



CITY OF CAMBRIDGE, MASSACHUSETTS

PLANNING BOARD

CITY HALL ANNEX, 344 BROADWAY, CAMBRIDGE, MA 02139

The Planning Board of the City of Cambridge will hold a public hearing on Tuesday, July 6, 2010 at 7:20 p.m. at the Second Floor Meeting Room, at City Hall Annex, 344 Broadway, Cambridge, Massachusetts on a zoning petition by the City Council to amend the Zoning Ordinance of the City of Cambridge – Section 7.000 Signs and Illuminations in the following ways:

- Clarify that signs and banners in the public way are not subject to this regulation;
- Make clear that when a corporation uses color or graphics as part of its brand identification, those elements are included in the calculated area of allowable signage;
- Allow a limited number of wall signs on a building to exceed height limits to identify buildings or major tenants;
- Allow some variation in the size, height and illumination of some signs to meet unique circumstances, by special permit, if they meet certain criteria; and
- Allow some temporary signs associated with art museums, performance spaces and similar venues.

Copies of this petition are on file in the Office of the City Clerk, City Hall, Cambridge, Massachusetts and at the Community Development Department, 344 Broadway. Questions concerning the petition may be addressed to Liza Paden at 617 349 4647 or lpaden@cambridgema.gov.
