

Meeting Minutes

November 10, 2011
City Hall Annex

Attendees: Quinton Zondervan (Chair), Lyn Huckabee, Johanna Jobin, Torrey Wolff, Betsy Boyle, Terry Smith, Keren Schlomy, Scott Wood, Carri Boiselle, Jan Dillon, Ted Live, Rosalie Anders, Sarah Hill, Milton Bevington, Jackie Cefola, Janet Curtis, John O'S. Francis, Lauren Miller, Barry Hiltz, Suzanne Shepard, Tom Page, Peter Crawley; *Robyn Tsukayama; Staff:* Susanne Rasmussen, Rosalie Anders, John Bolduc

Guests: John McDougall

1. Committee approved October 13, 2011 minutes
2. Report of the ET&P Director:
 - Draft RFP for the Vulnerability Assessment consultant has gone to the purchasing department to be issued in December for bids.
 - BU Bridge will have bike lanes and pedestrian access, as will all other bridges that are being upgraded
 - Requested improved bike and pedestrian access on Cambridge side by the rotary, but none of the requests were followed
 - MBTA budget deficit will lead to fare increases and service cuts beginning in January
3. CRLS Class Presentations on Climate Change:
 - Comments from Johanna Jobin, Milton Bevington and Quinton Zondervan
 - Great effort was put into creative and technology-based presentations – students did great research on the topics.
 - Unfortunate that the textbooks and curriculum need improvement, but great to see the students engaged in the topic
 - Could we potentially reach out to students as part of our Public Engagement methods?
4. CPAC Communications:
 - Jackie Cefola initiated discussion on the potential need for improved communication platforms outside of the monthly meetings
 - Discussion board may be the best option for members to pose topics and comment on posts
 - Would be a good way to cover topics that do not make the meeting agendas but are still important to the Committee
 - Would allow for further organization of discussions within subcommittees
 - Could prioritize initiatives and meeting topics based on interest and support presented on discussion boards
 - If we would like the public to view the discussions, may need a moderator to make sure discussions are focused and not dominated by one person
 - Would we want the public to be able to add to the ideas and info or just view the discussions?
 - General consensus that a discussion platform is a good idea – John Bolduc and Susanne Rasmussen will follow up with City lawyers to determine how we can meet the requirements of the Open Meetings Law

- Jan Dillon reiterated the need for members to respond to John Bolduc in regard to meeting attendance before the meeting date

5. Cambridge Climate Goals & Objectives Review:

- John Bolduc added annotations to the document to address comments and questions posed by Committee members, as well as provided an alternative version of the Vision and Goals, which were drafted by Nathan Gauthier
- *Vision Statement:* Committee likes the layout posed by Nathan but agree to use content from the vision written by John Bolduc
 - Several members suggested the removal of the 2050 goal date from this section and it was supported by many members
 - Torrey Wolff suggested broader umbrella goals with more specific objectives, and many Committee members agreed
- *Objectives:* Jan Dillon suggested organizing the objectives so that the hard hitting “what we will do” objectives are listed first and the “means for completing” objectives are categorized as “tactics or methods” for completing the objectives – many members liked this idea
 - Was decided that rather than setting interim goals within the broader objectives, a separate document would be prepared at a later date once the Goals & Objectives document was completed and approved
 - Terry suggested we generate a list of companies in Cambridge that already have active energy and waste reduction plans as a means for setting “measurable” goals for improvement within other Cambridge businesses
 - May be difficult to get the companies that have significant presence in Cambridge but are not based here on board with our goals
- John Bolduc will make changes to the current document draft to accommodate suggestions from Committee and will provide revised version to members before the December meeting

6. Community Engagement Process Document Review:

- Document will help us lay out plans for engaging and educating the public on CPAC so they will support our goals and objectives
- Quinton reminded the group that the best way for us to get information out to the public is by reaching out to our peers and coworkers with the information and to obtain feedback
- CPAC should be concrete in expressing what actions we would like the public to take to ensure they follow through on commitments – sign a “contract” or pledge to help CPAC reach our goals
- Need to decide if we are trying to use engagement as a means for obtaining feedback and ideas or as a way to get the public to buy into our goals
- Keren Scholmy suggested mailing out an insert with the parking permits as a way to reach out to the public
 - Could direct them to a website with info on CPAC and pledges they could commit to
 - Public could also be able to post info on what changes they have already made to help educate other citizens

7. Upcoming Meeting

- December 8th, 2011 – Presentation by Charlie Heaps from the Stockholm Environment Institute on their recent GHG analyses for Seattle and projections for how Massachusetts can reach the goals for 2050
- Final review of the Goals & Objectives document
- Further discussion regarding public engagement