



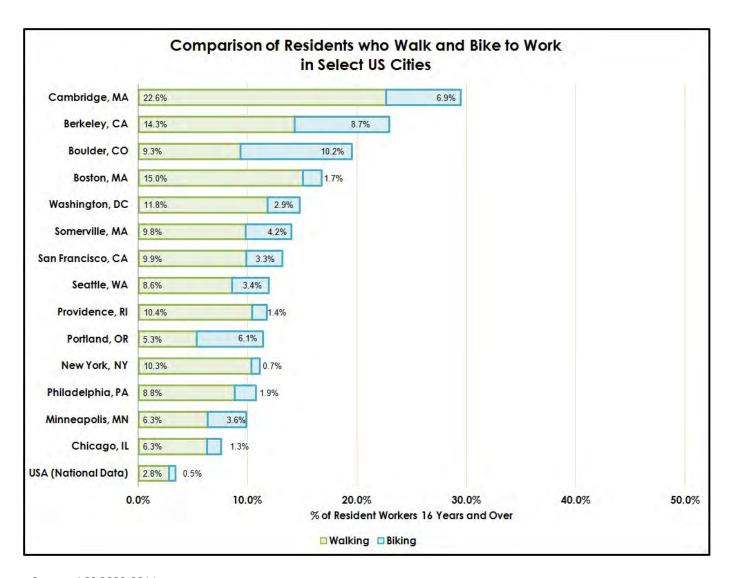
Cambridge Bicycle Counts Comparison over time





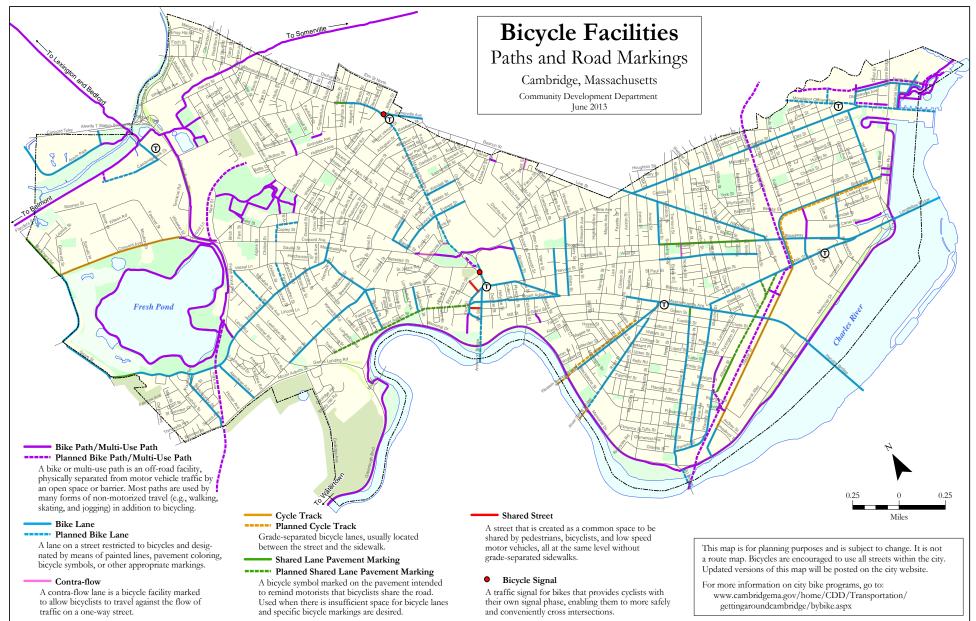


Cambridge Leads Bike/Walk Commuting

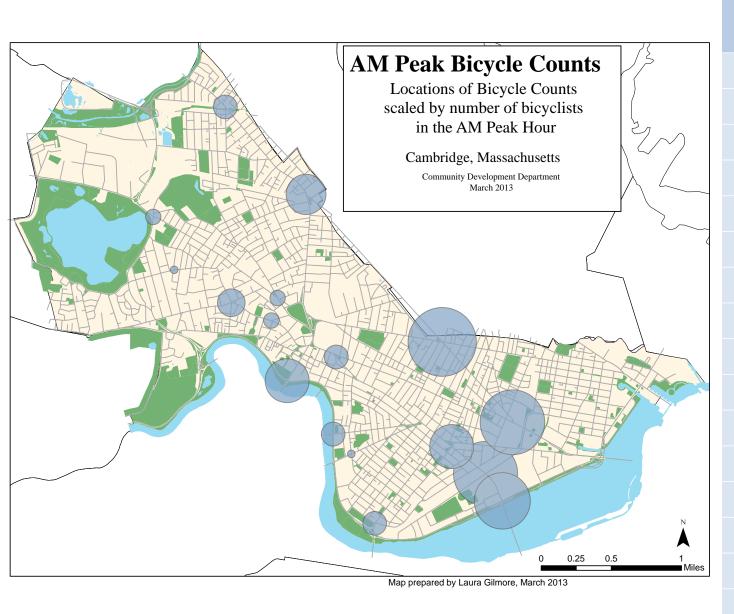


Source: ACS 2009-2011

Cambridge's Bicycle Infrastructure

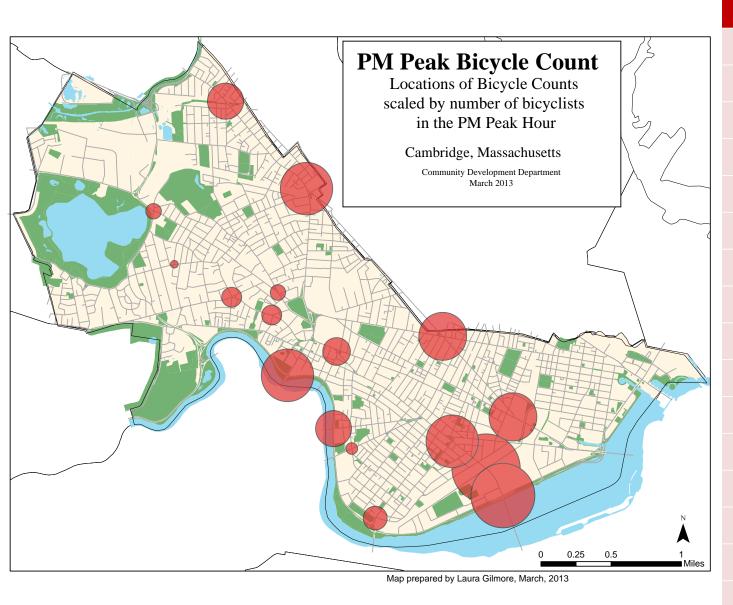


Where Cambridge Bikes in the AM



Intersection	AM Peak Bicyclists
Inman Square	610
Mass. Ave./Vassar St.	591
Bway/Hampshire	571
Mass. Ave./Mem. Drive	494
Lafayette Square	397
JFK/Memorial Dr.	396
Porter Square	369
Brattle/Sparks/Craigie	230
Western Ave./Mem. Dr.	218
Mass. Ave./Linear Park	217
Brookline/Granite	216
Quincy Square	213
Brattle/Mason	132
FPPkway/Concord	129
Arsenal Square	122
Huron	96
River/Putnam	74

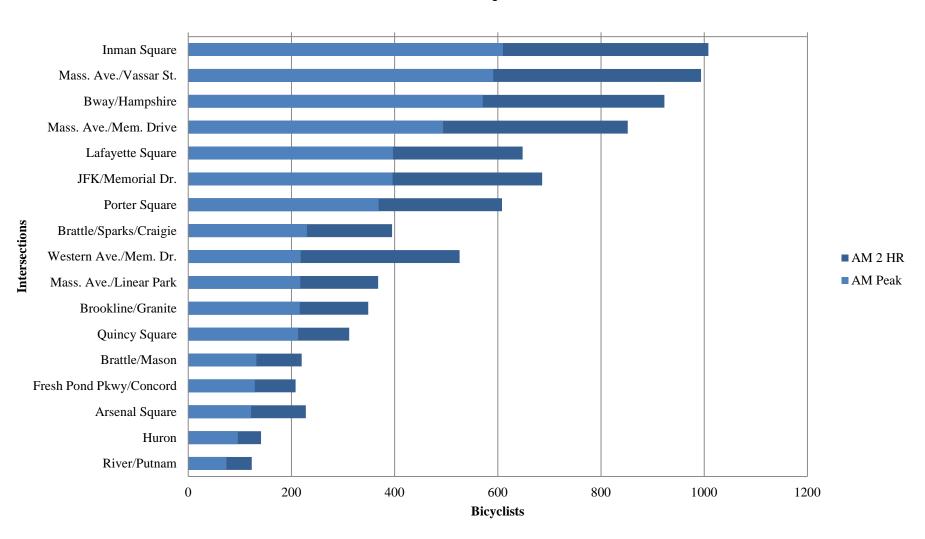
Where Cambridge Bikes in the PM



Intersection	PM Peak Bicyclists
Mass. Ave./Vassar St.	637
Mass. Ave./Mem. Drive	599
JFK/Memorial Dr.	486
Lafayette Square	454
Porter Square	444
Bway/Hampshire	440
Inman Square	416
Western Ave./Mem. Dr.	332
Mass. Ave./Linear Park	281
Quincy Square	257
Brookline/Granite	213
Brattle/Sparks/Craigie	186
Brattle/Mason	185
FPPkway/Concord	148
Arsenal Square	126
River/Putnam	94
Huron	55

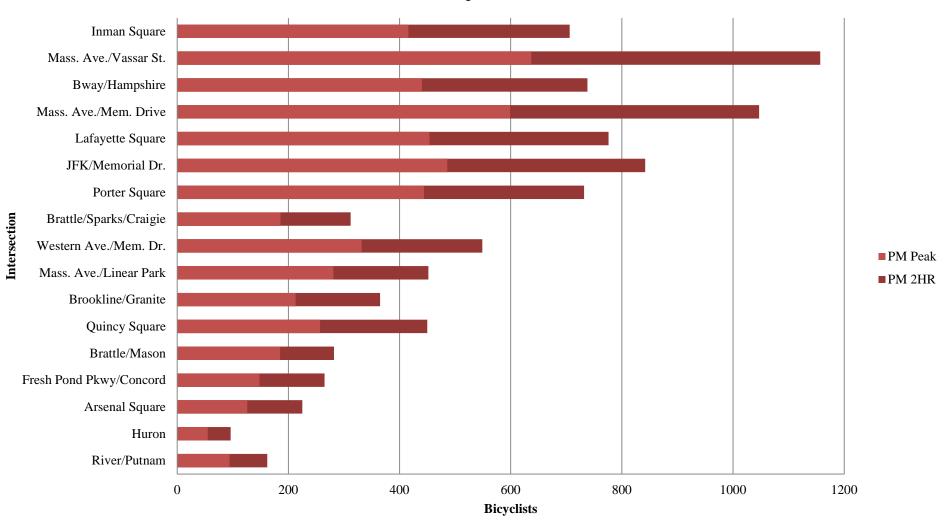
The Busiest Intersections in the Morning

2012 AM Counts by Intersection

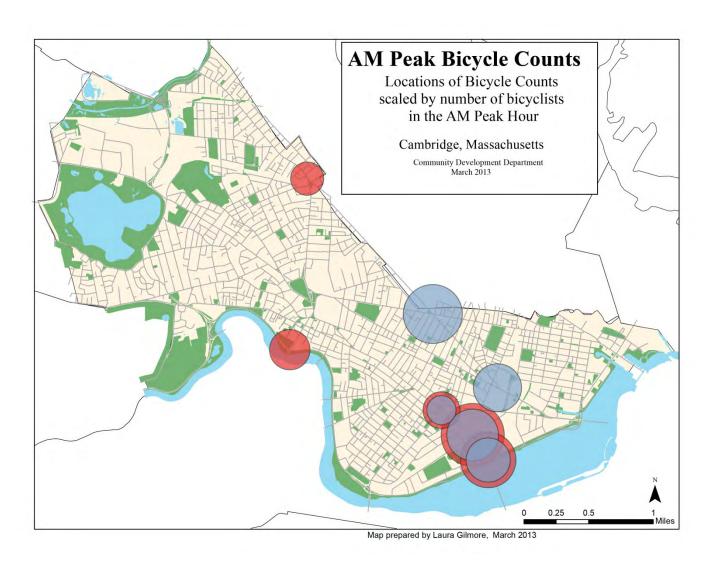


The Busiest Intersections in the Evening





The Busiest Bicycling Intersections



Top Locations - Peak Hour

Top 5 AM

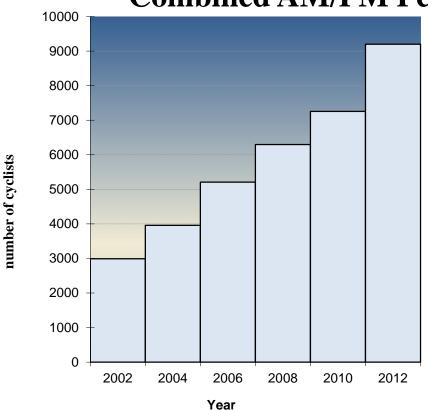
Bicyclist
610
591
571
494
397

Top 5 - PM

Intersection	Bicyclists
Mass. Ave./Vassar St.	637
Mass. Ave./Mem. Drive	599
	40.5
JFK/Memorial Dr.	486
Lafayette Square	454
Porter Square	444

Bicycling has Tripled Since 2002

Cambridge Bicycle Counts 2002-2012 Combined AM/PM Peak Hour

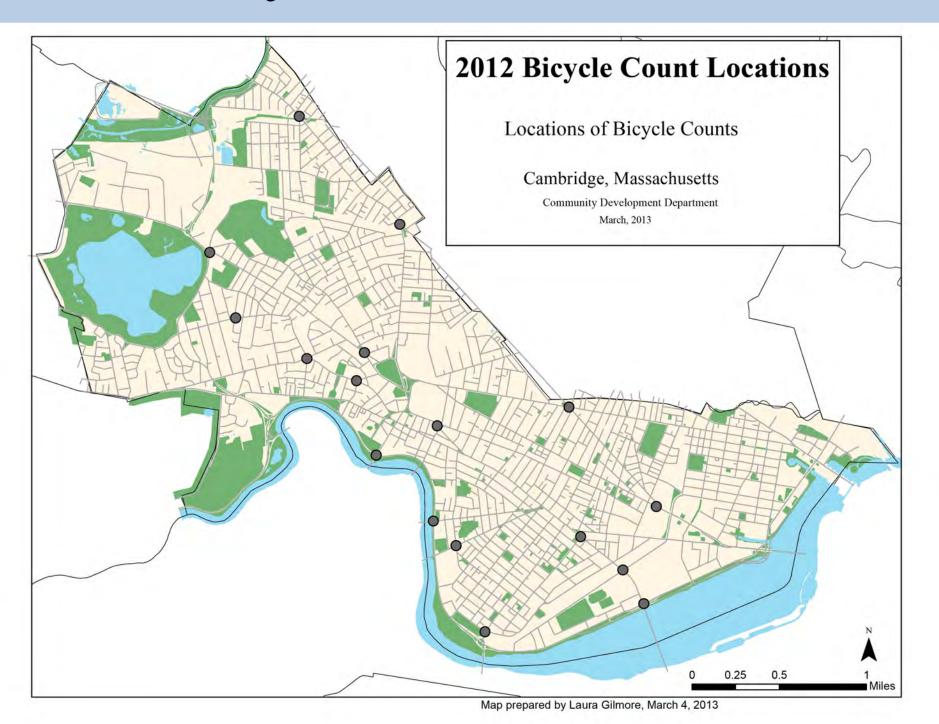


Numbers represent combined AM and PM peak hour cyclist counts at 17 locations on a fall weekday under similar weather conditions.

Why Count Bicyclists?

- To see growth in bicycling over time
- To observe how infrastructure improvements might correlate with increased bicycling
- To inform bicycle infrastructure planning
- To provide data for large planning efforts

Bicycle Count Locations



Bicycle Count Methodology

- Bi-annual counts at 17 locations
- Counts taken same week each year on days with similar weather conditions
- This year counts were: 9/11/2012 9/13/2012
- Counts taken by consultants
- Accounts for all directions of bicycle travel
- Data analyzed in-house using excel and GIS
- Counts over 2 hours each in AM and PM. Highest volume hour in each is considered the peak hour.
- Count dots represent a value between 0 and 637 bicyclists in peak hour and the scales are consistent between maps

Bicycle Count Key

• <38 bicyclists

38 - 75 bicyclists

76-112 bicyclists

113-150 bicyclists

151-187 bicyclists

188-225 bicyclists

226-262 bicyclists

263-300 bicyclists

301-337 bicyclists

338-375 bicyclists

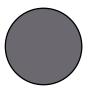
376-412 bicyclists



413-450 bicyclists



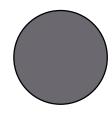
451-487 bicyclists



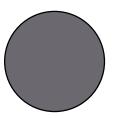
488-525 bicyclists



526-562 bicyclists

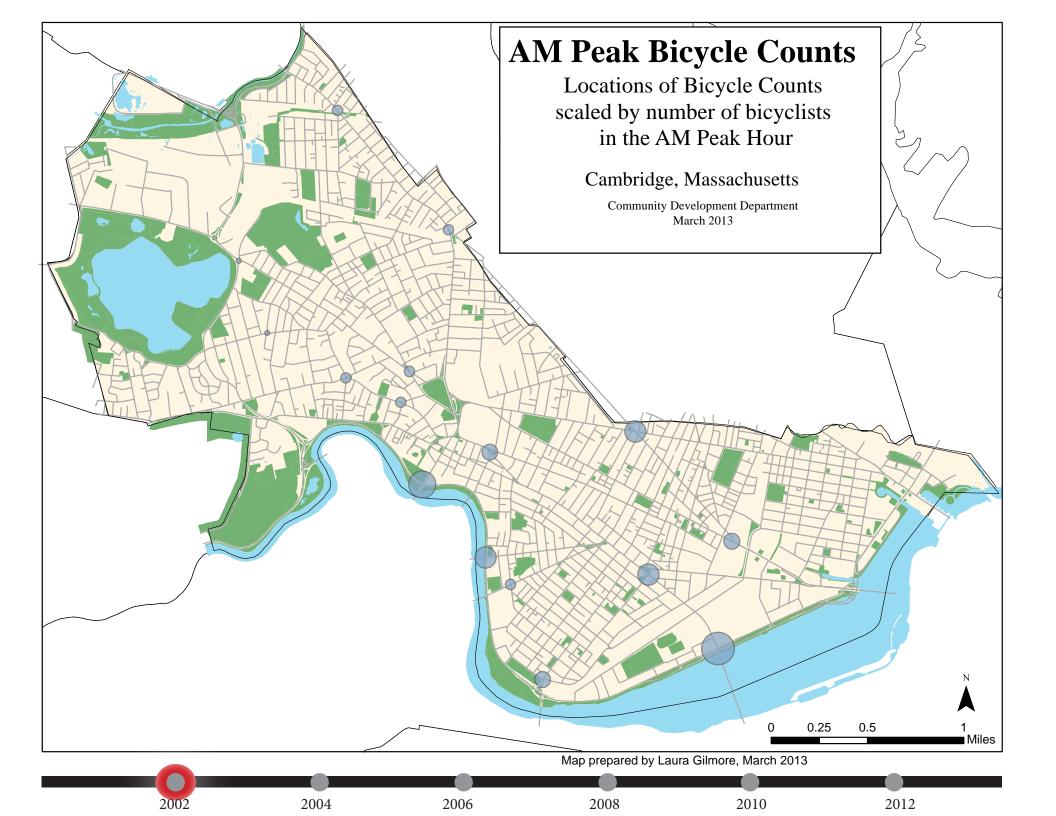


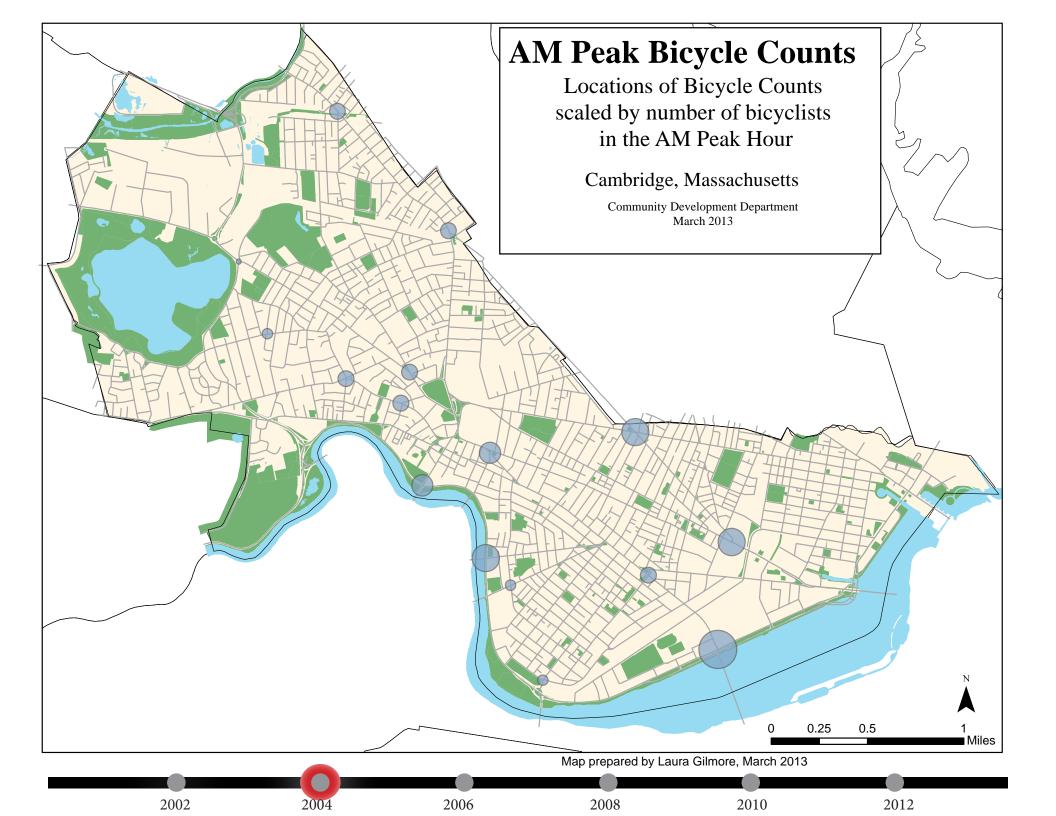
563-600 bicyclists

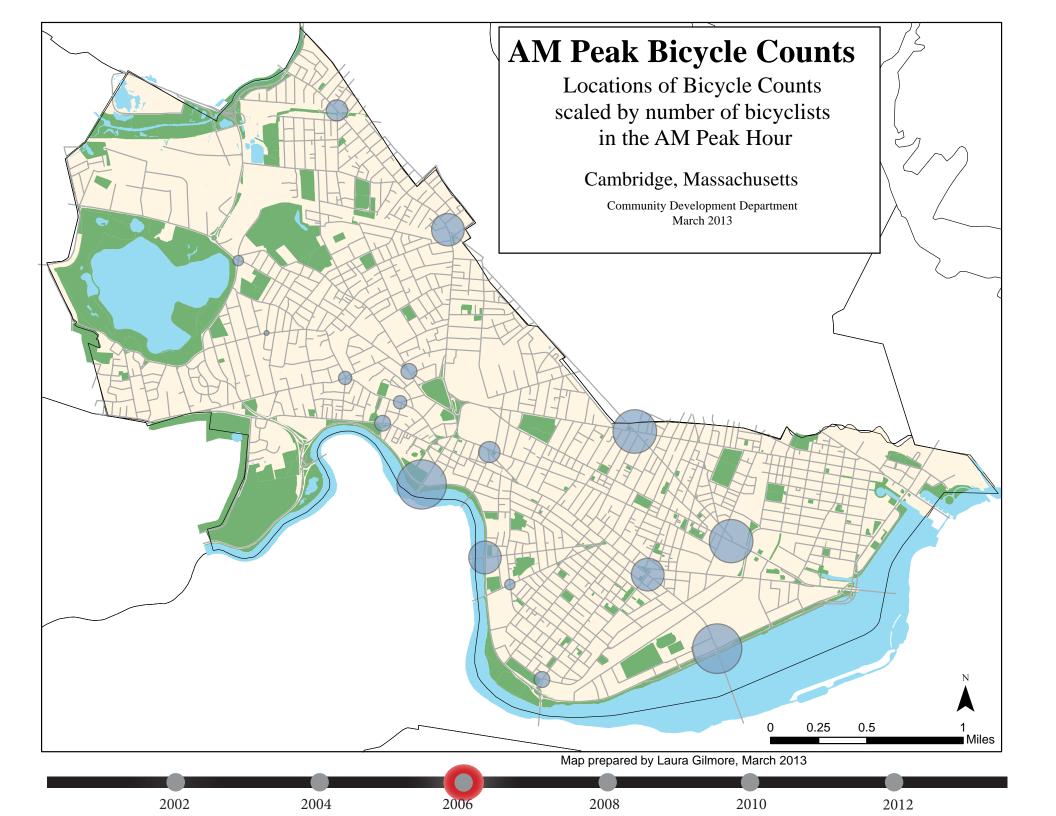


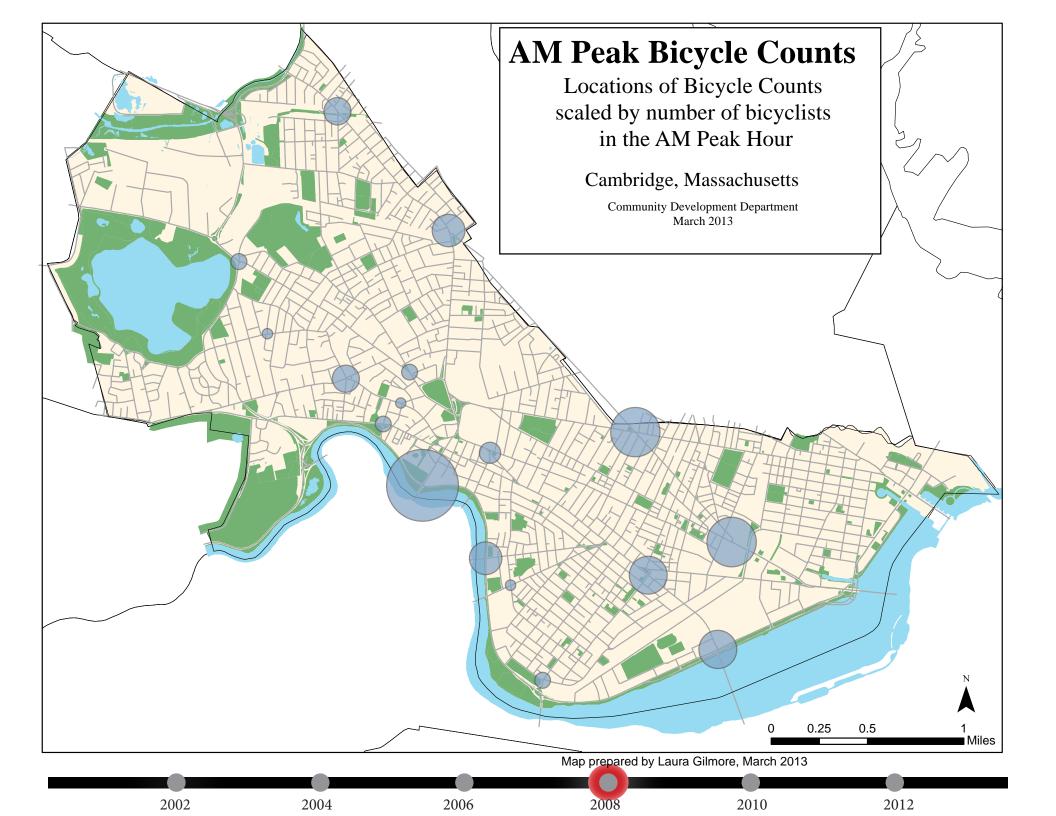
601-637 bicyclists

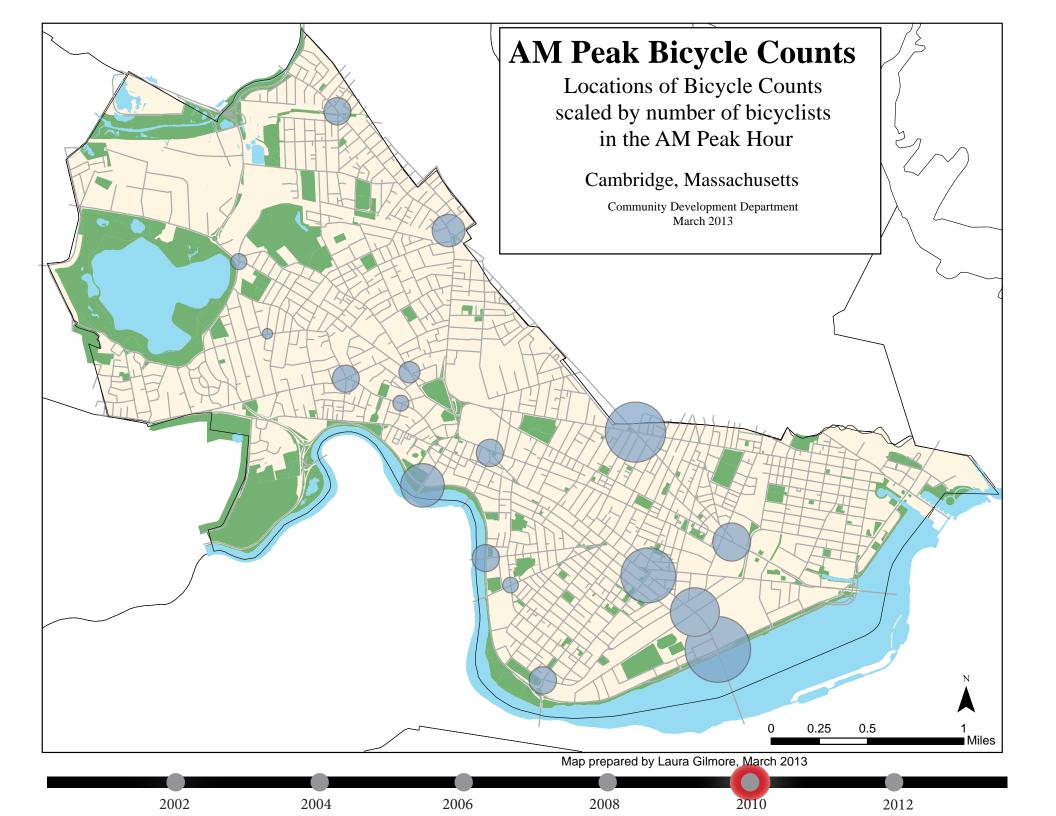
Bicycle Counts Over Time in the AM Peak Hour

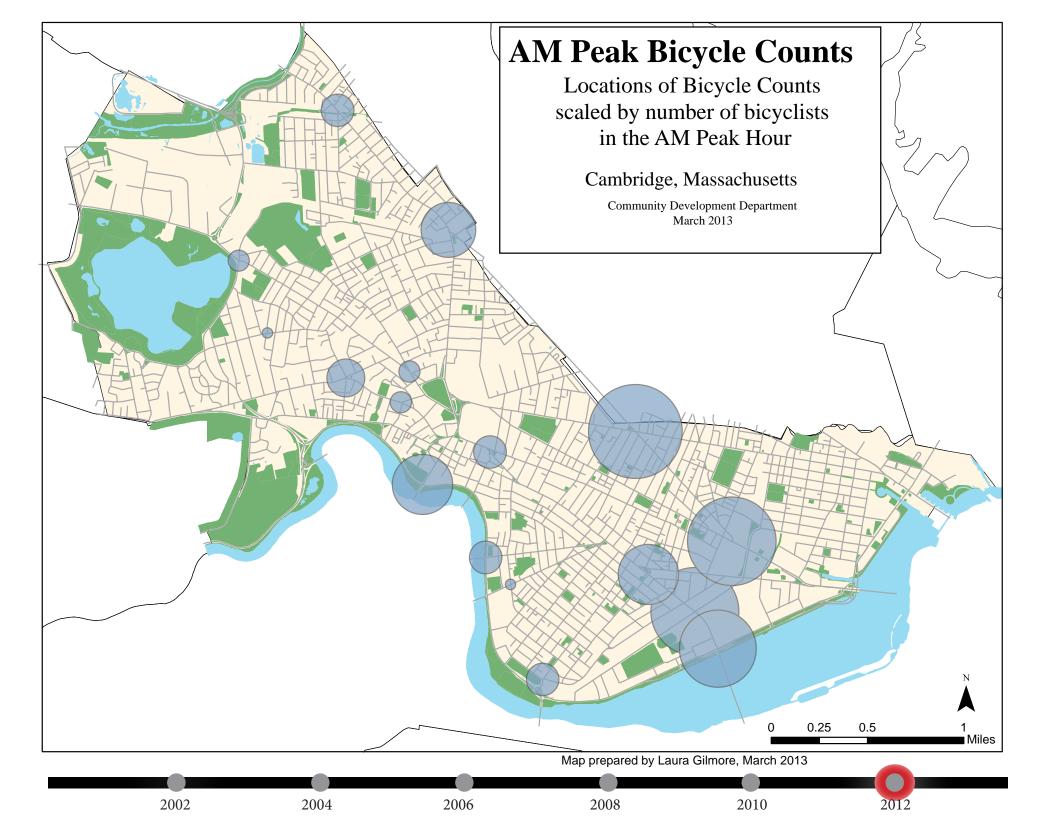




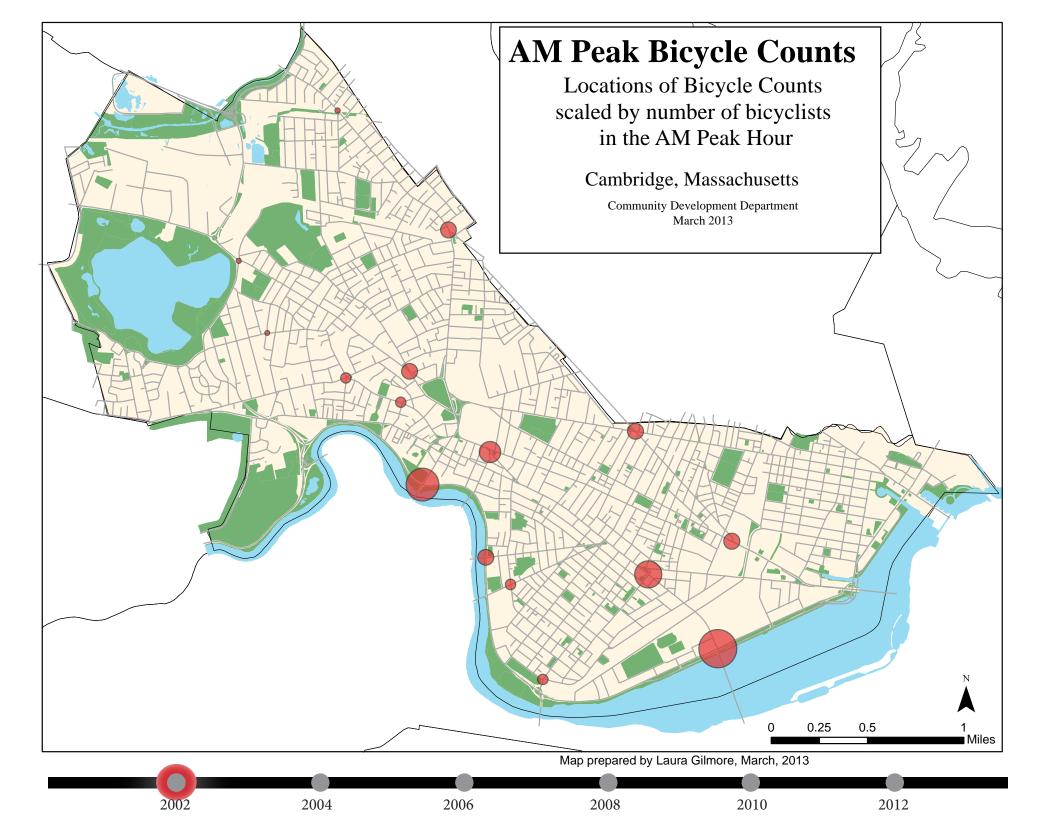


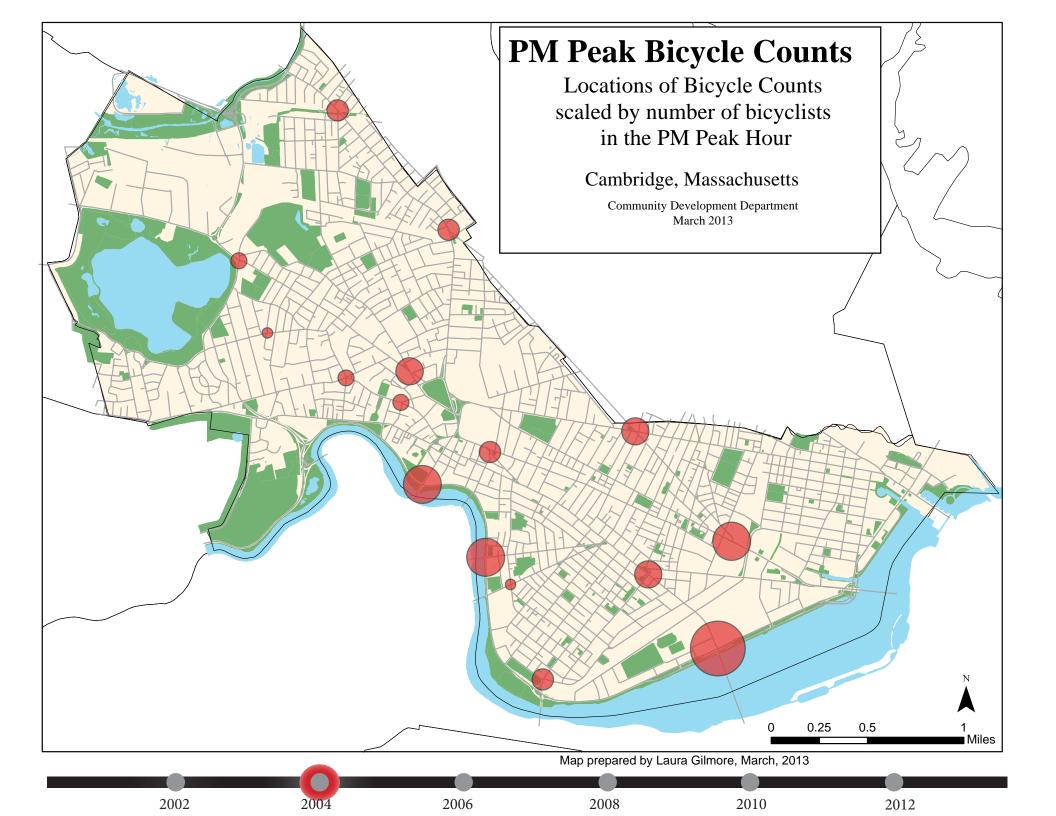


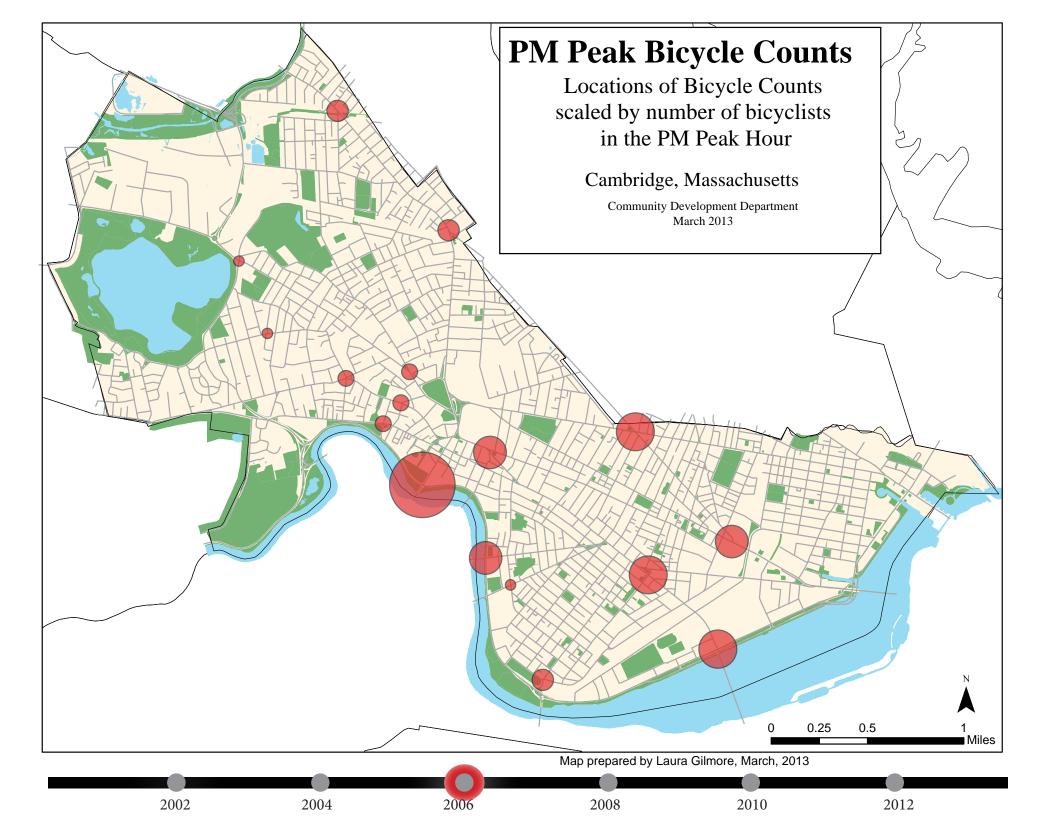


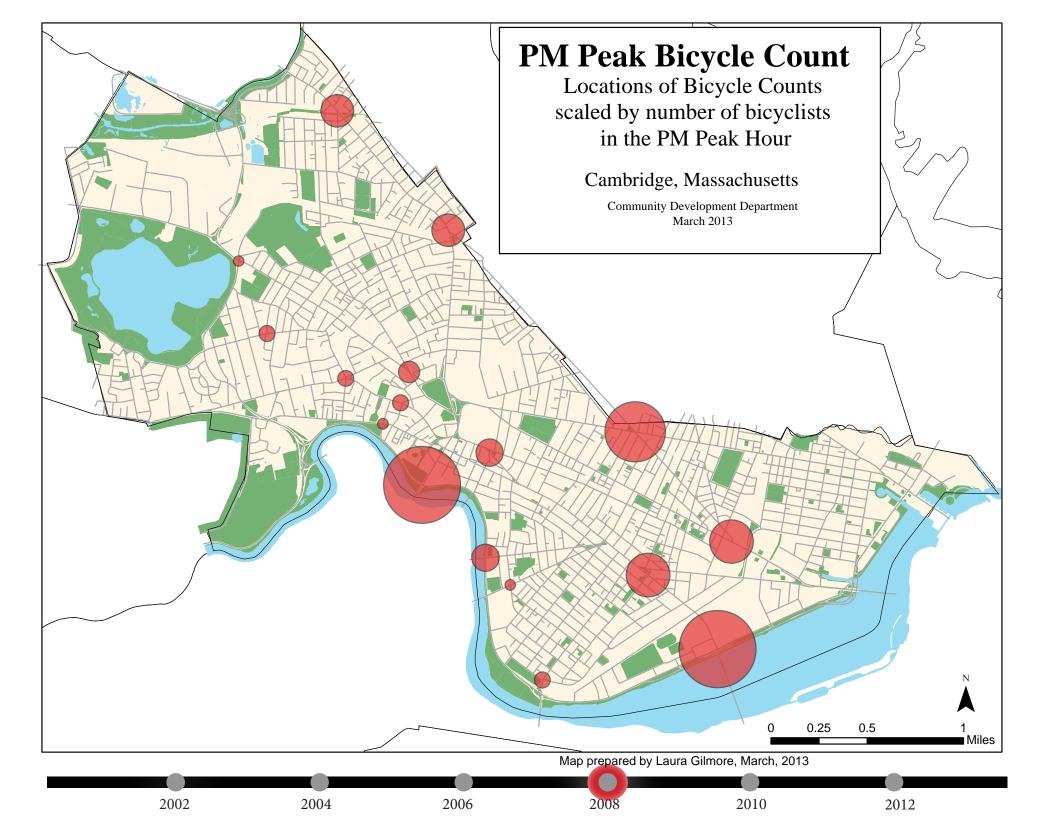


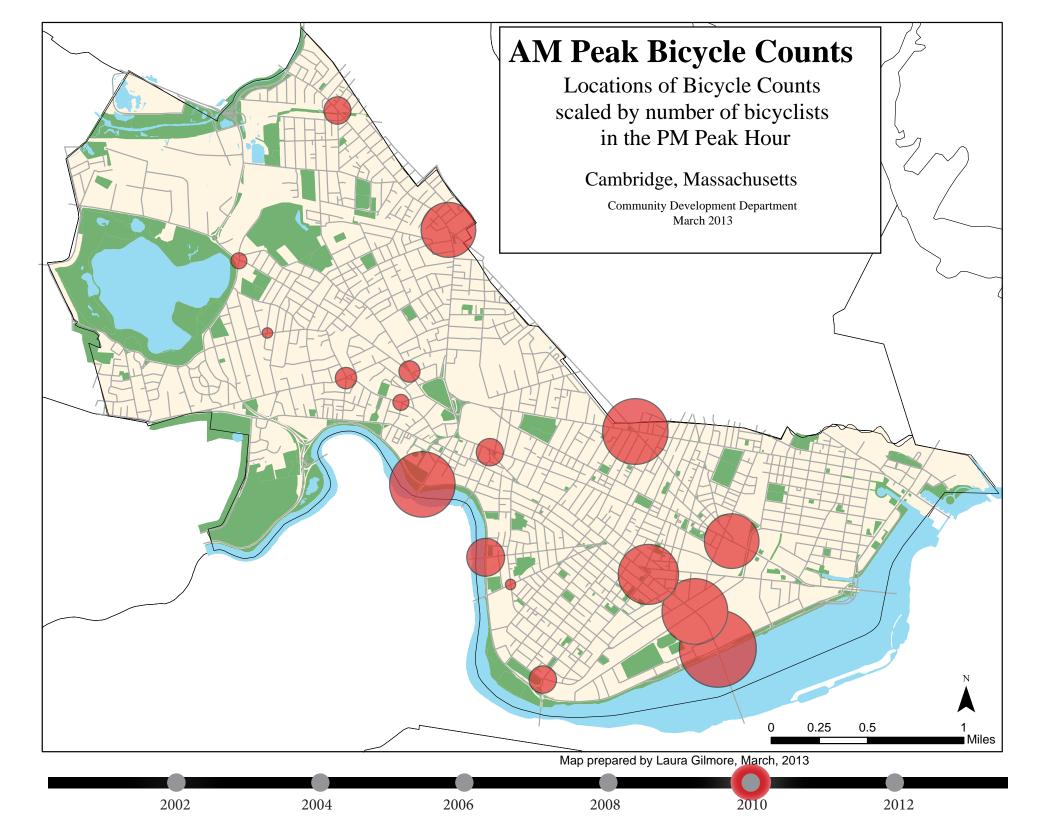
Bicycle Counts Over Time in the PM Peak Hour

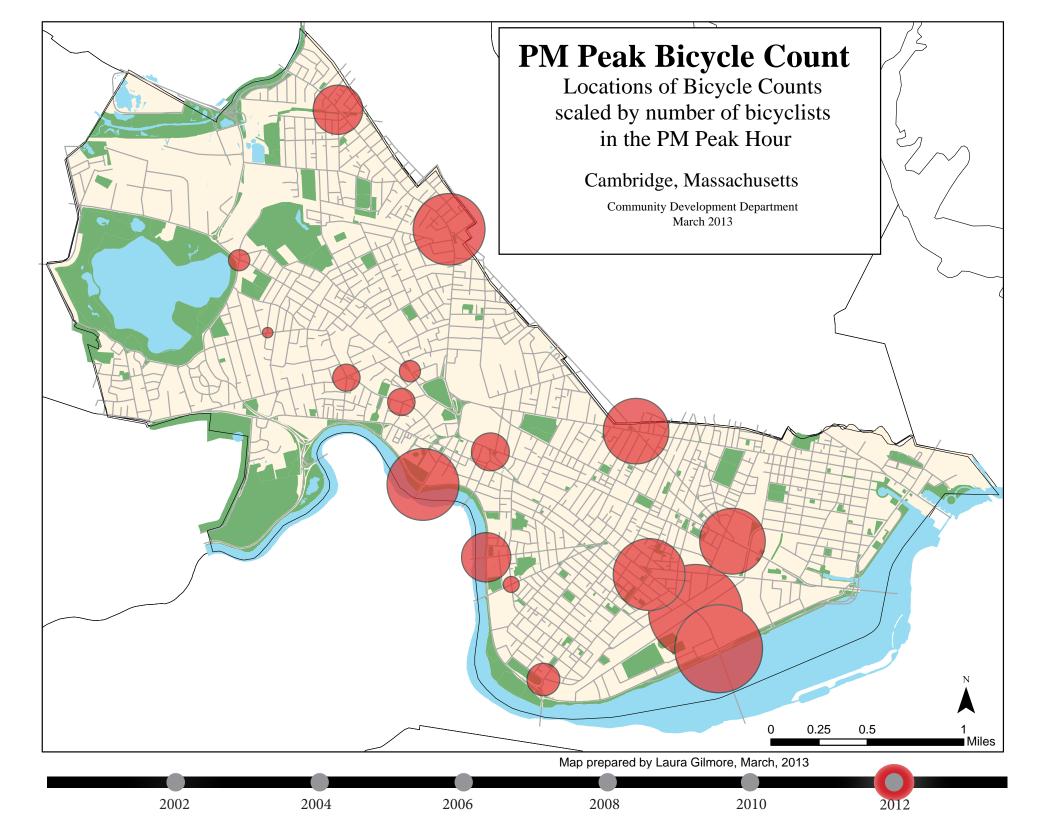












For More Information







More information about the Cambridge Bicycle Program is available on our website:

http://www.cambridgema.gov/bike/

For more information about the bicycle counts, contact: Cara Seiderman, Transportation Program Manager (617) 349-4629 | cseiderman@cambridgema.gov