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Happy Spring from EDD! Below is some news around the area, resources for small businesses and a listing of some of our upcoming workshops. We hope to see you soon!

Cambridge Seeking Nominations for Go Green Awards

Through the Go Green Awards, the City of Cambridge recognizes businesses and organizations that take exceptional environmental actions in at least one of five areas-energy use, transportation, waste reduction, stormwater, and climate protection. Self nominations are accepted. The deadline for GoGreen Awards nominations is April 5, 2010. [Click here to download a nomination form.](#) Submit to: John Bolduc, jbolduc@cambridgema.gov, fax 617-349-4633. Awards will be presented on May 25, 2010. Good luck!

Transactional Law Clinics of Harvard Law School

For the past 15 years, the Transactional Law Clinics (TLC) of Harvard have provided low-cost or free legal services to thousands of Boston-area businesses, start-up companies, entrepreneurs and others. Harvard Law students, working under the guidance of expert lawyers, help clients meet their business goals by providing legal services with such things as: forming a business, draftings and reviewing contracts, trademarks and copyright, business sales and purchases and lease and real estate. TLC assists non-profit organizations with legal issues as well.

For more information or to inquire about becoming a client to TLC, call 617-998-0101 or visit www.harvardtlc.org.

Upcoming Workshops

We are excited about our upcoming workshops! Below are some upcoming workshops you may find of interest. For a listing of all EDD's spring workshops, [click here.](#)

[**Is Your Business Profitable? Understanding Your
Business' Health**](#)

- When: Wednesday, March 24, 8:30am-10:30am
- Where: Cambridge City Hall Annex, 344 Broadway, 2nd floor
- Cost: Free for eligible Cambridge businesses, \$20 for others.

Advanced Social Media Marketing Workshop

*Co-Sponsored by the Cambridge Chamber of Commerce's
TECH LEAP Series*

- When: Wednesday, March 31, 8:30am-10:30am
- Where: Cambridge City Hall Annex, 344 Broadway, 2nd floor
- Cost: Free. Spaces are limited.

Advanced Retail Marketing Best Practices, advanced learning for experience retailers

- When: Wednesday, April 7, 8:30am-11:30am
- Where: Cambridge City Hall Annex, 344 Broadway, 2nd floor
- Cost: Available Free of Charge for Cambridge Retailers, Restaurateurs and Storefront service businesses who have previously completed the Best Retail Practices Program (Parts 1 & 2); \$20 for others

Advanced Marketing Techniques

- When: Tuesday, April 13, 8:30am-10:30am
- Where: Cambridge City Hall Annex, 344 Broadway, 2nd floor
- Cost: Free to eligible Cambridge businesses, \$20 for others

Face-to-Face Networking Event

- When: Thursday, April 22, 8:30am-10:30am
- Where: Cambridge City Hall Annex, 344 Broadway, 2nd floor
- Cost: Free for all Cambridge businesses and entrepreneurs

To pre-register and learn about eligibility for upcoming workshops, please contact Rona Holmes at 617-349-4637 or via email at rholmes@cambridgema.gov.

email: psaffari@cambridgema.gov
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