Michael P. Gardner Chairman

CAMBRIDGE LICENSE COMMISSION

Chief Gerald R. Reardon Fire Department Commission Member

831 Massachusetts Avenue, First Floor, Cambridge, Massachusetts 02139



City of Cambridge

Commissioner Robert C. Haas Police Department Commission Member

Elizabeth Y. Lint Executive Director

Press Release

For Immediate Release—February 4, 2013

Contact Cambridge License Commission for more information: Corey R. Pilz, Consumer Information Specialist (617) 349-6154

Cambridge License Commission Announces Successful Applicants for the Pedicab Pilot Program

Cambridge-February 4- The License Commission is pleased to announce two Pedicab Business Operating Permits have been issued in conjunction with the City's Pedicab Pilot Program. The two successful applicants—USA Pedicab of Boston, MA and Pedicab International, LLC of Plymouth, MA—have each been granted permission by the Board of License Commissioners to operate ten pedicab vehicles from March 1, 2013 through October 31, 2013. The normal hours of pedicab vehicle operation will occur from 10 am to 3am.

"We are pleased to welcome these companies to the Cambridge Community," said License Commission Executive Director Elizabeth Lint. "Both businesses bring a wealth of experience and expertise in the pedicab business, and we look forward to working together to create a high-performing pedicab system that fits best with the City." The applicants for the pilot program were selected based on the following criteria: (1) Operation history in other municipalities; (2) Ability to meet operation requirements as established by the License Commission; (3) Impact on the City's infrastructure and transportation network; and (4) Effects on the business and tourism communities.

"We are thrilled to launch pedicabs in Cambridge! As one of my favorite cities, I will certainly enjoy showing the locals and tourists around town," said Justin Bruce, Vice President of Operations for USA Pedicab. "We truly believe that we will help make the 'Cambridge Experience' an even better one, and wish to thank the City of Cambridge administration, City Council, Cambridge Police Department, and the License Commission for this great opportunity!" Similar sentiments were echoed by Michael Tubin, President of Pedicab International, LLC. "I believe pedicabs will be a great fit for the City of Cambridge, and we are excited to be able to take part in the Pilot Program."

More information about the Pedicab Pilot Program and successful applicants can be found on the License Commission's website at http://www.cambridgema.gov/license/pedicabpilotprogram.aspx. All questions regarding the Pilot Program can be directed to Corey R. Pilz, at 617.349.6154, or by email, at cpilz@cambridgema.gov.

##########

Telephone (617) 349-6140

Facsimile (617) 349-6148

TTY/TTD (617) 349-6112