October 17, 2023

City of Cambridge Planning Board 344 Broadway Cambridge, Massachusetts 02139

Re: Use Determination at 7 Broad Canal Way, Cambridge, Massachusetts

Dear City of Cambridge Planning Board:

Depth N Green is a 9-year old all-natural cafe proudly serving traditional Indian-inspired food, sandwiches, burgers, and smoothies.

Our first location in the heritage city of Mysore, India opened in July 2014. 7 Broad Canal Way. would be our first location outside India. I, the owner, Pushpir Bhetia, previously founded and ran Guru The Caterer in Somerville and Downtown Boston. Guru the Caterer was one of the highest rated restaurants in the United States. Our approach for Depth N Green is to serve high quality, all natural food, while engaging with local communities, supporting local efforts, and hosting events.

Depth N Green is based on the principle that food can be both delicious and healthy. If one looks deeply, one sees the inner connectivity of life and makes greener (healthier) and sustainable choices, hence Depth N Green came into existence. Through this founding principle Depth N Green serves divine, authentic Indian food in an inspired and sustainable manner. Shanti, the previous tenant, also was serving Indian food from the same location. The space will be used to store, stock, produce and serve our products to the community. Please see below, a photos of the space. Use of the space will remain unchanged.

As we understand, per section 13.42.5 of the Cambridge Zoning Ordinance, this location is listed for Fast Order or Quick-Service Food Establishment. The building's structure will remain unchanged. The interior layout will be updated to reflect a contemporary cafe vibe. The building's exterior and existing windows will remain unchanged. The changes we anticipate are as follows: adding our logo on the exterior, adding decals on the windows and an interior fit-out to accommodate our operations.

The logo (included below) simply consists of our brand name, Depth N Green, a leaf, and a person doing meditation. "When you look deeply...you see - Interconnectivity of Life...hence you make greener and sustainable choices in Life"...hence Depth n Green. If you look deeply (Meditate) you become conscious and start appreciating this Inner-Connectivity of Beings, and start making greener (healthier) choices in life:) Because of these integrative reasons, Depth n Green came into existence!

We anticipate that such use of 7 Broad Canal Way will require an approval by the Planning Board in accordance with the City of Cambridge Zoning Ordinance, and we respectfully request this subject to be added to the agenda for the next available Planning Board meeting.

Should you have any questions, please feel free to contact Pushpir Bhetia at <a href="hello@depthngreen.com">hello@depthngreen.com</a> or 917-819-9384.

Sincerely,

Pushpir Bhetia Founder, Chef & Owner

### **Appendix**

### Goals and Objectives:

Depth N Green aims to accomplish the. following goals and objectives:

- Open its first flagship location in Kendall Square vicinity
- Expecting both retail and catering revenue to 1.5 million within the first year and two million by the end of year three.
- Launch gourmet retail products that include signature spice blends, millet and other ancient grain Indian inspired cookies, ice cream, as well as pickles and chutneys.

#### Products and Services:

- All natural/organic, authentic Indian food as well as inspired Indian sandwiches (burgers), smoothies, desserts, and South Indian coffee (Brewed and Nitro).
- Marketplace with our signature spice blends (Garam Masala, Golden Milk, Chai Masala, Turmeric, and Kashmiri Saffron). South Indian Single Estate Coffee, Chutneys, Pickles, and prepared foods.

Pictures on the following page.

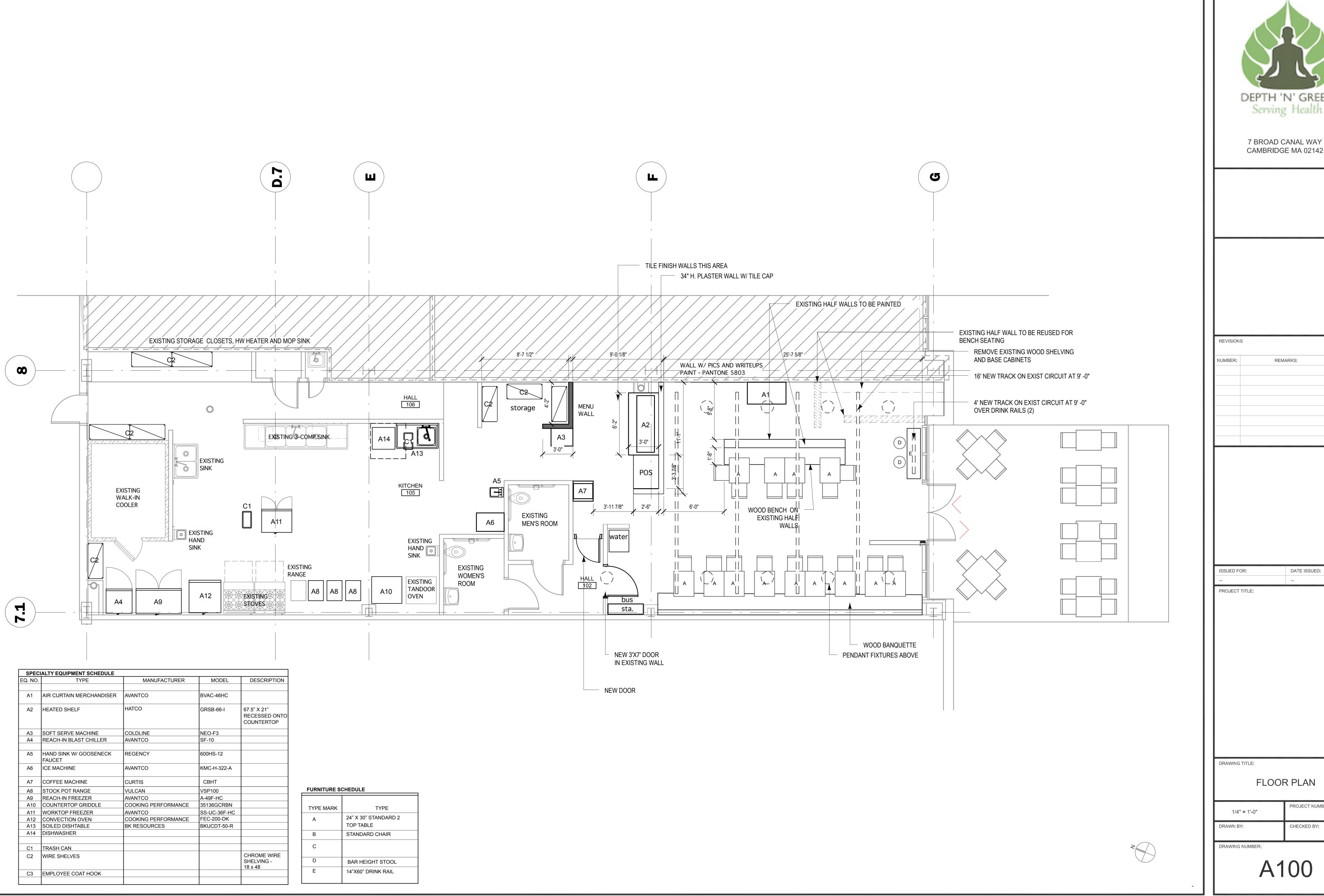








Remodeling work in progress





7 BROAD CANAL WAY CAMBRIDGE MA 02142

REMARKS:

DATE:

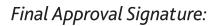
FLOOR PLAN

PROJECT NUMBER: CHECKED BY:

A100

# Proposed Sign:





### Date:

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Salesperson:

Vasu Patel



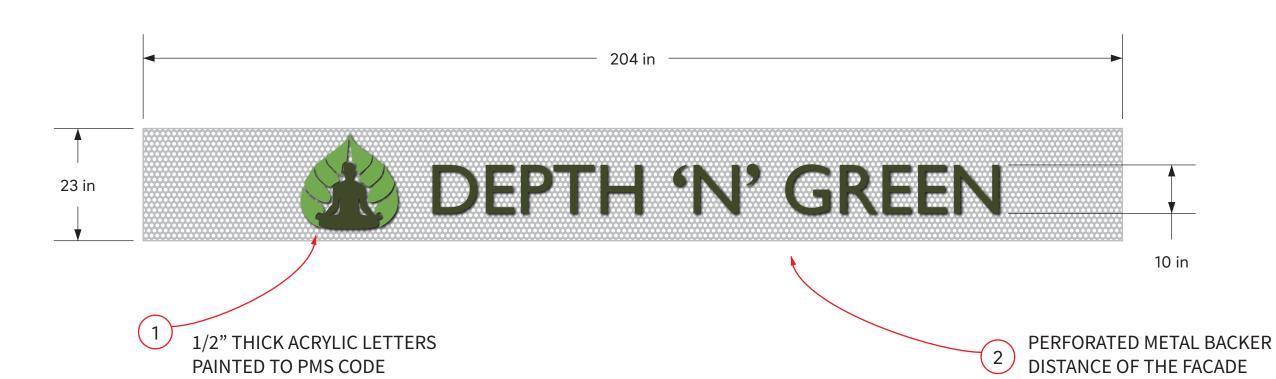
Client:

Depth 'N' Green



Address:

7 Broad Canal Way Cambridge, MA 02142



## **EXAMPLE:**



1/2" THICK LETTERS WITH STUDS



WITH ALUMINUM TUBE FRAMING

Make Your Statement

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Salesperson:

Vasu Patel

Client:

Address:

Depth 'N' Green

7 Broad Canal Way Cambridge, MA 02142

## Final Approval Signature: