Real-Time Transit Information Displays

Cambridge Transit Advisory Committee
January 4, 2017
Phases

1) Soofa sign pilot in Porter Square
   December 2016

2) Pilot four signs in Inman Square
   Spring 2017

   -> Evaluation/survey

3) Install ~10 signs with participatory budgeting funds
   FY 2018
Inman Square
Display needs

• Solar powered
• Large text, high contrast, working on audio
• Shelter-mounted, freestanding, or other
Display types

**LED**

**E Ink**
Display types

LED

- Recognizable
- Internally lit
- Tested

E Ink

- Low power
- Not lit (external light?)
- Flexibility with image