

**PLANNING AND DESIGN COMPETITION for
KENDALL SQUARE AND EASTERN CAMBRIDGE
COMPREHENSIVE OPEN SPACE PLAN**

Competitions 101
STASTNY : architect llc

STASTNY : architect llc

- Architecture
- Urban design and planning
- Process design and facilitation
 - “design” opportunities for professionals to create outstanding architecture and places
 - Portland’s Pioneer Courthouse Square
 - *AIA Guidebook for Architectural Competitions*
 - *The Design Excellence Program Guide: Building a Legacy* for the U.S. General Services Administration
 - Evolved design competition processes into an art form

CityArchRiver | 2015



MVVA

The National Mall Union Square



Gustafson Guthrie Nichol & Davis Brody Bond

The National Mall Washington Monument/Sylvan Theater



OLIN & Weiss Manfredi

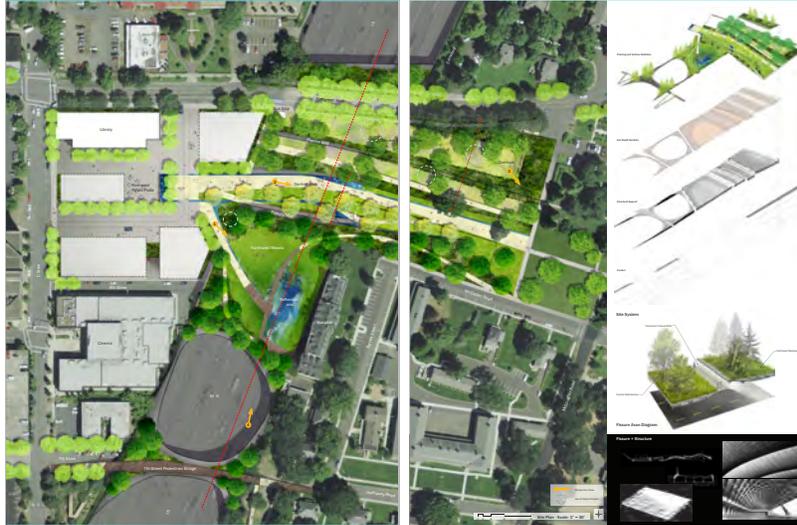
The National Mall Constitution Gardens



PWP & Roger Marvel

Vancouver Community Connector

GUSTAFSON GUTHRIE NICHOL LTD | ALLIED WORKS



GUSTAFSON GUTHRIE NICHOL LTD | ALLIED WORKS

Gustafson Guthrie Nichol & Allied Works

Design Waller Creek



MVVA

Design Foundation

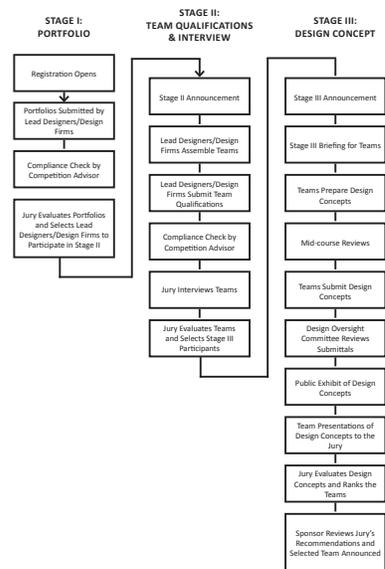
- Establish clear goals and expectations
- Build on efforts to date
- Design principles and objectives
- Leads to a well crafted problem statement

Three-stage Process

Stage I
Portfolio

Stage II
Team Qualifications

Stage III
Design Concept



The Competition Manual

- The basis for the competition process
- Provides the basic information to competitors
- Blueprint for executing the competition
 - Design program and design expectations
 - Regulations governing the competition process
 - Competition schedule
 - Detailed specifications of submittals
 - Evaluation criteria of all phases of the process
 - Governance structure for the competition
 - Jury members and their qualifications

Submittal Requirements & Evaluation

- Stage I Portfolio
 - Designer bio, resume
 - Statement of design intent
 - Experience and potential
- Stage II Team Qualifications
 - Qualifications of the full team to execute project
 - Interview with the Jury
- Stage III Design Concept
 - Boards and Design Report responding to the established design program/principles

Jury Composition

- Make-up and chemistry is fundamental to success
- Evaluators, collaborators, and decision makers
- Recognized experts in diverse fields
- Competition Manager serves as a non-voting facilitator to ensure all Jurors have an equal voice

Transparency

- Build public understanding and investment
- Technical Advisory Committee, Oversight Committees
- Public events, presentations, and interaction