

# Cambridge College 1000 Massachusetts Avenue Cambridge, MA 02138

# **2011 Annual Town Gown Report**

**Submitted: December 1, 2011** 

# **2011 Annual Town Gown Report**

Institution Name: <u>Cambridge College</u>

Report for Time Period: <u>2010-2011 Term (9/1/10 – 8/31/11)</u>

Date Submitted: <u>December</u>, 1, 2011

#### I. EXISTING CONDITIONS

Please provide the following information about the current conditions and population at your Cambridge campus. Add clarifying comments as needed.

### A. FACULTY & STAFF

Cambridge-based Staff	2007	2008	2009	2010	2011	2021 (projected)
Head Count:	_151_	<u>_156</u> _	_142_	_116_	_134_	_NA_
FTEs¹ (if available):	_148_	<u>_152</u> _	_137_	_111_	_120_	_ <u>NA</u> _
Cambridge-based Faculty						
Head Count:	_361_	<u>403</u>	_346_	_265_	_254_	_NA_
FTEs <sup>1</sup> (if available):	_136_	_149_	_131_	<u>111</u>	_101_	_NA_
Number of Cambridge Residents Employed at Cambridge Facilities:	39	<u>38_</u>	38_	<u>_65</u> _	_31	

- FTE formula: Full Time + 1/3 Part Time
- A meaningful 2021 projection is not available at this time

<sup>&</sup>lt;sup>1</sup> "FTE" refers to Full Time Equivalent employees, which treats part-time workers as a fraction of a full time position based on the number of hours worked per week.

B. STUDENT BODY <sup>2</sup>	2007	2008	2009	2010	2011	2021 (projected)
Please provide the following statistic	cs about y	our Cam	bridge-bo	ased stude	ent body.	
Total Undergraduate Students:	_1162	<u>_1528</u>	_1231	_1484	_1332	_ <u>NA</u> _
Day:	See belo	w.				
Evening:	See belo	w.				
Full Time:	<u>395</u>	<u>_520</u> _	<u>419</u>	_505_	_538_	
Part Time:	<u>_767</u> _	<u>_1008</u>	<u>812</u>	<u>979</u>	<u>_794</u> _	
Total Graduate Students:	_3348	<u>3774</u>	<u>2836</u>	_2220	_2005	_ <u>NA</u> _
Day:	See below.					
Evening:	See belo	w.				
Full Time:	<u>1741</u>	<u>1962</u>	<u>1475</u>	_1154	_883_	
Part Time:	_1607	_1812	_1361	_1066	_1122	
Non-Degree Students:	<u>104</u> _	<u>80</u> _	<u>66_</u>	_130_	_147_	_ <u>NA</u> _
Day:	See belo	w.				
Evening:	See belo	w.				
Total Students Attending Classes in Cambridge (inclusive of all categories below)	<u>4614</u>	_5382	<u>4133</u>	<u>_3834</u>	_3484	_ <u>NA</u> _

- Approximately 300 Year-Up students were included in the Undergraduate total.
- A valid or reliable day/evening segmentation analysis is not available at this time. Given our mission of serving working adults, more than 98% of classes are held in the evenings (5:00 pm or later) during the business week and in all-day format on the weekend. A very small proportion of classes are held during the day during the business week.
- A meaningful 2021 projection is not available at this time.
- FY11: Student enrollment includes degree and certificate-seeking students, Year Up students and special students. School collaborative students are not included.

<sup>&</sup>lt;sup>2</sup> Include all non-degree students enrolled in day or evening classes, such as persons taking Harvard Extension classes.

C. STUDENT RESIDENCES	2007	2008	2009	2010	2011	2021 (projected)
Number of Undergraduate Students	residing i	n Cambri	dge:			
In dormitories:	NA					
Number with cars garaged in Cambridge:	NA					
In off campus affiliate housing <sup>3</sup> :	NA					
In off campus non-affiliate housing:	95	97	105	85	76	
Number of Graduate Students residi	ng in Can	nbridge:				
In dormitories:	NA					
Number with cars garaged in Cambridge:	NA					
In off campus affiliate housing <sup>4</sup> :	NA					
In off campus non-affiliate housing:	84	113	107	92	65	

- Please note that Cambridge College is not a residential campus and all students live in non-affiliated off campus housing. The number reported represents undergraduate students with a Cambridge place of residence.
- At this time, Cambridge College has no plans to offer on or off campus affiliated student residential housing
- A meaningful 2021 projection is not available at this time.

<sup>&</sup>lt;sup>3</sup> For the purpose of this report, affiliate housing is defined as other housing owned by the institution that is available only to members of the academic community. Affiliate housing does not include either dormitories or housing available for rent to persons who are not affiliated with the institution.

<sup>&</sup>lt;sup>4</sup> For the purpose of this report, affiliate housing is defined as other housing owned by the institution that is available only to members of the academic community. Affiliate housing does not include either dormitories or housing available for rent to persons who are not affiliated with the institution.

### D. FACILITIES & LAND OWNED

The following facilities and land information should be provided for the campus as a whole as well as for sub-areas/precincts of the campus. For example:

- Harvard University for the North Campus, Law School, Radcliffe Quad, Harvard Yard, etc.
- MIT for the East Campus, West Campus, Sloan School, etc.
- Lesley University for the Main Campus and Porter Square Campus

Acres:	2007	2008	2009	2010	2011	2021 (projected)
Acies.						(projected)
Tax Exempt	NA					
Taxable	NA					
Number of Buildings: (include both taxable and tax exempt b	·	1	1	1	1	1
Dormitories:						
Number of Buildings:	NA					
Number of Beds:	NA					
Size of Buildings (gross floor area):	110361	110361	110361	11036	1 110361	110361
Institutional/Academic	59186	59186	59186	59186	59186	59186
Student Activities/Athletic	NA					
Dormitory/Nontaxable Residential	NA					
Commercial	51175	51175	51175	51175	51175	51175
Taxable Residential	NA					

## Parking

This section refers to parking spaces maintained in Cambridge only. Provide figures for the Campus as a whole. Include additional information as necessary.

Number of parking spaces maintained for	
students (include resident and commuter parking):	7 HOV/Carpooling
Number of parking spaces maintained	
for faculty, staff and visitors:	

**Housing** (Do not include any information about dormitories in this table.)

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2007	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number		NA	NA	NA
of Units:	NA			
Number of		NA	NA	NA
Buildings:	NA			

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2008	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number		NA	NA	NA
of Units:	NA			
Number of		NA	NA	NA
<b>Buildings:</b>	NA			

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2009	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number		NA	NA	NA
of Units:	NA			
Number of		NA	NA	NA
Buildings:	NA			

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2010	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number		NA	NA	NA
of Units:	NA			
Number of		NA	NA	NA
Buildings:	NA			

	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
2011	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number	NA	NA	NA	NA
of Units:				
Number of	NA	NA	NA	NA
Buildings:				

2021	Tax Exempt -	Taxable -	Tax Exempt -	Taxable -
Projected	Affiliate Housing <sup>4</sup>	Affiliate Housing <sup>4</sup>	Other Housing	Other Housing
Number	NA	NA	NA	NA
of Units:				
Number of	NA	NA	NA	NA
Buildings:				

Property Tra	nsfers:
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· <b>P</b> · · · · · · · · · · · · · · · · · · ·
Please list Cambridge properties <u>purchased</u> since filing your previous Town Gown Report:
None
Please list Cambridge properties sold since filing your previous Town Gown Report:
None
Please describe any planned dispositions or acquisitions:
None

### E. REAL ESTATE LEASED

Please attach to the report a table listing of all real estate leased by your educational institution within the City of Cambridge. Include the following for each lease:

- 80 Prospect Street (20,250 SF, Three Floors, and Academic/Institutional Use): This lease expires on 6/30/2013.
- 17 Monsignor O'Brien Highway (20,234 SF, Five Floors, and Academic/Institutional Use): This lease expires on 8/31/2017.

## F. PAYMENTS TO CITY OF CAMBRIDGE: 5

	FY 07	FY 08	FY 09	FY 10	FY 11
Real Estate Taxes Paid	\$199107	\$208772	\$218461	\$218461	\$268,340
Payment in Lieu of Taxes (PILOT)	\$NA	\$NA	\$NA	\$NA	\$NA
Water & Sewer Fees Paid	\$22450	\$22517	\$24412	\$27421	\$34170
Other Fees & Permits Paid	\$921	\$921	\$921	\$1940	\$1940

### G. INSTITUTIONAL SHUTTLE INFORMATION

Please include information about all regularly scheduled shuttle services operated by your institution within the City of Cambridge or between Cambridge and other municipalities:

Route Name	Vehicle Type and Capacity	Frequency of Operation	Weekday Hours of Operation	Weekend Hours of Operation
NA	NA	NA	NA	NA
NA	NA	NA	NA	NA
NA	NA	NA	NA	NA

Please provide ridership data, if available, and describe efforts both to coordinate shuttle system with other institutions and to streamline shuttle services.

<sup>&</sup>lt;sup>5</sup> Fiscal Years for the City of Cambridge begin on July 1 and end on June 30 of the following year. For example, FY 11 for the City of Cambridge includes the period from July 1, 2010 through June 30, 2011.

#### II. FUTURE PLANS NARRATIVE

On page 12 of the 1991 Report of the Mayor's Committee on University-Community Relationships, the members of the Town-Gown Committee agreed that "Universities should offer statements of their future needs to the city and plans responding to those needs. These plans should include specific statements about known development projects and their status; forecasts of faculty, staff or student population growth; and identified needs that do yet have solutions . . . These plans should address known concerns of the community, such as parking and/or tax base erosion."

Describe your institution's current and future physical plans:

Due to recent administrative changes, including the installation of a new President, the College's 5-year strategic plan is still in development. Once completed, this plan may highlight some of the areas of interest noted. With that said, the College expects the majority of future growth in terms of student enrollment and facilities to be outside of the City of Cambridge in Regional Centers throughout the U.S. Currently about 50% of the College's student enrollment is in our Regional Centers, however we anticipate gradual and moderate growth in student enrollment in Cambridge over the next few years which may require the College to identify additional space.

#### III. LIST OF PROJECTS

List all development and public improvement/infrastructure projects completed within the past year, currently in construction or which will require City permits or approvals during the next three years (coordinate with Map 3 in Section IV);

• No public improvement projects completed in FY11, or future plans at this time.

#### IV. MAPPING REQUIREMENTS

Please attach to the report maps of the following (these may be combined as appropriate):

• To be provided by the City of Cambridge. The maps provided by the City will include 1000 Massachusetts Avenue, 80 Prospect Street and 17 Monsignor O'Brien Highway. The College does not have any proposed or planned development projects, subareas/precincts or shuttle and transit routes.

### V. TRANSPORTATION DEMAND MANAGEMENT

Please provide the following information. You may summarize the information below or attach documents to this report, as appropriate. If your school has not updated information since submitting the 2008 Annual Report, you may so indicate in the appropriate space below.

• The College submitted its PTDM Annual Report on 6/30/2011.

#### 2011 Annual Town Gown Report

- A. Results of surveys of commuting mode choice for faculty, staff, and students.
- Please see Cambridge College's 2011 PTDM Report
- B. Information on the point of origin of commuter trips to Cambridge for faculty, staff and students.
- Please see Cambridge College's 2011 PTDM Report
- C. Have there been any changes in your TDM plan or strategy since submitting your 2008 Town Gown-report? If so, please describe briefly. (Your PTDM plan is on file at CDD.)
- There have been no changes since the submission of the 2010 PTDM Annual Report.

#### VI. INSTITUTION SPECIFIC INFORMATION REQUESTS

#### **Cambridge College**

• The College does not provide student parking at any of our locations in the City except for handicap and HOV designated spaces. Please find below a table of parking space designations for each of our locations within the City:

	Faculty/Staff	Handicap	Visitor	Car Pool	Total
1000 Massachusetts	59	4	5	5	73
Avenue					
80 Prospect Street	20	2	1	1	24
17 Monsignor O'Brien	13	2	2	1	18
Highway					
950 Bay Street	8	0	0	0	8
Total	100	8	8	7	123

- Based on the 2011 PTDM Annual Report, the majority of students travel to campus from work or other non-home locations. With multiple legs of their trips, using transit or carpooling is very difficult for the majority of students who drive alone. The majority of students come to the College after 5:00 pm and leave the campus after 9:00 pm. An analysis of the survey results shows that just 20% of students who drive alone to campus from work are coming from locations in Boston and Cambridge. Many of these students do not live in Boston or Cambridge but in outlying towns such as Chelsea, East Bridgewater, Everett, Franklin, Newton, and Woburn. This makes it much more difficult for students to use a commuting alternative. When asked what the College can do to encourage students to take an alternative form of transportation, 74-87% of students stated it did not matter what the College offered in terms of services and incentives and would continue to drive to campus.
- With that said, students can purchase MBTA Semester Passes, which provides an 11% discount on published rates, information about transportation options is available on the College's website as well as included in new student information packets and posted on bulletin boards and LCD Monitors throughout the College. Additionally, through our membership with the CRTMA students have access to the EZRide Shuttle Service, a Ride Matching Service, and Vanpool Formation Assistance. Finally, the College provides preferential parking for carpooling and vanpooling and provides secure bicycle parking to students at each location.





