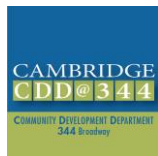


City of Cambridge

Net Zero Transportation Plan: Advisory Group Meeting #16

November 20, 2024





Welcome!

Check-in question: What is one way you are caring for yourself and people you love lately?

Meeting purpose:

- Review changes to actions
- Finalize draft set of actions



Agenda

- Welcome and check-in
- Community engagement update
- Updates to actions
- Review and provide feedback on report components
- Public comment
- Wrap up

Feedback to consider from recent engagement





Community Listening Sessions

AG meeting 1—2/2/23

AG meeting 2—3/29/23

AG meeting 3—4/26/23

AG meeting 4—5/31/23

AG meeting 5—6/28/23

AG meeting 6—8/9/23

AG meeting 7—9/27/23

AG meeting 8—11/29/23

AG meeting 9—1/24/24

AG meeting 10—3/27/24

AG meeting 11—4/24/24

AG meeting 12—5/29/24

AG meeting 13—6/12/24

AG meeting 14—7/31/24

AG meeting 15—10/2/24

AG meeting 16—11/20/24

Joint Transportation Committee meeting—2/28/24

Community Meeting virtual and in person—3/6/24
and 3/7/24

Climate Committee meeting—5/9/24

CET@CDD Focus group—5/16/24

Islamic Society of Boston focus group—5/17/24

Community Learning Center Conferencing—6/6/24

Cambridge Commission for Persons with Disabilities
Board meeting—6/13/24

Riverfest tabling—6/15/24

Cambridge Economic Opportunity Commission
Staff Focus Group—7/12/24

Fresh Pond Apartments Summer Party—7/25/24

Alewife Transportation Management Association
Meeting—7/30/24

HRI Neighbor2Neighbor Cookout—8/1/24

Central Square Advisory Committee—8/7/24

Cambridge Youth Programs Activity—8/12/24

Cambridge Housing Authority Coffee Chat—8/16/24

BIPOC Business Advisory Group meeting—8/19/24

Climate Committee meeting 2—9/12/24 & 10/10/24

Science Festival In the Neighborhood—9/25/24

Arts in the Park—9/28/24

Science Festival Carnival—9/29/24

CET@CDD Focus group 2—10/2/24

Joint Transportation Committee meeting 2—10/16/24

Neighborhood Association Focus Group—10/23/24

Advocate Focus Group—10/30/24

Harvard Square Advisory Committee—11/20/24

Plus many, many individual conversations



Community engagement updates

We'd like to share highlights from the following engagements since last time (* indicates City of Cambridge committees):

- *Joint Transportation Committees meeting
- * Climate Committee
- Alewife TMA meeting
- Neighborhood association focus group
- Advocacy organizations focus group
- Community Meeting (virtual and in person)

Community Engagement updates:

Some of the important points we heard

- Community Engagement:
 - More outreach to youth, college students, and media including CCTV and Cambridge Day
 - Encourage community-led projects (community-organized carpools/"bike bus" for school, etc.)
 - Change happens fast and it's scary for people. "Help us with that change."
 - Bring back Climate Leaders—Stipend + empower people to talk with neighbors about climate because people are overloaded with info and more likely to listen to trusted people in community
- Electric Vehicles:
 - Creative, affordable, and accessible EV charging stations
 - Will CHA and other affordable housing cost more because EV charging will be available?
- Reducing Car Ownership:
 - Financial incentives for residents who switch to a service like Zipcar
- Buses and Shuttles
 - Alewife commuter rail stop

Community Engagement updates:

More important points we heard

- Active Transportation:
 - Investment in infrastructure that supports safe travel for all modes (adequate lighting, crosswalks, separated bike lanes) and neighborhood bike storage
 - Reduce conflicts and improve clarity at intersections and overlap points (e.g. ped and bike)
 - Walking and biking solves problems of health, social equity, childhood cognitive development, particulates, noise pollution vs sleep, climate, “really everything.”
 - This conversation would be a wasted opportunity if we didn't solve many problems at once
- “Micro gizmos”
 - E-bikes/e-scooters—part of the solution even though they can make life really unpleasant on sidewalks and multi-use paths. Keep accessible sidewalks for people who move slowly.
 - Electric Vehicles or Active Transportation?

Community Engagement updates:

More important points we heard

- Snow clearance feels like the City values car drivers over pedestrians
 - City will plow roads but people with strollers need to rely on individuals to shovel sidewalks
- Public space possibilities
 - Space between buildings is majority of our public property—Only in 20th century did we say this is the car's domain
 - How do we make sure our transportation system is contributing to our public life?
- Goldilocks—too much, too little, just right
 - How do we shift the tone away from “You are bad for driving a car”?
 - “Thank you for being thoughtful in making sure the transition is ok for people who rely on vehicles. Make sure all mode options are available to people.”
 - “I have never felt as unwelcome in Cambridge as I do today”
 - “We need a hard maximum on car ownership in the city as population grows”

Discuss and Refine Net Zero Actions



Potential updates and improvements to actions

- **CE-3:**
 - A) More and different channels for outreach;
 - B) Ideas for more tangible, active City role in encouraging community-led projects and community member agency to create solutions to transportation problems?
 - All-modes etiquette – including micromobility issues
- **CE-4: Addressing police interactions in the context of transportation**
- **RCT-5: Frame in terms of coordination with neighbors on regional projects and key advocacy issues**
 - Including need for policy around new micromobility options

Other feedback or improvements to actions?

Looking at all the actions in the table:

- Any last tweaks or improvements you would like to see?
- Do all these actions collectively accomplish our key goals of improving mobility and reducing emissions?
- Any other last thoughts on the actions?



Feedback on AG process so far

How has this AG process been for you so far?

- How has this compared to other City processes you've been involved in?
- If it has been better, in what ways?
- What could we improve?

Public Comment





Public comment

- Public comments are welcome
 - Share thoughts in Zoom Q&A or verbally
 - To comment verbally, **raise your virtual “hand”** (or actual hand if in person)
 - Please limit your comments to **2 minutes** (we may reduce this time if the queue fills up)
- Please keep all comments...
 - **Relevant to the topics discussed today**
 - **Respectful**
 - **Focused on issues (not individuals)**

Check-out and Next Steps





Next steps

- We will share follow-up materials and a draft meeting summary
- Final AG meeting – **January 2025 (date TBD)**
 - Finalize Plan, reflect on the process and capture our learnings