Progress on Transit Strategic Plan Update

**Started**
- Reviewed goals and objectives and progress report
- Identified TAC focus areas
- Work plan and template development

**To do**
- Discuss creating TAC subcommittees with high-level work plans
- Updated data analysis and graphics
- Formalize documentation
Reviewed Goals and Objectives, Progress Report

Reviewed in January and April

Suggestions for new goals and objectives
- Equity – race, gender, and income

Suggestions for process
- Regular progress updates – quarterly?
- TAC subcommittees focused on advancing particular interest
- City staff need tools and process to maintain focus on strategic plan items

Follow-up
- Workshop to identify focus areas – May 2019
- Development of work plans – Started
TAC Focus Areas

Reviewed Implementation Plan in May

Suggestions for new implementation plan ideas

- Revive First Street transit priority strategy
- Advocate for new bus facilities and BEB facilities
- Advocate for bus priority strategy on Route 2 ramps
- Multimodal bridges over Fitchburg Main Line

TAC interest areas

- Short-term action plan development
- Accountability and transparency for city projects
- Policy development for parking and development review
- Early engagement in service planning and infrastructure design
May 2019 Prioritization Exercise

- Used current implementation plan
- Preference survey using colored dots
- Brainstorm of new implementation plan ideas
Examples of TAC interest areas

**Short-term action plan development**
- Bus priority on Alewife-area Route 2 ramps
- Watertown bus maintenance/storage facility

**Accountability and transparency for city projects**
- Follow-up bus priority improvements to SMACSI project
- Realtime bus signage development
- Grand Junction transit conceptual design

**Policy development for parking and development review**
- Transportation demand management ordinance review and expansion
- Parking policy review

**Early engagement in service planning and infrastructure design**
- Green Line Exension temporary diversions and final bus routings
- Mass Ave in Central Square
TAC desire for project-by-project work plans

City staff asked consultants to develop work plan templates and populate several initial work plans this fiscal year

- One initial work plan is “CT4” service

Follow-up

- Consultants to create template
- City staff to bring template to next TAC meeting
- TAC to provide feedback, comments
Discussion: How to address TAC interest areas?

• One method: subcommittees
  • Identify advisory committee organizer/leader, city staff to support
  • Meet outside of regular meeting times
  • Define interest area
  • Make a work plan

• What could change at TAC regular meetings?
  • Regular agendas have time devoted to report/discussion on subcommittee work
  • Spend most time on local initiatives and planning

• Other methods?
Examples of TAC interest areas

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Staff: Update text, data analysis and graphics

- Cambridge Transit Service Analysis
  - 2014 and 2018
  - 2018: Highlighted segments of concern
- Cambridge Better Bus Outreach Initiative
  - 2018 – Community outreach effort
- Quick-build and transit operations improvements
  - Mount Auburn Bus Priority Pilot Project
  - South Mass Ave Corridor Safety Improvements Project
  - Transit Signal Priority - Connected-vehicle cloud-based and center-to-center
- Updated MBTA ridership data
Interrelated plans and documents

Transit Strategic Plan
- Identifies broad direction, goals
- Identifies objectives and strategies

Implementation Plan
- Identifies and prioritizes specific initiatives
- Limited by available resources

Project Work Plan
- Highlights actions, partnerships, timelines, etc.
- Addresses actions taken to implement objective or strategy