asia and this is now cl oser.

HUGH RUSSELL: Okay, I thi nk we have to be careful in our reconmendation to not condition this on the excellence of the proposed tenant, but on the princi ple. The Zoni ng princi ple. Yes.

AHMED NUR: The princi ple.
HUGH RUSSELL: Okay, that's our reconmendat ion.

Al those in favor?
( Rai si ng hands).
HUGH RUSSELL: A I nenbers voting in favor.

ATTORNEY J AMES RAFFERTY: Thank you very mach.

HUGH RUSSELL: Should we start on the Kendall Square Zoni ng di scussi on? And then at ei ght o' cl ock take a break to do the Cedar Street business.

I RAM FAROOQ I think that would be great, because I don't thi nk anybody who is interested in Kendal l expected this to be over this qui ckly. So I'mexpecting a few people to be here. I don't know how many, but it will be great if Cedar Street could go first.

HUG RUSSELL: VAl I, Cedar Street can't go first.

BRI AN MRPH: It can't go until ei ght o' cl ock.

I RAM FAROOQ Oh, it cannot go until ei ght o' cl ock. I will then get started.

So, this is the slide that you have all seen many times, but I just wanted to start with it to remind us that the Kendal I Square reconmendations are based on the visi on of creating a dynanic, even nore dynanic Kendall Square, that's sort of a place to live, work, pl ay, I earn, i nnovate. And here's the build out vision in terns of the various uses and di mensi ons sort of scal e and formthat's expected over time. The yell ous are residential. The whites -- these white buil di ngs are exi sting and then these col or grey and blue ones are intended to be conmercial. This is the constellation, so it's its own uni que col or.

And nost of that built formvision will naterialize I argel y through the hei ght, density, and use provisions that that are entoodi ed through the various PUDs. So we
have these four PUDs that are bei ng proposed for Kendal I Square. MT, whi ch we' ve tal ked about sone out here and then they expected that they will be before you over the next coming nonths.

The sort of Cantori dge redevel opnent authority and MKD District, Boston Properties area whi ch is proposed to be PUD Kendal I Square 1, the Vol pe site, and then the Cantori dge Research Park site which is Iargel y built out but then has sone opportunities al ong the Broad Canal edge as well as thi nking a little nore about the Thi rd Street edge and with confirmation of NStar are I ocated ri ght now

So the part that we really want to focus on today is a series of reconmendation in the Kendal I Square Zoni ng that pertain not to the hei ght bul $k$ use provisions in each i ndi vi dual PUD but to the -- to a series of provi si ons that will, are intended to apply
area- wide and that deal with things like havi ng acti ve ground floors, finding space to retai n and encour age start-up busi nesses, how to have it -- how to get investnent to continue to better Kendal I Square, thi ngs that are not owner specific but nore of a benefit for the entire district, which are goi $n g$ to be tal ked about through a commenity i nvest ment Kendal I Square fund. And then thi ngs like parking and I oadi ng changes. And I snuck in after this historical preservation provi si on, that's not in your nenm, but it's very, very si mpl e.

And so, looki ng first at active ground floor -- could we di mthe lights just a little because it's hard to see. Thank you.

So, active ground floors has at the Board has been a huge topic for -- well, for nany, nany years, as long as I've been here. But it becones particul arly important in the context of a place like Kendall Square where

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you expect to have I arge buil di ngs whi ch are -- whi ch al so neans large facades that one noul d be wal king through. So it's not necessarily just a function of architectural variation that you might find in other -- in a residential district, but it needs to be the activity, and the rhythmneeds to be created to a great extent through uses. And these are just tho research buil dings in our area.

One is -- this is the Novartis buil ding on Mass. Ave. with Flour at the base whi ch is extrenely, is a very, very active edge at all times, indoors and outdoors. And then there's the Broad Institute buil ding on Main Street whi ch takes a different tact, and is essentially a lobby that tries to engage peopl e. And is, you know these various approaches are successful, sone in greater neasure than others. But we need to be thi nking that there's going to be some
sections that can actually support retail, but there will have to be some sections that will be other uses and how can we thi nk of those as bei $n g$ al so active and engagi $n g$ because the -- but that is really what will influence all of our experience in the area as it conti nues to grow

So, in thi s arena, the nost si gni fi cant recommendations are -- asi de fromencour agi ng active ground floors throughout, that al ong Mai n Street, Broadway, and Anes Street bet ween north of Mai $n$ Street and then Thi rd Street, are the streets where we thi nk they' re really pri ority streets for retail, where there's ei ther an exi sting cl uster or they' re so central that you want to see retail evol ve over time, because this is goi ng to be ki nd of the active core of Kendal I Square and right at the heart adj acent to the T station. So the one ot her section that we added to that list is the

Broad Canal edge. Both al ong the canal edge but especi ally al ong, al ong Broad Canal W由y where you' ve al ready started to see restaurants like EVOO and Ki ka energe.

AHMED NUR: We have a new buil di ng conning, too, Parcel G

I RAM FAROOS. That's right, and the Vattermark. Second phase of Watermark is coming. And Parcel Gis coming and they're both intended to have the ground floor retail. But the opportunity is al so on the other si de of this Broad Canal Why where there's a sliver that's owned by MT. And in conversations about thei $r$ Zoni ng, there's been di scussi on of what night be the nost appropriate use al ong that edge. Could you have maybe a series of townouse type units that line the garage and create a more active edge? Or could there be sonething that has retail at the ground floor? And so we haven' t act ually proposed requi ring it on
that edge, but it's something that nould be a -- one of the desi rable, one of the possible desi rable out cones.

In addition to that, you know one of the successes of Kendall Square froma retail perspective really is Thi rd Street. And, you know when we di d the Eastern Cantbri dge pl anni ng study and came up with those Zoni ng recommendations, you'll recall there has a provi si on that exenpted -- that requi red ground floor retail and exenpted it from counting towards the pernitted gross floor area. And we thi nk that that's a provi si on that has alloned us to push devel opers to get the ground floor retail, allow you to I ever age the devel opment to get, and get the retail, and that's really been transf ormative for Thi rd Street. And so we are proposing a similar measure that ground floor retail will be exenpt fromcounting as gross floor area. Ve have criteria that goes al ong with the
ground floor both in terns of the requi rement and the exemption whi ch says that at least 75 percent of the buil ding front age noist be retail, that it should be a min nomaver age depth of 40 feet, and that i ndi vi dual entrances should be provi ded to the street for each of the separ ately l eased areas.

And for new construction the ground floor noist be at grade. If there's a renovation of an exi sting building for instance, the MT Press Building, while it's desi rable to bring it down to the ground, there nay in fact be some sol utions that i nvol ve a hi gher I evel sol ution that nay be norkable as nell.

And then finally I think a question I noul d throw out, you know one of the thi ngs that's happened is that while we' ve been from the time that we concl uded the Kendal I Square conminttee process about the end of the summer i n J une, end of J une, and while we' ve been
ki nd of tal king about the various PUD
provi si ons, we' ve been working internally on trying to thi nk through some of these provi si ons. So these el enents like the mini nomfront age and average depth, these are thi ngs that are additional beyond what the conminttee reconmended. So committee basi cally sai d, l et's examine the ground floor retail and so we' ve tried to figure out what might be the paraneters that you attach to that. And Jeff has been princi pally norking on that in addition to sort of our Zoni ng team

And then one of the other questions rel ated to this is should we incl ude a provi si on I ike we had in North Nass. Ave. that Iimited bank front ages? And could we -shoul d we have sonething that limits other I arge front ages and tries to establish nore of a rhythmof entryways. So I sort of throw that question out to you, or naybe there are
strategi c locations where we have such a provi si on.

And then finally the -- mell, so this is not really a Zoning requi renent but nore of an invocation to people that these are mach needed uses in Kendall Square. Ve have not been to a single public neeting in any for um where we di dn't hear frompeople, we need a grocery store and we need a pharnacy i n Kendall Square . So while there's no real nechani smto requi re that, we want to put it out at least as an important goal.

And finally el imnating some of the restrictions such as now it's really hard to put in a retail use in an existing building in some of the base di stricts and al so naki ng that as an as-of-right provision if it's less than 5,000 square feet, so it doesn't have to go through an el aborate process. But if it's larger than that, we think it still requires a -- it deens a visit to the Planning Board
to get a permit.
So that's the piece on -- let's see -oh, one other -- sorry, one ot her thing I will say is -- tho other things l'Il say is that we di d talk about having ground floors be desi gned to accommodate retail in the future even in areas where the retail is not requi red, because as the area nat ures and the popul ati on fills in, you thi nk that the need for retail hould grow I has on Thi rd Street on Saturday, and I could not find a way to sit down at ei ther Vol tage or Tatte, and finally had to go and actually have I unch and sit down at Ki ka, because that has the onl y pl ace that has -- I nean, it has standing roomonly in Vol tage. So I thi nk even now you could have nore retail there, but certai nl y the need will grow as time goes on. And we' ve been j oi ned by Br i an Dacey who is one of our conmittee nenbers and TimRove who really hel ped with the i nnovati on space
provi si on that we'll talk about in a little while.

And then the last pi ece, agai n , is that for retail that is unl eased for six nonths or nore, we wanted to say that the property owner nork with the city entities like the Arts Council or with the Kendal I Square Associ ation to find some short-termuses like an art installation or a short-termpop-up gal lery or a pop-up retail like there have been in Central Square with the Zaggat store and the Sony vi deo gane store. Naybe a commenity, non-profit use. But have a short-terml ease like naybe even neeks or nont hs so that if they get a tenant, they' re able to still be nobile and not -- and it woul dn't be a deterrent for I easing the space.

## PAMELA WNTERS: I thi nk the

Cantori dge Art Associ ati on nould be very mach interested in that. Yes.

I RAM FAROOQ Very good.
HUGH RUSSELL: Okay, so what I'd like to do is on each topic have a di scussion after Irams presentation rather than trying to renenber everything until we get to the end.

So on the retail I nould look at the text and I have three probl ens in the text -four probl ens.

First problemis one I brought up in ny nenø over the sunmer questioning whether we should be forcing people to put retail on Broadway. And in ny thinking about this is that I've sat on this Board for over 20 years and I have many tines voted to renove requi renents for retail in East Cantbridge where because in the ' 80 's we required it everywhere and it di dn't work everywhere. And so we gradual ly renoved the requi renent fromthe places that it doesn't work. And I'mquestioning Broadway because the south
si de of Broadway has, you know a fai rly -it's all devel oped, conpl ete devel oped. There's only the one retail busi ness on the south si de, and there isn't noich chance that there is going to be retail busi ness on the south si de at all. And the north side Broadway is on the DOT site. And the question is can you in your cross wits -it's al ways going to be a busy street, one si ded, should we tel l people that they have to put retail where it's not a particularly good retail location? That's ny concern that -- because I think it's -- and I haven't heard a response to that conment that I made. So that's a conment A.

Conment Bis an average depth of 40 feet I think is excessive. There are certai $n l y$ many busi nesses, particularly chai $n$ busi nesses that won't cone in if you don't have 40 feet, but may not want to have every pl ace encour agi ng chai n busi nesses. And the
one exampl e you shoned, Fl our, the depth is hal $f$ of that, and the wine store is al so hal f of that. So I' m wondering whether an aver age of 40 feet over 75 percent of the frontage is really too severe.

Now that cones to my thi rd question. In the last bullet in the first section it says the Pl anni ng Board næy al I ow minor nodifications if the ground floor pl an for these streets is consi stent with the intent of these requi rements. I'd like to see the nord minor struck. If it's consi stent, it's consi stent. You know? If we' re consi stent, we'll necessarily rule. The intent is to produce conti nuous or nearly conti nuous retail. That might be a way of, you know, modi fying this. Wen you say minor, then we get to say what is minor.

I RAM FAROOQ Yes.
HUGH RUSSELL: When we don't real ly have any I egi sl ative or hi st ori cal gui dance
of what's minnor. There's no definition of what -- which is a retail use is or what cat egori es in the Ordi nance constitutes -are falling under these, you know, provi sions. And I think that needs to be done in the final drafting. You know, we get the spirit of it, but you have to -- and it's not clear to me that putting say a day care frontage would necessarily be inconsistent with the idea in sone places. It might be that, you know in pl aces that aren't going to be good retail fromual $k$-in retail, naybe you need to be able to allow that.

So those are ny conments.
Other people have conments? Ted.
H THEODORE COEN: Yes. V\#ll,
actually you hit on one of them, which was the reference to minor nodi ficati on and what was the intent as to the scope of the power of the Pl anni ng Board to act. The key for $\mathrm{n} 巴$ was the requi renent of separate pedestrian
entrances for separ atel y I eased space whi ch I thi nk in general is a good i dea and appropriate, but on a recent trip to Italy there were several situations where ol der buil di ngs and newer buil di ngs had been renovated whi ch just had di spl ay wi ndous on the street but then had an interi or passagenay whi ch was very I ovel y and very successf ul for pedestrians. So I woul dn't want to el i minate sonet hing like that, you know I understand we want to enl i ven the street and have peopl e out on the street, but if there was an intelligent, you know, norkable desi gn that was accept able ei ther, you know, I'd like the by-I aw to allowit or the Ordi nance to al lowit or the Planning Board have the opportunity to revi ew it and approve somet hi ng li ke that.

And just, I don't understand what's bei ng said on the paragraph in the witten text that the nen® we got the other day about
space shown anywhere on the ground floor is I imited to retail consuner service nmy be exenpted fromGFA in whi ch case the space nmy be occupi ed onl y by retail consuner services each occupying 5, 000 square feet or less on the ground floor and the Planning Board nust approve it. I just don't quite understand what the intent of that is. I nean, I understand that, you know there's retail and consumer servi ces will be exenpted fromthe GA, but I don't quite figure out what the rest of this statement is going to. So if you could tell me --

HUGH RUSSELL: It seens to be sayi ng that if you're-- it's onl y small or up to 5, 000 square foot establ i shments that get the rel i ef fromthe FAR

H THEODORE COFN: And is there a rational e for doing that?

AHMED NUR: $O$ even what if there is no occupancy or what soever, is there a

I imitation for howlong a place nould be vacant?

I RAM FAROOQ. Say that agai n? I'm sor ry.

AHMED NUR: In order for it to qual ify, for example, are you sayi ng that onl y if the area's occupi ed by retail then they -- and it's less than 5, 000 square feet, then they qual ify?

I RAM FAROOQ. Yes.
AHMED NUR: Okay.
I RAM FAROOQ. Yes, shoul d I answer everything together or do you want me to go now?

HUGH RUSSELL: Sure.
I RAM FAROOQ Al right. Sol'II
start with Ted's question about what this neans, and I thi nk Hugh expl ai ned as wel I that it's for the 5,000. It essentially says snall st ores are exenpt recogni zi ng that naybe less -- there's a strong thene that
ue' ve heard in Kendall Square, a desi re to see local, independent retailers, and the retail that is nost cherished is, you know, the retail on Third Street as opposed to the retail on Main Street across fromthe $T$ or in the food court. So that di stinction, I næan, of course a food court could -- each of the indi vi dual entities are pretty small, but this was just a proxy to try and thi nk of what's the right nuntoer at whi ch the space starts to be less appealing to a I arger chai n . But naybe 5,000 is -- we' ve been thi nking in Central Square is maybe too I arge. Ve' ve been thinking of less than 1,000 even in Central Square. So perhaps that nunber is fluid. H THEODORE COEN: Just curious, the hi ghl y desi red grocery and pharnacy -I RAM FAROOS. Yes.

H THEODORE COEN What size do they typi cally end up being?

I RAM FAROOQ They are si gnificantly I arger. And I thi nk that you nentioned a really good point, naybe we should say that we al low such an exenption. We were horried at sone point that it gets to be too big of an exenption, but naybe we do allow the exenption for things that are really needed like a grocery store and a pharnacy. So then --

PAMELA WNTERS: I ram
I RAM FAROOQ Yes.
PAMELA WNTERS: Can I ask you a qui ck question? When you sai d nobody mentioned -- none of the residents nentioned grocery and pharmacy, di d they not nention it because they di dn' t--

I RAM FAROOQ No, they all nentioned it.

HUGH RUSSELL: They al I nenti oned it.

PAMELA WNTERS: Ch, I'msorry, l
misheard you. I'msorry. Sorry.
I RAM FAROOQ V\& al so heard bakery, but we thi nk bakery will fit in the rest of the categori es nore easily.

## PAMELA WNIERS: Okay.

I RAM FAROOQ. So, shoul d he force retail on Broadway because it's goi ng to be one si ded? And we actually had a I ot of di scussi on on this topic because our retail consultant on the teamfel that Broadway is suboptinal location for retail for exactly the reason that you cited. But then in further di scussi ons at the committee it was like nell, maybe you do want sone neasure of acti vation on Broadway even if you' ve ki nd of I ost one side, you at least want to try to cl ai mthe other si de of some activity there. So that's where -- why this requi rement is here. V\&' ve been tal king to Boston

Properties during the process and a little bit subsequently about some small, really
small in-fill retail. They're starting close to where the new $M$ crosof $t$ entrance is and they' re expl oring how they might be able to kind of retrofit in bet ween the nechani cal and the front of that building on the Main Street side, sone little ki osk type retail. So there is a longer termopportunity that cerated edge might have sone little, naybe not even pernment, but sone temporary ki osks or carts or something. So we j ust wanted to I eave, to try to have an expl oration of those ATS.

AHMED NUR: One possi bl e probl em with having -- I knowthere was a Bank of Anerica ki osk that I used to stop in that corner just before I crossed the river.

Parking is an issue and I wondered if al ong those lines if there are neters nould be there because I just -- I know there' s a big parking lot but it's for nost of the people if they just want to run in and out. I

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nonder why there's no meters to start with al ong Broadway? Because that might encourage that type of a --

I RAM FAROOQ. You know Broadway is bei ng redone. And I have to say that I don't know Not on Broadway. Yeah, I just thi nk there's not enough right of way to add parking in there. Pl us the whol e focus of the Kendall Square Zoning is to create a pl ace that is extrenely wal kable, and the i dea is that nost people would be coning here by T , be wal king or bi king rather than dri ving to the retail establ ishments.

AHMED NR: Ri ght.
I RAM FAROOQ. So that's the --
AHMED NUR: Except we could never stop people fromdri ving and I eaving thei $r$ blinkers on and runni ng in and out, so on and so forth.

I RAM FAROOQ Yeah.
I totally agree with you that the

40-foot depth is probably excessi ve and naybe we shoul d not ch it down. W\& nere
particularly thi nking about it after the Pl anni ng Board wal $k$ where you $t$ al ked about the Fl our edge. So I thi nk we can certai nl y not ch it down.

Does anybody have a thought of what might be a nore appropri ate nunber? Is 20 a better for an average? $O$ is it 30 so that you could have some that are 20 feet deep and sone that are deeper?

HUGH RUSSELL: Vell, some of this rel ates to the notion are these going to be gui del i nes or are these going to be requi rements? Because if they' re gui del i nes, then you can say you want a si gni fi cant anount of 40-foot deep space, but you know, it could be a bal ance of shall oner spaces. Wen you' re I aying out a building, it's chal I engi ng. I just, you know I' m desi gni ng a retail frontage in a new town right now and

I have to get -- I've got, you know, 40 feet for nost of it, but I needed sone stuff that I had to put in to cut sone of this to 20 feet. Now I don't want to get, you know it was just like well, when you pl an a real buil di ng, you have these ki nds of constrai nts.

I RAM FAROOQ Actually, these bullets are intended to apply to two different categories. One is the required retail, and then the second is the exenpt retail. So I mould say we had intended it to be requi renents, particularly thi nki ng about the exempt retail, that you want to have sone clear definition of what you' re exenpting bef ore you -- so that people aren't just doi ng sone --

HUGH RUSSELL: Retail wal l paper. I RAM FAROOQ. Yes.

So that was the intention, but I guess we don't -- nei ther the conminttee nor staff
feel strongly that it has to be requi renents, right? I'mspeaking for others, so junp in if I say sonething you don't agree with. ROER BOOTH: I agree. I'm
concerned about the requi rement for the exact reason you cite. I think really it's clear that the conminttee very strongly wants it, but we al so have to be careful ne don't set up sonething in East Cantori dge that's going to be a failure. Who wants a failure? I don't bel ieve we had a mini mom depth in the ECaPs retail.

I RAM FAROOQ No.
ROER BOOTFE: And that seens to nork well.

I RAM FAROOQ Yes.
ROCR BOOTF: I don't know if Brian has feel ings about that or --

BRI AN DACEY: Not hi ng ot her than what's al ready been sai d.

I RAM FAROOQ And so that's
feasi ble. And I thi nk the del eting minor totally makes sense.

And we were thi nki ng that naybe in the requi red section it could be the set of categories that ne tal ked about for Mass. Ave., North Mass. Ave. So it isn't just traditional retail but it includes like a dental office or a chi ropractor or something like that in that range just to give some flexi bility.

HUGH RUSSELL: At no time coul d the retail be nore than 50 percent banks in the entire di strict.

I RAM FAROOQ Yeah, nmybe that is something to worry about.

HUGH RUSSELL: I tend to thi nk that's a tenporary phenomenon. Not that banks are temporary, but I don't thi nk we' re goi ng to be usi ng banks -- people don't go i nto the buil di ngs now they' re al ways pretty enpty. And at some poi nt --

H THEOORE COEN I think that's true, but ny understanding is that a lot of the banks are not there for custoners, but are just there as an adverti senent and so I amnot so certain that, you know with the changes in banking they will whither away and die like the cell phone stores and the record stores.

HUGH RUSSELL: I' manare of a bank in Harvard Square that has an absol utely prime location, or the location that is rel ocating to a B location. And hopef ully their frontage will be nore serving people.

I RAM FAROOQ So, I'II turn it over to Chris Cotter our director of housing to tal $k$ about the housing provi sions.

STEVEN WNIER: I don't want to I eave the active ground floor. I have one conment, M. Chai r.

HUG RUSSELL: Sure.
STEVEN WNTER: And it's not
something that requi res a di al ogue but I wanted to bring it up. The strategic narketing/l easi ng pl an whi ch is the bull et at the bottomof page 2 of 7 . I think if we're goi ng to say that we are goi ng to provi de ongoi ng revi ew of this activity, that we have to be absol utel $y$ certai $n$ that we' ve got this capacity in the Commeni ty Devel opnent Departnent. And we nentioned specifically the economic devel opment di vi si on, and I don' t bel i eve that we have. I could be wrong. But the Board needs very strong staff gui dance to make def ensi ble deci si ons on this. And I think al so the proponents need -- busi nesses need very strong staff support of sonebody who really understands the issue and is working with them So I just want to put that on the table, I ram

I RAM FAROOQ. That's a good poi nt.
CHR S COTTER: Good eveni ng.
So l'mgoing to talk a little bit about
the middle i ncone housing recommendati ons and the Kendal I Square Conminttee recommendations just to talk about middle incone housing. To talk about middle incone housing, the recommendations are to tal $k$ about housing for families in the 80 percent nedi an to 120 per cent nedi an whi ch is typi cally how we nould see the niddle i ncone band of househol ds withi $n$ the prograns, housi ng prograns within the city. This is a range that is slightly above househol ds that are el i gi ble for typi cal affordable housing whi ch tends to be affordable to househol ds that are under 80 percent of nedi an. Those are the devel opments that are created with publ ic fundi ng, tax credi ts, I ow i ncone housi ng tax credits, other public sources fromthe state, federal sources like the commenity devel opment bl ock ranch whi ch are hone funds whi ch the city recei ves as part of its annual fundi ng. And fundi ng that is devel oped by
housi $n g$ trust whi ch CPA funds whi ch I everages a lot of that fundi ng. There is a gap there for fol ks who are over the i ncones necessary for the typi cal affordable housing prograns who are still not able to afford a lot of the housing in the market. And I thi nk nost notably in the Kendal I Square area when we look at rents and that across the city, some of the hi ghest rents we see are in the Kendal I Square area. So I thought I'd just start with gi vi ng you some qui ck nunbers to tel l you -- gi ve you an i dea of what we're tal king about in the 80 to 20 percent nedi an range. So for a family of four, it hould span fromroughl y \$78, 000 a year in annual i ncome to $\$ 117,000$ a year. That nould be the I ow at 80 percent just above el igi bility for traditional prograns up to 117,000 whi ch nould be 120 percent of nedi an which is the upper limit of what we're tal king about here in these reconmendations. So that's 78 to

117 for a family of four.
For a single person it is roughl y
55,000 to 82,000 noul d be that 80 to 120
range. So and then to give you a little bit on the housi $n g$ market, rents are as hi gh as we have ever seen them They tend to -- they seemto be flat, al though ticking up. And we' re seei ng a lot of devel opnent, as you all know around the city, a lot of rental housing whi ch tells you there's a strong rental market. Rental s are very, very strong. In our last anal ysi s of the asking rents to get a sense of what someone looking for housing might be facing, we do an anal ysi s of listings, buildings, try to understand what someone might be facing with the asking rents. And we found that they' re not affordable to certai nl y fol ks under 80 percent. But at the larger size units, three bedroons and tho bedroons and agai n certai nl y i n Kendal I Square, we' re tal king about the
hi ghest part of the narket. Not affordable to folks in the 80 to 120 range as well. So what we found is the nedi an asking rent for a one bedroom was roughl y 2300 a nonth, 2575 for a two bedroom, and 2750 for a three bedroom Thi s is an anal ysi s that's done city wide. So it incorporates all nei ghbor hoods, all types of housi ng. Wen we I ook at the Kendall Square narket in nore focus, we find rents are substantially hi gher. You tend to have new buil di ngs there with hi gher rents. You' ve got ni cer amenities in a lot of those buildings. It is a very snall sample so it's hard to say with a great degree of confidence that this is the, you know, actual narket. When you I ook at the buil di ngs, the rents n¥y be 20 to 30 per cent hi gher than what we' re seei ng even in our city-w de anal ysi s. So the i dea behi nd the reconmendati on was to try to incor por ate sone housing there that nould ensure a
di versity of househol $d$ in these buil di ngs in much the sane may that the city's i ncl usi onary Zoni ng Ordi nances has ensured that there is a conponent of Iow and noderate i ncone housing in any new el enent over the I ast 10 or 15 years. That's worked very well and it has produced al nost 600 units now that are done under construction and we would propose to inplement this in mach the sane fashion. You know the details I guess sonewhat need to be worked out.

So I guess wal ki ng through the reconmendation to gi ve you a sense here, so what we are I ooking at would be in buil di ngs that exceed 250 feet in hei ght, that -- so here we are. So buil di ngs over 250 feet houl $d$ then be requi red to incl ude a conponent of middlle incone affordable housing. And that conponent hould be a size based upon the anount of building based on the 250 -foot Iimit. It nould be based on a 25 percent, a

25 percent of the GFA over 250 feet. The units thensel ves noul d not have to be located in that upper tier of the building, but nould be scattered throughout the buil ding. And again in mach the sane way that the i ncl usi onary uni ts are now I ocated throughout the buil di ng, so they would be vertical di versity. They noul $d$ be around the buil ding. We noul d I ook to have a typical unit sample, a unit that mirrors the buil di ng in terns of size. We nould suggest a preference or a -- a preference for Iarger units, again, getting at the family. The bi ggest nanes for middle incone housing across the city and really again the Kendal Square, this is the nost acute area nould be for the larger units, the two- and three-bedroom units. So to the extent that those are devel oped through this incenti ve, that would be preferable froma policy standpoint fromour perspective.

And thi s would be in addition to the i ncl usi onary and i ncenti ve zoni ng requi renents which woul d continue to appl y. So there would be in these buil di ngs an i ncl usi onary conponent, any buil ding li ke there is now and then fromthose buil di ngs that exceed 250 feet, there nould be a conponent of middle incone affordable housing in addition to that incl usi onary. So that's, I guess the qui ckest overvi ew

Iram you can tell ne if I missed anything. I can answer any questions or have a di scussi on.

HUGH RUSSELL: So I guess tho
questions. What proportion of the Kendal I Square workforce falls in this incone bracket? I'mguessing it's a double di git nuntor and it's sonewhere maybe 20 to 50 sonewhere in that range. And what proportion of the housing nould be affordable? My guess is that it nould be less than three percent.

GHIS COTIER: Yeah.
HUGH RUSSELL: So I mean there's
like a huge mismatch between --
CHR S COTTER: Yes. It's certainly a supply and denand misnatch in terns of a lot of fol ks that work in that area. You know certai nly peopl e conmote fromgreat di stances to work in Kendall Square, because it's an area of a lot of opportunity, a lot of j obs. I don't know of $f$ hand what the medi an sal ary for fol ks worki ng in that area, but certai nl y any pl ace you houl d have busi ness like that, you' re goi ng to have fol ks at all ranges of the pay scal e. And the sane way that we know the I ow and noder ate incone housing is there supporting the servi ce I evel jobs in those buil di ngs. The services in the conmunity. The middle i ncone units there nould serve very similar need, al beit a slightly hi gher incone level. As far as the housing affordability, again,
it's difficult to say because there's not a I ot of buildings in Kendall Square now There's still -- there's alot nore housing than there has been, but it's not like we have a city-wide sanple that we could say this is really telling us what that is. When you ask what the asking rents are in that area, they are si gni ficantly hi gher than what they are in the rest of the city. You know, I ooking at sone of theml don't want to use al arninst tactics, but there are, you know, listings that are 50 percent hi gher than you see even with our nedi an -- our anal ysi s of medi an asking rents. And I thi nk particularly the taller buil di ngs where you have prennumrents with units on upper floors where they have the vi ens.

HUG RUSSELL: I went on the
Vaternark nebsite and I saw rents over \$4,000 a nonth.

## PAMELA WNTERS: For how many

bedroons, Hugh?
HUGH RUSSELL: Two I bel i eve.
C-PI S COTTER: And we' ve seen rents approaching 5, 000 for three bedroons and adnittedly there's very few three bedroons there. So it's a very ni che sanple.

HUGH RUSSELL: Ri ght.
C-R S COTTER: If you see you' re a fanily, you're not looking at that. If you' re earni ng less than \$180, 000 a year, it's difficult to be in that nei ghborhood.

HUGH RUSSELL: Ri ght. So it's -- so the question is is this proposal too nodest? That's what I look at it and think very few of the peopl e who work in Kendall Square can actually afford narket rate housing because the market rate housing is so expensive. I nean, part of it, it's -- part of it, you know rents are demand dri ven as nach as anything, so -- and if you nmnage rental property, you try and get the best rents you
can for your property unl ess you, you know have peopl e sayi ng well, you can't do that. Let the rich fol ks partially subsi di ze the peopl e who can't, don't have as mouch noney and that's like the backbone of the state's 40-B programsay for exampl e. And the backbone of our incl usi onary program

CHR S COTTER: I say, and I say that those have worked well certai nl y in Cantbridge. I think insof ar as whether this is a nodest step? You know naybe it's a new step. V' ve seen it mork case by case. The permits, sone of whi ch you' ve approved. I thi nk with this, it's al so trying to strike the bal ance between ensuring that housing is built overall, and that when that housing is built, that there is a component of middle i ncone affordable housing to ensure a mix of i ncones throughout the buil ding, but I thi nk not I osi ng site of al so wanting to make sure there' s enough of an incentive to buil d
housing so you can get the middle incone housing in these types of buil di ngs.

I RAM FAROOQ Can I junp in?
CHIS COITER: Yes.
I RAM FAROOQ I guess tho other thi ngs that -- । nean, two thi ngs that rel ate to this. One is that people have tal ked a lot about the notion of microunits which I'm sure that you' ve been readi $n g$ about I atel y in the planning arena a lot about a lot of cities are starting to allow snaller and snaller -- progressi vely smaller units recognizing that there is this gap bet ween what people can afford and what the narket is denandi ng. And so -- and al so a lot of the people who make, who are in this middle incone tier are young and working all the tine and are starting out and they're in their lives and maybe don't need to be in a place all of the tine. So this is one of the provi si ons that di dn't make it -- I nean,
that is a recommendation of the committee, but di dn't make it into this sheet, is the i dea -- because we were focusing on middle i ncone, is to renove hurdles to the creation of microunits. Because of all the places in the city, this seens like a place that nould be a good match for that format.

PAMELA WNTERS: Definitely. And, Iram, I really love that idea I just want to say. Because a lot of these younger peopl e who work all day, you know they cone hone at ni ght, they j ust want a place to, you know, have a qui ck bite to eat, you know go to bed. And these units could be sort of al nost like a dormtype of thing like where they could nake friends and it nould be a little minor cormanity type of things where, you know I think it's a great idea.

I RAM FAROOQ. You know, we had Barry Bl uestone give a talk as part of the Central Square Advi sory Conmittee process because
middle incone housing is a big focus in that area. And it was interesting that even though we hadn' t been thi nking of microunits as bei $n g$ such a bi $g$ thing in Central, his thesis has that for all urban areas like ours, this is going to be a direction of the fut ure because peopl e just -- like, I go hone just to sl eep. So why do I have to cl ean tho bedroons for no reason? So, and it's not j ust a nodel that --you know we' ve been tal king about as a nodel that caters to the young. But in pl aces like Central Square, his thesis was that it is a nodel that might cater to the agi ng popul ation as they want less space to take care of and less -- nore anenities froma central ized pool essentially.

Ve' ve been j oi ned by a nunber of ot her committee nenbers, Conrad, Kel ly, Maureen, so I just wanted to nake sure that you know that we have a bunch of peopl e here.

So other thoughts on housi ng?
H THEODORE COFEN: Wy was the 250-f oot hei ght sel ected?

I RAM FAROOQ So, that was through a -- that's the hei ght to whi ch commercial buil di ngs are al loned on this proposal. So the i dea was that bei ng able to go up above that should be an incentive that if, limited one, to housing, and tho, as an incenti ve to provi de middl e i ncone housing. So you noul d onl y be able to go up to 300 feet if you were doing housing and onl y be able to go up -onl $y$ be able to access that if you had the middle i ncone conponents.

H THEODORE COEN: But I'msorry, so you could onl y go above the 250 in a resi dential if you had middle incone?

I RAM FAROOQ Cor rect.
H THEODORE COEEN: Al right.
Now if it's a good idea, 250 isn't it a good i dea to l ower hei ghts, too?

I RAM FAROOQ. It nould be, but we were j ust trying to do the math on the i ncentive. So saying that the -- being able to go hi gher than conmercial buildings is essentially the incentive. So you do the -so we ran the nath on that. And I thi nk just to get to al so the why is it so nodest? V\#ll, actually alittle bit is that there's, you know, unlike affordable housing where we have a lot of nechani sns to support it financially, tax benefits as well as state prograns, there really isn't any such nechani smfor middle incone. So it would be totally a subsidy -- a cross- subi sidation across the buil ding. It seens Iike a chal I enging pi ece and we weren't -- to be honest we weren't quite sure where that ti pping point might be. So we figured that sonething that in conversation with the cormnttee whi ch had several devel opers, seened Iike a potentially -- I næan, I think
it was nore us pushing than themsaying thi s is a great idea. But, you know it sort of seened like a bal ance, a point of bal ance. And al so tal king to Chris's team

H THEODORE COEN A follow up on that is what happens if these buil di ngs turn i nto condos?

C-RN S COTTER: If the buildi ngs are turned into condos, we would work with the owner doing that conversi on to ensure that the not withstanding the change in tenure that the units remai $n$ affordable to househol ds in that incone range and we noul d change the (i naudi ble) restrictions to reflect the limited equity provisions of the hone ounershi p programwithin those incone requi rements as opposed to the rental restrictions.

THOMAS ANN NGER: Naybe you coul d expl ai $n$ how do these rental restrictions work? I don't quite understand. Once you
have these units, who manages them and how? How do the rents -- how do you arrive at rents?

CRIS COTER: Sure. W也l I, agai $n$, thi s is sonething that we nould envi si on runni ng very similar to how we neasure the i ncl usi onary programwhi ch has got the same type of requi renents whi ch has the I oner incone eligibility limit. So in practice those units are accessed through CDD, and we nork with owners of rental buil di ngs that have those units to refer to them, eligible tenants are eligible applicants for themto consi der for housi ng. When they approve an applicant, we will then deternine what the rent is based upon 30 percent of that appl i cant, that tenant's incone. So that becones the rent and it's sonewhere in the range of eligibility. So in this case it will be rent based sonewhere between 80 and 120 percent dependi ng on the applicant's
incone. We would then work with the tenant and the nmnager over tine on an annual basis as the lease is turned over to recertify i ncone el igibility and cal cul ate what the new rent hould be to ensure that the tenant renai ned el igible for the housi ng. Agai $n$, remain within that incone range.

THOMAS ANN NGER: And this is how i ncenti ve housi ng --

CFR S COTER: This is how i ncl usi onary housi ng works --

THOMAS ANN NGER: I ncl usi onary housing works for the whole thing?

CHN S COITER: Yes.
THOMAS ANN NGER: And thi $s$ doesn' $t$
have any issues to do with rent control ?
OFR S COTTER: No.
THOMAS ANN NGER: And why is that?
CHRS COTTER Why is it?
THOMAS ANN NGER: Why does it not touch on the issue of rent control?
ards COITER: W\&l।, I think there's not a main sense of rent control. And this is a housing that has a continual means that fol ks remain eligible for it and a need for that. In fact upon recertification it's found that your incone has increased, we will then work with you to hel p you then transition into a narket unit as opposed to remai $n$ in that unit so the unit can be made avail able to an incone eligible househol d.

ROGER BOOTH: I thi nk another aspect of this is there's a bonus gi ven so that when you' re doing affordable units, you' re gi ven bonus for --

OHN S COTTER: As far as i ncl usi onary, yes.

ROCER BOOTH: As far as
i ncl usi onary. So in rent control they know as an application on that particular set of housing that doesn't have any sort of i ncent i ve.
ard S COTIER: Yeah. There's a bonus here -- there's bonus incl usi onary that offsets the cost of producing and operating the affordable. And in the case of the proposal here, what there nould be, there would be an opt in incentive for devel opers who want to build to that hei ght, over 250 feet. In order to exenpt themto do that, there nould be this additional 75 percent of anything over 250 feet which nould be market rate housi ng whi ch woul $d$ hel $p$ us, any subsi dy, internal subsi dy necessary to nake an affordable use.

THOMAS ANN NGER: I guess you' re putting this the way Iramputs it as an incentive. I guess the other side of that is the question is this a di sincentive to go above 250 feet?

CHP S COITER: VAl I, I thi nk that gets into the bal ance of the incentive versus it being too nodest. You know that's again

## tryi ng to --

THOMAS ANN NGER: $O$ i is it too mach? HUGH RUSSELL: So you --

I RAM FAROOQ. It's just right.
CHR S COTTER: Ei ther way.
HUGH RUSSELL: So you noul d -- when a devel oper looks at housi ng, he does a financial nodel that takes into account what he thi nks he can get for rent. And so under thi s schene he could study it at, you know, 250 feet and he can see what, gi ven the costs and the rents that he can get, what it nould be feasi ble or if he puts on another five floors and has to drop his rents in three percent of his units, how does that pencil in?

CHR S COTTER: Ri ght.
STEVEN WNTER: That's where the profit is.

HUGH RUSSELL: And -- wel I, I nean there' s trenendous anount of wi shf ul thi nki ng
about what the rents will be when the time cones to rent the building because nobody knous. It takes several years to build a buil ding. And so I nork for a fairly conservati ve housi ng devel oper, and he keeps bi ddi ng on I and and he keeps I osi ng the bi ds because he has an idea of exactly what it's going to cost and he nanages 20,000 units all over the regi on. He has a pretty good i dea of what he can get for various thi ngs. And so he gi ves -- he bi ds to buy I and at certain prices to get control of sites at certain prices and he doesn't win very nany because he knous too mach. . And sonebody who doesn't is nore hopef ul than he is, offers nore and someti nes they fail and sometimes he pi cks up, you know, he's standing in line. But it's a very Aneri can process as people to try to figure things out and see if they nork. Mbst devel opers try to nake projects bi gger if they can because the bi gger the
project is the nore some of the very fixed costs can get amortized over. So that's why this theory should work.

CHR S COTTER: I'd say that that is the idea and in that acknow edging that the additional density that you're allowing to be built over 250 feet is sone of the nost premiumunits in terns of what the incone is. And then the fact that the middle incones are I ocated throughout the buil di ng, really gi ves you everything over 250 feet. You know, say for næybe a component of incl usi onary affordable pi ece that might be in there to offset any internal subsidy for the middle i ncone units. The idea that you are building, you know, within an econony of scale. The other thing I'd say is that, you know as far as, you know what the requi renents are, they' $d$ be predi ctable so that devel opers noul d be aware of that going in and be able to run their nunbers knowing
how we nould I ook at that requi rement, be abl e to really make sense of whether that incentive noul d make sense and nake thei $r$ deci si ons accordingly. It woul dn' $t$ be we' $d$ figure it out later. It nould be something that they could know and find that that's a very i mportant thing to devel opnent when runni $n g$ the nunbers is that they know what range they' re going to be in.

PAMELA WNTERS: Hugh, just a qui ck -- al so, these reconmendations they're not really written in stone. And as time go goes al ong, you know we can sort of, you know, start at this point and then, you know sort of see what the requi renents are, what the tenants -- how the econony is doing. You know a lot of things could change. And, you know, we could certainly revi sit it and, you know start at a certain point and revisit it as tine goes on. I suspect that things will change as time goes on.

CRI S COITER: That's a very good point. And certainly this is an idea that we' re putting out to have a di scussion with the Board, with the Council, with the conmunity. The other thing that's worked very well in that regard with the i ncl usi onary is to have the Affor dable Housing Trust invol ved froma policy perspective. Hel ping us to admini ster the program, set standards and policies, answer questions like that that cone up fromtine to time. So that's sonething that I think we nould reconmend as well.

STEVEN WNTER: Mr. Chai r. First
thing I want to do is sonething that I wanted to, Brian, conpliment the staff on these -both of these nenos, this one and the one before. They're -- the layout is perfect. The informati on is great, easy to read, easy to di gest, and it contai ns a lot of content, too. Content rich.

In the l ocation of niddle incone
housing we' re sayi ng al though the required anount of housing is based on the hei ght, middle i ncone dwel ling units nay be located anywhere within the PUD with Pl anni ng Board approval of the Iocation. And I'djust like to make sure that we have sone criteria sonewhere that tal ks about where our def ensi bl e deci si on is in making those assessnents.

And then in the di agram, whi ch is very i nteresting, No. 3 says: M ddll e i ncone housing nay be di stributed throughout the project. I don't think there's anybody wrong headed enough now to want to put all of these units on one floor or next to each other, but should we say that these most be di stributed throughout the building as opposed to may? You know, just so that we don't have to run into that.

And al so I want to nention the
nin cro-housing issue. The Cantbri dge
Innovati on Center has these terrific units cal led Unos. And Unos are very affordable Kendall Square addresses for entrepreneurs who are novi ng in different directions and n\#y requi re for a short or a long peri od of time, we just don't know I thi nk that the mícro-housing opti on is one we should certai nl y keep our eye on and not nake a j udgnent on -- based on our own cultural or lifestyle preferences but that nay be okay for sonebody who wants to have that. So I thi nk we shoul d keep our eye on it somehow And that was it.

CHR S COTTER: Ri ght. I woul d say that the micro-housing -- I think if -- it's a good point because the micro-housing as far as what you have and how the commonity is, not that different than many of the SRO projects that we call fromyears past. The nodel and the type of commeni ty that you
might find in that is certainly some that we see effective in other areas.

HUGH RUSSELL: Ahned. AHED NUR: Yes, just a qui ck question.

The proposal requi rement on bullet 1 over here it says that -- 30 percent, and that the cost of the unit must not exceed 30 per cent of the househol d i ncone.

Have you ever cone across a pl ace where it's less than 30 percent? I mean, the devel opers just going to maxi mize the 30 per cent of the househol d i ncone?

CHR S COITER: V\&l I, there are certai nl y exanpl es of people that are paying nore than 30 percent of their incone for rent or for housi ng.

AHED NUR: Ri ght.
C-RN S COTTER: And in fact the nunbers are ki nd of staggering when you look at the nunber of peopl e that are cost
burdening for the peopl e that are paying nore than 30 percent. You know, I don't know offhand what the data nould be on that, but certai nl y l coul d.

AHMED NRR: V\&l I, yes -- no, I'm just saying why don't he just call it what it is and let it be 30 percent?

CHR S COTTER: To call it --
AHMED NUR: To cal it 30 percent because the devel opers can then say l'II charge you 10 percent; right?

HUGH RUSSELL: But you' re going to be setting the rents; ri ght?

CHR S COTTER: Vel I, you know, I should say, you know, there are exampl es where we have been able -- we' ve had situati ons where we nere able to nork out with devel opers where there have been hardshi ps and we' ve been abl e to make that work. But point taken 30 percent, 30 per cent.

AHMED NUR: Ri ght. And speaki ng of worki ng out, are there any I anguage with regards to anenities for people who pay 100 percent parking and what not?

C-PN S COTTER: That's a really good question. I don't know that we' ve tal ked about that in detail.

I RAM FAROOS Yes, it nould be the sane. Just li ke the incl usi onary nodel .

CHR S COTTER: Absol utely. So yes, I nould expect that we nould treat it the same as incl usi onary. The provi si on in the i ncl usi onary ordi nance. Other ameni ti es I presune we'll handle the sane way as far as that.

AHMED NUR: Yes.
HUGH RUSSELL: Thank you.
I RAM FAROOQ A I right. So on to item 3 whi ch is the startup space provision. And mach like, this is actually al nost like niddle incone housing, but for busi nesses. I
guess that's ny not so great anal ogy. But -HUGH RUSSELL: This is mícro- housi ng.

I RAM FAROOQ That's right.
And you all probably read over the last -- well, today this norning there was an article about how Cantoridge is at the top in the entire region in terns of venture capital funding and it's beating out Boston and it's beating out the 128 corridor. And one of the venture capital partners was quoted as saying that Cantrid dge has the benefit of the uni versities with many start-ups that are started by students and a great density of office and Iab space. And that is the nost appropriate infrastructure for start-ups. And the action is really where the young entrepreneurs are.

And so gi ven that as being such a dri ving force in an innovation di strict, l'm sure that everybody has al so read articl es
over the past few neeks about how the start-ups are getting priced out of Kendall Square. So this is an attenpt to try to make sure that over time we retain a presence of an office nodel that really is desi gned to appeal to and serve start-up busi nesses. And that is al so the area where the greatest anount of innovation happens.

So the proposal here is that all -five percent of all office space that is creat ed under any PUD noul d be devot ed to thi s start-up space. And then we have a definition for what is start-up space. Thank you, Roger.

HUGH RUSSELL: Do you happen to know what is office space?

I RAM FAROOQ. I'msorry of what is start-up i nnovation space.

HUGH RUSSELL: My questi on is --
I RAM FAROOQ V\& reduce the office and the office are in de-categories in the

Ordi nance.
HUGH RUSSELL: Okay.
I RAM FAROOS Yes.
So the one thing that is new here beyond what we had tal ked about with the conmittee is that we figured we should think about what if there is sone benchnark above whi ch this applies and not to -- whoops, and not to all devel opnent. So we' ve proposed a -- it's not here, but it's in the text. We proposed that this applied to PUDs that contain at least 200, 000 square feet of office space. Now that we will have to make sure we wite language so that it's not, so that people aren't breaking up thei $r$ PUD area into projects that are, you know 190, 000 square feet, but that it would be an aggregate over the PUD di strict. And then we al so, similar to retail, we put in a provi si on that 50 percent of the space -sorry, it's not -- 50 percent of the space,
of the i nnovation space is exenpt frombeing counted as GFA. Thi s is incorrectly stated in the nen® that you have as a hundred per cent of that i nnovation space. So I just wanted to point that out specifically as a correction, just because this could total to a nore si gnificant anount than the retail. And al so I think peopl e will be naking potentially nore of a return on the start-up space than they might be on the retail, whi ch is really often a lost leader for fol ks.

And then that would be capped at -- the exemption woul d be capped at five percent non-resi dential GA So meaning that if 10 per cent of their office space was -- if they di $d$ twi ce as nach as they nere requi red to do, they would get five percent of that office space. But peopl e certai nl y could do nore if they so desi red.

HUGH RUSSELL: And thi s woul dn't appl y to acadeníc buil di ngs because they' re
on different line itens on the Ordi nance?
I RAM FAROOQ. Correct. It nould not appl y to acadeníc buil di ngs.

So then here is the seri es of
definition for what constitutes start-up i nnovation space. And we essentially had to -- we found we had to work with Bri an and Tim and Ti mhel ped us convene a group of peopl e who run i nnovation spaces in this area. So we were able to pi ck many brai ns to cone up with this definition that essentially focuses on flexi bility for the tenants and makes sure that a bulk of it is shared space so that you have very short terml eases and that the aver age space that's occupi ed by compani es -so you' re targeting smaller entities, the aver age space is 200 square feet or less. And al so that less than 10 percent of the space could be l eased by any one company, so that even if you do have sone I arge entities, that they are not taking up the bul $k$ of the
space.
And then finally that at least hal f of the space nould be used for co- norking and shared conmon areas. So not even the Unos but ki nd of like the big table, I don't know what the -- what that's called. The big tables where you bring your laptop and you' re sharing that space as well as, you know, kitchen areas and common gat hering spaces.

AHED NR: Li ke Darwin's.
I RAM FAROOQ I 'msorry?
AHMED NR: Darwi n s is known for that. Li ke the couches and the big tables. I RAM FAROOQ Yes, exactly. Exactly, right.

And then sone flexi bility in terns of where this is to be provided. Because we -one of the things that Timparticularly menti oned to us, that there is econony of scal e is very, very important in these, in this particular nodel, and so not onl y did we
say you want to be in at least 20,000-- pods of at least 20,000 square feet, but put in an incentive, I mean not an incentive but in a criterion that says you can contbi ne with adj acent PUD di stricts to create a consol i dated area. So whi ch noul d hopef ully -- I could see that it nould be really hard to i mpl enent, but it could work that it nould be very mach easier in terns of the managenent of the space and the effectiveness of it.

HUGH RUSSELL: So that might cone into play for Boston Properties that might be doing rel ativel y little conmercial devel opment or it might allow the DOT site to be devel oped in smaller pi eces.

## I RAM FAROOQ. Exactly. Or if, you

 know MT deci ded that they nould dedi cate all of One Broadway to this space. They could essentially work out partnershi ps with all the other di stricts and be able toaccommodate as one gi ant i nnovati on space.
And then let's see, what did I miss?
Just the fact that there nould be a reporting requi renent, agai $n$, to just make sure that these criteria were being net over the I ong termand that you di dn't over, you know, five or ten years find that they were just turning into regul ar of fice space.

HUGH RUSSELL: So the nost i mportant question I have is Ti m , is this right?

TI M RONE: Thi s is terrific. And I will tell you that I reached out to -- ne have four other conpani es besi des Cantbri dge I nnovati on Center in Kendall Square that do this work, conpetitors if you will to us, and I reached out to all of themand I said I ook --

AHMED NUR: I 'msor ry, coul d you cone and use the microphone and state your nane?

TIMRONE: Ch, I'msorry. Ch, I'm
not familiar with the process here.
So we reached out to all the players that are doing thi s in Kendal I Square and we drafted this so that it works for everyone's nodel, not just, to be clear, not just for Cantri idge I nnovati on Center. W\& have a I etter that you have bef ore you si gned by all of us supporting these criteria.

H THEODORE COEN: I have a qui ck question. The idea that leases moist not be l onger than one nonth, what if parties do i ndeed want sonet hing l onger than a nonth?

TI M RONE: So, if you don' t restrict that, then I thi nk you'll find that I andl ords nould mach prefer a long-terml ease and nould si mpl y requi re it.

H THEODORE COEN: Ri ght, I
under st and that.
TI M RONE: I will say that Anazon for instance recently set up a small space in Cantbri dge I nnovati on Center, and has a one
month lease and accepted that. So you will occasi onally get a bi gger conpany that will be willing to accept that. We haven't had any snaller conpani es obj ect to the short term

H THEODORE COFEN I næan, ny
concern is for the snall conpany or the small person who wants sone security that they can stay there longer than on a nonth-to-nonth basis and not be at the whimof the I andl ord who might deci de, well, I'll evict you after a nonth.

TIM ROWE: Ri ght. You would thi nk that -- what I will say is that start-ups uni versally want this everywhere I've seen it in the world. They $j$ ust don't have a pl anni $n g$ horizon that farther than that. And it's one of the criteria that simply makes it start-up space as opposed to regular office space.

PAMELA WNTERS: So in other words,
after one nonth they can then renew thei $r$ l ease if they wanted to?

71 M RONE: Yeah, it aut onat i cally reneus.

PAMELA WNTERS: Ch, oh.
71 M ROWE: $\quad V \notin$ have a company that's been there for about ten years. And they could do that just continually. But the aver age is about 24 nonths which is enough time to either fail or get big enough to nove out.

PAMELA WNTERS: Make or break it.
And, I ram, I have a question for you. How di d you cone up with the 200 square feet? That's about hal f the size of this room?

T1 M RONE: 20, 000.
PAMELA W NTERS: Ch. 20,000?
TI M RONE: So the aver age si ze of the suite of 200 square feet was based on the anal ysis of, agai $n$, all of the competitors currently operating. If you don't have such
a restriction, what you end up with is the sort of 5,000 square foot thi ngs cal led start-up space but they' re not really appropriate for what we thi nk of as start-ups.

PAMELA WNTERS: No, I has just wondering why 200 and not say 300 or 100 ?

TI M ROVE: Ch. Ve just anal yzed what's actually there --

PAMELA WNTERS: Got it.
TI M RONE: -- and sai d thi s is what everybody is doing and this seens to be theref ore, you know it's a practical nunber. PAMELA W NTERS: Ckay. Good to know Thank you.

HUGH RUSSELL: And it might be rather difficult to administer, you know if it creeps up to 207, are you going to then I ose your PUD, you know?

I RAM FAROOQ Vel I, act ually, to that point one of the things that I think is

91
not in this list but is in your nen® is that -- oh, no, here it is, that you can approve an alternative fornat because this is what we know now based on how Timis functioning and al I the other operators are functi oni ng, but naybe in three years, you'll cone up with a different nodel or evol ve this, and we wanted the flexi bility for you to be able to grant those al ter nati ve nodel i mprovenents as well.

AHMED NUR: Does it incl ude the aver age?

I RAM FAROOQ. The 200 is the aver age for the privatel y rented suites.

TI M RONE: Just the roons thensel ves.

AHMED NR: Oh, right. Okay.
HUGH RUSSELL: And, agai $n$, are these -- these are all in the context of a PUD Speci al Permit?

I RAM FAROOQ Yes.
HUGH RUSSELL: And so, it seens like
sone of these things ought to be seen as gui del i nes where they might be subj ect to， you know，change particularly over time and some of themare，you know very specific where you shoul dn＇t be changing them So as －－when you put in a phrase in approving the space，the Board n⿴囗十y allow vari ations．You have to deci de what thi ngs you want us to vary and those are I thi nk the gui del ine thi ngs．So I don＇t，you know the total quantity strikes me as sonething you don＇t want to vary．So sone of these characteristics，you know might be a reason． I RAM FAROOQ Ri ght．

STEVEN WNIER：M．Chai $r$ ？
HUGH RUSSELL：Yes．
STEVEN WNTER：I have tho conments on this．

One is the approval and monitoring at the bottom of page 4 of 7 ．That＇s the second bullet．Following the initial start－up the
devel oper shall subnit annual reports to the Commani ty Devel opment Depart nent. I thi nk this is fine. I think it's great. But let's make sure that we nake sone ki nd of an on-line reporting systemthat's not onerous to the proponent. As someone who does report to public sector agencies, I can tell you that some of those agenci es are armed and danger ous and ask ri di cul ous thi ngs. So we have to be very caref ul on what we ask, that we' re being reasonable and that we really need the inf ornation.

And the ot her piece is that I just want to conment here, this whole innovati on of fice space pi ece is just a solid as a rock. It's good foundation, di rections, gui ded by the success that we have right here in the city, so thi s is just very solid pi ece.

I RAM FAROOQ. Thank you. I di d want to say that Ti masked if he should bring a I ot of peopl e to hel p support thi s provi si on?

And I suggested that we di dn' $t$ need a l ot of support, so....

HUG RUSSELL: I thi nk we' re all understandi ng that thi s is key feat ure.

TI M ROVE: If you Iike, we could bring any nunber of us at any tine.

HUGH RUSSELL: You nay need to take themto the bi $g$ house down on Mass. Avenue.

I RAM FAROOQ. Al I right. So novi ng on then to the Kendall Square fund commenity i nvest ments provi si on. And this is intended to be a way to enhance Kendal I Square as a whol e and be able to leverage future devel opment for i mprovenents that hould be hard for any one indi vi dual property owner to do on thei $r$ own. So the three cat egori es that particularly were poi nted out, were one i s public open space, particul arly nanagement and progranming of it, and enhancing transit connections. So you know Red Li ne is ki nd of the heart bl ood of not just Kendal I Square,
but all of Cantridge, but particularly of Kendal I Square. And nore and nore as we talk about conti nui ng the trend that we see in the city of people driving less and taking transit nore and bi king nore. So transit conti nues to be really important, but it's not sonething that we control. So in addition to working with the state, we wanted to try and figure out if there are ways at least in short termneasures, be able to support non- MBTA transit, thi ngs like the EZ Ri de or expand that or increase frequency to it. There are connections to Kendall to make a connection, Kendall to North Station connection, that are really critical based on data that we have recei ved particularly from the PTDM reports that peopl e subnit that show us where fol ks are coming fromand where they' re going to. But al so it is the an i mportant connection not just going hone but in terns of a business connection. It's a
very si gni fi cant one.
And then the final pi ece is norkf orce readi ness because one of the nost heart wrenching thi ngs about Kendall Square is that it sits right next to Area 4 where nost peopl e cannot hope to work in the or reap the benefits of the imense weal th that gets created in a place like Kendal I Square, and we felt that it was really inportant to create that connection bet ween the Cantri idge' s i nnovation and busi ness econony and the commonity and make sure that it is a tho- hay traffic and that there is al so a nechani smto suppl enent exi sting prograns that are run by hunan servi ces. There's a bring jobs program There's al so Cantbri dge Housing Authority runs a norkforce program for youth. So there are school prograns but then thi s would -- there's a bi g gap in terns of adult workforce trai ni ng. So to be able to use thi s across the board and enhance
those exi sting prograns, there are nany thi ngs that are run by busi nesses. So Mcrosoft for instance and I think al so Google have exi sting prograns where they get student interns, but I don't thi nk that there's anything for, as far as we could tell, for adults, you know to assimilate adul ts and connect themto that econony. And so that's part of the emphasis here.

So, the idea is that for all non-resi dential devel opnent there noul d be a $\$ 10$ per square foot paynent into a Kendal I Square fund. And it nould be a minimor of 30 percent to each of these public open space, transit and workforce categories. And then there noul $d$ be oversi ght by a conmittee that is similar to the CBA Committee that nould make reconmendations to The Gity Nanager for how the noney noul d be di sbursed. W\& did want to leave the flexi bility particul arly for thi ngs like the open space category that,
you know, in-ki nd contribution night be possi ble, but al so want ed to make sure that we don't end up doubl e counting thi ngs that you nould nor mally ask peopl e for. So, you know you ask Novartis to create a publ ic connecti on through thei $r$ canpus, that's not something that would count towards thi s ki nd of contribution, but if sort of the A exandria Park nould be a situation that night be an in-kind contribution. But I just wanted to poi nt out that it shoul dn't, you know PTDM neasures shoul d not count towards your transit enhancenent, but that's really the -- yeah, that's the fund component.

AHMED NR: How often is the fund going to be collected, nont hly or yearly? I RAM FAROOQ. No, no, it's a one -it nould be-- sorry, I think that should be in there. It's a one time paynent when you do devel opnent. So, we' ve been tal ki ng about what's the nost logi cal point for the
payment, and buil di ng pernits seened Iike to us the best time. But it's possi ble that we could have sone greater flexibility where sonebody could actually pay first --

HUG RUSSELL: I'd like to speak to that.

So when you' re devel oping a property, ultimately all your costs with paid by people who pay you rent. And the rent starts after the buil ding is compl eted. And up to that time you' re borrowing noney. So if sonebody has 100,000 square foot buil ding, they have to borrow $\$ 1$ million in addition to thei $r$ building pernit costs at the time they file for thei $r$ buil di ng pernit, and then they' ve got to pay interest on it for the two years of construction, so, you know, it's really -it should be a -- I thi nk I understand that the -- you have the Iatest date that you could nake it which is an occupancy pernit. Oherwi se you' re just increasi ng the cost.

It's true you'll get the noney sooner, but I thi nk that -- it's just not fair for a devel oper to have to borrow noney, you know, for a long time under this requi rement.

PAMELA WNTERS: That's a good poi nt.

HUGH RUSSELL: The ot her conment I noul d make is the third bullet, the conmittee nakes recommendations on the di sbursenent of fundi ng to be approved by the manager. I nean that's not actually the right Ianguage. The nanager has the authority to spend all funds in accordance with appropriations by the City Council by budget. Right? That's how moni ci pal fi nance norks. Ot her people don't deci de to -- he deci des. He nay ask for advi ce, and this committee is the entity that gi ves advi ce and reconmendations, but he has the power and we shoul dn't wite it as if that's not there.

## HUGH RUSSELL: And froma

bookkeepi ng point of vi ew I thi nk having three things, each of whi ch have to have 30 percent. So I'masking nyself, well, is that goi ng to be n巴asured every year? And how hould you neasure that? Vচuld you neasure it over the life history of the fund? And if you were using it to require open space, you might like to save up say sone noney. And you night, you know-- sol think it has to be sonewhat nore flexible if the intent is that each of these three areas achi eve roughl y equal attention over time, that's instructions to the conminttee essentially; right? It's not -- and I don't thi nk we as a Pl anni ng Board will be nonitoring that. And I don't think a devel oper who is ki cki ng in the noney hould have anything to do with that. So... But I don't -- houl dn't want to see this I anguage.

H THEODRE COEN Hugh, in
following up your earlier conment.
HUGH RUSSELL: Yes.
H THEODORE COEN: -- could that 30
per cent requi renent or gui del i ne be i mposed on the Gity Manager?

HUGH RUSSELL: I think, you know, as a gui del ine, as a statenent of purpose, statenent of intent, I don't actually know how the city budget handl es sone of these essentially trust funds. And I'mnot an accountant so l don't know that. It's just someone takes the books of your company and they could see that -- keeps the books of your company. So this is a proposed requi rement and, agai n, I don't know how to do this. I don't know how this norks with the Zoni ng I anguage. And I egal I y I know there are similar ki nds of paragraphs in the Affor dable Housing section of the Ordi nance that --

I RAM FAROOQ. Yes. V也 can certai nl y
nork with the appropriate fol ks at the city, but we wanted to make sure that the over al princi ple was sonething that made sense to all of you in terns of having the fund, the I ogistics of how that will work. I feel confident that we can figure out, but the one ot her confounding factor is that the Gity Council right now is al so di scussing thei r commenity benefits strategy. And so in some ways this will need to dovetail with that as nell as it works out.

STEVEN W NTER: M. Chai $r$ ?
PAMELA WNTERS: Sorry, go ahead. STEVEN W NTER: Pl ease?

I have five points that l'd like to make and I' mgoing to be very frank. Often publ ic sector workforce devel opnent prograns are not hi gh performing prograns. And often thei $r$ del $i$ verabl es are far fromhigh qual ity del i ver abl es. I thi nk we need to be very careful in attaching funds to public sector
prograns that perhaps we' re not able to eval uate or provi de feedback on how these prograns are bei ng run. An option could al so be to indi cate to not assi gn the noney, but to have it -- to have some ki nd of a competitive process where both private and publ ic sector fol ks could in fact request the noney. But I thi nk attaching a I amprey to the belly of a shark is a bad idea. And I really don't thi nk we should go there. I RAM FAROOQ Okay. STEVEN W NTER: The second one is that the -- I think that the -- I thi nk this is a good i dea by the way, but I thi nk that the Kendal I Square fund that we need to be very, very thoughtful as Cantridge is, about how we popul ate this committee. And I think we need to be caref ul not to have geographic restrictions. I just thi nk we need to be very, very thoughtful about who this committee is so that it's a hi gh functioning
conminttee naking good, clear deci si ons and al ways has enough of a critical nass to nake it nork.

And I al so thi nk that the staff role needs to be very, very clear. What is the role of the staff on this conmittee? Is it to staff, is it to recommend, what is that role?

And al so l thi nk that the in-- ki nd contribution is a bl essing in di sgui se. 快 can see some i nnovative contributions if we open that door and allow it to be used. You are correct that the nord that they use actually at the federal level is that when the Feds gi ve you noney, they say thi s noney will suppl ement, not suppl ant. And I thi nk we need to be caref ul that these ki nds of contributi ons suppl enent not suppl ant the ori gi nal assessnent, what we' re tal king about.

And the I ast pi ece is that I, I' mjust
not sure I I i ke the 30/30/30 and I don' t know if there's other options, but I -- and I don't know how the conminttee cane to these deci si ons, but I just amnot sure that -that it just seens that it's an inflexible pi ece and it nay get in the way of long range strategi $\mathrm{c} p \mathrm{anni} \mathrm{ng}$ of when to do things. Naybe the $30 / 30 / 30$ needs to be a ten year horizon, I don't know But I think that overall we' ve got a really good idea, but there are sone places where this coul d go terri bly wrong.

PAMELA WNTERS: Steve, what
30/30/30 are you tal king about?
STEVEN WNTER: The $30 / 30$ is the 30
percent of the funds go to managenent of progranming and open space.

PAMELA WNTERS: Oh.
STEVEN WNTER: 30 percent to enhance transportation.

PAMELA WNTERS: Okay. You know
what I was wondering about that, too, is that does -- in each year does it have to be equal or can one year all of the funds go to open space and -- you know what I nean? Li ke, does it have to be split up equally?

I RAM FAROOQ. Yes. You're asking al I the tough questions. I think, I think thi s is something that we in a very si mplistic way wanted to have the gui dance that there shoul dn't be -- that thi ngs should not end up skewing in one di rection because we happen to pi ck a conmittee that had a really strong voi ce regarding open space and not as strong on workforce or not as strong on transit or the other way around. And so thi s mas just an effort to say that things should be roughl y equally -- all three of these things are really important and they shoul d roughl y get roughl y equal benefit with a little bit of a sway in there with the remai ni ng 10 percent. Now whet her that
happened -- and you know what I'mhearing fromyou all is that it's maybe not a snart i dea to try to do that every si ngle year because how are you going to get critical anount of noney to really make an effective difference? And maybe progranming of open space it may actually be able to be a functional anount where you can -- it's what you need to pay for perfornances or tents or sonet hi ng.

PAMELA WNTERS: W\#l I, sonething might cone up one year where you want to spend al I the noney on one thi ng and then, you know the next year --

I RAM FAROOQ Sure. Let us go back and let us try to flesh that out in a way that nakes sense.

PAMELA WNTERS: Okay, great.
HUGH RUSSELL: One suggesti on I
noul d nake to you is that the Zoning requi rement is that the committee cone up
with a witten pl an and that, you know the operation and how they will do things in accordance with these princi pl es.

I RAM FAROOQ That's good.
AHMED NR: That's a great idea.
HUGH RUSSELL: And then we I eave it to I guess the Community Devel opment Departnent to assist that process, nmybe to staff that process, but you know naybe the Council deci des they want to prove it. Maybe it's appropriate that there be commoni cations with the Council to, you know, so that it's feedi $n g$ with the ot her goal s. But $C$ is the I ogi cal staffing because of the -- they have a broader vi ew overall of these ki nds of thi ngs.

I RAM FAROOQ So that brings us to sustai nability and I' mgoing to ask Susanne Rasmossen the di rector of envi ronment and transportation to talk to the next two pi eces her e.

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SUSANE RASMSSEN: Good eveni ng.

It's nice to be back before you again after a long hi at us here. And there's a range of sustai nability reconmendati ons that touch on sone very different thi ngs and they' re all -and all of themare based in overall sustai nability policies and sort of the state of affairs of the envi ronnent in Cantori dge. And starting with the reconmendation around i nprovi ng buil di ng energy performance; nanel y , that all buil di ngs woul d be required to neet the LEED gol d desi gn standard for new and exi sting buil di ngs, and that very mach cane out of our understandi ng of the fact that 80 percent of greenhouse gas enissi ons in Cantri idge cone frombuil di ngs and that the types of buildings that we see in Kendal I Square typi cally are very energy intensi ve. In fact, we did an anal ysis that showed that 50 percent of all energy consuned in Cantori dge is consuned injust this snall

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Kendal I Square area. And so they' re very I arge buil di ngs and typi cally very energy intensi ve buil di ngs. And al so the proposal you have bef ore you contenpl ates a very si gni ficant increase in square foot age conpared to what is al lowed under the Zoni ng envel ope today. And this pl an noul d resol ve in even though there are of course many, many positive outcones fromthese buildings, it nould be a net increase in the envi ronnental contribution in terns of greenhouse gas enissions. So, it was felt that noving the bar up from what is currently the requi renent; nanel y, LEED silver, novi ng up to gol d noul d be an appropri ate requi renent to conpensate for the addi tional square footage that's going to be built and add to eninssi ons in the area.

HUGH RUSSELL: Okay. In ny conments on this requi rement in the earlier dates, I asked you to look at whet her that was a
real istic requi renent for housing uses.
SUSANE RASMSSEN: Ri ght.
HUGH RUSSELL: Because I've been
only able to find ei ght or ni ne gol d LEED housing projects in the Massachusetts; four of whi ch were in the city, two of whi ch were MT dornitori es, and one has a Harvard dorm, and one was the Vaternark buil di ng.

SUSANE RASMSSEN: Ri ght.
HUGH RUSSELL: And so di d you do that? And what's your response?

SUSANE RASMSSEN: V\&' ve I ooked at what is -- what exists in terns of LEED buil di ngs ei ther at the gol d level or even at the pl ati numl evel in the hi gh rise category, and it's true, you're absol utel y correct as far as Massachusetts, they' re onl y begi nni ng to be introduced. But -- and if you look in a coupl e years back, there really weren't any in the country either, and it's really accel erating now V\&'re begi nni ng to see in
all ki nds of climates be the Denver,
Col orado, or Evanston, Illinois, all over New
York and New Jersey in particul ar we' re seei ng a I ot of LEED gol d and LEED pl at i num buil di ngs. It was just i mportant --

HUGH RUSSELL: I was tal king
specifically about nollti-family housing.
SUSANE RASMSSEN: Multi-famíly
high rise. Those are the categories l'm tal king about.

HUGH RUSSELL: And what is the additional cost?

SUSANE RASMUSSEN: What we have been able to glean frompeople ne' ve tal ked to is that it's -- depending on who you ask, but I would say everyone says it's under five percent. And sone will tell you it's nore Iike one to two. So it's not -- I thi nk in rel ati on to the added square foot age that thi s plan proposes, it's not a very si gni ficant increase. And I think it's al so

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i mportant to look at operational savi ngs down the road that you' re naking up for the i ncreased construction costs through operational savi ngs as the buil ding goes for war d.

HUGH RUSSELL: So my concern is that by adding the requi rement you're onl y going to have very, very expensi ve housing built and that some of the peripheral sites whi ch might be suitable for housing, people will say well, you know, I got to build a hi gh rise there. And that nmybe some of the affordable devel opers who are apprai sing housing are going to say nell, I can't nake it work. I just thi nk when you go so far beyond what is, what is the norm you have to examine the consequences.

SUSANNE RASMSSEN: I thi nk we
looked at a cost differential that's in the I ow si ngle di gits not a huge addition to the cost of devel opnent, and the -- probabl y in

Kendall Square as in we' ve been tal ki ng back and forth with the housing staff about this i ssue and the types of housing that the narket will produce is going to be in the price range that we' re seei ng right now whi ch is the 3,000 a nonth type of housing. That's what 303 Third Street, Waternark, Archstone, all those buil di ngs, that seens to be where they' re coming in. And it's through the provision, the middle incone provi si on that ne will be able to realize that housing units that are --

HUG RUSSELL: So it's like si $x$ housing units, six middle incone housing units in Vaternark. It's not a lot.

SUSANE RASMSSEN Sonebody el se knows this math. I don't.

HUGH RUSSELL: That's a coupl e hundred units.

AHMED NR: 25 percent.
HUG RUSSELL: It's about three
percent is -- a coupl e hundred is six. I nean I næy be 240, but næybe 30, but it's about 200 units.

I RAM FAROOQ. Hugh, I think as we looked at what the rents are right now where we were -- what we were realizing is that the rents that people are charging in Kendal I Square are based nore on what people are willing to pay rather than what the construction cost is. And for the foreseeable future we thi nk that the demand is goi ng to si gnificantly exceed supply even despite our requir renents for sone percentage of devel opment to be housing. And that was sort of jiving as to think that if that is not the -- if that's not the neasure that Iinks to what people are causing, are using for rent or asking for rent, is that sonet hi ng that should then hol d us back from putting in place an energy effici ency requi renent that we think is important for
us．
HUGH RUSSELL：Okay，I thi nk that＇s a cogent argunent．The part that I have a I ot of trouble with is that we＇re not coming up with a plan for Kendal I Square that produces housing for the naj ority of people who work there．That＇s the probl eml＇m havi ng ．

SUSANE RASMSSEN：And that nay be －－the tool for that n⿴囗十 be a different tool than this tool．

HUGH RUSSELL：Vell，it sounds I ike you＇ve gi ven up on doi ng anything but very nodest and you＇re going to－－and so theref ore it＇s all going to be expensi ve high rises and，you know，I thi nk you＇re right，if you＇re buil ding an expensi ve hi gh rise going to gol d LEED，you know，nakes it a little bit nore expensi ve．I nean it＇s－－l＇ll gi ve you an exampl e：I don＇t know what Vaternark costs．I don＇t know what the MT dorms cost．

But I guess it's a few hundred dollars a square foot. And so five percent of that is, let's say it's \$300, and five percent of that is $\$ 15$ a square foot. So other than the burbs we' re provi ding housing, we' re buil di ng it for $\$ 110$ a square foot and it's renting for half those prices. And you look at them and you say wel I, that's a pretty good deal actually. But that $\$ 15$ is not five percent, it's 15 percent of an affordable housing in terns of construction. So I don't knowif we'll ever build housing for a reasonable price that we can rent and that people can afford anymore in the city except through subsidy. But it's not in-- I just don't like -- I don't like it that we're only building for rich fol ks and poor fol ks. SUSANE RASMSSEN: The underl yi ng I and val ues of course have a huge impact on this. I was looking at -- when I was I ooki ng at all these LEED gol d and high rise

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buil di ngs, the rents were not -- they were rents that were 1800, but that's buil di ng a different location.

HUG RUSSELL: Ri ght.
SUSANE RASMSSEN: So it's not the construction cost, but it's not death to similar, but the underl ying val ue of the I and is hugel y different.

HUGH RUSSELL: Ri ght. But in terns of the I and cost for housing, one thing is it nay be free. For exanpl e, Boston Properties al ready has control of all the I and and we're trying to get themto build housing on the I and they al ready have. They don' t have to acqui re any I and at al I.

You know MT, you know, if they get their full conmercial build out and they're requi red to build nore housing, they don't have to acquire nore I and for that housing. They just have to pull a little nore density. So it's not clear for housing. It's not like
you're telling the devel oper to go out and buy, you know, like 169 First Street, buy a pi ece of property to build the housing. And these sites, the housing is a requirenent that you have to næet to get the ability to build a conmerci al space.

SUSANE RASMSSEN It's sort of back to your question you asked earlier whi ch is that is this, too (i naudi ble) what's bei ng asked around the middl e incone. I thi nk that's where the needs to have nore di scussi on.

HUGH RUSSELL: Ri ght. And Christy, what it neans is that when people nove into the city and work in these new jobs that we' re creating, they' re going to look for housing they can afford and they may start di splacing other peopl e because they'll pay 3, 000 a nonth for that, you know tho-bedroom apart nent sonewhere in Will mington-Harri ngt on where sonebody el se won't pay that because
they' re al ready Iiving there. So it's not
like this is just an isol ated thing. They'II go out to Mal den or Medford or --

PAMELA WNTERS: Sonerville.
HUG RUSSELL: -- wherever. There probably will be lots of pressures on the incone and conmunities in the city where people are living now So if you don't sol ve the problemin Kendall Square, it's going to get sol ved by throwing peopl e out of thei $r$ houses.

PAMELA WNTERS: Coul d I ask a qui ck question? Is there a huge difference bet ween green and -- bet ween gol $d$ and silver LEED in terns of the envi ronnent? Li ke, what is the -- I'm-- I apol ogize for being ignorant in that, but what is the difference?

SUSANE RASMSSEN So, it's all, it's a point systemand you have to get additional points.

PAMELA WNTERS: Nb, that I
understand. I don't know what the difference is in terns of what it does to the envi ronnent.

HUG RUSSELL: VEl I, it's a laundry list and you pick things of $f$ the list. If you're silver, you have to pick off half the list. And for gol d you have to pick off 60 percent of the list. That's --

PAMELA WNTERS: Does it impact --
SUSANE RASMSSEN: So to quantify exactly --

HUG RUSSELL: It depends on what sonebody pi cks.

SUSANE RASMSSEN: You can't say it's goi ng to improve the energy performance by exactly 25 percent because it is a laundry list as Hugh says, so you will get improved energy performance, but it's hard to give like a very preci se definition of exactly how it will be improved. You tend to be able to get nore points out of energy when you go to
a hi gher l evel because you need nore points.
So the i dea here is that it will improve energy effici ency. But you can't say like other systens, like the stretch code, you can be very clear and say it's going to improve ener gy performance by exactly this anount. It's a little harder because there are so nany different el ements of sustai nability. That's part of the LEED system

HUGH RUSSELL: So, and let ne -I've done a coupl e of silver LEED projects. PAMELA WNTERS: Okay. HUGH RUSSELL: And the construction that you need to get to get silver LEED, and it's basi cally sort of the -- it's the best typi cal construction. You do everything as best you can. It's commonl y done. Peopl e can commonl y do it. And you may have to -and then you probably have to do a little bit better on say the efficiency of your heating equi pnent. Ri ght? And so when you get to
gol d, you have to take another step forward. And probably as Sue said, it's in the energy effici ency and those are some of the points, they' re harder to get. They' re nore val uable fromthe city's point of view and that you can't get nore points for being near a bus I ine because you' ve al ready taken those points. And then you can't do a lot nore on saving water because those are actually fairly low hanging frugal points and you probably kept themj ust to get the silver.

PAMELA WNTERS: I see.
HUGH RUSSELL: And they' re usi ng less water. So it's -- I don't -- you know, I haven't seen an anal ysis of the difference bet ween, you know the Harvard gold dormas opposed to the Harvard silver dorm PAMELA WNTERS: It might be interesting to conpare, you know HUG RUSSELL: It's --

PAMELA WNTERS: Equal . It noul d be
interesting.
HUGH RUSSELL: It's a -- you
sonetines, I mean you don't get credit for thi ngs that are positive sonetines. In mollti-fanily housi ng. The nost i mportant thing in molti-fanmly housing is that you put the units adj acent to each other. You get no credit for that. And that's what saves you energy nore than anything el se, but you don't get credit at all in the energy cal cul ation for doing that. So it's really bizarre. You know the nost inportant thing and yet you get zero points for. And it's just like Zoni ng, when you write down a set of rules, there are places where they nake sense, there are places where for a particular project they don't make sense, and you have to wite -- if you want to do sonething, you have to write the rul es, you have to follow the rules. Thi $s$ is a highly respected set of rules, but it is incredi bly difficult
bureaucracy, you know, and it just filling out those forns is really annoying.

SUSANE RASMUSSEN: One thi ng I
shoul d have nenti oned is we' re not requi ring, as is the case now under the silver rule, we' re not requi ring that projects be certified because it's as you say, it's an extrenel y bureaucratic undertaking and al so it can be very costly. So that's not part of the requi renent. So you have to denonstrate through a si gnat ure fromyour LEED professi onal that you are meeting the requi rements. And then the sort of on the back end what we' re proposing is that projects hould be requi red to track and di scl ose thei $r$ energy consumption and that's -- there's really tuo reasons for that.

One is thi s LEED gol d requi rement is a desi gn standard, but that doesn't nean that your building necessarily operates according to how it was desi gned. And all of us who
live or work in LEED buil di ngs know that that can be the case. And you can't really adj ust sonething if you don't neasure its performance. And so the requi renent is to measure the performance and di scl ose it and the di scl osure part of it is will hel p future tenants to real $\mathrm{l} y$ understand how your building perforns and recei ved fromother pl aces where buil ding di scl osure ordi nances have actually been put in place as a city-wide requi renent that there is an effect that cones fromrequi ring di scl osure that neasures are put in place to upgrade buil di ngs. And we' ve -- we' ve had a nunber of conversations with stakehol ders, and peopl e understand these systens. And in nany cases use themal ready. I mean, we're tal king, the kind of buildings we see in Kendal I Square, it's typi cal that people act ual ly al ready track thei $r$ energy buil di ng performance using one of the systens we
propose.
Moving al ong to the next itemwich does tho things: One is to encourage on- site generation of energy and cogeneration. And it's not a requi rement in this proposal, it's really putting in pl ace I anguage that hould prevent this, nould all ow the Board to grant rel i ef so people can use shared systens. They can be nach nore energy effici ent as we' re l earni ng now fromthe hurri cane Sandy that they can al so be nore resilient. In New York where they have shared systens in Manhattan there have been nany exampl es of where they' ve shared better than the i ndi vi dual systens in a storm, future storm scenarios, whi ch unf ort unatel y this is something we have to get used to. So the I anguage is just encour agi ng that. And then there's a requi renent to do an ability anal ysi s of connecting to di strict schene. And the reason for that is that the gener al
on power plants in Kendall Square produces waste steam whi ch in nost conditions froman envi ronmental perspective is free because it's being produced anyway, so it is a waste product that can then be used and, ther ef ore, you lower your overall envi ronmental impact. That we' re not requi ring that people hook up to the steamsystem It's simply an anal ysis of the financial and techni cal feasi bility to just make sure that it is bei ng consi dered. And the requi renent is -- can probabl y in I arge part be fulfilled by the building that provi ded the steambecause they can do the financial anal ysis. So it's not a heavy lifting ki nd of requi rement. But we' re of course hoping that as a result, that ne næy see nore steamusers in Kendall Square rather than sendi $n g$ the steamacross the gradi ent to Bost on so that they can use it over there.

HUGH RUSSELL: It al so goes over the Longf el I ow Bri dge.

SUSANE RASMSSEN: Yes. Al so the Longf el I ow, yes.

HUG RUSSELL: Nass. General, it's heated by --

SUSANE RASMLSSEN Ri ght.
And then switching gears, there are a nunber of el enents of the proposed Zoning that speak to the desire to reduce the rel $i$ ance of aut onobil es and al so increase use of al ter native fuel vehicles. And sone of themI ramhas al ready spoken to. Nanely the advocate for enhanced transit links to locations where the MBTA is not currently or in the future able to provide the service. But certai nly al so putting pressure on the MBTA itself to provide the service that we need. And when you Iook at the Zoni ng proposal, you'll see a very si gnificant nunber of people that will have to cone to and fromKendal I Square without using vehicles. And that really, really will
require in the long termf ut ure mach nore transit and al so bi cycle access. So the fund that Iramdescribed will hel p facilitate that by making funds available for enhancing transit and al so enhancing bi ke riding through the hubway programfor exanple.

And then the road shares that we' re expecting and that the parking is desi gned to acconmodate are si gnificantly l ower than what we' ve been using in the past and that all is based on anal ysi s that we' ve been doing of exi sting projects through the PTDM program So we know that when we' re proposing that no more than 40 percent of people drive, will be able to drive to Kendal I Square and ther ef ore no nore parking will be provi ded, that that is possi ble when we look at sone of our best perforners today. And so in addition to -when we di d thi s background study on transportation, we looked at all of the best practice for transportation and said road
shares for each cat egory of devel opment. And l'Il talk about that in a minute because we'll get to the parking rates.

We have becone increasingly focussed on the i ssues of urban heat gai $n$, and thi s proposal seeks to address that issue by requi ring cool roofs and that can be ei ther a white or a green roof. Ve're not di sti ngui shi ng as they both have envi ronmental benefits. A white roof really does not have a cost inplication today. So we don't -- si nce we' re not requi ring green roofs, it's really -- it is a no brai ner that thi s can happen.

The proposal al so tal ks about
encour agi ng green walls and the pl anting of trees. So just really increasing the anount of vegetation whi ch will hel p with shading and j ust cool ing the urban envi ronment in general.

And then the proposal incl udes I anguage

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about on-site stormwater retention, but that is really al ready an exi sting requi rement. Thi s is not something new It's -- we just felt that it was inportant to note it in the Zoni ng I anguage as wel I.

So those are the non- parking rel ated sustai nability i ssues.

On the parking and I oading si de, I i ke I sai $d$, we went through an anal ysi s of what we see interns is best practice in terns of how nach sustai nable nodes can be part of the trip naking, and that's what these numbers that you have in the chart are based on. So we have said -- we' re proposing upper Iimits of rangi $n g$-- dependi $n g$ on whether it's retail, office, or indeed from0.5 space per thousand up to 0.9. And we' re proposing that there noul d be no set nini nom. That the mini nom hould be part of a conversation with the Board about what is really needed because we do see qui te a range. And so for exampl e
if you look at the Broad Institute, very, very low I thi nk it's 23 percent dry. And then other projects it could be up to what's, noul d be al I oned by these nuntors, whi ch is around 40 per cent. So we di dn't want to send somet hing, set a nini nombecause ne' re seei ng that these nunbers fortunatel y keep going down over time. And where there's a conti nuous trend that SOV percent age is down over the past 20 years. So onl y for housi ng are we proposing a mini nom, and a naxi nom grouth. And the mini nom we set as 0.5. And that's really based on, agai $n$, anal ysi s. We have a wi de range of housi ng devel opments in and around transit stations and that's the nunber that we see. And there have been recently in the Central Square Conmittee process, a lot of conversation about should it not be zero? And this nunber is proposed because there is and has been as you all well know al ways concern about the traffic might
spill over, the cars might start parking on resi dential streets and suppl anting or preventing exi sting resi dents fromaccessi $n g$ those parki ng spaces.

HUGH RUSSELL: Ri ght, but your I ast section where you look at ways to use exi sting facilities it might be how you described those facilities, sharing those ki nds of thi ngs could mean that there might be no new net spaces for a use even though you'd have to get an allocation of 50 percent for the resi dential uses.

SUSANE RASMSSEN: Ri ght.
And another el enent of this is to of course requi re a shared parking study. So when this mixed use devel opment that you nould be requi red to look at how could you maxi nize utilization of the parking spaces that are created? And agai $n$ we' ve act ual ly done a l ot of anal ysi s on this with the Traffic Departnent to see what are the
patterns of when do peopl el eave thei $r$ house and when do they cone hone fromwork and when do workers arri ve and depart? And we have proposal s that neet those patterns that we see and you can really use parking spaces much, mach better than we have been doing by usi ng shared parking. So that is a requi rement in the new Zoni ng.

And al so that the di stance within whi ch of f street parking is increased to 2, 000 feet to provi de nore of an opportunity to soak up sone of the unused parking.

And then there's just an i ssue around I oadi ng bays, which is a different issue, but that the Pl anning Board can wai ve the requi red nuntber of I oadi ng bays to al I ow for consolidation between projects. And obvi ously it's -- if you were I oadi ng bays, the fewer I oading bays you have the better it is froman urban desi gn perspecti ve because you don't have vehicles coming in and out of
the bays across the si dewal $k$.
HUG RUSSELL: And I assume that thi s represents a consensus of the committee working on the Transportation Departnent to the city?

SUSANE RASMUSSEN: Yes. Yeah, we norked very cl osel $y$ on all of this.

AHED NUR: Thank you.
HUGH RUSSELL: Okay.
I RAM FAROOQ. If peopl e di dn't have questions on that, I just wanted to throw in one final pi ece about hi storic reservation. Thi s is just that we wanted to put in the same provi si on here in Kendal I Square that has worked well in Harvard Square, so that if somebody is preserving a hi storic building, that they essentially have a nechani smto utilize that floor area on other parts of thei $r$ site even if it's not on the same parcel. The reason this is important is because as you know, we' ve been tal ki ng a l ot
about this, sone I edge of three buil di ngs on Mai $n$ Street, the MT Press Building and the t no buil di ngs adj acent the Rebecca' s and then the clock toner building, and thi s is just a method in an area that doesn't have a lot of hi storic buil dings, it's important to have some provi si on by which peopl e aren't just denol i shi ng buil di ngs because they need floor area.

Charlie, di d you have anything to add to that?

CHARLES SULLI VAN I'II answer questions.

If you like I can try to expl ai $n$ the nap in some nore detail.

STEVEN WNTER: Yes, pl ease.
THOMAS ANN NGER: Pl ease.
CHARLES SULLI VAN I'mCharles
Sullivan. I' mdi rect or of the Cantori dge Historic Commissi on.

I was asked to prepare sort of an
inf or nal nmp of si gni fi cant buil di ngs in the Kendall Square and Central Square area. There are buil di ngs that are al ready desi gnat ed as I andmarks I i ke the I oop buil di ng and the forner firehouse here. There are buil di ngs whi ch are potential I andmarks are bei ng under st udy for I andnarks I i ke the three buil di ngs in Kendall Square are currently entered in the I andnark desi gnati on study. And so they' re protected as if they' re al ready desi gnated until there's sone recommendation made to the City Council. And the case that these three, we have our protection period runs for a year. And in thi s case the owner, MT , has agreed to extend the protection period while the Zoni ng i ssues are norked out. And we' ve recently agreed further to not to nake any further recommendations to the City Council until MT files their Zoni ng Petition and that goes through the Council process.

So there are a lot of wheel s turning with those three buil di ngs.

The buil di ngs that are col ored in this sort of yel low col or are al I nore than 50 years ol d. And I applied the standard of our denol iti on del ay or di nance whi ch says that if there' $s$ an appl i cation for a denol ition pernit, the staff gets to determine whet her or not the building is si gni ficant. Then the public-- the Historical Conmission at a public hearing will deci de whether to confirm the determination of si gni fi cance to find the buil ding preferabl y preserved and possi bl y to desi gnate it as a landnark.

So based on what I knew at the time, I was asked to do this pl ot, this map. These are -- all the col ored buildi ngs are nore than 50 years ol d. They are ones whi ch if I were asked today about a dendi ition permit, yes, we noul d find themsi gni ficant and we noul d have a hearing. It's not just say that
we' $d$ seek to preserve all of them but the ones that are narked with a P are ones which I think are potential Iandmarks. At least fromthe staff level I nould reconmend that the Conminssi on consi der desi gnating those buildings as to be protected permanently. The Conminssi on doesn' $t$ take these actions typi cally desi gnating buil di ngs as I andnarks unl ess there's a threat of denolition. We don't go out proactivel y and desi gnate a bunch of buil di ngs just because ne think they' re neat buil di ngs or si gni ficant buildings. We pretty mach wait for the threat to cone al ong and then we see what the proposed repl acenent is al so. So we' re al ways trying to bal ance the public interest.

So this is kind of a notional nap of si gni ficant buildings. It's not one that's based on a process, but it's the staff's best j udgnent of how condi tions are today.

HUG RUSSELL: Those I arge areas in
the yellow, is that a reflection of urban renewal process?

CHARLES SULLI VAN I' m sorry?
HUGH RUSSELL: The I arge areas with
no yel low buildi ngs sort of a reflection of the urban renemal process that cleared all of the buil di ngs in a wi de area in Kendal I Square in the sixties?

CHARLES SULLI VAN: Yeah. There were once some si gni fi cant buil di ngs in this area, a l ot of that has not. But there were a few And under the urban renewal approach at the time, the governneent paid 90 or 75 percent of cl earing the entire area regardl ess and that's what we' ve ended up with a bunch of super bl ocks.

HUGH RUSSELL: And the -- and you di $d n ' t$ consi der buil di ngs outsi de of the dotted Iine. So, for example, the MT canpus whi ch you obvi ousl y nould find a way of being si gni fi cant.

OHARLES SULLI VAN And certai nly there are. For the purposes of this exercise I di dn't look it over other areas. HUG RUSSELL: Sure.

G-ARLES SULLI VAN Mich of the older buil di ngs at MT are on the National Regi ster of H storic Pl aces so is the Metropolitan St or age. 弛 nould have flagged the ol d arnory and the old storage. Necco as bei ng si gni ficant al so.

Thank you.
THOMAS ANN NGER: Charlie, bef ore you --

I RAM FAROOQ Tom has a question for you.

THOMAS ANN NGER: -- coul d you
explain in a little nore detail the agreenent, call it what you will, that has been struck on the three buil di ngs al ong Nain Street?

CHARLES SULLI VAN V由ll, it's -- it
nould be an exaggeration to call it an agreement. V $\notin$ ' ve been -- we have a process whi ch started in Decenber of 2011 when the Conminssi on found -- i niti at ed a I andmark desi gnati on study. So typi cally those run for a year unl ess the owner agrees to extend the study. Whi ch MT has done tho or three times. They' re now protected until January. Mbst recently the MT--it's been on MT faculty committee whi ch has cone up, whi ch has gotten i nvol ved in the Kendal I Square process, rai sed questions about the protection of these buil di ngs, especially the MT press buil ding because it nould, it nould possi bly conflict with thei r concepts that MT shoul d have a grand gateway or a gat eway at the Kendall Square end to bal ance the other end of the Infinite Corridor on Massachusetts Avenue. So we' ve agreed to not to send a desi gnation reconmendation to the City Council i nmedi atel y as we nould
typi cally do bef ore the end of the year, because of all these ongoing di scussi ons about the goal s for Kendall Square, the K2C2 process, and MT's expected filing of a Zoni ng Petition. And we' re very mach part of thi s di scussi on process through the K2 and meeting with the Institute and Commenity Devel opment for the past year. So we' re i nt er ested in seei ng how this works out. And we want to be constructive but we want the out cone to be the best thing, the best for Kendall Square. So it seened Iike the nost producti ve hay to engage at this point is to nai nt ai n the status that the buildi ngs have as being el i gi ble for I andmark desi gnation as the Conmissi on found them voted to find them I ast Septenber. And just to hol d that stat us without trying to push it to the Gity Council at this point because these issues are compl i cated enough wi thout having tho conpl i cated i ssues on the City Council agenda
at the sane time. Ve're willing to defer, all ow the Zoni ng to go, to go through the process. V\&, you know, the Zoning is neutral with regard to whether buil di ngs, these buil di ngs shoul d renai n or not, and the Zoni ng -- MTZoni ng Proposal will be neutral in that regard so that's enough for us. So we have a process in pl ace that protects them And when the nonent cones, we' ll send it to Gty Council or reach some other agreenent with the parties concer ned about preservation or di sposition of these buil di ngs.

HUGH RUSSELL: And presuming that nonent is when MT cones in and presents a PUD pl an.

CHARLES SULLI VAN Yeah.
HUGH RUSSELL: A though they might, we' ll previ ew it bef ore there's a formal subníssi on.

CHARLES SULLI VAN: Yeah.

## HUGH RUSSELL: Ckay.

O-ARLES SULLI VAN Ckay, thank you.
IRAM FAROOQ That's it for our presentation of the overall, overarching provi si ons of Kendal I Square Zoni ng. And I guess we'll be back when MT is ready. And if you wish to renain to tal $k$ about thei $r$ i deas.

BRI AN MRPHY: They' re back here Decentber 4th.

I RAM FAROOS Decentoer 4th MT will be back to tal $k$.

HUG RUSSELL: So at our next neeting we' re going to get a previ ew of what they intend to file which should gi ve us the opportunity to request changes or adj ust nents to what gets filed.

AHED NUR: Sure.
HUGH RUSSELL: We hoped that that process noul d be nore extensi ve and that we nould be filing in sone joint fashion, but it

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doesn't appear that that's goi ng to happen that way. Besi des it was very important however that we -- before thi ngs get filed that we revi ew them, because as you know the anendment process to file proposal s limits use in sone cases and you can't amend outsi de the general envel ope that's created between the exi sting and the new

STEVEN WNNTER: Mr. Chai $r$, I have a question for you, please. The letter from the MT Provost, I was goi ng to ask you, does i ndi cate that the Institute will file a three Zoni ng Petition as soon as possi ble. That sai $d$, is there any way that we can sal vage the -- our intention to work together with themto bring sonething forward together or do we think now at this point this is really the best way for this to work?

HUGH RUSSELL: So it's a tho-part question and it calls for a judgnent. So there is a neeting schedul ed next week where

I'Il be tal king to nenbers of the CE Departnent at MT to get a previ ew of what they' re going to show us on the 4th. And is thi s the best way to do it? I don't -- l'm not convi nced. But it's really going to depend on the substance of thei $r$ approval. If they, in listening to us al ong, and naybe the proposal is in fact presented in a form that we can approve or approve with some minor amendments, then that will be fine. STEVEN WNTER: Okay.

HUGH RUSSELL: And then, you know, there are peopl e out there, I see, M.

Gal I ucci o out there who has been worki ng very hard to hel p make thi s process be a cooper ative process. So there's nothing -I've heard nothing fromMT that is nore than -- I thi nk thei r objections are procedural and bureaucratic rather than substantive and not trying to shove somet hi ng down our throats, but they exi st within a norld that
has certain internal rules about the i nstitute operates. And we have, you know, we' re exi sting within a body of I ans of how you propose changes.

STEVEN WNTER: Thank you,
M. Chai r, I appreci ate your efforts on our behal $f$.

HUGH RUSSELL: Okay, if there's not hing el se, then we' re adj our ned.

J EFF ROBERTS: The Cedar St reet.
HUGH RUSSELL: Oh, Cedar Street has finally cone. We were supposed to take a break at ei ght o' cl ock to do that.

Okay, Cedar Street. Thank you very nach.

So the request to extend the time for deci si on on the pernit to J anuary 31, 2013.

STEVEN WNTER: M. Chai $r$, I woul d ask Brian if you have any conments or concer ns?

BRI AN MRPHY: No, I think it's a
reasonable request for an extensi on of tine. I'mnot sure when they'll be back. There's al so I bel i eve that some expl oration by the proponent as to whether or not there's as of right option, but it seens fromthe staff standpoi nt that it's appropriate to gi ve the extensi on of time to allow themto try to nork this out.

HUGH RUSSELL: And we have a witten request by them?

SUSAN GLAZER: Yes.
H THEODORE COFEN: We recei ved one.
STEVEN WNTER: Froml egal of fi ces? HUGH RUSSELL: Okay. So....

STEVEN WNTER: I nove that we grant thi s extensi on based on Sean Hope's letter of Novenber 19, 2012, and the di scussi on that we' ve had here toni ght.

HUGH RUSSELL: Is there a second?
THOMAS ANN NGER: Second.
AHMED NR: I second.

HUGH RUSSELL: Tomwas first.

## Di scussi on?

On the notion, all those in favor?
(Rai si ng hands).
HUGH RUSSELL: A I nentoers voting in
favor.
9: 55 now we' re adj ourned.
(Whereupon, at 9: $55 \mathrm{p} . \mathrm{m}$, the Pl anni ng Board Adj ourned. )

1

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