The Kendall Square Public Realm is envisioned as a holistic Commons — building on the Cambridge tradition — a set of collective and democratic resources. The Kendall Commons Framework identifies four key elements and describes the character and intent for eight key spaces anchored by a renewed “Main” Street and The Common at Broad Canal.

1. **Create a Center**
2. **Seed a Spine**
3. **Draw in the Communities**
4. **Reveal Water**
5. **Reframe the River**
6. **Make Connections**

**4 Existing Parks**

- Early Activation Before Redesign
- Programming
- Competition for the Temple to the Galaxy
- Wayfinding + Public Markers
- Art + Tech in Public Realm
- Expand Parks

**Land Trust**
A Magnet for Public Life

A framework plan for public spaces and streets, anchored by a new Kendall Common and re-envisioned “Main” Street that is a spine for activity and orientation.
A CENTER FOR KENDALL SQUARE:
THE COMMON at
BROAD CANAL

The Common at Broad Canal is the civic space at the heart of the district, the nexus of activity. This is the space of spectacle, events, performance, art and creativity. It embodies the expanded view of The Commons, one that is a piece of common land, collective cultural and ecological resources and the new urban commons of information and common goods.

At the apex of the historic Broad Canal, it is the legacy of Kendall’s industrial past and the new entrance to the Charles. Surrounded by shops, cafes, offices, apartments, and services, it is continually activated by residents, workers, and visitors.

The Common is at the corner of Broadway and Third Streets, diagonally across from Point Park. The plaza hosts festivals and concerts, markets and holiday events. Theater seating offers a long view of the Canal with Boston beyond.

The Broad Canal, extended up to Third Street along its former alignment, is revealed and celebrated. Finger piers, bridges, and the expanded boardwalk bring people close to touch the water.

Essentially Kendall
A framework of identity and coherence rooted in history, local culture, and the promise of the future. The essential DNA of Kendall Square manifest in water, innovation, and communities.

a day in the life in Kendall Square
Making It Your Own

A framework plan that is temporal, malleable, and personal, setting the stage for diverse activities, for collective and individual experiences, and, always, for unexpected delight.

CONNECT TO THE NEIGHBORHOODS:

THE INFINITE FIELD

How do we draw people to the Commons? Draw them half way. Occupy and repurpose the barriers in between. The parks at Rogers Street and Grand Rail Junction occupy transitional zones between Kendall Square, East Cambridge and Area IV. These parks are magnets, to draw the neighborhoods toward the heart of Kendall Square, stepping stones on the way to the Commons at the Canal.

Magnet — The Infinite Field — Infinitely flexible, ultimately transformable. Each family’s back yard. Bookended by the Foundry and the Operations Center, this wide, long green is reinvented everyday: Tai Chi, Relay races, Drawing club, Band practice, Capture the Flag, Harvest Dinner, Stargazing, Camping, to start.

Rogers park is an Open Field. Flexible, programmable, not for permitted sports. Let programming do the heavy lifting, keep the design simple, easily achievable, flexible. In early phases, not much different than it is today in design, but programmed.
THE MEETING GROUND:

THE JUNCTION

Meeting Ground — The Junction — Long and narrow, this outdoor “arcade” is the meeting ground for Town, Gown and Tech. Future transportation center. Small rooms, flexible seating, interactive games, information hubs, interactive art, pop-up retail and food. Partnerships between Area IV, MIT and local Tech.

How do we draw people to the Common? Draw them half way. Occupy and repurpose the barriers in between. Similar to the Infinite Field, this is a magnet for Area IV, a meeting ground for activities and games that appeal to the teens of Area IV as well as the workers and residents of Kendall.

Small Steps, Bold Ideas

At once aspirational and immensely practical, a comprehensive and multi-faceted vision for the Kendall Commons, one that can be realized in small steps, over time, starting now.
Reframe the Charles: The Great Marsh

The water linkages bring the neighborhood to Kendall’s new riverine park.

Extending east from the Mass. Ave Bridge along Memorial Drive toward the Science Museum, Kendall Square’s new riverfront answers Boston’s Emerald Necklace across the water. Wetlands, shoals, and floating islands harken back to Kendall Square’s marsh beginnings. Docks for bathing and boating and a long boardwalk connect the islands; they offer direct river access and immersion into marsh species.

An ecological and resilient concept, the wetlands help balance nutrient loading, clean stormwater, and manage rising water levels, along with stabilization of the historic seawall.

New riverfront activities and facilities are compatible with existing boathouses and marinas, but add significant public amenities — kayaking, canoeing, dragon boating, rowing, bathing docks, floating pool, alongside wetland demonstration and ecological education. The wetland and marsh species celebrate annual Charles River events. The bright purple blooms of the wild rice and marsh irises coincide with the Charles River boating season and the landmark event of the Head of the Charles Regatta.

Get Immersed

Once the Great Marsh, Kendall has always been Cambridge’s water district. Dense landscapes, riverfront wetlands, and floating islands connect people to the water and Kendall’s roots.