City of Cambridge
Community Development Department

Enhancing Palmer Street

April 29, 2021
How can we make Palmer Street more enjoyable?
Agenda

• Background
• Existing Conditions and Analysis
• Precedent Images
• Discussion: Goals for Palmer Street
Background

• City Council: opportunity to make Palmer Street more active and inviting

• $70,000 from Harvard Square Improvement Fund is available for enhancing the pedestrian experience in Harvard Square.

• Feedback from community will inform design approach.
Existing Conditions
Strengths

Programming

Light sculpture

Lit block seating

Wing mural
Challenges

Inactive facades  Drab palette  Sharing space with vehicles  Limited sunlight
Opportunities

- Tables and chairs
- Programming
- Aesthetic enhancements
- Interactive art and exchange of ideas
Constraints

Delivery periods
Possible operational demands
Abutter approvals
Upcoming construction
Possibilities for Palmer Street
How might Palmer Street become more...

• Fun
• Inviting
• Active
• Social
• Playful
• Thought-provoking
• Beautiful
• Comfortable
Poll: What would you like to see on Palmer Street?
Discussion

- What kind of experience would you like to create on Palmer Street?
- What possibilities are most exciting to you?
- Are there features that appeal to you?
• Future updates will be posted to: cambridgema.gov/palmerstreet
• Email questions or comments to: dwolf@cambridgema.gov

Thank You