



October 20, 2022 5:15 p.m. – 7:15 p.m.

Zoom: <https://cambridgema.zoom.us/j/92461748993>

### Summary of Conversation Topics

- Summer Interviews and Family Policy Council Feedback
- Find It Cambridge
- Cambridge Child Well-being Ecosystem Map

### Present:

Chair: Mayor Siddiqui

Members: Tina Alu, ~~Akriti Bhandi~~, Christine Elow, Fred Fantini, ~~Wendy Georgan~~, Bob Gittens, ~~Michelle Godfrey~~, ~~Kim Goldstein~~, Victoria Greer, Liz Hill, Tabitha Howard, ~~Mike Johnston~~, ~~David Kale~~, Elijah Lee-Robinson, ~~Michelle Lower~~, ~~Alanna Mallon~~, Maria McCauley, Derrick Neal, ~~Geeta Pradhan~~, Bridget Rodriguez, Ellen Semonoff, Tagesech Wabeto, Elaine Wen, Robin

Executive Director: Nancy Tauber

Find It Manager: Andrew Liedtka

CYC Members - Elijah Lee-Robinson, Elaine Wen

Guests: Nick DeSouza, Allie Cicotte, Alyssa Gandolph, Annie Kim, Bryant Heng, Azure Mauche, Elena Sokolow- Kaufman

Notetaker - Elaine Wen

### 5:15 Meeting Starts

#### Welcome and Introductions

#### Family Policy Council Business

- Adoption of Minutes (September 15, 2022)
- Public Comment
- Announcements
  - CYC: welcoming in new members, starting to determine and solidify what annual projects will be

### Get-To-Know-You Activity

#### Breakouts

1. Introduce yourselves to each other: name, role, what do you do when you are not at a Family Policy Council meeting?
2. Share where you fall on the spectrum and why?

DETAILS



BIG PICTURE



## Presentation and Discussion

### Presentation Slides

- Family Policy Council Area of Focus Review - Nancy Tauber
- Find It Cambridge - Andrew Liedtka
- Cambridge Ecosystem Map - Allie Cicotte
  - Web link -  
<https://embed.kumu.io/08488a8a2055c7308efb2151cc2d7cf9#untitled-map> Pdf link -  
<https://drive.google.com/file/d/13qJHC9RODvp33fsUIDrSVoMEA29snOha/view?usp=sharing>
  - Questions and Comments
    - How do we decide what goes on this map?
      - Difficult job, will be open to editing by other such that should anyone have something to add they are allowed to
    - Subsections within Cambridge, many neighborhoods border the city, how can we consider the different communities?
    - Is it meant for service providers and policy makers or for families
      - Mainly for people connected to providers, decision-makers, policy makers, organizational leaders, school staff
      - Direct service information (difference between Find It)
    - Importance of categorization, do you provide definitions?
      - Cambridge will agree upon definitions which will be added in description
      - In St. Louis, it is sent to the organizations and they are allowed to ask to be placed in a different category
    - Can we make it such that the colored lists appear first?
      - Down to try.
- Breakout Group Questions
  - How could these different groups use the map?
    - Direct service providers?
    - Organizational leaders (nonprofit leaders, city dept head)
    - Policymakers
  - What would be possible in Cambridge if service providers, organizational leaders, and policymakers used this tool? What would be the impact of using this tool?
- Discussion: How the Ecosystem Map can be useful
  - Print out copies for providers, leaders, policy makers
  - Raise awareness of what is available
  - We (direct service providers, organizational leaders, CPS staff, guidance counselors) can see what is available
  - Use the map for new staff orientation and existing staff to build their knowledge
  - Helps us know if everyone is present at a meeting, event, etc.. We can look at the map and identify who is missing
  - Identify how to share resources
  - More intentional allocation of resources
  - Teaching tool
  - Identify gaps and duplication

- Information and referral
  - Help us create an information and referral system
  - Internal use for organizations - Since successful referrals are based on relationships, organizations can print out the map and identify which organizations and people they have positive relationships with (Is there a way to incorporate this into the map?)
- Help create wrap around services
- We should be collaborating more rather than creating new programs
- Providers can zoom in on particular area and do preliminary research
- Policymakers and decision-makers can use it to brainstorm and plan (where are the needs and opportunities in Cambridge?)

#### Additional Maps

- High School students identify all the resources they would want to access and create a map. Include
  - Mental health resources for teens
  - Internship, career awareness, and job opportunities
  - Extracurricular activities available at school, outside of school during the school year and summer

#### Questions

- How can we use the map to identify who and who is not being served?
- How can policy makers use it to make or revise policies?
- How to use it as a means to evaluate funding and impact?
- Is it possible for individual organizations to have their own map so they can identify which orgs and people they have relationships with, want to have relationships with etc.?
- How would the map work if the user saw the color bubbles first and then Zoomed in.
- Are other communities using the map to create wrap around services?
- How can we use the map to collect data?

#### Other resources

- Child Poverty Action Lab (ask Bridget Rodriguez)
  - Alan Cohen
  - [Child Poverty Action Lab](#)
  - [Dallas Resource Explorer](#)

#### Next Steps

- November 17th Meeting
  - Paul Reville' HGSE Class will share their reports and get feedback from us.
  - CYC will present their plans for this coming year.

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7:10: Adjourn