City of Cambridge Community Development Department

Allowing Multifamily Housing Citywide

Planning Board Discussion March 15, 2022













Tonight's Discussion

- Recap earlier discussions
- Discuss Zoning Principles:
 - *Is there agreement?*
 - What could be changed?
- Discuss Zoning Concepts:
 - Are these the right concepts to study?
 - Should other concepts be included?
- Discuss Zoning **Options**:
 - Which might be pursued?
 - Which should not be pursued?

Recap

Allowing Multifamily Citywide

City Council Policy Order (recommended 11/16):

Work with the Planning Board to develop **concepts** and **principles** to eliminate single family and two family only zones

Planning Board Discussions (so far):

- January 4, 2022 Background Information, Potential Approaches
- January 18, 2022 Envision Framework

Planning Board Discussion – Goals and Benefits

- A more fair city, not more exclusive in some areas than others
- No reason to exclude multifamily housing, most neighborhoods already have a variety of housing types
- Encourage creation of more housing units more opportunities in more parts of the city
- Multifamily housing in Cambridge and other transit-served communities serves broader environmental goals
- Statewide, regional policies encourage multifamily housing

Planning Board Discussion – Issues and Concerns

- New market-rate housing will be high-cost, wealthier households
- Increased property values if more development is allowed
- Preserving private open space (backyards) and tree canopy
- Balance between accommodating families with children and higher cost of larger homes
- Competition for residential on-street parking
- Architectural character of neighborhoods, avoiding teardowns
- Unintended consequences

Planning Board Discussion – Zoning Approaches

- Change standards in current districts, rather than a complete rezoning
- Aim for incremental, not wholesale change
- Some things can be advanced sooner (e.g., allowing more use types, housing units); others will need more study and discussion (e.g., setbacks, parking)
- Some issues will need non-zoning strategies as well e.g., affordability will need subsidies, &c.

| What have other places done? | | | | | |
|------------------------------|--|--|--|--|--|
| Minneapolis | 2-family, 3-family homes allowed in districts formerly restricted to single-family (effective 1/1/2021) Minneapolis Fed to analyze outcomes (dashboard) | | | | |
| Berkeley | Voted to remove single-family zoning in 2021 To be implemented through general plan (2-year process) | | | | |
| Oregon | 2019 legislation requires cities to allow non-single-family housing types, depending on size | | | | |
| California | 2021 legislation requires cities to allow 4-unit development, division of lots (w/limitations) | | | | |
| Massachusetts | 2021 "MBTA communities" legislation requires transit-served areas to permit multifamily housing of at least 15 units/acre | | | | |

Zoning Principles and Concepts

Things to remember about zoning:

- Fundamentally: What is prohibited where, and why?
- What are the values that determine what the City allows in some areas, but prohibits in others?
- What should change if the status quo does not reflect the City's values today?

Zoning Principles (for discussion)

- Allow an equitable range of housing types and unit sizes in all residential districts – i.e., no districts limited only to large, single/twofamily homes
- Allow additional housing units in restrictive zoning districts, to create more housing opportunities in those areas
- Balance the benefit of allowing more units with concerns about increases in building size, which could increase property values
- Encourage preservation of existing building stock where it's valued

Zoning Concepts (for discussion):

What is **necessary** to enable multifamily housing in A-1, A-2, B districts?

Allowing More Housing Types (use)

- Current zoning limited to single detached unit on a lot (A), two-family or townhouse development (B)
- Subdivision is constrained by lot sizes
- What range of housing types should be allowed?

Allowing More Units per Acre (lot area per dwelling unit)

- More restrictive districts allow larger buildings with fewer units
- What changes would allow the creation of more units in the same floor area?

What other concepts might be considered?

| Adjust Parking |
|----------------|
| Requirements |

 Ongoing process looking at parking requirements more broadly, along with other parking and transportation policies and regulations

Adjust Dimensional Standards

 Design study needed to test balance among housing, environmental, and urban design goals

Increase Density Near Transit

- Most of Cambridge served by transit, major transit hubs mostly zoned higher-density mixed-use
- Additional analysis could inform a potential rezoning

Change Affordability Requirements

- Current zoning has "voluntary inclusionary" incentives
- Needs careful legal and economic scrutiny
- Next review of inclusionary policy in 2022

Concept 1: Allowing More Housing Types

Allowing More Housing Types

What's allowed now in Res. A-1, A-2, B, C, C-1:



1,250 (+/-) square feet



3,000 (+/-) square feet





6,000 (+/-) square feet

Other housing types – **NOT ALLOWED in Res. A, ALLOWED in Res. B, C, C-1**:









Two-family

Rowhouses

Other housing types – NOT ALLOWED in Res. A or Res. B, ALLOWED in Res. C, C-1:



3 units



6 units Multifamily



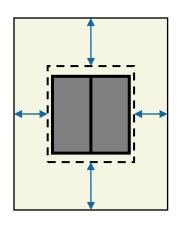
18 units

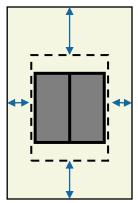


Group housing (e.g., Lodging House)

Allowing More Housing Types

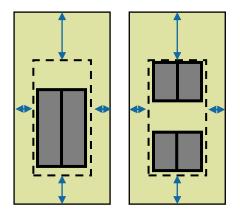
What's allowed now:





Residence A-1, A-2

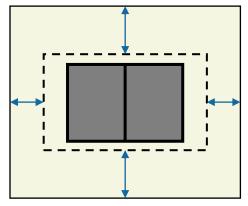
- Detached dwellings only
- Lots below a certain size can't be subdivided
- One principal structure per lot



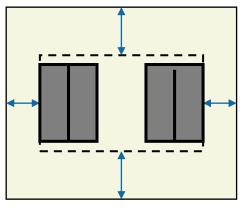
Residence B

- Detached, two-family, townhouse
- Lots < 10,000 SF in area or < 100 feet wide can't be subdivided
- Multiple structures per lot, special permit if second structure is > 75 feet from street

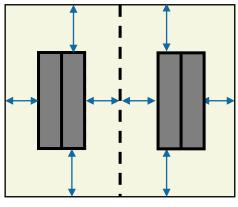
Site development options:



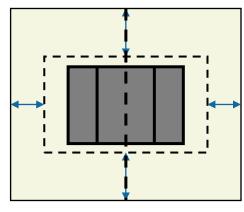
Current standards prevent subdivision in Res. A-1, A-2



Multiple dwellings per lot



Detached subdivision



Townhouse subdivision

Considerations:

- Allowing multiple structures can provide infill opportunities without altering existing buildings
- Larger multi-unit buildings can result in more efficient development, usable open space, and/or consistency with neighborhood development patterns

Allowing More Housing Types

Options for Allowed Uses in Res. A-1, A-2, B

Allow conversions of existing buildings to multifamily housing

Allow a limited range of multifamily housing (e.g., 3-unit buildings, 6-unit buildings)

Allow all multifamily housing

Allow multifamily and group housing (same as Res. C, C-1)

Options for Allowed Site Development

Maintain standards to encourage fewer, larger buildings on a lot

Change standards to allow subdivision and/or multiple building development

Concept 2: Allowing More Units per Acre

Allowing More Units per Acre

What's allowed now:



| District | Max. Height | Max. FAR | Min. Lot Area/Unit | Optimized GFA/Unit Range | Net Units/Acre Range |
|----------|----------------|----------|-----------------------|-----------------------------|-------------------------|
| A-1 | 35 feet | 0.50 | 6,000 SF | 3,000-6,000 SF | 3.6-7.3 |
| A-2 | 35 feet | 0.50 | 4,500 SF | 2,250-4,500 SF | 4.8-9.7 |
| В | 35 feet | 0.50(-)* | 2,500(+) SF* | 1,250-2,500 SF | 8.7-17.4* |
| С | 35 feet | 0.60 | 1,800 SF | 1,080-2,160 SF | 12.1-24.2 |
| C-1 | 35 feet | 0.75 | 1,500 SF | 1,125-2,250 SF | 14.5-29.0 |

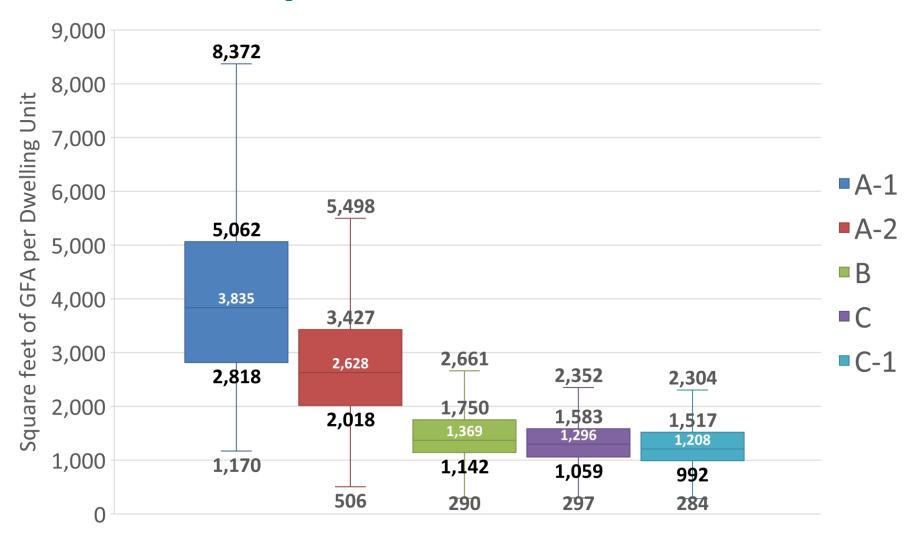
^{*2,500} SF lot area /unit and 0.50 FAR for the first 5,000 SF of lot area, 4,000 SF lot area/unit and 0.35 FAR for lot area over 5,000 SF

Allowing More Units per Acre

What are typical GFA/unit ratios?

Source: Cambridge Assessing Department

NOTE: ALL FIGURES
APPROXIMATE



Allowing More Units per Acre

Options for Changing Units per Acre Rules

Reduce minimum L.A./D.U. for a consistent GFA/unit ratio across districts (e.g., calibrate to 1,000-2,000 SF of GFA per unit)

Eliminate minimum L.A./D.U., limit number of units based on GFA/FAR

Eliminate all limits on units per acre, keep other controls (e.g., limits on building types, number of buildings, height/size, lot coverage)

Create a **minimum units per acre** standard (limit reductions in number of units, enlargements without adding units)

Next Steps

Further Study

Based on preferred Concepts/Options:

- Existing Conditions Analysis: Potential effects across the city, map areas where changes would be more likely
- Design: Look at example lots, potential building and site design outcomes
- Economics: Look at example lots, potential effects on development value, property value, home prices (note whether any increase in property value would potentially impact affordable housing opportunities)
- Planning Goals: Evaluate options according to Envision Cambridge metrics of livability, diversity & equity, economic opportunity, sustainability & resilience, community health & wellbeing, learning

Discussion

- Discuss Zoning **Principles** (±15 mins):
 - Is there agreement?
 - What could be changed?
- Discuss Zoning Concepts (±15 mins):
 - Are these the right concepts to study?
 - Should other concepts be included?
- Discuss Zoning **Options** (±30 mins total):
 - Which might be pursued?
 - Which should not be pursued?

Questions before starting?