

CPAC Meeting Minutes
October 8, 2009
City Hall Annex

Attendees: David Rabkin (chair), Betsy Boyle, Jan Dillon, Janet Curtis, John Francis, Keren Schlomy, Kristin Lewis, Lauren Miller, Quinton Zondervan, Terrence Smith, Bill Zamparelli, Bill Trabilcy, Musa Pam, Gordon Reynolds, Mead Wyman, Mitch Hunter, Steve Lanou, Suzanne Shepard

Staff: Rosalie Anders, John Bolduc

Guests: Councilor Henrietta Davis, Clemmie Faust, Daniah Missmar, Simcha Leventhal, Tom Page

Update on Climate Emergency Discussions:

- Councilor Henrietta Davis provided an update on discussions at City Council relating to the Climate Emergency:
 - A wind turbine ordinance has passed
 - Meetings will commence the week of 10/13/09 (Tuesday) to discuss the new Stretch Code. Cambridge will be one of the first communities in the state to begin work on this.
- Chair David Rabkin (DR) urged committee members to fan out and participate in related events and activities.

Meeting Minutes - Minutes from September 10, 2009 were approved (Moved by Krisitin Lewis; Seconded by Terry Smith (TS)).

Report of the ET&P Director:

- John Bolduc presented the report on behalf of Susanne
- The DOE Block Grant has not yet been approved. This grant operates on a rolling basis
- The EPA Grant was not approved for funding. The City has requested a debriefing which will occur sometime in November
- Clean Energy Choice: Areas being considered include Solar Trash Compactors
- The City is discussing the High Performance Buildings Grant program with Cambridge Energy Alliance (CEA). These grants are targeted at municipalities and other non-profit organizations
- CEA is engaged in an Executive Director search. JB informed members that he sent out information on this earlier
- CPAC Vacancies (currently 3 or 4): JB reported that efforts are underway to reach out to parts of the community that are not typically represented in an effort to encourage participation

- The Commonwealth Executive Secretary of Environmental Affairs will be holding a meeting on October 20th, 2009. JB will be discussing CPAC membership (also available on the City website) as part of a half-hour panel. An FAQ has also been written

CPAC Work Plan

- The Measurement and Goals Sub-Committee reported meeting at Gordon's office to look at NSTAR data with Paul Gromer
- Adaptation reported that JB and Vice Chair Quinton Zondervan (QZ) would be attending a 2-day conference at the Lincoln Land Institute with other city staff.
- DR led a discussion surrounding some of the challenges around effective CPAC committee and sub-committee participation and deliberations. A consideration was made to look at bringing in experts to the next meeting to help guide members on effective deliberation and community engagement techniques. Some ideas revolved around scenario analysis.

Community Engagement Sub-committee:

- Rosalie Anders (RA) gave a presentation on the sub-committee's activities.
- The sub-committee is in need of a volunteer chairperson due to a recent vacancy. Interested persons should contact RA
- Jan Aceti, former Recycling Director, has become a consultant on environmental affairs and has put together a discussion group around motivational current research. Using Jan's reading list, RA will hold a brown bag lunch to which CPAC members will be invited.
- RA discussed some of the challenges facing the sub-committee, especially revolving around what types of community engagement processes the sub-committee should follow. The following questions are being actively considered as part of planning engagement activities with the community:
 - What do you need in order for you to take action?
 - What is being done elsewhere?
 - Who are the people who can offer expertise?
- RA reported also that the sub-committee would like to see if Marshall Ganz, architect of President Obama's successful grassroots campaign, would come and speak to CPAC someday
- TS suggested sending out questions to the community (discussion followed about using surveys to understand the community's level of engagement and using the results to target engagement efforts towards the community).
- RA reported that several groups, including groups consisting of climate-aware members of the community, have been surveyed.

Wrap-Up:

- DR and QZ led a discussion around how next steps should be determined. They also provided an update around the Worldwide Views event at the Museum in which they participated.

- QZ reported that people with differing and divergent opinion should be engaged as part of CPAC's efforts as he had observed from participating in Worldviews.
- Mead suggested that CPAC should identify what actionable issues to consider, and how to direct that information to the community. He added what motivates individuals may differ from the things that motivate businesses.

Next Meeting:

- The next CPAC meeting will be held at 6:00 p.m. on Thursday November 12, 2009 at the City Hall Annex 2nd Floor Meeting Room: 344 Broadway, Cambridge, MA.

Minutes prepared by Musa Pam