APPLICATION FORM - GENERAL INFORMATION

CITY OF CAMBRIDGE - BOARD OF ZONING APPPEAL

The under	rsigned he	reby petit	ions the Boar	d of Zoning Appeal f	or the following:				
	pecial ermit	x	Variance	Appeal	-				
PETITION	ER: PAV	EMENT COL	FEEHOUSE	#					
PETITION	ER'S ADDRE	ss: <u>44 G</u> /	4INSBOROUGH	ST, BOSTON, MA 0211.					
LOCATION	OF PROPER	TY: 1350	Massachusetts A	venue					
TYPE OF	OCCUPANCY:	Institutio	onal/Commercial	ZONING DISTRICT:	Business B				
REASON FO	OR PETITIO	N:							
		tions		New Structure					
	${f X}$ Use/	ge in Occupancy		Parking					
		ersion to l Dwelling s		Sign ——					
	Dorm	er		Subdivision					
				Other:					
Petitioner p	proposes to o				e is one permitted and allowed by S	Special			
SECTIONS Article		ORDINANCE Section		iness and Consumer Servi ablishment	e Establishments, Fast				
Article	11.000	Section	11.30 Fast Order	30 Fast Order Food Establishments					
Article		Section							
Original	Applicants for a Variance must complete Pages 1-5 Applicants for a Special Permit must complete Pages 1-4 and 6 Applicants for an Appeal to the BZA of a Zoning determination by the Inspectional Services Department must attach a statement concerning the reasons for the appeal riginal Signature(s): (Petitioner(s)) iddress: 44 GAINSBOROUGH THURN 2115 LAWRENCE MARGULES								
Tel. No.	: -	617-320-5183		1		- 3			
Date:	_	9-28-17		<u></u>					

BZA APPLICATION FORM - OWNERSHIP INFORMATION

(To be completed by OWNER, signed before a notary, and returned to Secretary of Board of Appeal.)

Board of Appeal		Callege			
I/We President as	nd Fellows of Harvard (OWNER)	Сопеде			
Address:	/o Carolee Hill, Harva	ard Real Estate, 1350 M	assachusetts Avenue,	Suite 573, Cambridge, MA 02138	
State that I/We own	the property located at	1350 Massachusetts Avenue	which is the s	which is the subject of this	
zoning application.					
The record title of th	is property is in the nan	ne of President and	Fellows of Harvard C	ollege	
*Pursuant to a deed	of duly recorded in the	date See list below	, Middlesex Sout	th	
County Registry of I	Deeds at Book,	, Page	; or Middlesex		
Registry District of I	Land Court, Certificate	No	Book		
Page	©				
			Carolee	Kiel	
			re by Land Owner or A , Officer or Agent*	uthorized	
		1140.00	, omeon of rigonic		
Commonwealth of N	 1assachusetts, County o	r <u>Mide</u>	dlosex		
The above-name	Caroleethill	personally	appeared before me, th	iis	
74thday of Ausu		ade oath that the	tement is true.		
		direct of	A Duca	Notary	
My Commission Ex	pires 12 28/202	Notary Sea		Notally	
* If ownership is not s documentation.	shown in recorded deed,	e.g. if by Countronded ac	cent deed, or inheritance	e, please include	
May 1, 1795		Page 557			
November 27, 1918 November 27, 1918		Page 541 Page 542			
February 26, 1926	Book 4944	Page 242			
June 25, 1931		Page 131			
July 1, 1936 November 14, 1939		Page 247 Page 209			

BZA APPLICATION FORM

SUPPORTING STATEMENT FOR A SPECIAL PERMIT

Please describe in complete detail how you meet each of the following criteria referring to the property and proposed changes or uses which are requested in your application. Attach sheets with additional information for special permits which have additional criteria, e.g.; fast food permits, comprehensive permits, etc., which must be met.

Granting the Special Permit requested for 1350 Mass Ave - Pavement Coffeehouse Cambridge, MA 02138 (location) would not be a detriment to the public interest because:

A) Requirements of the Ordinance can or will be met for the following reasons:

The proposed use PAVEMENT COFFEEHOUSE an approx . 1626 square foot fast order food establishment, is one permitted and allowed by Special Permit under CZO 4.35.0 in a Business B zoning district. Located along the Smith Campus Center's interior arcade PAVEMENT will of fer coffee -bar service (coffee and espresso drinks) bagels, breakfast pastries pre -made sandwiches and salads. This food venue will be located in the Smith Campus Center which will offer abundant indoor and outdoor seating that is available to the publicinc luding the patrons of Pavement Coffeehouse.

B) Traffic generated or patterns of access or egress would not cause congestion hazard, or substantial change in established neighborhood character for the following reasons:

Traffic generated and patterns of access or egress will not cause a congestion hazard. Harvard University undertook a voluntary traffic study for the overall Smith Campus Center renovationwhich assumed multiple food venues in the building as well as the other proposed uses. This study validated that the project will have no adverse traffic impacts and it was reviewed with the Cambridge Traffic, Parking and Transportation Department.

The proposed use, Pavement Coffeehouse, will not create a detriment to the public in terms of traffic impacts as it will serve the same population - Harvard affiliates, Harvard Square and Cambridge residents, workers, and visitors - that have long been served by food establishments in this building which is in a location that is highly pedestrian oriented and transit accessible. This will result in no increase in traffic. The building is located in the heart of Harvard Square and directly adjacent to the MBTA subway and bus station, a Hubway station and the site will be equipped with ample bike parking. Pavement will be located in the building's interior along the pedestrian arcade of the Smith Campus Center and will have no direct frontage along the building perimeter. The customers are expected to be walk-ins from the Smith Campus Center and other neighboring buildings as well as those visiting Harvard Square.

Loading for Pavement will take place at adjacent on-street loading zones on Mt. Auburn Street and Dunster Streetconsistent with how the building has been serviced in the past.

There will be no change in established neighborhood character as the Petitioner's proposed use is consistent with pre-existing fast food uses and previous fast food uses in the Smith Campus Center/former Holyoke Center.

The continued operation of or the development of adjacent uses as permitted in the Zoning Ordinance would not be adversely affected by the nature of the proposed use for the following reasons:

The continued operation of or development of adjacent uses as permitted in the CZO will not be adversely affected by the nature of the proposed use. The proposed food establishment Pavement, is highly compatible with the existing commercial uses in close proximity and consistent with food establishments that have operated in this building for more than three decades. With this array of food offerings, the addition of Pavement to the Smith Campus Center will expand the dining choices available within Harvard Square and Cambridge.

Nuisance or hazard would not be created to the detriment of the healthafety and/or welfare of the occupant of the proposed use or the citizens of the City for the following reasons:

There will be no nuisances nor hazards created as there will be centralized building trash and recycling receptacles and removal. These receptacles will be provided in multiple locations throughout the first floor and other areas of the building, and will be convenient to the petitioner's space. Pavement will only use cardboard cups and plates, and utensils will be recyclable plastic.

Pavement will be located in a building that is being transformed to engage the vibrancy of Harvard Square and meet the needs of Harvard affiliatesisitors, and the Cambridge community in a way that will be of tremendous public benefit. Overall the building will have improved and expanded seating areas food venues, and visitor services that are welcoming to all. Forbes Plaza along Massachusetts Avenue is being redesigned to include comfortable seating chess tables, and new plantings that are inviting and allow for flexible outdoor usage for performances. The new transparent Welcome Area pavilion includes seating areas on the first and second floors with views of Harvard Square and Forbes Plaza for full-year enjoyment. The redesigned Mount Auburn Plaza calls for a lush grove of trees to create a more contemplative plaza with seating chess tables, and more legible and improved site circulation. Dunster Street will offer outdoor dining, with a second floor roof garden overlooking the street for a unique Harvard Square experience that can be enjoyed by the public. The Holyoke Street Pavilion will house a food venue and event spacehich will create an active street front. Base building services and amenities will be enhanced including information and ticketing on events and activities at Harvard Universitynd bike parking. The number of public restrooms will increase and will be relocated to a more convenient location. The sustainable design approach includes green roofs and green walls, plentiful natural light, rainwater collection and reuse, a high performance glass facade that maximizes energy efficierany interior garden within the arcade and healthy building materials . All visitors to the building, including the customers of Pavement, will enjoy these amenities. For other reasons the proposed use would not impair the integrity of the district or adjoining district or otherwise derogate from the intent or purpose of this ordinance for the following reasons:

The establishment of Pavement to be located at the Smith Campus Center will not create any detriment to Harvard Square. The proposal calls for a continuation of the building's commercial food uses. It will continue to serve the Harvard University population visitors, and the Cambridge community as it has for decades during the same general time frame from early morning to late at night. The proposed project calls for no adverse impacts in terms of traffic. Therefore, requested relief does not nullify or substantially derogate from the intent or purpose of the Ordinance. Granting the requested special permit is consistent with the intent and purpose of the Ordinance and will permit the Richard A. and Susan F. Smith Campus Center to provide a public benefit to Harvard Square.

E)

BZA APPLICATION FORM

DIMENSIONAL INFORMATION

APPLICANT: Pavement Coffeehouse PRESENT USE/OCCUPANCY: n/a LOCATION: 1350 Mass Ave - Pavement Coffeehouse Cambridge, ZONEO2BABiness B Zone PHONE: REQUESTED USE/OCCUPANCY: retail fast food **EXISTING** REQUESTED **ORDINANCE** REQUIREMENTS 1 CONDITIONS CONDITIONS no change TOTAL GROSS FLOOR AREA: 326,470 299,455 (max.) LOT AREA: 74,863.7+/no change none (min.) RATIO OF GROSS FLOOR AREA 4.36 no change 4.0 (max.) TO LOT AREA:2 LOT AREA FOR EACH DWELLING UNIT: not applicable not applicable not applicable (min.) SIZE OF LOT: WIDTH200'+ along Mass Ave & Mt Aubumma change none (min.) DEPTH 380'+ along Holyoke & Dunsteno change none SETBACKS IN FEET: FRONT not applicable not applicable none (min.) REAR not applicable not applicable none (min.) LEFT SIDE not applicable not applicable (min.) none RIGHT SIDE not applicable not applicable none (min.) SIZE OF BLDG.: HEIGHT 112'-1" no change60', 80' with Special Permitmax.) LENGEBlyoke: 365.5' Dunster: 278 nab' change none WIDTHass Ave: 185.5' Mt Aurburn: 1fle change none RATIO OF USABLE OPEN SPACE not applicable not applicable none (min.) TO LOT AREA: NO. OF DWELLING UNITS: 0 0 not applicable (max.) NO. OF PARKING SPACES: 113 no change 0 (min./max) NO. OF LOADING AREAS: 0 0 0 (min.) not applicable DISTANCE TO NEAREST BLDG. not applicable not applicable (min.)

Describe where applicable, other occupancies on same lot, the size of adjacent buildings on same lot, and type of construction proposed, e.g.; wood frame, concrete, brick, steel, etc.

not applicable

ON SAME LOT:

^{1.} SEE CAMBRIDGE ZONING ORDINANCE ARTICLE 5.000, S ECTION 5.30 (DISTRICT OF DIMENSIONAL REGULATIONS).

^{2.} TOTAL GROSS FLOOR AREA (INCLUDING BASEMENT 7'-0" IN HEIGHT AND ATTIC AREAS GREATER THAN 5') DIVIDED BY LOT AREA.

^{3.} OPEN SPACE SHALL NOT INCLUDE PARKING AREAS, WALKWAYS OR DRIVEWAYS AND SHALL HAVE A MINIMUM DIMENSION OF 15'.

1350 Mass HVC PAVEMENT SAMPLE MENU

HOMEMADE BAGELS

plain, everything, sesame, poppy, multigrain, multi-everything, cinn raisin, jalapeno, coffee rye, weekend special

BAGEL WITH CREAM CHEESE: \$3.50

plain, habañero, veggie, garlic & chive, lemon dill

OTHER SPREADS: veggie tofu, habañero tofu, hummus, honey butter w/ maldon salt,

jam, peanut butter + veggies \$0.50

HOUSEMADE GRANOLA

with milk \$3.50 with yogurt \$4.50 + fruit \$1.00

OVERNIGHT OATS: \$4

+ fruit \$1.00

YOGURT AND GRANOLA PARFAIT: \$4

WITH FRESH FRUIT: \$5

FRESH PASTRIES:

Breakfast Loaf \$3, Brownies and Cookies \$2.25, Assorted Croissant \$3.25 Assorted Muffin and Scones \$3, Sticky Buns \$3.50, Kringle \$3, cakes and evening desserts

SANDWICHES

BAGEL & LOX: lox, plain cream cheese, tomatoes, onions, capers \$9.00 +avocado \$1.25

KILLER TOFU 8.5 smoked maple tofu, mango scallion slaw, romaine, avocado, with chipotle vegenaise, on light sourdough

FARMSTAND 8.5 maple roasted carrots, brussel sprouts, pickled beets, goat cheese, balsamic vinaigrette, on multigrain bread

TURKEY BLT 8.5 turkey, bacon, romaine, tomatoes, sriracha mayo, on white bread

CALIFORNIAN 8.5 avocado, pickled beets, hummus, sprouts, cucumbers, onions, honey mustard, on a bagel

LILA 8.5 chicken salad, tomatoes, romaine, spicy pickles, honey mustard, on a bagel

SALADS All sandwiches available as salad \$8.50

SOUPS seasonal selection

Beverages

WATER \$1.50 ASSORTED JUICES AND SODAS

COFFEE

Drip \$2.50 / \$3.00 lced \$2.75 / \$3.25 Pourover V60 \$4.00

Cold Brew \$3.00 / \$4.00

ESPRESSO

Espresso \$2.75
Cortado \$3.50
Cappuccino \$3.75
Latte \$4.00

SWEET

Mocha Latte \$4.50 Spanish Latte\$4.50 Vanilla Latte \$4.50 Hot Chocolate\$3.50 / \$4.00

TEA

Hot \$3.00+ Iced \$2.75 / \$3.25 Chai \$3.75 / \$4.25

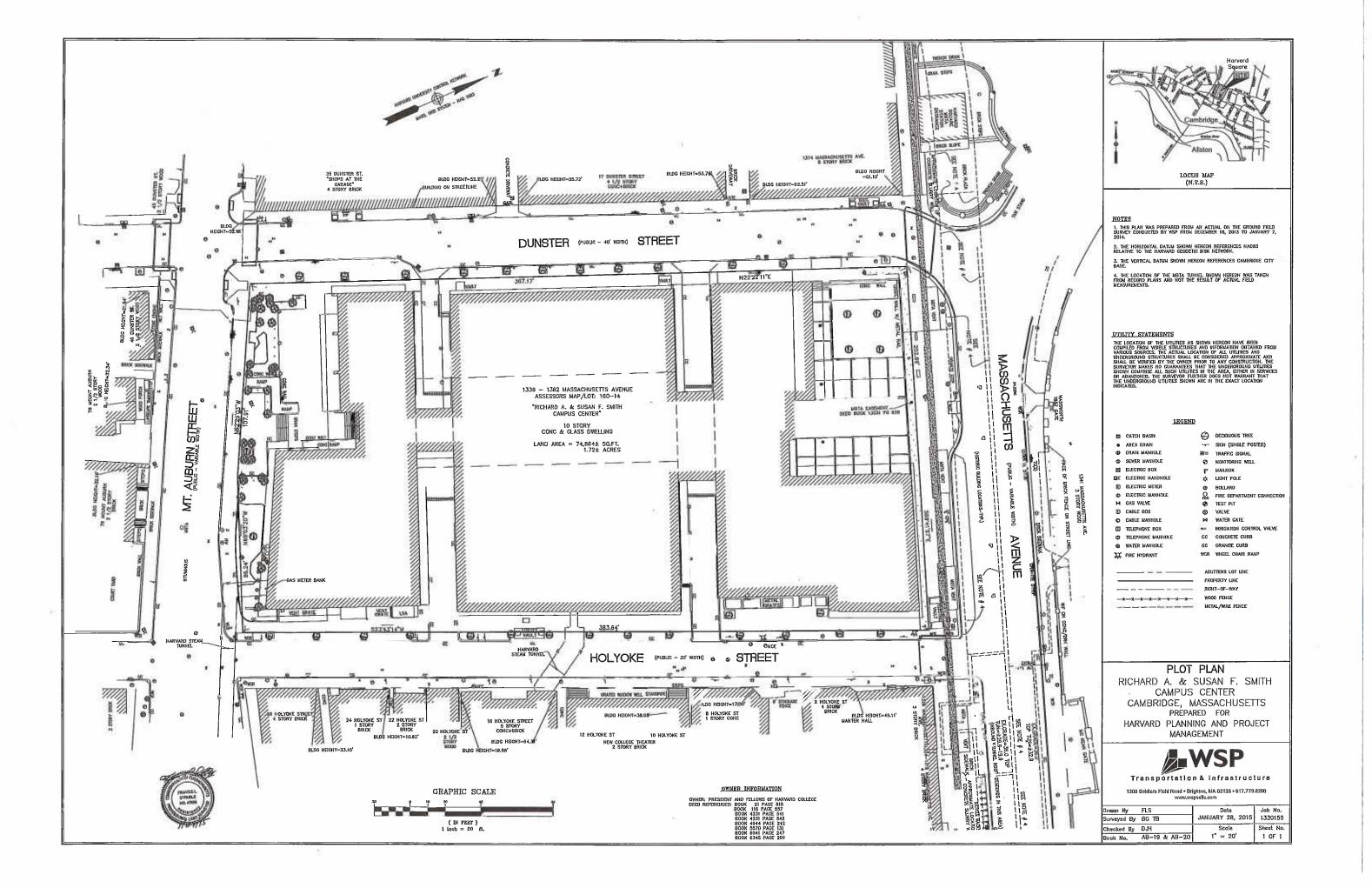
+soy milk **\$0.25**

+almond milk \$0.25



1350 Mass Are Smith Campus Center - Currently Under Renovation
(Pavement Cappe House)





Proposed location of Pavement Coffeehouse

PROPOSED **Dunster Street** WELCOME AREA RO GARDEN 2^{nd} FLOOR COMMON SPACES Holyoke Street **Dunster Street** WELCOME <u> 1st</u> FLOOR Holyoke Street

