

FOUNDRY BUILDING TOUR AND INFORMATIONAL SESSION SUMMARY

On Wednesday, October 30 2013, city staff hosted tours of the Foundry Building (Foundry) at 101 Rogers Street followed by an informational session led by the City Manager, Deputy City Manager and CDD staff. Over 50 people toured the building and approximately 45 people attended the informational session.

At each location, questionnaires were distributed to gather public input on:

- What types of uses the Cambridge community would like to see at Foundry;
- What uses they would not like to see; and
- What types of partnerships could help further these uses.

The questionnaire was also posted online. The following summary is a synthesis of the responses made during public comment at the informational session as well as both the online and paper questionnaire.

Public Input: Comments indicate a mix of ideas for the space. However, the majority of respondents emphasize a desire for *public* use. This includes the strong desire for STEAM activities. STEAM is a term generally used when describing education policy related to science, technology, engineering art and math, as opposed to a specific space use. For spaces without a designated public use, respondents generally suggested there at least be a public benefit associated with the usage such as mentorship, internship, and educational opportunities for Cambridge residents. Additional takeaways include the desire for multiple rents levels and 18-hours of activity(ies).

There is some disagreement about what respondents *do not* want for the space. For example, there is some concern about additional market rate lab, office and incubator uses.

For purposes of organizing all comments received, they are separated into three categories: Programming, Space use and Partnerships.

Programming (see chart below): The Programming category is separated into subcategories based on entity-type which include: Public, Nonprofit and Private. Some of the subcategories naturally have cross-over for uses which could be run by a public entity (i.e., the city), a nonprofit organization or a private company.

Space Use: The Space category also includes several subcategories: Community Center/Teaching/Learning Center (Community); Maker/Art Space (Maker); Research-Lab/Office Space (Lab/Office); Outside Space (Outside) and Other.

- The Community subcategory includes the following uses: Grocery/Fresh market, cafe, gym, nursery/daycare, cooking school, gallery space, performance space, museum space and event space.
- The Maker subcategory includes: Art space and Metal/Woodworking shop/Trade shop.
- The Lab/Office subcategory includes: Incubator/shared office, office, lab/research space.
- The Outside subcategory includes: Garden, seating, and parking.
- The Other subcategory includes: Housing

Foundry Building Programming Ideas

Programming Ideas	Public Sector	Nonprofit Sector	Private Sector
Adult Education		✓	
Family Economics/Teaching	✓		
Gallery/museum, (i.e. Cambridge Arts Council, Computer Museum)	✓	✓	
Performance space/ Dance/Film	✓	✓	
Event space	✓	✓	
Maker space, (i.e. metal, woodworking, & trade shops)	✓	✓	
Multigenerational & Multicultural programs	✓		
Nursery			✓
Restaurant/Café			✓
Cooking Facilities		✓	✓
Fresh Market/Grocery			✓
Gym	✓	✓	✓
Professional Offices, (i.e. law & medical)			✓
Social Enterprise Offices		✓	✓
Incubator space (i.e. Techstars)		✓	✓
Labs		✓	✓

Partnerships:

Many of the partnerships described in the questionnaire responses offer specific partnerships opportunities for those listed more generally in the Programming category (i.e., nonprofits generally). Overall, many of the responses received were the same or similar to others, calling out a definite convergence of relevant partnership possibilities for the Foundry programming activities.

Foundry Building Partnership Ideas (including but not limited to)

Business Associations and other Cambridge Associations (KSA, CCF, ECPT, CRA, Tech Stars, etc)

Schools, including CPS, trade, community, Harvard, MIT, Lesley, etc

Cambridge Innovation Center

Museums - MOS, Children's, , MIT Museum, Harvard University Archives, etc.

Local residents/neighbors with programming-specific talent

Music/Theatre/Dance related - New School of Music, Cambridge Symphony Orchestra, Deborah Mason

Dance Studio, Dance Complex, Community Theatre, Anne Spark Productions

Artisan's Asylum

Cambridge Community Foundation

East End House

Cambridge Community Commons

The Cambridge Historical Society, the Cambridge ARST Association

Art Technology New England
