

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: pure bark

Applicant (name and address) ~~114 Mt Auburn St.~~

Dan Latham

Signature

Telephone: dlathumc@advanteins.com

Location of Premises: 114 Mt Auburn St, second floor

Zoning District: BB Overlay District: HSOD

Date Application Submitted: 7/13/17

Sketch of Sign Enclosed: Yes No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below).

Copies: ISD City Clerk* CDD Applicant Historical Com.

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Proposed WALL Sign

Area in Square feet: 16.12 Dimensions: 105.5" x 22"

Illumination: Natural Internal External

Height (from ground to the top of the sign): 13.5'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE NA
Length in feet of store front facing street: (a) . Area of signs allowed accessory to store:
outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on
the store front to remain (including any freestanding sign): . Area of additional signs
permitted: .

2. COMPLETE FOR ANY OTHER SIGN
Length in feet of building facade facing street: (a) . Area of signs allowed accessory to
the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of
all existing signs on the building facade to remain (including any freestanding sign): .
Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR WALL SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)
AREA: 60 square feet maximum. **HEIGHT ABOVE THE GROUND:** 20 feet but below the sills of second floor windows. **ILLUMINATION:** Natural or external, or internal illumination with significant limitations. **NUMBER:** No limit.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES NO

Sign requires a variance from the Board of Zoning Appeal: YES

Relevant sections:

COMMENTS: * 20.55.1.2 The application of the Sign Formula
to allow redistribution of first floor allocation to upper
floor for review + approval by Historical Commission.

Date: 7/19/17 CDD Representative Egdm. Peden

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 3.12 Dimensions: 28" X 16"

Illumination: Natural Internal External

Height (from ground to the top of the sign): 13.5'

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE ^{NA}
Length in feet of store front facing street: (a) . Area of signs allowed accessory to store:
outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on
the store front to remain (including any freestanding sign): . Area of additional signs
permitted: .

2. COMPLETE FOR ANY OTHER SIGN
Length in feet of building facade facing street: (a) . Area of signs allowed accessory to
the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of
all existing signs on the building facade to remain (including any freestanding sign): .
Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)
AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet but below the sills of second floor windows. ILLUMINATION: Natural or external only. NUMBER: one per store plus one per entry to the remainder of the building.

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES * NO

Sign requires a variance from the Board of Zoning Appeal: YES

COMMENTS: * 20.55.1.2 The application of the sign formula to
allow redistribution of first floor allocation to upper
floor review + approval by Historical Commission.

Date: 7/18/11 CDD Representative Egwin Park

Sign Type Y.1

Primary Building ID (Option E)

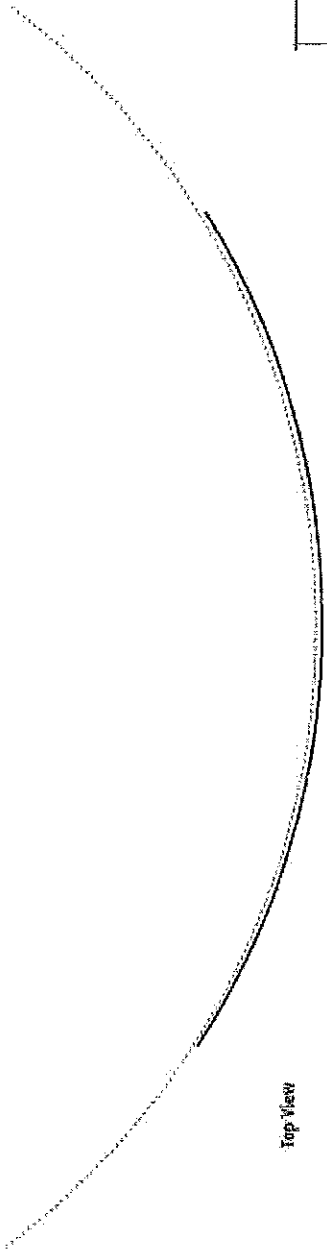
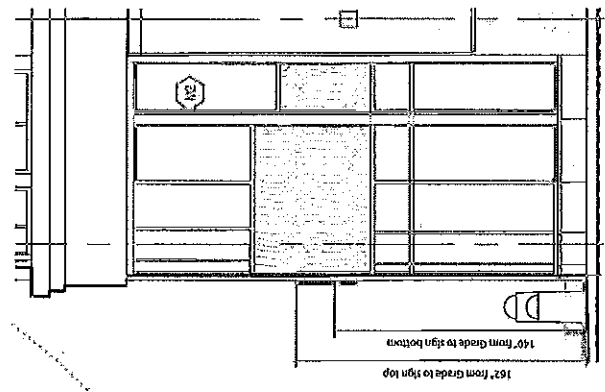
Specifications

ASI Series: Custom
 Size: 27" (B) x 105 5/8" (W) x 1 5/8" (T)
 Mounting: Mechanical mount flush onto
 curved building exterior

Notes:

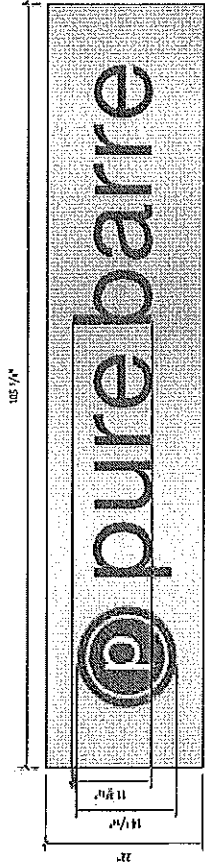
- Non-Illuminated
- Sign panel to be bent & formed on site to
 wrap around curved facade of building

~16.13 sq/ft
 (Maximum Allowed 19.27 (total sq/ft))

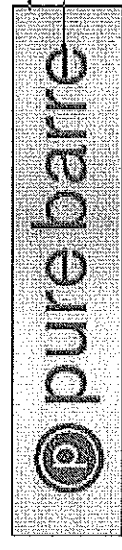


Top View

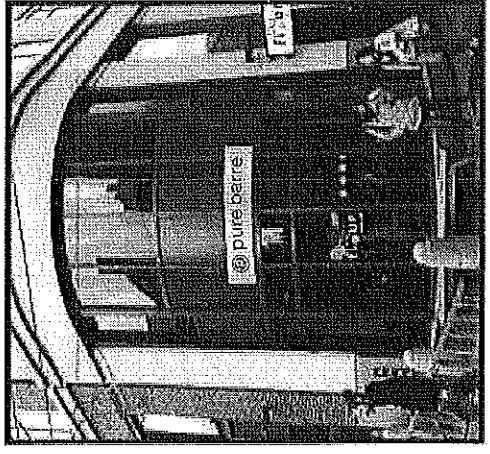
16.12 ft



Layout View (Option B) Qty: 1



1/8" (3) flat cut aluminum panel, painted MAP Brushed Aluminum
 Graphics to be surface applied Insite White & Cardinal Red (220-53) vinyl



Site View (Rendering)

Client: Pure Barre
 Project: Exterior Signage
 Location: Cambridge, MA
 Keyword(s): Primary Building ID, Entrance
 Scale: 1/16" = 1' (Layout), 3/16" = 1' (Elevation)
 Date: 06.14.17
 Drawn By: BHP
 Sales / Pk: DS / NH
 File Name: 2_Pure-barre/igdmh_EX_LC_05.17

MARKING REFERENCE:
 POC: BHP
 BHP: BHP
 BHP: BHP

DESIGN STATUS:
 ISSUED
 ISSUED AS NOTED
 PRICE & QUANTITY
 DATE: _____
 SHEET: _____
 Tel: 617.332.1228 Fax: 617.332.1224



Our drawings have been prepared and plotted in accordance with the standards of the American Institute of Architects. We warrant that the drawings are a true and correct representation of the work intended to be performed. We do not warrant that the drawings are suitable for any other purpose. The drawings are the property of ASI Group, Inc. and are not to be reproduced, copied, or distributed without the written consent of ASI Group, Inc. ASI Group, Inc. is not responsible for any errors or omissions in the drawings or for any consequences arising from the use of the drawings.

Sign Type H.3
 Exterior Flag ID (Option B)
 Flag ID Non-Illuminated

Specifications
 ASI Series: Custom
 Size: 16" (H) x 28" (W)
 Mounting:
 Sign to be mechanically mounted, exact specifications vary per location
 Message:
 "3.11 5g/ft"

Client: Pure Barre
Project: Exterior Signage
Location: Cambridge, MA
Keyword(s): Primary, Building ID, Entrance
Scale: 3/16" = 1"
Date: 05.14.17
Drawn By: BMV
Sales / PM: DS / JH
File Name:
 3_Pb_CambridgeMA_Ex_H3_05.17

DRAWING REVISIONS
 R1: 05.17.17 R1B: "
 R2: " R2C: "
 R3: " R3C: "

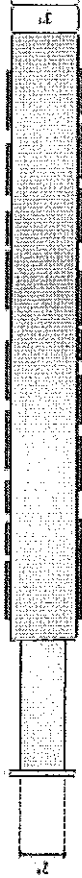
DESIGN STATUS:
 Approved
 Approved & Used
 Price & Material

DATE: _____
TIME: _____

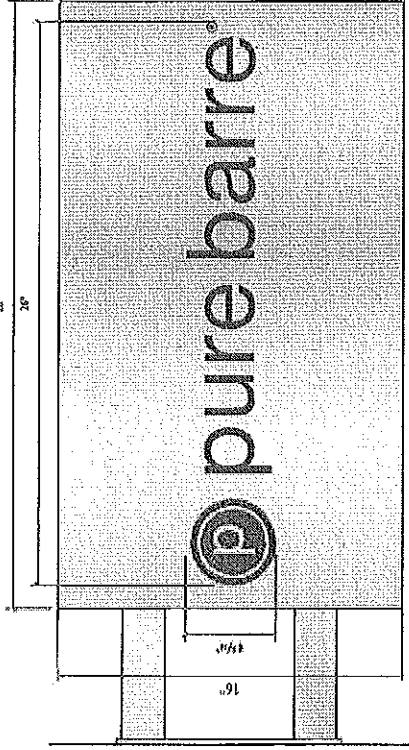
Tel 617.332.1223 Fax 617.332.1224



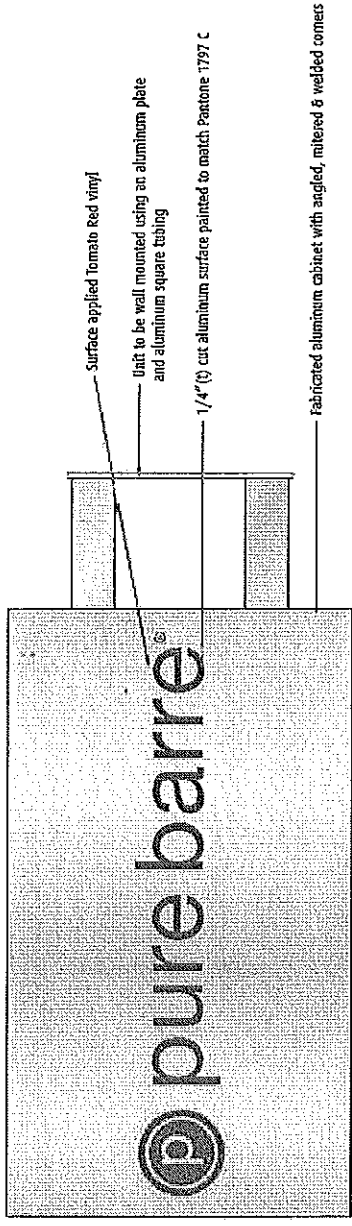
These drawings shall be used only for the project and shall not be used for any other project without the express written consent of ASI. ASI does not warrant the accuracy of the information provided in these drawings. ASI is not responsible for any errors or omissions in these drawings. ASI is not responsible for any damage or injury resulting from the use of these drawings. ASI is not responsible for any delay in the completion of the project due to the use of these drawings. ASI is not responsible for any cost overruns or other financial consequences resulting from the use of these drawings. ASI is not responsible for any other consequences resulting from the use of these drawings.



Overhead View



Layout View (Option B)



(Side B)