



2015 Annual Town Gown Report

Submitted: December 4, 2015

1000 Massachusetts Avenue Cambridge, MA 02138

2015 Annual Town Gown Report

Institution Name: <u>Cambridge College</u>

Report for Time Period: Academic Year 2014-2015 (9/1/14 to 8/31/15)

Date Submitted: December 5, 2015

I. EXISTING CONDITIONS

Please provide the following information about the current conditions and population at your Cambridge campus. Add clarifying comments as needed.

A. FACULTY & STAFF¹

| Cambridge-based Staff | 2011 | 2012 | 2013 | 2014 | 2015 | 2025 (projected) |
|--|------|------|------|------|------|---------------------|
| Head Count: | 111 | 111 | 109 | 101 | 127 | N/A |
| FTEs ² (if available): | 120 | 109 | 111 | 97 | 119 | N/A |
| Cambridge-based Faculty | | | | | | |
| Head Count: | 254 | 251 | 257 | 313 | 337 | N/A |
| FTEs ¹ (if available): | 101 | 98 | 99 | 118 | 125 | N/A |
| Number of Cambridge Residents Employed at Cambridge Facilities: | 31 | 29 | 23 | 21 | 23 | N/A |

- FTE formula: Full Time + 1/3 Part Time
- A meaningful 2025 projection is not available at this time.

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¹ Post-doctoral scholars are counted in the "Student Body" section. Do not include them in the "Faculty & Staff" section.

² "FTE" refers to Full Time Equivalent employees, which treats part-time workers as a fraction of a full time position based on the number of hours worked per week.

| B. STUDENT BODY ³ | 2011 | 2012 | 2013 | 2014 | 2015 | 2025 (projected) | | |
|---|--------------|--------------|--------------|--------------|--------------|---------------------|--|--|
| Please provide the following statistics about your Cambridge-based student body: | | | | | | | | |
| Total Undergraduate Students: | <u>1,335</u> | <u>1,310</u> | <u>1,183</u> | <u>1,137</u> | <u>1,256</u> | <u>NA</u> | | |
| Day: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | | | |
| Evening: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | | | |
| Full Time: | <u>427</u> | <u>406</u> | <u>379</u> | <u>223</u> | <u>427</u> | | | |
| Part Time: | <u>908</u> | <u>904</u> | <u>804</u> | <u>914</u> | <u>829</u> | | | |
| Total Graduate Students: | <u>1,940</u> | <u>1,812</u> | <u>1,763</u> | <u>1,536</u> | <u>1,566</u> | <u>NA</u> | | |
| Day: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | | | |
| Evening: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | | | |
| Full Time: | <u>661</u> | <u>599</u> | <u>507</u> | <u>454</u> | <u>642</u> | | | |
| Part Time: | <u>785</u> | <u>700</u> | <u>658</u> | <u>1,082</u> | <u>924</u> | | | |
| Non-Degree Students: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>123</u> | <u>83</u> | <u>NA</u> | | |
| Day: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | | | |
| Evening: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | | | |
| Total Students Attending Classes in Cambridge (inclusive of all categories below) | <u>3,275</u> | <u>3,122</u> | <u>2,946</u> | <u>2,796</u> | <u>2,905</u> | <u>NA</u> | | |
| Post-Doctoral Scholars | <u>0</u> | <u>0</u> | <u>0</u> | <u>0</u> | <u>o</u> | NA | | |

- A reliable day/evening segmentation analysis is not available. Students are free to choose from both day and evening classes. Given the College's mission to serve working adults, more than 90% of weekday classes are held in the evenings (5:00 pm or later). Daytime classes are held mostly on weekends.
- Student enrollment includes degree and certificate-seeking students, and nonmatriculated students. School collaborative students are not included.
- A meaningful 2025 projection is not available at this time.

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³ Include all non-degree students enrolled in day or evening classes, such as persons taking Harvard Extension classes.

| C. STUDENT RESIDENCES | 2011 | 2012 | 2013 | 2014 | 2015 | 2025 (projected) |
|--|------------|-----------|-----------|-----------|-----------|------------------|
| Number of Undergraduate Students | residing i | in Cambri | dge: | | | |
| In dormitories: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| Number with cars garaged in Cambridge ⁴ : | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| In off campus affiliate housing ⁵ : | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| In off campus non-affiliate housing: | <u>76</u> | <u>88</u> | <u>51</u> | <u>69</u> | <u>90</u> | <u>NA</u> |
| Number of Graduate Students residi | ng in Can | nbridge: | | | | |
| In dormitories: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| Number with cars garaged in Cambridge ⁴ : | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| In off campus affiliate housing ⁶ : | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| In off campus non-affiliate housing: | <u>65</u> | <u>54</u> | <u>48</u> | <u>49</u> | <u>60</u> | <u>NA</u> |

- Please note that Cambridge College is not a residential campus and all students live in non-affiliated off campus housing. This represents undergraduate students with a Cambridge place of residence.
- At this time, Cambridge College has no plans to offer on or off campus affiliated student residential housing
- A meaningful 2025 projection is not available at this time.

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⁴ Cars Garaged in Cambridge refers to any car kept in Cambridge by a student residing in a college or university dormitory

⁵ For the purpose of this report, affiliate housing is defined as other housing owned by the institution that is available only to members of the academic community. Affiliate housing does not include either dormitories or housing available for rent to persons who are not affiliated with the institution.

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D. FACILITIES & LAND OWNED

The following facilities and land information should be provided for the campus as a whole as well as for sub-areas/precincts of the campus. For example:

- Harvard University for the North Campus, Law School, Radcliffe Quad, Harvard Yard, etc.
- MIT for the East Campus, West Campus, Sloan School, Investment holdings, etc.
- Lesley University for the Main Campus, Porter Square Campus and Brattle Campus

| | 2011 | 2012 | 2013 | 2014 | 2015 | 2025 |
|--|------------------------|----------------|----------------|----------------|----------------|----------------|
| Acres: | | | | | | (projected) |
| Tax Exempt | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| Taxable | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| Number of Buildings: (include both taxable and tax exempt by | <u>1</u> buildings) | 1 | 1 | <u>1</u> | <u>1</u> | <u>1</u> |
| Dormitories: | | | | | | |
| Number of Buildings: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| Number of Beds: | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| Size of Buildings (gross floor area): | <u>110,361</u> | <u>110,361</u> | <u>110,361</u> | <u>110,361</u> | <u>110,361</u> | <u>110,361</u> |
| Institutional/Academic | <u>59,186</u> | <u>59,186</u> | <u>59,186</u> | <u>59,186</u> | <u>59,186</u> | <u>59,186</u> |
| Student Activities/Athletic | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| Dormitory/Nontaxable Residential | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |
| Commercial | <u>51,175</u> | <u>51,175</u> | <u>51,175</u> | <u>51,175</u> | <u>51,175</u> | <u>51,175</u> |
| Taxable Residential | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> | <u>NA</u> |

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Parking

This section refers to parking spaces maintained in Cambridge only. Provide figures for all Campus facilities in Cambridge; do not include spaces owned or leased in other communities. Include additional information as necessary.

| Number of parking spaces maintained for students (include resident and commuter parking): | 81[6pm to 11pm] |
|---|-----------------|
| Number of parking spaces maintained for faculty, staff and visitors: | 111 |

Housing (Do not include any information about dormitories in this table.)

| | Tax Exempt - | Taxable - | Tax Exempt - | Taxable - |
|------------|--------------------------------|--------------------------------|---------------|---------------|
| 2011 | Affiliate Housing ⁴ | Affiliate Housing ⁴ | Other Housing | Other Housing |
| Number | NA | NA | NA | NA |
| of Units: | | | | |
| Number of | NA | NA | NA | NA |
| Buildings: | | | | |

| | Tax Exempt - | Taxable - | Tax Exempt - | Taxable - |
|------------|--------------------------------|--------------------------------|---------------|---------------|
| 2012 | Affiliate Housing ⁴ | Affiliate Housing ⁴ | Other Housing | Other Housing |
| Number | NA | NA | NA | NA |
| of Units: | | | | |
| Number of | NA | NA | NA | NA |
| Buildings: | | | | |

| 2012 | Tax Exempt - | Taxable - | Tax Exempt - | Taxable - |
|------------|--------------------------------|--------------------------------|---------------|---------------|
| 2013 | Affiliate Housing ⁴ | Affiliate Housing ⁴ | Other Housing | Other Housing |
| Number | NA | NA | NA | NA |
| of Units: | | | | |
| Number of | NA | NA | NA | NA |
| Buildings: | | | | |

| | Tax Exempt - | Taxable - | Tax Exempt - | Taxable - |
|----------------------|--------------------------------|--------------------------------|---------------|---------------|
| 2014 | Affiliate Housing ⁴ | Affiliate Housing ⁴ | Other Housing | Other Housing |
| Number of Units: | NA | NA | NA | NA |
| Number of Buildings: | NA | NA | NA | NA |

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| | Tax Exempt - | Taxable - | Tax Exempt - | Taxable - |
|------------|--------------------------------|--------------------------------|---------------|---------------|
| 2015 | Affiliate Housing ⁴ | Affiliate Housing ⁴ | Other Housing | Other Housing |
| Number | NA | NA | NA | NA |
| of Units: | | | | |
| Number of | NA | NA | NA | NA |
| Buildings: | | | | |

| 2025 | Tax Exempt - | Taxable - | Tax Exempt - | Taxable - |
|------------|--------------------------------|--------------------------------|---------------|---------------|
| Projected | Affiliate Housing ⁴ | Affiliate Housing ⁴ | Other Housing | Other Housing |
| Number | NA | NA | NA | NA |
| of Units: | | | | |
| Number of | NA | NA | NA | NA |
| Buildings: | | | | |

Property Transfers:

Please list Cambridge properties <u>purchased</u> since filing your previous Town Gown Report:

None

Please list Cambridge properties sold since filing your previous Town Gown Report:

None

Please describe any planned dispositions or acquisitions:

None

E. REAL ESTATE LEASED

Please attach to the report a table listing of all real estate leased by your educational institution within the City of Cambridge. Include the following for each lease:

- Street address
- Approximate area of property leased (e. g., 20,000 SF, two floors, entire building, etc.)
- Use (e. g., institutional/academic, student activities/athletic, housing, etc.)

If your institution does not lease any real estate within the City of Cambridge, you may omit this section.

1. 17 Monsignor O'Brien Highway: 24,205 SF, 4 Floors, Academic /Institutional Use Lease expires 8/31/2017

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F. PAYMENTS TO CITY OF CAMBRIDGE: 7

| | FY 11 | FY 12 | FY 13 | FY 14 [REV] | FY 15 |
|----------------------------------|-----------|-----------|-----------|-------------|-----------|
| Real Estate Taxes Paid | \$268,340 | \$279,937 | \$264,876 | \$281,730 | \$221,516 |
| Payment in Lieu of Taxes (PILOT) | NA | NA | NA | NA | NA |
| Water & Sewer Fees Paid | \$34,170 | \$31,503 | \$30,247 | \$25,191 | \$18,083 |
| Other Fees & Permits Paid | \$1,940 | \$1,940 | \$ 1,940 | \$1,246 | \$1,418 |

G. INSTITUTIONAL SHUTTLE INFORMATION

Please include information about all regularly scheduled shuttle services operated by your institution within the City of Cambridge or between Cambridge and other municipalities:

| Route Name | Vehicle Type, Energy Source, and Capacity | Frequency of Operation | Weekday Hours of Operation | Weekend Hours of Operation |
|------------|---|------------------------|-------------------------------|-------------------------------|
| NA | NA | NA | NA | NA |
| NA | NA | NA | NA | NA |
| NA | NA | NA | NA | NA |

Please provide ridership data, if available, and describe efforts both to coordinate shuttle system with other institutions and to streamline shuttle services. Indicate if you allow residents to use shuttles.

1. Not Applicable

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⁷ Fiscal Years for the City of Cambridge begin on July 1 and end on June 30 of the following year. For example, FY 15 for the City of Cambridge includes the period from July 1, 2014 through June 30, 2015.

II. FUTURE PLANS NARRATIVE

On page 12 of the 1991 Report of the Mayor's Committee on University-Community Relationships, the members of the Town-Gown Committee agreed that "Universities should offer statements of their future needs to the city and plans responding to those needs. These plans should include specific statements about known development projects and their status; forecasts of faculty, staff or student population growth; and identified needs that do yet have solutions . . . These plans should address known concerns of the community, such as parking and/or tax base erosion."

STRATEGIC AND LONG TERM PLANNING

Describe your institution's current and future physical plans:

- Employ a future planning horizon of ten years;
- Summarize the needs and strategic goals stated in institutional plans;
- Address how your campus will evolve to address your institution's strategic goals and objectives, providing specific information on projects and plans where available;
- Describe campus development efforts over the past five years to provide context;
- Review your institution's specific planning objectives for the coming ten year period;
- Include in your discussion:
 - Sustainability and resiliency planning efforts, as they relate to physical planning, building design, technology and infrastructure;
 - A description of existing facilities for housing your students, faculty and staff and any plans for increasing such housing;
 - A review of the relationship between planned and projected institutional development and adjacent residential and commercial districts within Cambridge and any impacts that might result from that development (e. g., use of open space, parking and transportation impacts; etc.);
 - A review of the relationship between planned and projected institutional investment portfolio development and adjacent retail and commercial districts within Cambridge and any impacts that might result from that development (e.g., loss or relocation of retail space, conflicting uses, etc.); and
 - Expected changes in student enrollment, including undergraduate, graduate and non-degree students, and expected changes in the number of post-doctoral positions.
 - Effects on housing needs and institutional plans for housing these individuals, including any goals for the proportion or number of students housing in university owned or controlled properties. Address this question separately for undergraduate and graduate students.

PRECINCT AND SITE SPECIFIC PLANS

• Identify and describe plans for future development of the sub-areas/precincts of your campus, being certain to address the institution specific information requests and questions found in Section VI (coordinate with Map 4 in Section IV);

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- Identify all future short term and long term development sites under the institution's ownership, including both academic and non-academic properties (coordinate with Map 4 in Section IV);
- In the first section of your future plans narrative, make specific note of any changes that have occurred in your institution's future plans for a particular site or area (such as changes to the anticipated future use of a site) within the past three years. Explain the reasons that have led to any such changes in thinking.

Future Plans Response

In our 2014 Town Gown Report we described continued efforts to press forward with plans for institutional growth through the introducing new academic programs and offerings. The 2014-2015 academic year has seen the College stabilize and grow enrollments across its Massachusetts locations, as well as launch offerings into new markets serving our target demographic. We continue to assess how effectively we are, and can be, in serving our students in the current campus configuration.

In 2014 the College entertained the possibility of consolidating all graduate schools into a single facility to provide efficiencies in resource sharing and in academic experience for our graduate students. As part of this exploration, the College considered access to public transportation, access to food and other retail needs, access to onsite parking, as well as the safety of the general environment for students traveling during the late evening hours. Over the course of this year, the College has examined and begun to define a more strategic physical master plan that would allow it to achieve greater operational efficiencies to support our staff and faculty, in addition to meeting the expanding needs of our students.

As reported in our last Town Gown Report the College had already made the strategic decision to consolidate from three sites in Cambridge to two by relocating the School of Education to 17 MOB and the School of Psychology & Counseling to 1000 Mass Ave. The relocation allowed the College to realize significant cost savings and a more time to develop a thorough physical master plan strategy. To date the College has been able to realize the benefits and synergy that this consolidation of functions and services provides to our students.

As shared in our 2014 Town Gown Report the College launched a pilot parking program that would allow students attending evening classes after 6pm at 1000 Massachusetts Avenue, to use parking spaces vacated by employees in the building. On average, 60 parking spaces, out of a maximum total of 81, were utilized by students and faculty arriving for the start of evening classes. While the College has learned that the additional SOV use this creates is within the allowable threshold we are required to maintain, we are still evaluating the long term benefits and effectiveness of this parking program.

III. RELATIONSHIP WITH CAMBRIDGE PUBLIC SCHOOLS

Please report on your institution's relationship with the Cambridge Public Schools, including a description of any programs for CRLS students, faculty and staff.

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Relationship with Cambridge Public Schools Response

Over the course of any given year, Cambridge College actively engages the broader community of Cambridge as an extension of our social justice mission. We host and co-host events and activities and have had faculty and staff volunteer to share their expertise on meaningful ventures proposed by the City and non-profits, including but not limited to the Cambridge Health Alliance, the Department of Human Services, the Possible Project, the Center for Family Transition; the Cambridge Public Health Department and the Division of Childcare and Families.

With regards to Cambridge Public Schools and CRLS in particular, we have primarily served as a host for activities ranging from ACT/SAT testing; professional development seminars for teachers and administrators including curriculum and instruction professionals; Out of School Time Educator training sessions, and City of Cambridge STEAM initiatives that have included Cambridge Public School administrators and students. We have also worked with the Cambridge Housing Authority's Work Force program, providing internship and employment to CRLS students year round. Finally, we are also proud of the number of Cambridge College alumni who are part of the Cambridge Public School system and routinely include them, and other senior administrators within the system, in outreach efforts for events held here at the College.

IV. LIST OF PROJECTS

List all development and public improvement/infrastructure projects completed within the past year, currently in construction or which will require City permits or approvals during the next three years (coordinate with Map 3 in Section IV);

- Indicate how each project meets the programmatic goals of your institution discussed in Section II;
- Indicate how each project fits into the physical plans for the immediate campus area;
- Indicate the "green" attributes over and above city green building requirements, if any, of the project;
- Indicate identified future development sites on your campus (coordinate with Map 4 in Section IV).

Projects Response

No new development projects to report.

V. MAPPING REQUIREMENTS

Please attach to the report maps of the following (these may be combined as appropriate):

1. Map of all real estate owned in the City of Cambridge. Categorize properties by use as appropriate (e. g., institutional/academic, student activities/athletic, dormitory/nontaxable residential, investment, etc.).

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- 2. Map of real estate leased. Categorize properties by use as appropriate (e. g., institutional/academic, student activities/athletic, housing). This map can be combined with the one above
- 3. Map of development projects completed within the past year, now underway, proposed or planned within the next three years.
- 4. Map the sub-areas/precincts of your campus, indicating the location of future development areas and projects. If appropriate, include detailed maps of sub-areas/precincts where significant changes are anticipated to occur over the next five years.
- 5. Map of all regularly scheduled campus shuttle and transit routes.

Mapping Requirements Response

This information will be provided by the City of Cambridge. The maps will include 1000 Massachusetts Avenue and 17 Monsignor O'Brien Highway. The College does not have any proposed or planned development projects, sub area/precincts or shuttle and transit routes.

VI. TRANSPORTATION DEMAND MANAGEMENT

Please provide the following information. You may summarize the information below or attach documents to this report, as appropriate. If your school has not updated information since submitting the 2012 Annual Report, you may so indicate in the appropriate space.

- A. Results of surveys of commuting mode choice for faculty, staff, and students.
- B. Information on the point of origin of commuter trips to Cambridge for faculty, staff and students.
- C. Have there been any changes in your TDM plan or strategy since submitting your 2014 Town Gown-report? If so, please describe briefly. (Your PTDM plan is on file at CDD.)

Transportation Demand Management Response

The City of Cambridge SOV goal for the College is 56 percent or less—or 44 percent in alternatives such as van-/ carpools, transit, walking or bicycling. In 2015 the overall SOV rate for commuters according to the survey results is 53.5 percent as summarized in Table 2 of our 2015 PTDM Report. The complete results of the data analysis are also available in that Report which was submitted in June 2015 to the City of Cambridge Community Development Department.

The following is a brief summary of key findings:

In 2015, 43 percent of the students travelling from home used a car compared to 48 percent in 2014. As demonstrated in previous years, a significant number of students, 54 percent, are traveling from work to get to the College. Last year survey results of the percentage of students who travel from work by car was 58 percent. Almost 81 percent arrive on campus after 5:00 PM, and leave campus between 7:30 and 10:00pm. This makes it very difficult for many of them to access the College via transit, ridesharing or biking/walking. In addition, the majority of the students (61 percent) are not full-time

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(less than 12 credits per semester). This results in only 51 percent of the student population on campus on any given day. Given these factors, it is very difficult for students to coordinate travel using transit or carpooling. The schools outreach efforts to new students about commuting options and possibly the continued high price of gasoline have helped keep the SOV rate down. A good number of students also biked and walked to campus.

Cambridge College faculty has the next highest SOV rate at 52.7 percent. This is up from last year's 48.5 percent. Most (64%) faculty arrives after 4:00 PM, and departs by 10:00 PM. Telecommuting has helped lower the SOV rate, representing 19 percent of the mode split, one percentage point below public transit.

Cambridge College staff SOV rate is the highest of the three categories and at its highest over recent years at 62 percent. The previous highest rating was 61 percent in 2012. Given the small staff population and the resulting response rate of 60 percent, it is possible that slight changes in mode choice can significantly shift overall SOV rates. The typical staff person arrives between 8:00 and 10:00 AM, and departs between 5:00 and 6:00 PM. Most (89 percent) have some flexibility in varying their work hours and a little more than half work 36 or more hours a week.

In 2015, over 80 percent of staff trip origination occurred from the Metro Boston towns of Boston, Cambridge, Somerville, Watertown, Medford, Arlington and Brookline. Nearly 52 percent of staff lives within 10 miles of the campus which may explain the higher percentage of staff commuting by transit, bicycling or walking to work.

VII. ANTENNA INSTALLATIONS

Review strategies to mitigate the visual impact of telecommunications antennas mounted on institution-owned buildings, in collaboration with wireless network providers and City staff.

Antenna Installations Response

No issues to report.

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VI. INSTITUTION SPECIFIC INFORMATION REQUESTS

Cambridge College

- 1. To develop a more complete picture of the institution, provide a listing of the college's education sites located outside of Cambridge.
- 2. Discuss changes in student enrollment in recent years and the school's approach to such changes in light of the strategic review completed in 2012
- 3. Provide clarification about the parking arrangements for College employees and students in light of the College's Parking and Demand Management obligations and commitments. Discuss plans for changes in parking availability to faculty, staff and students. Discuss what facilities are available for each population. Discuss efforts being made to discourage the use of single occupancy vehicles as a means of transportation to class for students.
- 4. Discuss planning for bicycle facilities on campus, including Hubway stations.

Institutional Information Response

- 1. In 2015, the College closed three regional center sites located in southern states, Georgia, Tennessee and Virginia. Cambridge College now has a total of two sites that exist outside of Massachusetts and two that exist outside of Cambridge. They include the following:
 - Cambridge College Puerto Rico, serving students for 17 years in the San Juan region.
 - Cambridge College Southern California, serving students for 10 years in Southern California.
 - Cambridge College Lawrence is conveniently located in the historic city of Lawrence, Massachusetts, just a short ride off of Rt. 495. For 12 years, our flexible evening, weekend and intensive class schedule has served the needs of adult learners and busy professionals throughout the Greater Merrimack Valley in Massachusetts, as well as the Southern New Hampshire and Maine Coastal regions.
 - Cambridge College Springfield is conveniently located in the heart of downtown Springfield right off of I-91. For more than 22 years, our flexible evening, weekend and intensive class schedule has served the needs of adult learners and busy professionals throughout the Western Massachusetts and Greater Hartford regions.
- 2. The decline in student enrollment in recent years, across all academic institutions, has mirrored national trends for higher education. Our recent enrollment decline is largely caused by the closure of three southern regional centers. Now that they have closed, we have begun to narrow our focus on building out strategic growth opportunities in our Massachusetts locations. The College continues to aggressively develop and launch new programs that we believe will be well suited to today's market focusing on areas such as

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health and child care, business and technology. Several of these programs have launched and we are aggressively marketing them to the broadest student demographic possible.

3. As noted in Section V and detailed in our 2015 PTDM Report, the College continues to meet the SOV requirements (56 percent or less) set by the City of Cambridge in 2006. From 2014-2015, the College was comprised of 244 FTE staff and faculty, and approximately 1,651students –commuting weekly to our Cambridge locations. Of this group, 54 percent were recorded as SOV users.

The College currently has no plans to significantly alter the amount of parking available to staff, faculty and students. In 2014, the College piloted an evening student parking plan that utilized spaces vacated by daytime users after 6:00pm. On average, approximately 80 spaces were made available to students, with approximately 75% utilization at peak periods of use. It is our intent to continue to test and refine this program to support those students that have limited commuting options available to them. As the PTDM report notes, even in light of this option to park on site, more students are taking alternate means of transportation which has resulted in a declining SOV rate.

At this time, we also know that the majority of our students continue to travel to campus from work or locations other than home. With multiple stops in their trips, using public transit or carpooling is very difficult for the majority of students, who end up driving alone. Most students arrive at the College after 5:00pm and leave the campus late in the evening.

An analysis of survey results continue to show that 20% of students who drive alone to campus from work are coming from locations in Boston and Cambridge. Many of our students live in outlying towns such as Chelsea, East Bridgewater, Everett, Franklin, Newton and Woburn, making commuting alternatives difficult. When asked what the College can do to encourage students to take an alternative form of transportation, the overwhelming majority, 74-87%, stated that it did not matter what the College offered in terms of services and incentives, that they would continue to drive to campus.

Students are encouraged to purchase MBTA Semester Passes, which provides an 11% discount on published rates; information about transportation options is available on the College's website. This information is also included in the new student information packets and posted on our bulletin boards and LCD monitors throughout the College. Additionally, through our membership with the CRTMA, students have access to the EZRide Shuttle Service, a Ride Matching Service and Vanpool Formation Assistance. Finally, the College provides preferential parking for carpooling and vanpooling and provides secure bicycle parking to students at each location.

Currently at our two locations we have 85 parking spaces and 45 bicycle parking spaces total for all students, staff and faculty:

• At 1000 Massachusetts Avenue we have a two level parking garage with a total of 187 parking spaces for cars and 35 spaces for bicycles. Of the 187 parking spaces, only 63 spaces on the lower level are utilized by the College during the day.

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At 17 Monsignor O'Brien Highway we have a surface parking lot with 22 spaces for cars and 10 parking spaces for bicycles.
Commuters have also been known to utilize public parking options available in Cambridge and adjacent to public transportation lines that access the College.
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The College actively promotes the use of public transportation, for students via our website and messaging around the campus. Given the evening timeframe for many of our programs it is not as easy to promote walking or bicycling to and from the College. We recognize and acknowledge the desired goal that Cambridge has for maintaining optimal levels of SOV use in the town and will do our best to manage to the levels we have been assigned.

4. The College currently has bike racks located at all of our sites, in addition to providing some faculty and staff the opportunity to secure their bicycles within the office building. Discussions had been initiated internally around the value proposition of locating a Hubway bicycle service in or adjacent to the entry plaza at the 1000 Mass Avenue location, but have been put on hold pending repair work to be undertaken for the immediate and adjacent areas. Further consideration may be given to this once pending repair work slated for the Massachusetts Avenue plaza area is completed.

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