

News from the Economic Development Division

Upcoming Events**OPPORTUNITY FAIR****Monday, May 5, 2014, 4:30 P.M. - 6:30 P.M.**

Cambridge Public Library - Main Branch, 449 Broadway, L2.
Free to all. *Sponsored by the City of Cambridge and the Just-A-Start Corporation.*

Are you a Cambridge youth seeking an employment opportunity or an adult interested in increasing your skills? Come to the Opportunity Fair to learn about applying to education and training programs and/or youth employment including:

- Cambridge Biomedical Careers Program
- Mayor's Summer Youth Employment Program (MSYEP)
- JAS YouthBuild Program
- TeenWork
- Career Connection
- Cambridge Works
- Cambridge Employment Program
- PACE
- Harvard Internships

INTRODUCTION TO CROWDFUNDING**Tuesday, May 6, 2014, 6:00 P.M. - 8:00 P.M.**

Cambridge City Hall Annex, 344 Broadway, 2nd floor. Free for eligible Cambridge residents and business owners, \$20 for others. *Presented by the Center for Women and Enterprise.*

Are you looking for alternative financing for your

startup/business? Come to this informative program on the new way to get capital to start your business -

crowdfunding. You will walk away from this session

understanding: what is crowdfunding, what are its advantages and limitations, different online platforms available, which platform makes sense for your business concept, and the fundamental differences between what is "fundable" and what is not.

UNDERSTANDING YOUR MARKET - CAMBRIDGE DEMOGRAPHICS WORKSHOP**Quick Links**

[Economic Development Division](#)

[Check out the Storefront Improvement Program!](#)

Upcoming Events

[Bike Month - May 2014](#)

[31st Annual May Fair - Saturday, May 4, 2014](#)

[National Small Business Week - May 12-16, 2014](#)

[Kendall Square Clean Up - Thursday, May 22, 2014](#)

Follow CDD!

Monday, May 12, 2014, 6:00 P.M. - 7:00 P.M.

[Cambridge City Hall Annex, 344 Broadway](#), 2nd floor. Free to all.
Presented by the Cambridge Community Development Department.

Understanding your market and customer base is a key ingredient to every stage of your business. City staff will give an overview of the Cambridge population and commercial districts, including an introduction to our new software which allows us to provide site specific market profiles.



**MASSACHUSETTS OPERATIONAL SERVICES
DIVISION PRE-CERTIFICATION WORKSHOP**

Wednesday, May 12, 2014, 10:00 A.M. - 12:00 P.M

[Cambridge City Hall Annex, 344 Broadway](#), 2nd floor. Free to all.
*Presented by the Massachusetts Supplier Diversity Office,
Operational Services Division.*

The Commonwealth of Massachusetts spends millions with Minority, Women and/or Disadvantaged businesses (M/WBE). To apply for certification as M/WBE business enterprise, you must attend a pre-certification workshop. You will receive information on how to begin the certification process, how to become more marketable, learn about new opportunities and create partnerships for your business.

**MASSACHUSETTS COMMERCIAL FOOD WASTE
VENDOR FAIR**

The MassDEP is hosting a [Commercial Food Waste Vendor Fair](#) on June 12 at the Sheraton Framingham Hotel and Conference Center. Attendees will have a chance to connect with a wide range of vendors, including haulers, compostable product vendors, food donation and rescue organizations, and onsite organic waste reduction technologies. [RecyclingWorks](#) experts will be available for one-on-one Q&A sessions, and presentations on the commercial organics waste ban and best management practices for commercial food waste separation will be offered throughout the day. [Register online today!](#)

PROGRAM NEWS

**Cambridge Entrepreneurship Assistance Program -
STILL ACCEPTING APPLICATIONS!**

The Cambridge Entrepreneurship Assistance Program (CEAP) is a new program that provides five (5) HUD eligible Cambridge early-stage entrepreneurs in a variety of fields, including: consumer products, clean energy, high tech, and life sciences clusters with a scholarship opportunity to participate in [The Capital Network's](#) 6-month Accelerated Education Program

series on fundraising education for early-stage entrepreneurs.

[For more information on this program and a downloadable application, click here.](#) Applications are due by May 16, 2014.

To pre-register for workshops please contact:

Rona Abrahams at rabrahams@cambridgema.gov or 617-349-4637, or Pardis Saffari at psaffari@cambridgema.gov or 617-349-4654.