Cambridge Economic Development Division

November 29, 2010

Upcoming Workshops and Holiday Events

netWorking Wednesdays: Building A Strong Local Economy - The Power Of Networking

Wednesday, December 1, 9:00 a.m. - 11:00 a.m. Free for all. Presented by Cambridge Local First. The workshop will be held at Cambridge City Hall Annex, 344 Broadway, Cambridge.

As a part of the City of Cambridge netWorking Wednesdays, CLF entrepreneurs will share how networking has helped them grow and improve their business. This will be an interactive workshop where you'll not only learn how to network, but you'll be able to practice networking on the spot!

Don't miss this chance to learn, grow, and profit by being a more active member of the community.



Facebook and LinkedIn for Business

Thursday, December 2, 6:00 p.m. - 8:00 p.m. Free for Cambridge eligible residents and business owners, \$20 for others. Presented by Debra Askanase, Center for Women and Enterprise. The

workshop will be held at Cambridge City Hall Annex, 344 Broadway, Cambridge.

This workshop will cover how Facebook and LinkedIn may be incorporated into a larger marketing strategy. Participants will also gain an understanding of best practices, advantages and disadvantages of using both platforms.



Shop Inman by Moonlight Thursday, December 9, 6:00 p.m. -

12:00 a.m., Inman Square.

On Thursday, December 9th, beginning at 6:00 PM, the businesses of Inman Square will host their annual holiday shopping event. Shoppers may see live mannequins and holiday carolers, take

part in a scavenger hunt, experience art and music, or relax and enjoy a

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meal at one of the Square's twenty-plus restaurants. For a full listing of activities for the night, check out <u>inmansquare.com</u> for more information.

Harvard Square Holiday Events

Harvard Square is hosting a variety of holiday and winter events from December through February.

Sunday, December 5th - The Everyone Loves Latkes Party! From 1:00 p.m. - 3:00 p.m. Join us for this free latke party with gracious latke donations from the fabulous restaurants of Harvard Square. Holiday music and storytelling too.

Sunday, December 12th - Sparklefest Welcome Kiosk in Harvard Square and Charles Hotel Skating Rink Opening. Rink Open: 12:00 p.m. - 8:00 p.m. Welcome Kiosk: 12:00 p.m. - 4:00 p.m. Join us for the Skating Rink Opening at the Charles Hotel and Welcoming Kiosk on Brattle Square! We will have holiday treats, visits from Santa and holiday musical performances! Complimentary skate rentals and Rink DJ at the Charles Hotel from 12:00 until 8:00 p.m.

For a full listing of all the events in Harvard Square, check out harvardsquare.com.

To pre-register for these workshops, please contact Rona Holmes at 617-349-4637 or rholmes@cambridgema.gov or Pardis Saffari at 617-349-4654 or psaffari@cambridgema.gov.

Happy Holidays!

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