

# Black, Indigenous, and People of Color (BIPOC) Business Advisory Committee December 2021 Meeting Summary

## Attendance

**Members**      **Present** (8) Samuel Gebru, Vicki Gray, Angela Hofmann, Jaswinder Kaur, Nephtaliem McCrary, Erinn Pearson, Jennie Song, LaTonya Smith-Winston

**Absent** (5) Jason Doo, Marcus Johnson-Smith, Kimberly Massenburg, Allentza Michel, Zina Thompson

**City staff (4)**      Cliff Cook, David Corbie, Jonathan Lee, Pardis Saffari (CDD)

**Others**              Councillor E. Denise Simmons, 1 member of the public

## Welcome & Introductions

David Corbie (DC) opened the virtual meeting at 4:00 PM by welcoming members of the BIPOC Business Advisory Committee and staff. Committee members went around and introduced themselves, their business, and their holiday plans

## BIPOC Business Survey Update

Pardis Saffari (PS) gave an update on the BIPOC Business Survey. This is the last week that the survey will be open (deadline is December 10, 2021). Asked Committee if we should keep the survey open longer to ensure more participation. Jonathan Lee and David Corbie will be starting interviews with respondents soon. Staff will share results on the survey at next month's meeting.

## Meeting Presentation: City of Cambridge Demographics and Business Environment

Cliff Cook (CC), Senior Planning Information Manager for the City of Cambridge. CC provided two presentations – one on Cambridge Demographics, and a second one on Income, Employment, and Business Community.

DC opened the floor for group discussion and questions.

Committee feedback and questions:

- Clarification on the transient/student population.
- A couple of questions on education and population of Cambridge Black residents.
- Who uses this data? How does this data get put to use?
- Presentation was very useful. There were some surprising facts in there.
- Thank you to Cliff for the presentation. There were some misperceptions about Cambridge, and this cleared them up.

DC closed Committee feedback. Next meeting (January 24) CDD will provide information on the BIPOC Business Survey results.

## Public comment

None.

Meeting adjourned at 5:28 PM.