

City of Cambridge BIPOC Business Service Survey - DRAFT

The Cambridge Community Development Department and the City of Cambridge Black, Indigenous, People of Color (BIPOC) Business Advisory Committee are interested in learning more about the needs of BIPOC business owners in Cambridge. Please take a moment to complete this survey by November 5, 2021. Please send any questions or comments about this survey to edd@cambridgema.gov.

For more information on the City's privacy policy, visit www.CambridgeMA.gov/privacystatement

1. Name of business
2. Business Owner's Name
3. Business Address
4. Business Phone
5. Business Email
6. Race/Ethnicities: How do you identify?

Select all that apply.

- a. American Born Black
 - b. African descent
 - c. Caribbean descent
 - d. Asian/Southeast Asian
 - e. Asian/Southeast Asian descent
 - f. Native Hawaiian or Other Pacific Islander
 - g. Native Hawaiian or Other Pacific Islander descent
 - h. Hispanic, Latino, Latina, or Latinx
 - i. Indigenous (including but not limited to: Native American, First Nations, Native Alaskans/Alaska Natives)
 - j. Middle Eastern
 - k. North African
 - l. Prefer to self-identify
 - i. Self-identify:
7. Please print your specific ethnicities in the space below. Examples of ethnicities include (these are just examples): Haitian, Ethiopian, Puerto Rican, Chinese, Navajo Nation, Egyptian, Filipino.
Ethnicity(s):
8. Gender: How do you identify?

- a. Man
- b. Non-binary
- c. Woman
- d. Prefer not to answer
- e. Prefer to self-identify below
 - i. Self-identify:

9. How long have you been in business?

- a. 0-1 year
- b. 1-3 years
- c. 3-5 years
- d. 5-7 years
- e. 7-10 years
- f. 10 years or more

10. In what sector is your business?

- a. Accommodations and Food Service
- b. Administration and Support Services
- c. Construction
- d. Educational Services
- e. Finance
- f. Healthcare
- g. Information Technology
- h. Manufacturing
- i. Professional, Scientific, Technical Services
- j. Real Estate
- k. Retail or Personal Services Trade
- l. Transportation
- m. Other

11. What would have made the opening of your business easier?

12. What are challenges and needs for sustaining your business?

13. What are the top three items that your business needs assistance with right now as you continue to recover from the Pandemic?

14. Where do you go when you need business advice? // Who do you go to for business-related support, if at all?

15. Brick and mortar businesses: on a range from 1-5, 5 being the most difficult, how would you describe the process in starting your business?

16. Online/Pop-Up businesses: on a range from 1-5, 5 being the most difficult, how would you describe the process of starting your business?

17. Is there anything else you would like to share?

18. The City of Cambridge has a monthly e-newsletter that it sends out to businesses with information about city programs and other news. If you would like to join the newsletter, please check this box.

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