City of Cambridge

Cycling Safety Ordinance Advisory Group

September 26, 2023, 4-6 PM

2nd Floor Conference Room, City Hall Annex & by Zoom (login info below)

Meeting Objectives

- Learn more about the City's Economic Impact Study of the CSO and address AG questions
- Review and refine the AG's guidance and best practices regarding outreach and engagement, to serve as an ongoing reference for CSO and other City processes

Agenda

- 4 PM Welcome
- 4:10 City updates

• 4:20 Economic Impact Study

- Sharing information on the study from Pardis Saffari, Director of Economic Opportunity and Development
- Q&A and discussion

• 5:10 Communication and outreach best practices

• Review and comment on draft memo capturing AG guidance and best practices

• 5:40 Next steps

- Proposed topics for upcoming meetings:
 - Evaluation criteria
 - Phase 4/post-implementation
 - Following up on "design considerations" presentation adapting for community meetings or other venues?
- Advisory group suggestions for other future agenda items
- o Review other next steps identified in the meeting
- Upcoming meetings and schedule
- 5:50 Public comment
- 6 PM Adjourn

AG members may join via personal panelist link sent to them

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