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April 2009 Newsletter

City of Cambridge Economic Development Division Newsletter

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Pricing Strategies Workshop

Come learn ways to improve your overall business profitability. Learn about the strengths and weaknesses of different pricing strategies and explore different pricing scenarios. Discuss how to analyze your cash flow and conduct breakeven analysis. Delivered by the Center for Women and Enterprise.

- When: Wednesday, April 8, 2009 from 8:00am-10:00am
- Where: [Cambridge City Hall Annex](#), 344 Broadway, 2nd floor Community Room
- Cost: [Free for all eligible Cambridge participants](#); \$35 for others.

City Seeking Nominations for Go Green Business Awards

Consider submitting a nomination for the 2009 Go Green Awards. The awards have been expanded this year to five categories: waste reduction, energy, transportation, stormwater and climate leader. Small or large businesses, community organizations and 6+ unit residential buildings can be nominated in the waste reduction category. Self nominations are accepted! The deadline for nominations is Thursday April 16, 2009. [Download a form here](#). Submit nominations to: John Bolduc, jbolduc@cambridgema.gov, fax 617-349-4633. Good luck!

Quick Links...

- [Economic Development Division Homepage](#)
- [City of Cambridge Calendar of Events](#)

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Join the Trans Fat Decal Program



The Cambridge Public Health Department invites local food service establishments that have voluntarily phased out artificial trans fat-or never used it-to apply for a "trans fat free" decal from the public health department. Those who send in an application will also be listed on the department's "Who Is Trans Fat Free?" web page. Cambridge food service establishments that would like to participate in the health department's recognition program can find the Trans Fat Assessment Tool & Decal Application (PDF) [here](#). The initial phase of the ban on artificial trans fat use in Cambridge food service establishments takes effect July 1, 2009; the ban goes into full effect on October 1, 2009.

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