City of Cambridge Economic Development Division Newsletter

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Here at EDD, we hope you had lovely summer and are enjoying the last few weeks before school gets back in session!! We hope to see you soon at an upcoming workshop or our new "netWorking Wednesdays" series!

Coming Soon - New Workshops!

BEST RETAIL PRACTICES WORKSHOP - Wednesday, September 29th, 8:30 a.m. - 11:30 a.m.



The Best Retail Practices Workshop Part 1 of a 3 part Best Retail Practices Program, will be held FREE OF CHARGE for all interested

Cambridge retailers, restaurant owners and storefront service businesses. Expert retail consultants will work with participants, sharing best practices in retail interior design, marketing and advertising. Businesses will also learn about eligibility for Part 2, One-to-One In-Store Consultations and Part 3, Grant Program and the application process for both. Pre-registration is required. To register, please contact Elaine Madden at 617-349-4618 or emadden@cambridgema.gov.

REAL ESTATE LEASING AND BASICS FOR SMALL BUSINESSES - Thursday, September 30, 6:00 p.m. - 8:00 p.m.

This workshop will cover the basic provisions of a lease and discuss business and legal issues, options and variations of a small business lease. Participants will receive handouts and other materials to use in their businesses. *This workshops is free to all.*

STEPS TO STARTING YOUR OWN BUSINESS - Tuesday, October 12, 6:00 p.m. - 8:00 p.m.

This workshop is ideal for those in the early stages of starting a business or for those thinking about owning a business. Topics include legal structure, choosing a name and identity, obtaining an employers ID number, licenses and permits, insurance and much more! Free to eligible Cambridge residents and business owners, \$20 for others.

MASSACHUSETTS DEPARTMENT OF REVENUE'S SMALL BUSINESS TAX WORKSHOP - Wednesday, October 27, 10:00 a.m. - 12:00 p.m.

This workshop is designed for the tax novice. Topics include registering your business with the DOR, meeting employer responsibilities, reporting business income, filing sales and use tax returns, sales tax responsibilities and more. *This workshop is free to all. Space is limited for this workshop, so please pre-register.*

To pre-register and to determine your eligibility status, please contact Rona Holmes at 617-349-4637 or rholmes@cambridgema.gov. All workshops are located at Cambridge City Hall Annex., 344 Broadway, Cambridge, MA. For a listing of all our upcoming fall workshops, please click here.

Happenings Around the Squares

It's not too late to stop by **Central Square** and enjoy **Arts Outdoors**, Central Square's new outdoor entertainment series. In July and August, citizens have enjoyed jazz, rock and dancing troops performances in



Carl Barron Plaza and Jill Brown-Rhone Park. Events are held each Thursday and Friday between 4:00pm-6:00pm and are open to the public. For a schedule of performances, click here.

Thursday, August 19 at 6:00 p.m. (rain date: Aug. 26) is **Inman Square's Movie Night & Neighborhood Social** Under the Stars. The event will be held at the East Cambridge Savings Bank parking lot, 1310 Cambridge St. Participating Inman Square businesses will offer special discounts beginning at 6 p.m. Pre-movie entertainment includes free yoga sessions by Kundalini Yoga at 7:00 p.m. and a performance from Jungle Jim's "Back to the Balloon Show" at 7:30 p.m. At dusk (8:15 pm), set up a lawn chair or blanket at the East Cambridge Savings Bank's parking lot (next to S&S Deli, between Hampshire and Cambridge Streets) for the FREE screening of a family-friendly blockbuster movie. Plus, enjoy FREE popcorn, candy, chips & salsa, bottled water and lemonade from area businesses. Since we cannot advertise the title of the movie, just McFlyover to Inman Square to watch a family classic celebrating the 25th anniversary of its release. For more information, visit InmanSquare.com.

Don't forget to check out Inman Square's Goolish Gathering Halloween Event this fall!

East Cambridge Business Association is a having movie night on Wednesday, August 25 to celebrate the last

days of summer with a movie and music. Events will take place at the East Cambridge Savings Bank Parking Lot located at 262 Cambridge St. Eric Royer and his One Man Band will get the evening started at 7:30, followed by a kid friendly movie.

1st "Smoke This" Rib Fest 2010 is on October 17 (rain date: Oct. 24th), from 12:00 p.m.-4:00 p.m. on Cambridge Street between Fulkerson and 6th Streets . Join Atwoods, East Side Bar and Grille, Pugs Bar and Grill, Oleana, Tupelo and many more as they prepare their best rib dishes for a chance to be named the best ribs in town. Taste Tickets will be sold in advance for \$15 starting in September and entitle the holder to a rib sample from each team and a chance to vote for their favorite. There will be other types of food for sale for non-ticket holders. The Teams will be matched with a local charity and the "winner" will receive a \$500 dollar donation to their charity courtesy of the ECBA.

The event is family-friendly and there will be a kids area set up by the East End House. For more details check out EastCambridgeBA.com.

Harvard Square Business Association celebrates 100 years this year. Congrats! Go to harvardsquare.com
for a list of upcoming events.

It's not too late to stop by Harvard Square and participate in THINK PINK, DRINK PINK, SHOP PINK campaign, which will continue through Labor Day.

THINK PINK is an annual event where the Square's businesses have created pink drinks and other events to help raise funds and awareness during the 2010 Think Pink Breast Cancer Campaign in Harvard Square. For more information on this event click here.

Save the date for Harvard Square's 31st Annual Oktoberfest & Honk Festival (October 10th) and Harvard Scare (October 29th)!

Check out the Women and Minority-Owned Business Directory

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The Cambridge Women and Minority-owned Business Directory lists women and minority-owned businesses and contains a resource guide listing other small business support services. Listings are updated on a quarterly basis.



The Directory serves as a marketing and networking tool connecting minority and women-owned businesses with large and small

companies and institutions looking for opportunities to work with this specific business community.

If your business is 51 percent minority and/or womanowned your business will be eligible to participate in the survey and be listed in the Directory. To list your business in the directory, please follow this link for more information.

email: psaffari@cambridgema.gov

phone: 617-349-4654

web: http://www.cambridgema.gov/business