Town Gown Presentation
City of Cambridge – February 2015
Cambridge College Today

Founded in 1971

- Cambridge College offers a unique environment where adult learners can build their education on a lifetime of learning.
- Degrees Awarded: BA, BS, MEd, MM, CAGS, EdD

Mission Statement

- To provide academically excellent, time-efficient, and cost-effective higher education for a diverse population of adult learners for whom those opportunities may have been limited or denied.
Cambridge College Today

2013-2014 Facts

• Degrees/certificates awarded in academic year 2013: 1,383
• Student Levels: 33% Undergraduate, 67% Graduate
• AY13 Degree Seeking Students: 4,929
  • Undergraduate - 1,607
  • Graduate - 3,322
• Average Student Age: 36 years old
• Gender: 70% female, 30% male
• Diversity: 51% minority
• Alumni: more than 33,500
• Majority of students live outside of Greater Boston in outlying towns such as: Chelsea, East Bridgewater, Everett, Newton, Woburn and Franklin.
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Sites across Massachusetts and the country

- **Massachusetts** – base and headquarters
  - **Cambridge** – almost 2800 students
  - **Lawrence** – serving students for over 11 years, located just off Rte. 495
  - **Springfield** – serving students for over 21 years, located just off Interstate 91
- **Puerto Rico** – serving students for 16 years in the San Juan region
- **Southern California** – serving students for 9 years
- **Southern States** slated for closure in 2015 include Georgia, Tennessee, and Virginia
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Physical Plant in Cambridge

80 Prospect Street
- Lease expired July 2014
- Relocate two schools located in facility
- Provides cost savings and window to develop a more thorough physical master plan strategy

17 Monsignor O’Brien Hwy
- Lease expires 8/31/2017
- Relocated School of Education
- Negotiate full building tenancy including additional parking spaces
- Student parking [mostly evening] accommodated at the Cambridgeside Galleria and the Museum of Science

1000 Massachusetts Avenue
- Relocated School of Psych & Counseling
- Included creation of a new on-site parking plan to accommodate more students
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Community Engagement

- Invested in increasing opportunities for the broader community to access important and relevant information associated with the College’s social justice mission
- Events to date have included:
  - Leadership Speaker Series with U.S. Attorney Carmen Ortiz, former Senator Mo Cowans, Pulitzer Prize winner Junot Diaz
  - Annual Art Exhibit of MFA Guards / Opus 18
  - CC served as host for Congresswoman Clark’s inaugural Policy Panel Series - “The Effects of US Immigration Policies on Women and Families”
  - Violence Transformed Events – annual art exhibition and cultural program designed to respond to violence in positive ways.
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1000 Massachusetts Avenue

1000 Mass Ave Gallery

Violence Transformed

Cambridge Public Health Department
Community Engagement [cont]

• Year round host site for public events. Guests have included:
  • City of Cambridge:
    • Department of Human Services
    • Police Department
    • Public Schools
    • Public Health Department
    • Workforce Development Department
  • Center for Families
  • Cultural Survival
  • Massachusetts Non Profit Network
  • Cambridge Chamber of Commerce
  • Agenda for Children
  • Cambridge Foundation
Cambridge College Future Vision

STRATEGIC PLAN


• Reaffirming our commitment to providing access, diversity and social justice to our students, faculty and staff by;
  • Providing an exceptional academic experience that is accessible, affordable and relevant for success in the global market
  • Providing a robust array of services for our students supported by a more efficient and effective overall business model
  • Developing new opportunities and avenues for resource generation to support our students, faculty and employees
  • Developing deeper and more significant ties to the communities we serve and reside in, in support of our broader mission of social justice.
Cambridge College Future Vision

Strategic Plan Focus - Academic Growth

• Institutional growth expected over the next ten years
  • Continue to stabilize enrollments and aggressively engage new markets
  • Strategically introducing new academic programs targeting workforce development and growing online and hybrid offerings.
    • undergraduate health care management, early childhood education, and graduate level MBA offering
  • Stronger relationships with academic institutions, businesses and nonprofit partners to build mutually beneficial programs and pipeline opportunities for academic training and workforce expansion
Cambridge College Future Vision

Strategic Plan Focus - Physical Growth

• Next phase of strategic planning efforts will include a definitive and comprehensive physical master plan
  • Overall campus utilization and program expansion to be assessed
  • Consideration being given to consolidating graduate schools into a single facility to provide efficiencies in resource sharing and in academic experience for our students
  • Preliminary visioning plans have been developed identifying factors such as access to public transit, proximity to amenities, and availability of accessible on-site parking
Cambridge College

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