What is Envision Cambridge?

• Comprehensive planning process
• Establish vision for future of Cambridge
• Recommendations, strategies, actions toward that vision
• Cross-cutting between traditional planning disciplines
• Working in parallel and coordination with ongoing efforts
• Early focus on Alewife area
What we’ve been working on

• Outreach, listening, and visioning to establish vision and core values
• Understand existing conditions and assess challenges and opportunities toward preliminary goals
• Alewife district planning
Cambridge is a forward-thinking, welcoming, and diverse city. We enjoy a high quality of life and thrive in a sustainable, inclusive, and connected community.
Core Values

• Livability
• Diversity and Equity
• Economic Opportunity
• Sustainability and Resilience
• Community Health and Wellbeing
• Learning
Key Planning Topics

• *Community Interaction*
• *Housing*
• *Economy*
• *Urban Form*
• *Climate and the Environment*
• *Mobility*
Alewife District Planning

• Early focus area of planning process

• **January/February**: Working group meetings and workshop on scenarios

• **March/April**: Development of recommendations based on scenarios
Surface Parking Lots and Paved Streets

The following slides were initially presented at the 2016-09-15 Alewife Working Group Meeting.

Full presentation available at envision.cambridgema.gov (under Documents header)
Tree canopy
Sustainable Transportation Infrastructure
Intersection density helps create walkability

Intersection Density

Cambridge Average: 426/mi²

Alewife Station Area 176/mi²

Best Practice: Central Sq. 1,224/mi²

Alewife Concord Ave @Brook Pkwy: 122/mi²

(Source: Center for Neighborhood Technology)
### Alewife – Walking, transit, bike

<table>
<thead>
<tr>
<th>Location</th>
<th>Walk Score</th>
<th>Transit Score</th>
<th>Bike Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cambridge Average</td>
<td>88</td>
<td>72</td>
<td>93</td>
</tr>
<tr>
<td>Alewife</td>
<td>68</td>
<td>68</td>
<td>92</td>
</tr>
<tr>
<td>Central Square</td>
<td>98</td>
<td>73</td>
<td>99</td>
</tr>
<tr>
<td>East Cambridge</td>
<td>90</td>
<td>84</td>
<td>94</td>
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</tbody>
</table>

(Source: www.walkscore.com/)
Land Ownership
Public vs Private

Source: City of Cambridge Tax Assessor and Property Database 2016
Land Ownership - Parcels under 12,000 sq. ft.

218 different owners

Source: City of Cambridge Tax Assessor and Property Database 2016
Land Ownership - Parcels between 12,000 and 50,000 sq. ft.

42 different owners

Source: City of Cambridge Tax Assessor and Property Database 2016
Land Ownership - Parcels between 50,000 and 100,000 sq. ft.

16 different owners

Source: City of Cambridge Tax Assessor and Property Database 2016
Land Ownership - Parcels between 100,000 and 1,000,000 sq. ft.

31 different owners

Source: City of Cambridge Tax Assessor and Property Database 2016
Land Ownership - Parcels over 1,000,000 sq. ft.

5 different owners

<table>
<thead>
<tr>
<th>Land Area (sq ft)</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>City of Cambridge</td>
<td>17,256,862</td>
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<tr>
<td>Commonwealth of MA</td>
<td>4,021,739</td>
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<td>MBTA</td>
<td>1,368,464</td>
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<tr>
<td>W.R. Grace &amp; CO.</td>
<td>1,313,642</td>
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<tr>
<td>O’Neil Properties</td>
<td>1,117,541</td>
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</tbody>
</table>

Source: City of Cambridge Tax Assessor and Property Database 2016
Land Ownership

312 different owners

Source: City of Cambridge Tax Assessor and Property Database 2016
Key Planning Topics

• Community Interaction
• Housing
• Economy
• Urban Form
• Climate and the Environment
• Mobility
Ways to be involved

• Apply for Mobility Working Group (or other topic-specific groups)
• Attend Advisory Committee and Working Group meetings, public meetings and workshops
• Sign up for email list (via website)

• Website: envision.cambridgema.gov