

Cambridge Public Library
Board of Library Trustees
October 11, 2012
Minutes

A regular meeting of the Board of Library Trustees was held on Wednesday, October 11, 2012 at 6:30 PM in the Trustees' Room, 449 Broadway. The following members of the Board of Library Trustees were present:

- Janet Axelrod
 - William Barry
 - Andre Mayer
 - Patricia Payne
 - James Roosevelt
- Also present:
- Susan Flannery, Director of Libraries
 - Marilyn Gagalis
 - Julie Roach

Minutes from the June meeting were approved.

Correspondence was acknowledged from:

- Janet Hobbs
- David Landrigan

Old Business:

- Susan Flannery updated board members on fundraising efforts. The committee has organized an event to be held on November 30th at the Main Library for the first demonstration of the digitization of the Cambridge newspapers. Invitations will be sent out shortly.
- Susan Flannery requested that all board members check the list of meeting dates for the balance of the year and let her know if there are any conflicts.

New Business:

- Julie Roach provided an overview of the 2012 Summer Reading Program. In an effort to reach as many children as possible and to spend less time on "administering the ins and outs of the program", the Children's Department focused more on programming and books and less on keeping logs, giving out little prizes, etc. The result was an increase in programs, attendance and in circulation. The Children's Department system wide hosted 455 programs with 11,000 attendees during July & August 2012. This did not include the kick off programs in June. Circulation increased in 2012 in the Main Library Children's Room from 25,765 to 30,174 items for July and from 28,145 to 29,976 items for August. The teen summer reading initiative included 70 participants, 2,000 views on the blog page and 390 book reviews by the teens.
- David Ficter and Josh Weiner, mural artists contracted to create the Tip O'Neill mural presented their suggestions for changing the location of the mural at the O'Neill Branch Library. After discussion by the board with Nancy Woods attending by speaker phone, a motion was made and a vote taken. The Board voted unanimously to make the following motion. "We, the Board of Library Trustees recommend that the mural be placed on the west wall of the O'Neill Branch Library and that the space in front of the mural be reconfigured to become a public space that creates a focal point for the art."
- 40 Nooks have been purchased and have begun circulating. They are already loaded with many titles, some high demand fiction, some nonfiction. The library will be purchasing Nooks for the Teen Room shortly and may purchase more for general circulation this year.
- Google maps visited the library in early October to coordinate and record information on locations within the main library. Within a few months, patrons will be able to see an interior map of the Main Library on Google.
- Staff development day will be on November 2, 2012 and all libraries will be closed for the day.

There being no further business the meeting was adjourned.

Respectfully submitted,

Andre Mayer, Secretary