

## DRAFT

### Cambridge Recycling Advisory Committee – Business Sub Committee Meeting

February 28, 2011, Minutes taken by Jan Dillon

**Attendees:** Judy Nathans, Juliana Lyman, Jan Dillon, Randi Mail

#### Election of Sub Committee Head

Given no other volunteers to lead the sub-committee, Jan offered to take on the role. As with overall committee leadership positions, the team can re-assess roles in June and make any changes for the FY12 term. Responsibility for minutes will rotate among members.

#### City Update

Randi updated members regarding city ordinance requirements for businesses as well as requests for waste haulers permitted by the License Commission. All permitted haulers must offer recycling services to clients, directly or via sub contractors. Haulers must also provide a client list with services provided. See online information regarding the [Solid Waste Hauler License](#).

#### Discussion

The team discussed potential areas of focus for the sub-committee, and options for supporting business clients. Some topics discussed included:

- Offer technical assistance, including how to assess need for recycling and the business case/justification
- How to prioritize list of potential 'non-recycling' businesses to maximize greatest benefit
- The need to have some initial conversations with potential 'non-recycling' businesses before creating too many solutions/offers before we understand the barriers, issues and assistance most needed
- Making it easier for businesses to deal with sub-contractors provided by haulers
- Using existing materials (city, state, federal, ABC Boston, etc.) to help businesses understand the benefits of recycling and how to begin
- How to use public relations opportunities to promote businesses that are recycling
- Whether composting should be included in our focus
- How to interface with various business organizations and the best way to do so (Chamber of Commerce, Local First, Cambridge Energy Alliance, etc)
- Consideration of environmental purchasing and compliance focus (ways to make it easier for businesses to procure products that will support waste reduction, recycling and reuse)

#### Mission

- Should we focus on increase in recycling PARTICIPATION? Recycling LEVELS? (e.g., getting businesses not currently recycling to begin, vs. helping all businesses to recycle greater volume?)
- Should composting be part of our focus?
- To what degree should we focus on avoidance/reduction vs. recycling/composting?

#### Potential mission statements components for the team

- Assist the Recycling Division:
  - Promote the value of recycling and composting to the business community
  - Increase participation of non-recycling businesses.
  - Drive recycling rates for businesses in the community
  - Promote source reduction / waste prevention as well as recycling/composting

Team members should think about scope to finalize a draft mission at next meeting (Wed, March 16, 9am DPW)