

City of Cambridge
CLIMATE PROTECTION ACTION COMMITTEE

Agenda

Thursday, October 9, 2014
City Hall Annex, 344 Broadway, 2nd Floor Meeting Room

- 6:00 pm 1. Approval of Minutes – August 14 & September 11, 2014
- 6:05 2. ETP Director’s Report
- Recent initiatives and activities
 - Status of CPAC recommendations
- 6:15 3. Climate Change Communications
- Objective:* Lee Gianetti, the City’s Director of Communications and Community Relations, and Jennifer Lawrence, CDD Sustainability Planner who coordinates the Departments community engagement efforts on sustainability, will be present to discuss with the committee the needs and possible strategies around improving communications in the community about climate change. The discussion will involve identifying the goals of communications activities, audiences that need to be met, and the best tactics for achieving the goals.
- 7:00 4. Georgetown University Energy Prize
- Objective:* Meghan Shaw, CDD sustainability planner, is coordinating the City’s participation in the energy prize competition. She is in the process of developing an action plan to achieve energy use reductions in the residential and municipal sectors by 2017. The committee will learn about the competition and help Meghan think about strategies to incorporate into the plan.
- 7:30 5. Work group breakout sessions
- Objective:* The solar and urban heat island work groups will meet to continue working on recommendations. Recommendation outlines will be reviewed to refine them into final documents.
- 8:00 6. Adjournment