



CitySmart connects you with the information and resources you need to get around without getting behind the wheel. Biking, walking and transit take you where you need to be. Whether it's a trip to the grocery store or a day at the beach – getting there really can be half the fun.

Cambridge Community Development Department
www.cambridgema.gov/citysmart
617.349.4631

Mail directions

1. Fill out form below.
2. Fold over and staple/tape closed.
3. Affix 44¢ stamp and mail to us.

Online directions

1. Go to cambridgema.gov/citysmart
2. Fill out form

Get one!

Your free CitySmart info kit

Select your kits:

- Basic kit** - events calendar, Getting Around in Cambridge map, ZipCar info, etc.
- Transit kit** - MBTA system map, local route schedules, CharlieCard holder, etc.
- Bicycling kit** - Boston's Bike Map, MassBike tips, patch kit, reflectors, etc.
- Walking kit** - neighborhood map, tips, pedometer, etc.
- Ridesharing kit** - MassRides guide, GoLoco info, carpool journal, etc.

Personalize your kits:

- Children aged 4-12 in household How many? _____
- Own/lease one or more cars
- Special needs and interested in learning about paratransit
- We already have CharlieCards
- We already have bike helmets

Name _____

Email Address _____

Your email address will only be used by the City of Cambridge to deliver future newsletters and additional CitySmart news, event and related info.

- If you don't have email**, check here to get updates by US mail.

Delivery of your kits:

You must include your name below. Indicate any address corrections on the mailing label above. We cannot deliver to PO boxes.



Welcome to CitySmart

CitySmart connects you with the information and resources you need to get around without getting behind the wheel. Biking, walking and transit take you where you need to be. Whether it's a trip to the grocery store or a day at the beach—getting there really can be half the fun.

The City of Cambridge is encouraging residents to replace some car trips with more sustainable, fun, convenient transportation. We're launching the CitySmart program this May and will deliver free information kits to all Cambridgeport residents who request them. The kits include maps, guides, tips, schedules, event listings, pedometers, reflective stickers and other items to help you take advantage of all your transportation options.

Studies show that for most people walking is the easiest exercise to fit into their day, especially if they substitute walking for one or two car trips. Just thirty minutes of walking provides great health benefits, and CitySmart can help you figure out how far you can go in half an hour.

There will be great events to participate in: easy bike rides, walks around the neighborhood, family rides and walks, and other activities. Throughout the spring and summer we'll be giving away goodies—at events, markets and commuter hotspots. Stop by our table and say "Hi!" and watch for information about neighborhood activities.

The family-friendly events are a fun way for parents and children to explore the neighborhood together, so be sure to order a kids' kit with backpacks, stickers and activity books that teach your kids important walk/bike safety tips.

Order your free kit online at cambridgema.gov/citysmart or complete the attached order form and mail it back to us. It will be delivered by bicycle in a reusable fabric grocery bag. You can view maps, sign up for our e-newsletter, and get program updates online 24/7.

A free CitySmart kit delivered to your door

In this newsletter is our CitySmart order form. You can use it to order a variety of free materials and tools to take advantage of options for getting around. Or order online at : cambridgema.gov/citysmart

Free Events

Expanded calendar and up-to-date details are available at cambridgema.gov/citysmart

May 16 - Spring Bike Tour, CRLS near main entrance

May 29 - Green Streets Walk/Ride Day, citywide

May 30/31 - Cambridge Open Studios East, Dana Park

June 6 - Family Walk/Bike Day, Dana Park

[more inside >](#)

Check us out online

To sign up for the program or see up-to-date details of events and partners go to cambridgema.gov/citysmart

Free events

Expanded calendar and up-to-date details are available at cambridgema.gov/citysmart

May 6 – Safe Routes to School Day, Dana Park

May 9/10 – Cambridge Open Studios, throughout Cambridgeport

May 16 – Spring Bike Tour, CRLS near main entrance

May 29 – Green Streets Walk/Ride Day, citywide

May 30/31 – Cambridge Open Studios East, Dana Park

June 6 – Family Walk/Bike Day, Dana Park

June 14 – Shopping by Bike, watch for details

July 12 – Sunday Ride for Seniors, Memorial Drive

July 27 – Art Tour by Bike & Bike Movie Night, watch for details

August 12 – Bus Trip to the Museum of Fine Arts, Watch for details

August 19 – Ride at Night, Dana Park

August 28 – Story Walk launch, Dana Park

September 12 – Exploring Sound, Dana Park

September 15 – Exploring Cambridgeport, Morse School yard

September 18 – PARK(ing) DAY, throughout Cambridgeport

September – Bike Fashion Show, watch for details

October 4 – Fall Bike Tour, start location TBD

Subject to change—see website for details.

CitySmart resources/partners

Cambridgeport residents have some great resources for getting around. For more information, you can go to the online resources directory. www.cambridgema.gov/citysmart.



WalkBoston – a organization dedicated to improving walking conditions in cities and towns across Massachusetts. It promotes walking for transportation, health and recreation through education and advocacy. www.walkboston.org

Cambridge Health Alliance – provides community health programs such as Cambridge Walks and Healthy Living Cambridge to encourage healthy activity. www.challiance.org



MassBike – an advocacy group and information resource for bicyclists, offering useful hands-on classes on riding and maintenance skills. www.massbike.org

Green Streets – a grassroots organization promoting the use of transportation options. On walk/ride days (last Friday of every month), people are invited to go green and wear green, and enjoy extra benefits! www.gogreenstreets.org



MBTA Trip Planner – provides detailed itineraries using the T system. Just enter your start and end points and select your trip preferences—by time, mode or walking distance. www.mbta.com/riders_tools/trip_planner



Zipcar – a conveniently located fleet of cars available to members for short-term rental. Zipcar can reduce or eliminate the need to own your own car. www.zipcar.com

MassRIDES – provides free assistance to commuters, students and other travelers. Programs include carpool matching, emergency ride home service and Safe Routes to School. www.commute.com

GoLoco – an easy way to share trips (carpool) with friends and networks. GoLoco uses a system of alerts to notify you whenever your friends or interest groups are going places you want to go, for a seamless way to share travel and expenses. www.goloco.org



EZRide Shuttle – connects Cambridgeport to Kendall Square, Lechmere and North Station. EZRide is open to the public for a small fare. www.ezride.info

Check out the CitySmart kits

Everyone who signs up gets the **basic kit**, with a reusable CitySmart shopping bag, Getting Around in Cambridge, Shop & Dine in Central Square and useful info from partners like Zipcar.

Transit kit makes the buses and trains work for you, with a free CharlieCard holder that attaches to your keys, schedules, maps and guides from the MBTA and MassRIDES.

Bicycling kit includes the Boston Bike Map, reflectors for your bike, and a patch kit for those unfortunate flat tires as well as info and tips to make sure that cycling in the city is safe, fast and fun.

Walking kit helps you rediscover how healthy and fun walking can be. Receive a free pedometer to keep track of your progress and a keychain light to help you on evening walks. We have also included helpful walking guides and a neighborhood map.

Ridesharing kit makes it easy to save money by starting or signing up with a carpool or rideshare. Get a free CitySmart ride planner to keep track of all your carpool details. Also, we've got information on rideshares, vanpools and carpools run by innovative partners like MassRIDes and GoLoco.

Kids' kit has stickers, tattoos, chalk, crayons and activity books on safe walking and bicycling on neighborhood streets. Each book has a parents' guide with tips for teaching safety.



344 Broadway, Cambridge MA 02139

CitySmart



FAST. FLEXIBLE. FUN.

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HERE

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