

City of Cambridge
CLIMATE PROTECTION ACTION COMMITTEE

Minutes

May 9, 2013
City Hall Annex

Members present: Quinton Zondervan (chair), Jackie Cefola (vice chair), Milton Bevington (secretary), Carri Boiselle, Peter Crawley, Janet Curtis, Jan Dillon, Robyn Tsukayama, Lyn Huckabee, Barry Hilts, Ted Live, Tom Page, David Rabkin, Marguerite Reynolds, Terry Smith, Suzanne Shepard, Bill Zamparelli, Susy Jones (for Steve Lanou)

Staff: John Bolduc, Bronwyn Cooke, Jen Lawrence

Guests: Mayor Henrietta Davis, Sue Butler, Paula Phipps

1. APPROVAL OF MINUTES: The minutes of the meeting of April 11, 2013, were approved as submitted.

2. CLIMATE CHANGE COMMUNICATIONS & ENGAGEMENT: COMMUNITY DEVELOPMENT DEPARTMENT PRACTICES & EXPERIENCE

Jen Lawrence, sustainability planner in the CDD Environmental & Transportation Planning Division, provided a presentation of how the Community Development Department is working on improving and expanding its communication and engagement efforts related to climate change.

She demonstrated several logos and outreach materials and described ETP goals and vision. Her plans include working on messaging and branding (not like a typical city format); developing materials (with lots of distribution points); utilizing events (including events focused on bikes, walking, Gogreen, etc., and new events); developing use of website and social media; partnerships (Next Step Living, universities, Boston Cyclists Union, . . .); tools (such as the solar map); specific programs ((PARK)ing Day; CitySmart for non-commuting trips; GreenSense for encouraging City employees to conserve; vulnerability assessment presentations; outreach via radio and CCTV.

The aim is to seek access to other communities that aren't as involved.

A current project is working on an ecodistrict for Kendall Sq., with stakeholders designing their own plans for sustainability.

3. CLIMATE CHANGE CURRICULUM RECOMMENDATION

Continuing discussion of the draft curriculum recommendations dealt with how to present the document, what is our role vis-à-vis the curriculum, how to simplify the document, and how to build on existing resources in the schools (including the existing teacher training programs). David will continue working on the draft; Peter Cooper will assist.

4. CAMBRIDGE COMMUNITY COMPACT FOR A SUSTAINABLE FUTURE

Mayor Henrietta Davis provided an overview of the compact that was signed recently. This initiative of the City with Harvard and MIT is intended to produce synergistic benefits in optimizing activities for sustainability; reports will be issued annually.

Other interested parties include: Akamai, Novartis, Whole Foods, Boston Properties, Draper Labs, Cambridge Innovation Center, Museum of Science, and Mt. Auburn Hospital,

The question was raised of how this new compact relates to other existing initiatives.

The structure for the compact is still begin developed; a steering committee will be created to set it up.

Suggestions for future actions: exterior LEDs everywhere, energy audits for businesses.

5. Meeting adjourned at 8:00 PM.

- submitted by Ted Live