

RECEIVED

JUL 12 2017



CAMBRIDGE HISTORICAL COMMISSION

CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, 2nd Fl., Cambridge, Massachusetts 02139
Telephone: 617 349 4683 Fax: 617 349 3116 TTY: 617 349 6112
E-mail: histcomm@cambridgema.gov URL: http://www.cambridgema.gov/Historic

APPLICATION FOR CERTIFICATE

- 1. The undersigned hereby applies to the Cambridge Historical Commission for a Certificate of (check one box): [X] Appropriateness, [ ] Nonapplicability, or [ ] Hardship, in accordance with Chapter 40C of the Massachusetts General Laws and/or Chapter 2.78 of the Municipal Code.
2. Address of property: 71 Mount Auburn St, Cambridge, Massachusetts
3. Describe the proposed alteration(s), construction or demolition in the space provided below: (An additional page can be attached, if necessary).

installation of an illuminated blade sign (4.375 SF) and a face panel replacement in existing window sign (2 SF) as shown in attached renderings

I certify that the information contained herein is true and accurate to the best of my knowledge and belief. The undersigned also attests that he/she has read the statements printed on the reverse.

Name of Property Owner of Record: Harvard Student Agencies, Inc.
Mailing Address: 67 Mt. Auburn Street, Cambridge MA 02138
Telephone/Fax: 617-495-9639 E-mail: jim.mckellar@hsa.net
Signature of Property Owner of Record: Jim McKellar, HSA CEO
(Required field; the application will not be considered complete without the property owner's signature)

Name of proponent, if not record owner: Mandeville Sign / Wendy Regan
Mailing Address: 676 George Washington Highway Lincoln, RI 02865
Telephone/Fax: 401-834-9008 E-mail: Wendy.Regan@mandeville.sign.com

(for office use only):
Date Application Received: 7/12/17 Case Number: 3826 Hearing Date: 8/3/17
Type of Certificate Issued: Date Issued:

**Instructions for Completing this Application:**

An application must be filed with the Cambridge Historical Commission (CHC) before work begins. Twelve (12) copies of the application should be attached to twelve (12) copies of supplementary material such as sketches, scale drawings, site plans, specifications, or photographs sufficient to enable the CHC to understand the details of the work proposed and to make a determination on the application. Plans no larger than 11" x 17" are preferred. Please submit reduced copies of plans if the originals are of a larger dimension. Do not use spiral bindings, plastic covers, or heavy stock (these will be removed prior to mailing). Double sided copies are encouraged to save paper and postage. See our website or call for a list of meeting dates and deadlines.

The CHC staff welcomes advance inquiries for interpretations or advice. Call 617/349-4683 for appointment. An application is considered incomplete without accompanying plans and drawings. The CHC reserves the right to determine an application incomplete at the time of hearing the application if it determines that the plans, drawings and other information submitted are not sufficient to enable it to determine whether to grant or deny a certificate.

Owners are urged to appear before the CHC in person or to designate an agent to act for them. The CHC will deem the agent to be authorized by the owner to make decisions regarding the extension or waiver of the period within which the CHC is otherwise required to make a determination on the application. All meetings are open to the public.

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**Administration of Historic Districts, Landmarks, and Protected Properties:**

The administration of historic districts and landmarks is guided by the provisions of Ch. 40C of the Mass. General Laws and by Ch. 2.78 of the Code of the City Of Cambridge. Other properties may also be subject to CHC jurisdiction including properties with conditional variances and properties governed by individual preservation restrictions.

Any new construction, alteration of exterior architectural features, or demolition within an historic district or on the premises of a protected property or a designated landmark must be reviewed by the CHC. No building permit for such work on a protected property, designated landmark, or property within a historic district may be issued by the Inspectional Services Department until a certificate has been issued. The CHC must approve the alteration or construction of all structures, including signs, fences, walls, terraces, walks, driveways, light fixtures and the like, which are "open to view from a public street, public way, public park or public body of water," whether or not a building permit is required, and must approve changes in exterior color for properties within a historic district or as otherwise agreed.

Prior to each hearing, the CHC staff will take slides or digital photographs of the subject property in daylight with ordinary camera equipment for the purpose of documenting the publicly visible conditions of buildings and exterior architectural features for the CHC and the public to view at the hearing. More information can be provided on request.

The CHC issues three types of certificates. A Certificate of Appropriateness will be issued when the CHC has determined that the construction or alteration will be appropriate for or compatible with the preservation or protection of the historic district, designated landmark, or other protected property. A Certificate of Nonapplicability may be issued when an application does not involve an exterior feature, or when the exterior feature is not then subject to CHC review. A Certificate of Hardship may be issued when failure to approve an otherwise inappropriate project would involve substantial hardship to the applicant and the CHC determines that the project can be accomplished without substantial detriment to the purposes of the district, preservation restriction, or landmark designation.

The CHC considers each application on its own merits, and does not apply specific architectural guidelines. Landscaping with plant materials is not subject to CHC review unless it is planned in conjunction with alterations or new construction. The CHC must approve projects that are not incongruous with the historic aspects or the architectural characteristics of the protected property, landmark, or historic district.

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CAMBRIDGE HISTORICAL COMMISSION

**MANDERVILLE SIGN**  
 676 GEORGE WASHINGTON HIGHWAY  
 LINCOLN, RI 02885-4255  
 401-394-9100 401-394-7799  
 www.mandervillesign.com

**APPROVALS**  
 Engineering  
 BY DATE  
 Sales  
 BY DATE  
 Production  
 BY DATE  
 Estimating  
 BY DATE  
 Client  
 BY DATE

1M PRODUCT NUMBERS

WORK ORDER NUMBERS

NO.	BY	DESCRIPTION	DATE
1	JM	reflected blade sign	6/27/17
2			
3			

**ZAMBRERO**

71 MT. AUBURN ST.  
 CAMBRIDGE, MA

PROJECT MANAGER: TOM MANDEVILLE  
 DTM: 6/30/2017  
 SUCCESS BY: 299568.1  
 6/30/2017

PROPOSED SIGNAGE



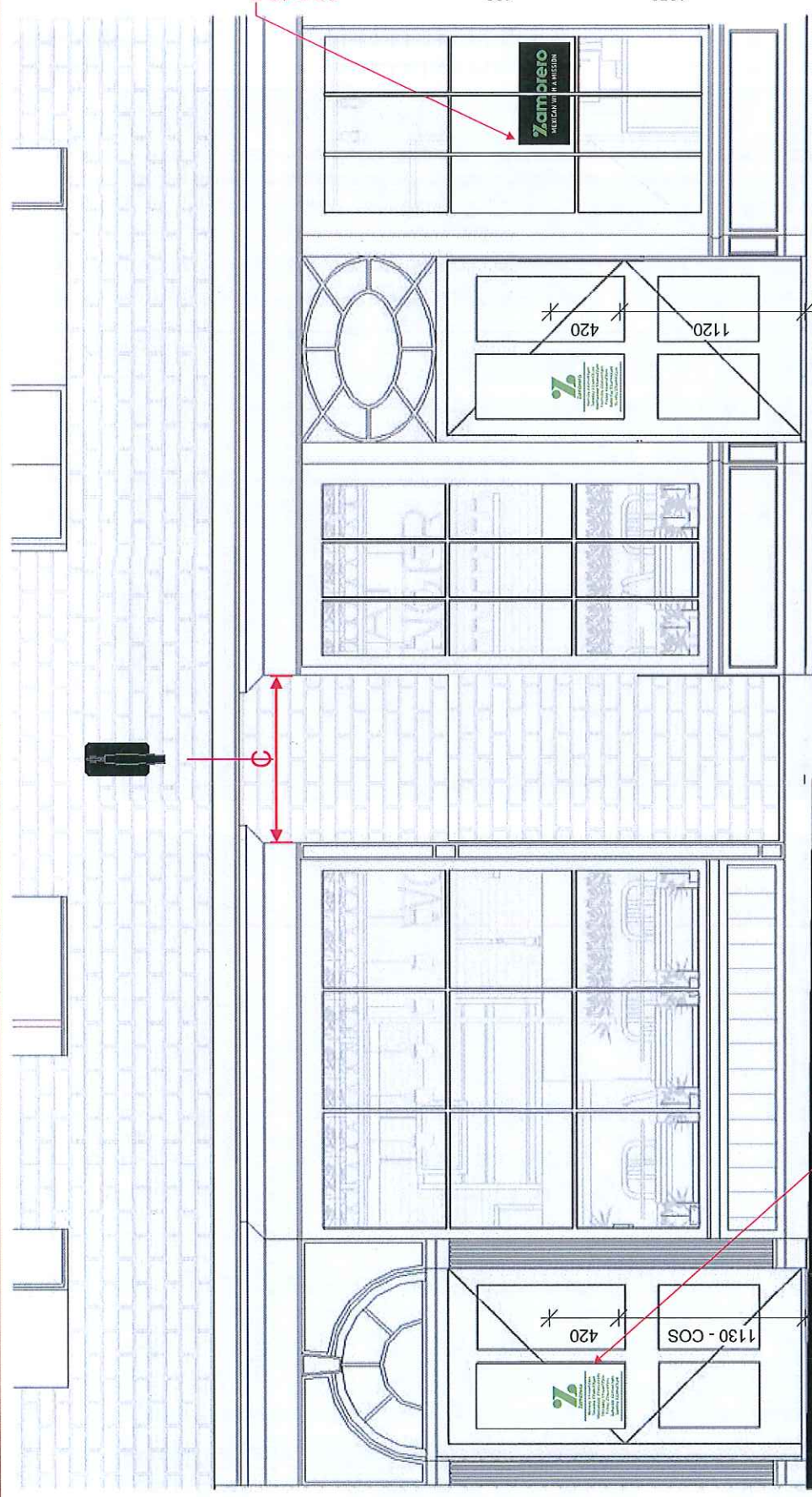
- PROPOSED SIGNAGE INCLUDES:
- NEW BLADE SIGN
  - NEW WINDOW SIGN FACE AND RE-FURBISH CABINET (PAINT BLACK)
  - NEW DOOR VINYL

EXISTING CONDITION



- EXISTING WINDOW SIGN TO RECEIVE NEW STENCIL CUT FACE AND HAVE BACK/ RETURNS PAINTED SATIN BLACK.
- ALL EXISTING WINDOW VINYL TO BE REMOVED
- EXISTING BLADE SIGN TO BE REMOVED. HOLES SEALED W/ CAULK

NOTE: ELECTRICAL CONTRACTOR TO REMOVE SPOT LIGHTS



MT. AUBURN ST. ELEVATION  
SCALE: 1/2" = 1'

NOTE:  
WINDOW PANES IN FIELD PHOTOS DO NOT MATCH ELEVATION PROVIDED.  
SURVEY REQUIRED TO VERIFY SIZE AND LOCATION OF THE WORKING HOURS VINYL.

APPROXIMATE EXCLUSIVE PROPERTY OF

**MANDEVILLE SIGN**  
876 GEORGE WASHINGTON HIGHWAY  
LINCOLN, RI 02885-4255  
PHONE 401-334-9100 Fax 401-334-7759  
WEB: www.mandevillesign.com

APPROVALS  
*Signatures Required (Date Printed in Parenthesis)*

Engineering	DATE
Sales	DATE
Production	DATE
Client	DATE

NO.	BY	DESCRIPTION	DATE
1	JM	relocated blade sign	07/07/17
2			
3			
4			
5			
6			
7			

CLIENT  
**ZAMBRERO**  
71 MT. AUBURN ST.  
CAMBRIDGE, MA

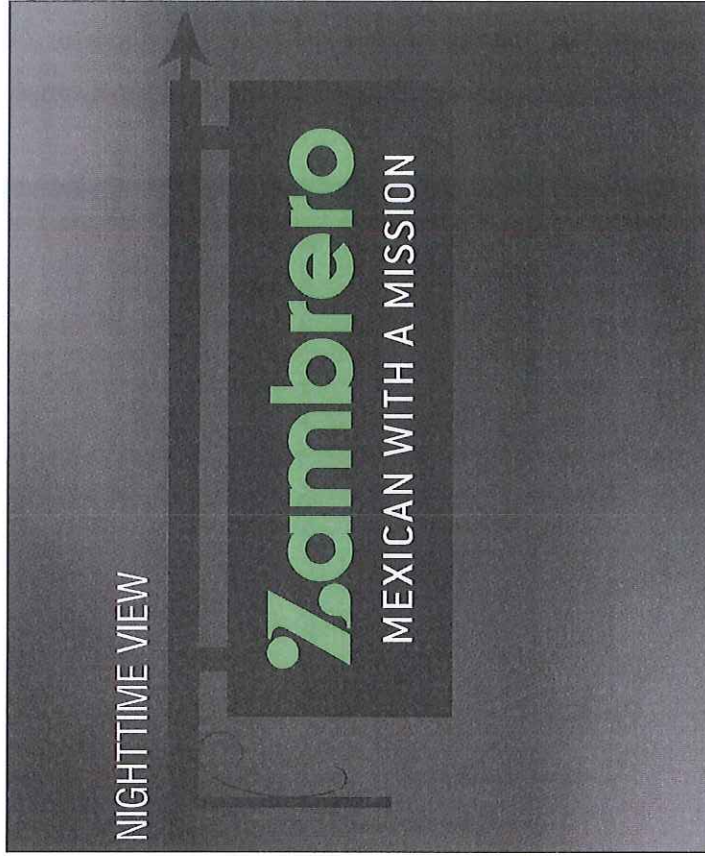
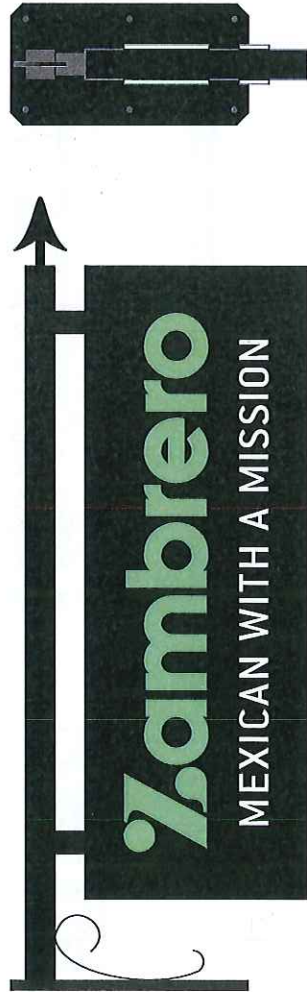
WORK ORDER NUMBER:  
PROJECT MANAGER: TOM MANDEVILLE  
NOTED: DTW  
SCALE: JMS  
DATE: 6/26/17  
DRAWING VALUE: 29958.2

RECEIVED

BLADE SIGN

JUL 12 2017

CAMBRIDGE HISTORICAL COMMISSION



- DETAIL:
- INTERNALLY ILLUMINATED D/F BLADE SIGN WITH STENCIL CUT ALUMINUM FACES AND PUSH THROUGH ACRYLIC COPY.
  - NEW BRACKET REQUIRED TO ALLOW RUNNING POWER TO SIGN

EXISTING BLADE SIGN = 5.4 SQ.FT. (TO BE REMOVED)  
 PROPOSED BLADE SIGN = 4.375 SQ.FT.

SCALE: 1 1/2" = 1'

APPROXIMATE PROPERTY OF

**MANDEVILLE SIGN**  
 100 YEARS OF SERVICE  
 676 GEORGE WASHINGTON HIGHWAY  
 LINCOLN, RI 02865-4255  
 PHONE 401-334-9100 FAX 401-334-7789  
 WEB WWW.MANDEVILLESIGN.COM

APPROVALS  
Signature Required Below Review by Production

NO.	BY	DATE
1	XX	XX
2		
3		
4		
5		
6		
7		

REVISIONS  
DESCRIPTION

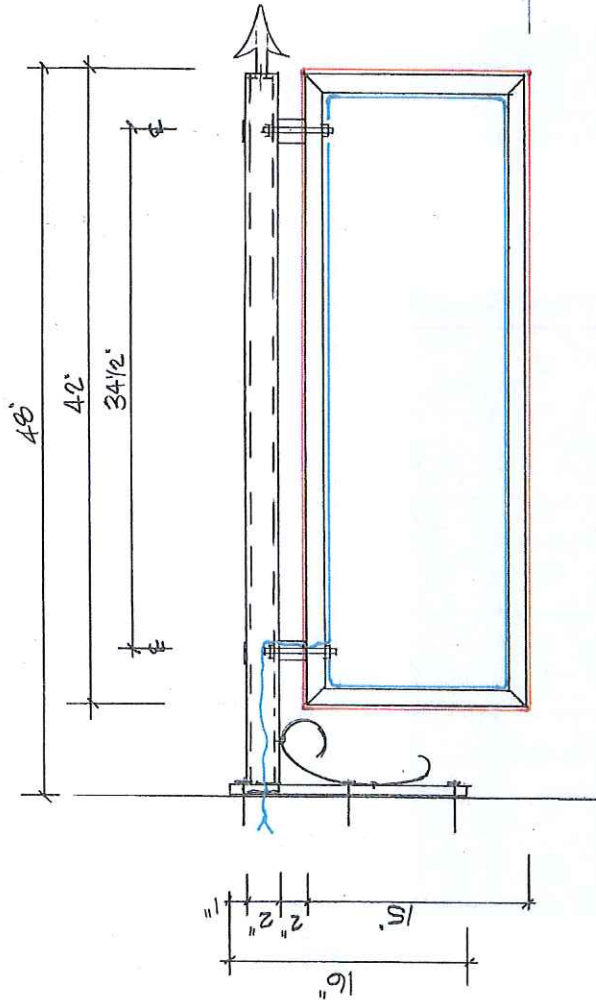
NO.	BY	DATE
1	XX	XX
2		
3		
4		
5		
6		
7		

CLIENT

**ZAMBRERO**  
 71 MT. AUBURN ST.  
 CAMBRIDGE, MA

WORK ORDER NUMBER: TOM MANDEVILLE  
 PROJECT MANAGER: TOM MANDEVILLE  
 NOTED: DTM  
 SCALE: 1/2" = 1'  
 DATE: 6/26/17  
 DRAWING VALUE: 29956.3

# BLADE SIGN



REMOVE CLASS 2 POWER SUPPLY

\* SCROLL - 1" WIDE RAISED .090 ALUM  
 \* ARROW FINIAL - 1/4" ALUM. WELDED TO CAP

## PUSH-THRU COPY SPECS:

- 1/2" THICK #7328 WHITE ACRYLIC
- 1st SURFACE AVERY 5560
- AUTUMN GREEN TRANSLUCENT VINYL

SUPPLY NEW MAST ARM BRACKET  
 SUPPORT TO ALLOW CONDUIT FOR WIRING  
 SIGN CABINET

SCALE: 1 1/2" = 1'

ATTORNEY EXCLUSIVE PROPERTY ©



876 GEORGE WASHINGTON HIGHWAY  
 LINCOLN, RI 02865-4255  
 PHONE 401-334-9100 FAX 401-334-7759  
 WWW.MANDEVILLESIGN.COM

### APPROVALS

Signature Required Below (Printed in Blue Ink)

NO.	BY	DATE
1	XX	XX
2		
3		
4		
5		
6		
7		

### REVISIONS

NO.	BY	DATE	DESCRIPTION
1	XX	XX	
2			
3			
4			
5			
6			
7			

CLIENT

ZAMBRO

71 MT. AUBURN ST.  
 CAMBRIDGE, MA

WORK SHEET NUMBER: TOM MANDEVILLE  
 PROJECT MANAGER: TOM MANDEVILLE  
 NOTED: DTM  
 SCALE: AS SHOWN  
 DATE: 6/26/17  
 DRAWING NAME: 29958.4

RECEIVED

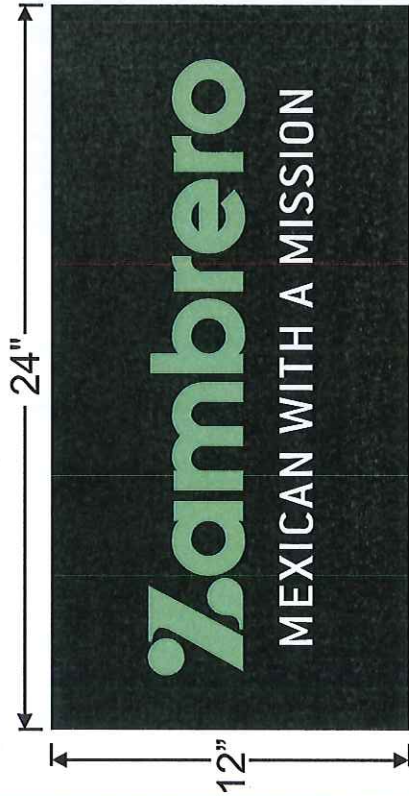
JUL 12 2017

WINDOW SIGN

CAMBRIDGE HISTORICAL COMMISSION

NIGHTTIME VIEW

**Zambrero**  
MEXICAN WITH A MISSION



- DETAIL:
- RE-FACE EXISTING SINGLE FACE SIGN.
  - .090" STENCIL CUT ALUMINUM FACE PAINTED MAP SATIN BLACK.
  - #7328 1/2" THICK WHITE ACRYLIC PUSH THROUGH LETTERS.
  - FIRST SURFACE APPLIED AVERY 5560 AUTUMN GREEN TRANSLUCENT VINYL FOR THE "ZAMBRERO" COPY.
  - RE-PAINT CABINET MAP SATIN BLACK.

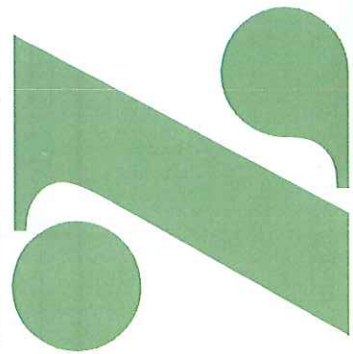
NOTE:  
EXACT DIMENSIONS AND RETAINER DESIGN  
NEED TO BE VERIFIED

SCALE: 3" = 1'

<p>APPROVALS Signatures Required Below. Forward to Production</p>		<p>REVISIONS</p>		<p>CLIENT</p>	
Engineering	DATE	NO.	BY	DATE	<p><b>ZAMBRERO</b> 71 MT. AUBURN ST. CAMBRIDGE, MA</p>
Sales	DATE	1	XX	XX	
Production	DATE	2			
Client	DATE	3			
		4			
		5			
		6			
<p>676 GEORGE WASHINGTON HIGHWAY LINCOLN, RI 02865-4655 PHONE 401-334-9100 FAX 401-334-7799 WEB www.mandevillesign.com</p>		<p>WORK ORDER NUMBERS</p>		<p>PROJECT MANAGER TOM MANDEVILLE</p>	
		<p>SCALE</p>		<p>NOTED DTM AVERT 6/26/17 DATE</p>	
				<p>ORDER # 29958.5</p>	

**DOOR VINYL**

11 3/4"



**Zambrero**

16 1/2"

Monday XXam-XXpm  
 Tuesday XXam-XXpm  
 Wednesday XXam-XXpm  
 Thursday XXam-XXpm  
 Friday XXam-XXpm  
 Saturday XXam-XXpm  
 Sunday XXam-XXpm

QUANTITY: (2) SETS

**DETAIL:**

- FIRST SURFACE APPLIED GREEN VINYL (OPAQUE EQUIVALENT OF AVERY 5560 AUTUMN GREEN TRANSLUCENT VINYL).
- APPLY TO THE INDICATED GLAZED SURFACE AT EACH ENTRY.

**SCALE: 1:2**

ARTWORK EXCLUSIVE PROPERTY OF



676 GEORGE WASHINGTON HIGHWAY  
 LINCOLN, RI 02865-6255  
 PHONE 401-334-9100 FAX 401-334-7789  
 WEB www.mandevillesign.com

**APPROVALS**

Signature Required Below Release to Production

Engineering	DATE
Sales	DATE
Production	DATE
Client	DATE

**REVISIONS**

DESCRIPTION

NO.	BY	DATE
1	XX	XX
2		
3		
4		
5		
6		
7		

**CLIENT**

**ZAMBRERO**

71 MT. AUBURN ST.  
 CAMBRIDGE, MA

WORK ORDER NUMBER

PROJECT MANAGER TOM MANDEVILLE

NOTED

DTM

ARTIST 6/26/17

SCALE

**29958.6**

ORDER #

LOCATION



RECEIVED

SIGN CERTIFICATION FORM

JUL 12 2017

COMMUNITY DEVELOPMENT DEPARTMENT

CAMBRIDGE HISTORICAL COMMISSION

Sign Text: Zambreno

Applicant (name and address) \_\_\_\_\_

Wendy @ Mandville Sign      ~~401-834-9000 x 218~~

Signature → 401-834-9008

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

Location of Premises: 71 Mt Auburn St

Zoning District: BB Overlay District: H500

Date Application Submitted: 7-12-17

Sketch of Sign Enclosed:  Yes  No

**PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!**

Copies: ISD  City Clerk\*  CDD  Applicant  Historical Com.

**\*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.**

**NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.**

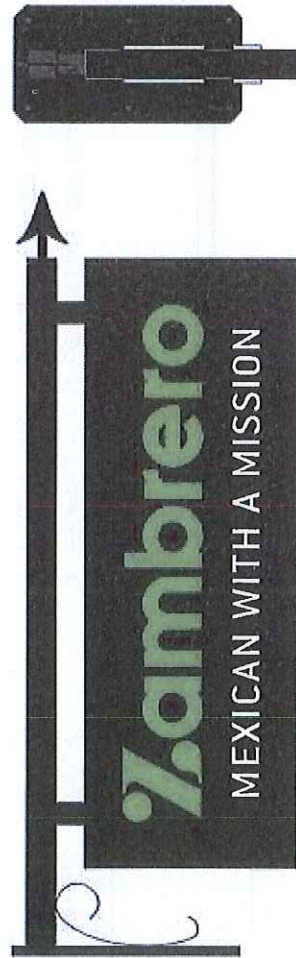


RECEIVED

JUL 12 2017

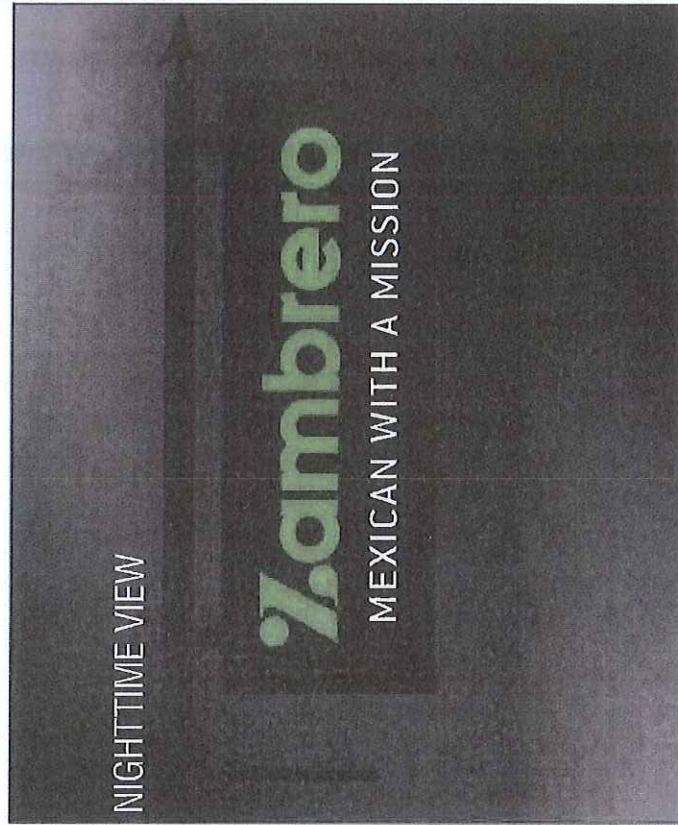
CAMBRIDGE HISTORICAL COMMISSION

BLADE SIGN



DETAIL:  
 - INTERNALLY ILLUMINATED D/F BLADE SIGN WITH STENCIL CUT ALUMINUM FACES AND PUSH THROUGH ACRYLIC COPY.  
 - NEW BRACKET REQUIRED TO ALLOW RUNNING POWER TO SIGN

EXISTING BLADE SIGN = 5.4 SQ.FT. (TO BE REMOVED)  
 PROPOSED BLADE SIGN = 4.375 SQ.FT.



SCALE: 1 1/2" = 1'

www.mandevilledesign.com

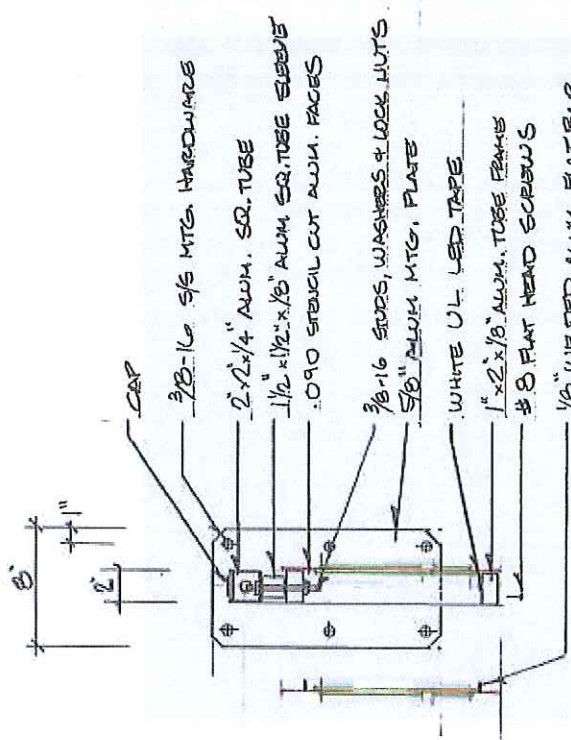
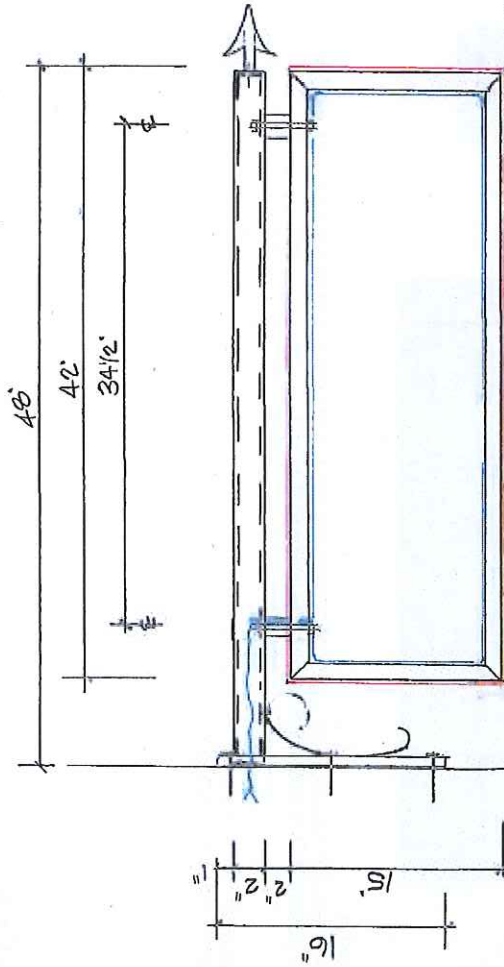
**100**  
 YEARS  
 OF  
 SERVICE  
 TO  
 THE  
 COMMUNITY

676 GEORGE WASHINGTON HIGHWAY  
 LINCOLN, RI 02865-4253  
 Phone: 401-334-7100 Fax: 401-334-7159  
 Web: www.mandevilledesign.com

APPROVALS		REVISIONS	
DATE	BY	DATE	BY
Engineering	XX	02/28/17	XX
Sales	2		
Production	3		
Client	4		
	5		
	6		
	7		

WORK ORDER NUMBER	PROJECT MANAGER	NOTED	DTM	DATE
	TOM MANDEVILLE		8/28/17	
CLIENT		DRAWING NAME		
ZAMBRERO		29958.3		
71 MT. AUBURN ST. CAMBRIDGE, MA				

# BLADE SIGN



REMOVE GLASS & POWER SUPPLY

\* SCROLL - 1" WIDE ROLLED .090 ALUM  
 \* ALLOW FINISH - 1/4" ALUM. WELDED TO CAP

**PUSH-THRU COPY SPECS:**  
 - 1/2" THICK #7328 WHITE ACRYLIC  
 - 1st SURFACE AVERY 5560  
 AUTUMN GREEN TRANSLUCENT VINYL

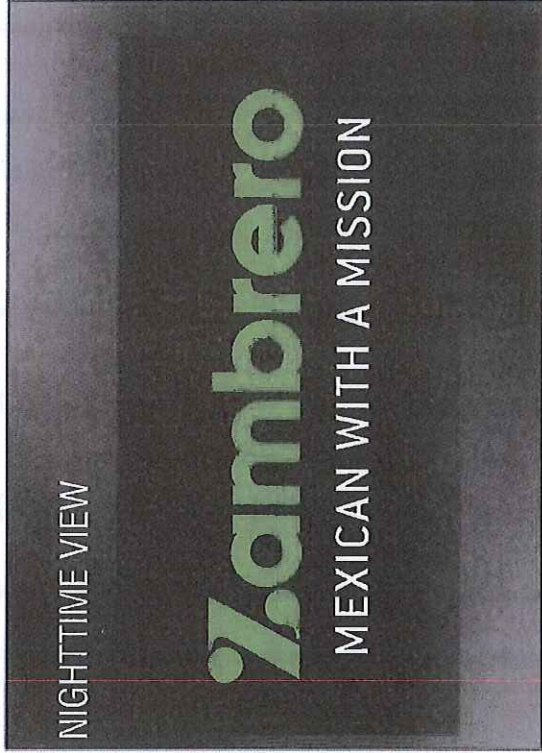
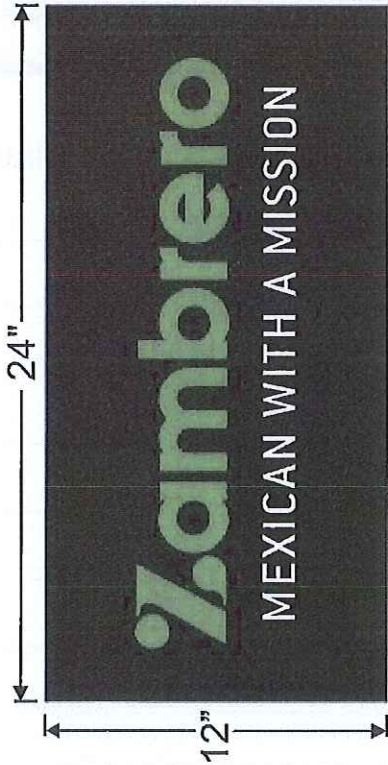
SUPPLY NEW MAST ARM BRACKET  
 SUPPORT TO ALLOW CONDUIT FOR WIRING  
 SIGN CABINET

**SCALE: 1 1/2" = 1'**

		APPROVALS Signature / Date of Author, Release or Production		REVISIONS DESCRIPTION		C.B. #	
Engineering	DATE	1	XX	XX	DATE	WORK ORDER NUMBER PROJECT/USER NOTED DTM ARTIST DATE	
Sales	DATE	2				TOM MANDEVILLE 6/26/17	
Production	DATE	3				71 MT. AUBURN ST. CAMBRIDGE, MA	
Client	DATE	4				29958.4	
		5					
		6					
		7					



**WINDOW SIGN**



- DETAIL:
- RE-FACE EXISTING SINGLE FACE SIGN.
  - .090" STENCIL CUT ALUMINUM FACE PAINTED MAP SATIN BLACK.
  - #7328 1/2" THICK WHITE ACRYLIC PUSH THROUGH LETTERS.
  - FIRST SURFACE APPLIED AVERY 5560 AUTUMN GREEN TRANSLUCENT VINYL FOR THE "ZAMBRERO" COPY.
  - RE-PAINT CABINET MAP SATIN BLACK.

**NOTE:**  
EXACT DIMENSIONS AND RETAINER DESIGN  
NEED TO BE VERIFIED

**SCALE: 3" = 1'**

		<b>APPROVALS</b> Signature Required Before Release to Production		<b>REVISIONS</b> DESCRIPTION		<b>CLIENT</b>	
Engineering	DATE	No.	BY	DATE	DATE	WORK ORDER NUMBER PROJECT NUMBER SCALE NOTED DTM ARTIST DATE DRAWING TITLE	
Sales	DATE	1	XX	XX	XX	TOM MANDEVILLE	
Production	DATE	2				71 MT. AUBURN ST. CAMBRIDGE, MA	
Client	DATE	3				29958.5	
		4					
		5					
		6					
		7					

② Doby Vinyl

Area in Square feet:  $2.7 \phi$  ~~1.35~~ Proposed WALL Sign Dimensions:  $11.75'$  x  $16.5'$

Illumination: Natural  Internal  External

Height (from ground to the top of the sign): in window of 1st floor

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE  
Length in feet of store front facing street: (a) 39. Area of signs allowed accessory to store:  
outside (1 x a) 39, behind windows (0.5 x a) 19.5. Area of all existing signs on  
the store front to remain (including any freestanding sign):                     . Area of additional signs  
permitted:                     .

2. COMPLETE FOR ANY OTHER SIGN  
Length in feet of building facade facing street: (a)                     . Area of signs allowed accessory to  
the building facade: outside (1 x a)                     , behind windows (0.5 x a)                     . Area of  
all existing signs on the building facade to remain (including any freestanding sign):                     .  
Area of additional signs permitted:                     .

**SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)**  
**AREA:** 60 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external, or internal illumination with significant limitations. **NUMBER:** No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES  NO

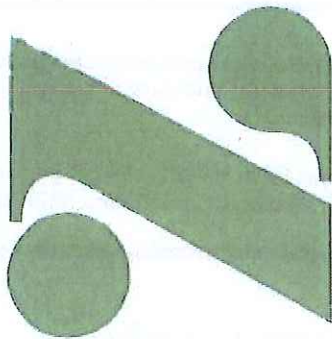
Sign requires a variance from the Board of Zoning Appeal: YES

Relevant sections: 14.80

COMMENTS:  $19.5 - 2 - 2(1.35) = 16.15 \phi$  Remaining in glass

Date: 7/12/17 CDD Representative Egon Pro

**DOOR VINYL**



**Zambrero**

Monday XXam-XXpm  
 Tuesday XXam-XXpm  
 Wednesday XXam-XXpm  
 Thursday XXam-XXpm  
 Friday XXam-XXpm  
 Saturday XXam-XXpm  
 Sunday XXam-XXpm

QUANTITY: (2) SETS

DETAIL:

- FIRST SURFACE APPLIED GREEN VINYL (OPAQUE EQUIVALENT OF AVERY 5560 AUTUMN GREEN TRANSLUCENT VINYL).
- APPLY TO THE INDICATED GLAZED SURFACE AT EACH ENTRY.

SCALE: 1:2

**MAN-100**  
**MANDEVILLE SIGN**  
 676 GEORGE WASHINGTON HIGHWAY  
 LINCOLN, RI 02882-4255  
 phone 401-324-3100 fax 401-324-7799  
 http://www.mandevillesign.com

APPROVALS  
Signatory / Authority / Date / Revision to Provide

Engineering	DATE
Sales	DATE
Production	DATE
Client	DATE

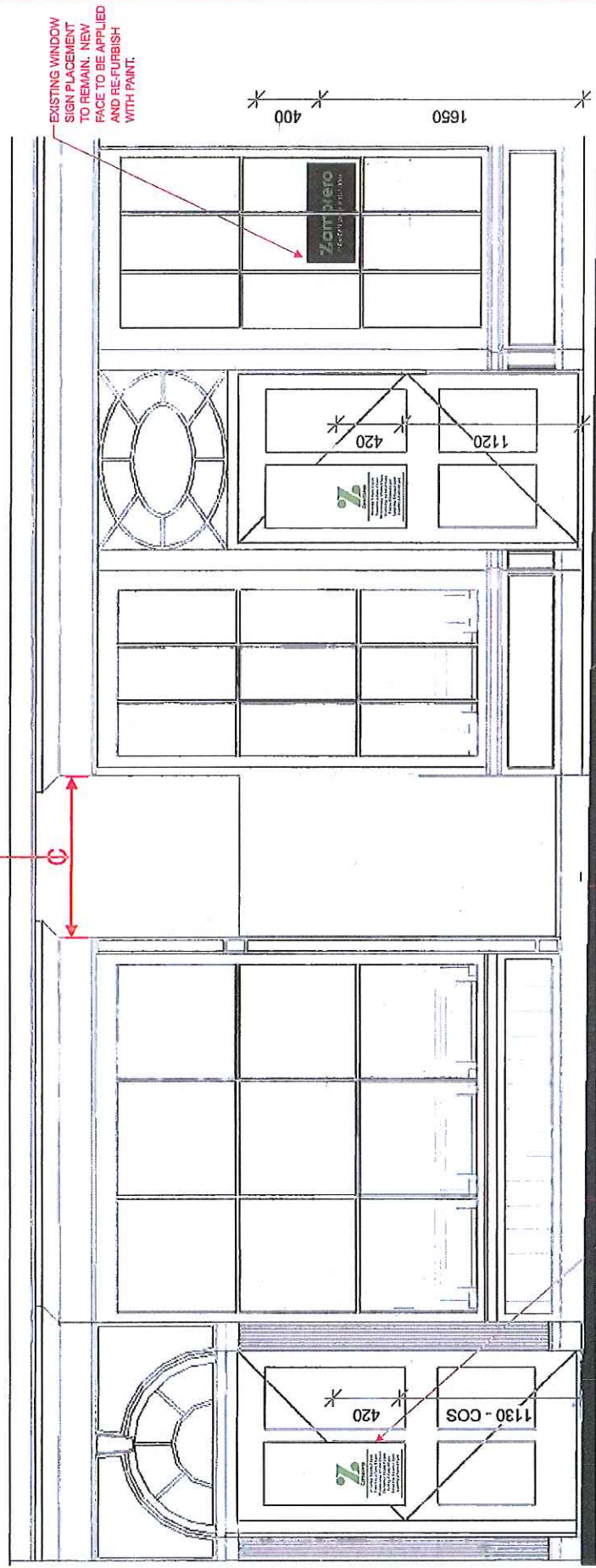
REVISIONS

NO.	DATE	DESCRIPTION
1	XX XX	
2		
3		
4		
5		
6		
7		

CURT  
**ZAMBRERO**  
 71 MT. AUBURN ST.  
 CAMBRIDGE, MA

WORK ORDER NUMBER: TOM MANDEVILLE  
 PROJECT LEAD: DTM NOTED  
 DATE: 6/26/17  
 DRAWING: 299558.6





MT. AUBURN ST. ELEVATION  
SCALE: 1/2" = 1'

NOTE:  
WINDOW PANGES IN FIELD PHOTOS DO NOT MATCH ELEVATION PROVIDED.  
SURVEY REQUIRED TO VERIFY SIZE AND LOCATION OF THE WORKING HOURS VINYL.

APPROVALS		REVISIONS		CLIENT	
NO.	DATE	NO.	DATE	NO.	DATE
1	JJM	1	07/07/17	1	JJM
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		6	
7		7		7	

PROJECT NAME	ZAMBRERO
CLIENT	71 MT. AUBURN ST. CAMBRIDGE, MA
PROJECT MANAGER	TOM MANDEVILLE
DATE	07/07/17
DTM	NOTED
DATE	6/26/17
DRAWING NO.	29958.2

MAND SIGN  
676 GEORGE WASHINGTON HIGHWAY  
LINCOLN, RI 02865-4255  
PHONE 401-334-9100 FAX 401-334-7769  
WWW.MANDEVILLEDESIGN.COM

