

News from the Economic Development Division



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Upcoming Community Events

[Geek Central](#) - November 3, 2013

[Central Squared Fashion Show](#) - November 7, 2013

[First Annual Inman Square Hoedown](#) - November 10, 2013

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November Workshops & Events!

Social Media Boot Camp

Wednesday, November 13, 2013, 9:00 a.m. - 4:00 p.m., [Cambridge City Hall Annex, 344 Broadway](#). Free for eligible Cambridge businesses, \$60 for others. *Presented by Center for Women and Enterprise.*

Do you need to strengthen your market reach and increase your customer engagement? Are you looking for social media to generate revenue for your business? This workshop will help answer those questions. At this workshop, we will discuss how to



increase client loyalty and capture your audience with blogs; gain traction on Facebook, Twitter, LinkedIn, Youtube and Pinterest; decrease time spent on social media with automation tools and much more!

EDD Office Hours at Venture Cafe

Thursday, November 21, 2013, 5:00 p.m. - 6:30 p.m., [Venture Cafe, 5th floor, One Broadway, Cambridge.](#)

Come mix and mingle with fellow entrepreneurs! Find serendipitous connections, meet the staff of the Economic Development Division for office hours to learn more about our programs for businesses and startups.

To register for a workshop, please contact Pardis Saffari at 617-349-4654 or psaffari@cambridgema.gov or Rona Abrahams at rabrahams@cambridgema.gov or 617-349-4637.