

## News from the Economic Development Division

### Division News

#### CDD Receives Technical Assistant Grant for Emergency Preparedness

The City of Cambridge's Community Development Department has been approved to receive a technical assistance grant from the Massachusetts Municipal Association Council (MAPC) which will enable MAPC Municipal Services staff to assist the city's Economic Development Division in undertaking emergency preparedness and post disaster recovery planning with the Cambridge small business community. The goal is for Cambridge small businesses to prepare for and recover from both natural and man-made disasters through the creation of business continuity workshops; development of partnership(s) with local banking and insurance institutions; creation of a blueprint for a non-profit foundation to manage streamlined revolving loans/grants for businesses; and development of implementation plans for the creation of Cambridge Emergency Operations Team. For more information on this new program, contact Lisa Hemmerle at [lhemmerle@cambridgema.gov](mailto:lhemmerle@cambridgema.gov).



### Upcoming Workshops



**Best Retail Practices Workshop, Tuesday, March 3, 2015 8:30 A.M. - 10:00 A.M.** [Cambridge City Hall Annex, 344 Broadway](#). Free to all. Presented by the Cambridge Economic Development Division.

- Do you own a restaurant or storefront business in Cambridge?
- Interested in learning some tips and tools for your business?
- Do you want to get a FREE, personalized in-store consultation

### Quick Links

[Economic Development Division](#)

[Storefront Improvement Program](#)

[Retail Interior Accessibility Program](#)

[Business Development Workshops](#)

[Want to request a City service? There's an app for that](#)

[Snow Tips](#)

### Follow CDD!



and a \$2,000 for a grant for your business?

Then you should attend the Best Retail Practices workshop! This workshop is mandatory for anyone eligible and interested in the Best Retail Practices in-store consultation and grant program. To register, please call Pardis Saffari at 617-349-4654 or email at [psaffari@cambridgema.gov](mailto:psaffari@cambridgema.gov).

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**Building a Basic Website, Tuesday, March 10, 2015, 8:30 A.M. - 10:30 A.M., [Cambridge City Hall Annex, 344 Broadway](#).**

Free to Cambridge residents and business owners, \$25 for others. *Presented by the Center for Women and Enterprise.* In this workshop, participants will receive a guided tour through the process of starting a website and learn tools around choosing and purchasing a domain name, publishing a site and building a site requiring complex Content Management System (CMS).

**In Pursuit of Capital, Tuesday, March 17, 2015, 10:00 A.M. - 12:00 P.M., [Cambridge Public Library, 449 Broadway](#). Free to all. *Presented by the Massachusetts Small Business Development Center.***

This workshop will provide you with an overview of funding types and sources, explain criteria used by lenders in assessing financial proposals, review the elements of a classic loan package, assess the current resource environment and demystify the pursuit of capital. [Click here to register for the workshop](#), or call MSBDC at 617-287-7750.

**ABC's of Commercial Real Estate, Thursday, March 26, 2015, 6:00 P.M. - 7:30 P.M., [Cambridge Innovation Center, 11th floor, One Broadway](#). Free to all. PRE-REGISTRATION IS REQUIRED. *Presented by The Stevens Group.***

Landlords lease office and retail space 365 days a year. How often do you? Attend this seminar to get insight from the tenant's perspective on how real estate is traditionally done. With a little bit of education and guidance, locating a space for your business doesn't have to be brain surgery!

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For more information on our programs, please [check out our website](#) or call Rona Abrahams at 617-349-4637 or email at [rabrahams@cambridgema.gov](mailto:rabrahams@cambridgema.gov). Pre-registration is highly encouraged.

The City of Cambridge will provide auxiliary aides and services, written materials in alternative format and responsible modifications in policies and procedures to qualified individuals with disabilities upon request.