Cambridge Basics

- 6.25 sq mi
- 100,000 residents, 150,000 workers
- Harvard and MIT, 100 other institutions
- 6,700 subsidized living units, One house just sold for $10 million
- 1 million sq ft of development every year for the last 20 years
Cambridge Strategy

Create flexible, multi-purpose plans for formerly industrial areas

• *Diverse population in good housing*

• *Reduce auto dependency*

• *System of accessible parklands*

• *Healthy economic base with vital and distinctive retail*
E Cambridge 1975-1990

(East of Kendall Sq)
University Park 2004

(West of Kendall Sq)
Kendall Square 1970-2005