



## CAMBRIDGE PUBLIC LIBRARY

### **Cambridge Public Library announces acquisition of Hoopla and Flipster - two new ways to access media for free on your computer, tablet, or phone.**

CAMBRIDGE, MA – April 10, 2017 – The Cambridge Public Library (CPL) acquired two new app-based services this week, Hoopla and Flipster, to grow digital offerings at the Library. Hoopla centers on a variety of media, including access to music, movies, audiobooks, eBooks, comics, and television. Flipster offers full page browsing of our most popular magazines. Both are available for free with a Cambridge Public Library card.

The acquisition of Hoopla has been a much-anticipated addition for digital natives at the Cambridge Public Library. Patrons will now be able to access brand-new content from home. Getting started is easy: Register for a hoopla account by visiting [hoopladigital.com](http://hoopladigital.com), or by using our mobile app on your iOS or Android device. The free mobile app can be found in the App Store and the Google Play store.

“As more of our community becomes accustomed to accessing information and entertainment on computers and mobile devices it’s important that we stay up-to-speed with our patrons’ needs,” said Director of Libraries, Maria McCauley. “Hoopla and Flipster are two new resources we are bringing to the CPL to help bridge the digital divide.”

Flipster allows for easy access to some of the most popular magazines from your computer, tablet or phone. Magazines include *People*, *Vanity Fair*, *The Atlantic*, among others. Patrons can browse the full list at <https://tinyurl.com/cplflipster>. Once a patron enters a library card number they are free to search content search by title and keyword, browse by category or flip page by page.

A great feature of both resources is their ability to provide simultaneous use from any location, 24/7! There are no holds, wait lists, or late fees for any content on Hoopla or Flipster. For full technology requirements for use or additional questions please contact the Main Library Q&A desk in person or by phone at 617-349-4041.

#### **About the Cambridge Public Library:**

The Cambridge Public Library opened in 1889 and serves the community of Cambridge, Massachusetts. It provides free access to information for over 100,000 Cambridge citizens and provides an engaging community space for innovative events and programming to serve its patrons. Visit online at [www.cambridgepubliclibrary.org](http://www.cambridgepubliclibrary.org).

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