Cambridge Economic Development Division

June 8, 2012

News from Economic Development

Dear Community Member:

We want to let you know that the Cambridge Community Development Department (CDD) launched a <u>new web site</u> last week as part of an effort to improve our outreach to the community. The site is designed to provide information by topic in what we hope you will find a more accessible, intuitive, and visually appealing format.

The new site features a series of interactive maps that allow the user to point and click to learn about activities and information relevant to any spot in the city. Another feature is the ability to download data in Excel format from statistical tables in the new Facts and Maps section.

We plan for the site to evolve over time to become an even more valuable resource for the community.

Starting on Monday, June 11 CDD will roll out a social media presence through its <u>Twitter account</u>, <u>@CDDat344</u>, with the goal of establishing more active conversations and generating time-sensitive information. We encourage you to sign up to receive our tweets.

To provide comments or for more information about the web site, please contact Cliff Cook at 617/349-4656 (ccook@cambridgema.gov). For information about our Twitter feed please contact Pardis Saffari at 617/349-4654 (psaffari@cambridgema.gov).

Don't forget to visit our new web site at: http://www.cambridgema.gov/cdd.

Brian Murphy
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