



CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT

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To: City of Cambridge Planning Board
From: Central Square Advisory Committee
Date: 6/24/2019
Re: Clover Food Labs – 496 Mass Ave

The Central Square Advisory Committee (the “Committee”) met on June 19, 2018 to review and comment on the Clover Food Lab (the “Applicant”) proposal to install a double-sided, internally illuminated sign to its existing façade on 496 Mass Ave. This meeting was conducted pursuant to the provisions outlined in Section 20.300 of the Cambridge Zoning Ordinance. The Committee is appointed by the City Manager to undertake all large project reviews of variances and special permits for activities within the Central Square Overlay District (the “District”), and to monitor the progress of the Central Square Non-Zoning Recommendations of the 2013 K2C2 Study (the “Study”).

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Committee members who were present spoke in favor of the Applicant’s proposal, specifically regarding the sign’s simplicity. Given the location of the establishment at the corner of Mass Ave and Brookline, an intersection that is very active and has a lot of light and color, this illuminated sign will fit well and provide some added visibility to this local amenity.

Committee Members Present

- Esther Hanig
- Melissa Greene
- Christopher Sol Gully
- Robert Winters

Committee Members Absent

- Joel Altstein
- Tahir Kapoor
- Michael Monestime

submitted on behalf of the Committee,

Wendell Joseph, *Neighborhood Planner*
Community Development Department