

# Hubway Be a Champion in Cambridge!

Bike share stations are a great opportunity to support your employees or to bring tourists and new customers to your business.

The City is looking for partners – designated as **Program Champions** – to help fund the installation and maintenance of Hubway stations. Our partners contribute to the station installation and maintenance expenses in exchange for donor acknowledgement and other benefits. With your help, we will be able to expand the system to additional locations throughout Cambridge.

## Champion Benefits

- **Public acknowledgement** on the station, bikes, website, and in other materials as per mutual agreement
- **Station names** will be relevant to the site and chosen by mutual agreement between the donor and the City
- **Reduced membership rates** for employees



With **156 stations** in Cambridge, Boston, Brookline and Somerville, the Hubway bike share system provides the Boston metro area with a regional network of efficient transportation choices.

Hubway makes it fun and easy to get from home to transit and retail destinations, from one campus location to another, and from city to city.

Bike share stations can be located on private or public property and are strategically placed throughout the city. A standard station consists of **19 bike docking stations and 10 bikes**. The stations are **solar-powered** and include a **kiosk** for purchases and a two-sided **information panel** with instructions and maps.

Funding costs cover equipment, installation, and on-going operation and maintenance. Equipment and installation costs are typically paid upfront, and operation and maintenance costs yearly.

Additional information including station locations throughout the city can be found on the Hubway website: <http://thehubway.com>.

For more information or to become involved, please contact **Cara Seiderman**, Transportation Program Manager at Cambridge Community Development Department at [cseiderman@cambridgema.gov](mailto:cseiderman@cambridgema.gov) or 617/349-4629. Visit the Environmental and Transportation Division website at: <http://www.cambridgema.gov/transportation>